

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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D 8523 B

Mugabe tries IMF rectitude for Zimbabwe, Page 4

NEWS SUMMARY

GENERAL

Soviet families leave Lebanon

More than 85 relatives, mostly women and children, of Soviet citizens based in the Lebanon were evacuated from Beirut yesterday on a specially chartered aircraft. The decision heightened fears of renewed hostilities after the accord negotiated with U.S. help for the withdrawal of Israeli forces from Lebanon. The Palestine Liberation Organisation said yesterday that it rejected that agreement. In the Israeli-held Chouf hills Christian and Druse militia traded barrages of artillery fire. Police said 37 people had been killed and 128 wounded in five days of such fighting. The Israeli Army said it was trying to arrange a ceasefire. In New York, deposed Israeli Defence Minister Ariel Sharon said the agreement failed to guarantee Israel's security or the creation of a free Lebanon. Page 4; Editorial comment, Page 12

Central bankers agree new code

CENTRAL BANKERS, meeting in Basel, agreed on the text of a new concordat on banking supervision, emphasising parent companies' responsibilities for overseas subsidiaries and reporting procedures. The tightening of the rules was prompted by the failure of the former Italian Banco Ambrosiano. CHILE, which has \$16.6bn foreign debts, asked the Bank for International Settlements for a \$200m six-month bridging loan. Page 3

COFFEE

COFFEE prices fell sharply on the London robusta futures market, with the July position 540 down at £1613.5 (\$2528.35) a tonne. Page 33

STERLING

STERLING fell 11.1 cents to \$1.87, and to DM 3.85 (from DM 3.85). FR 11.5 (FR 11.615). SwFr 3.18 (SwFr 3.2625) and 739.75 (737.75). Its Bank of England trade-weighted index dropped from 94.7 to 94.2. In New York, it closed at \$1.8565. Page 36

DOLLAR

DOLLAR also fell, to DM 2.435 (DM 2.4415). FR 7.34 (FR 7.36). SwFr 2.8375 (SwFr 2.893). and to 2232.65 (2234.75). Its trade-weighted index fell from Friday's 122 to 121.7. In New York, it closed at DM 2.434; FR 7.340; SwFr 2.8372; and 2232.45. Page 36

LONDON: FT Industrial Ordinary

index fell 4.2 to 680.2. Government securities dropped by an average of just under 0.5 per cent. Page 29. FT Share Information Service, Pages 34, 35

WALL STREET: Dow Jones

index closed 4.36 down at 1228.23. Page 29. Full share listings, Pages 30-32

TOKYO: Nikkei Dow

index gained 31.11 at 8,719.88 and the Stock Exchange index closed 1.63 up at 637.88. Report, Page 29. Leading prices, other exchanges, Page 32

CHEMICAL NEW YORK

parent company of the sixth largest bank in the U.S., yesterday announced plans for a public share offering totalling 2.75m shares, which at yesterday's share price would raise \$148.75m. Page 4

INDIA's bid for a five-year \$2bn

loan from the Asian Development Bank has run into trouble. Page 4

EEC is urging member governments

to overhaul tax systems to improve investment incentives and the flow of risk capital. Page 2

HUNGARY has received another

\$100m bridging loan from the Bank of International Settlements. Page 2

JERSEY is ready to pay for a 20

km power cable to France to buy cheap nuclear power from France instead of producing its own from diesel generators. Page 4

FIAT, the motor group, is taking

a dominant stake in Sna Viscosa, the textiles and defence equipment group, in a big shift of power in Italian private industry. Chemical group Montedison has sold its Sna holding. Page 15

Britain's general election to be held on June 9

Tories favoured as Thatcher ends uncertainty

BY PETER RIDDELL, POLITICAL EDITOR, IN LONDON

MRS Margaret Thatcher, the UK Prime Minister, yesterday ended more than a month of speculation by calling a general election on Thursday, June 9. She will be seeking to become the first British premier for 34 years with a working parliamentary majority to win re-election. The Parliament has nearly a year of its maximum five-year life to run and Mrs Thatcher's announcement brought charges of a "cut and run" election from Mr Michael Foot, the Labour leader. The Conservative Government has an overall majority of 36 seats in the 635-seat House of Commons. The second parliamentary chamber, the House of Lords, is not elected. The Conservatives start the month-long election campaign with the largest and most consistent lead in the opinion polls for a generation. They are acknowledged to be favourites by most Members of Parliament, whose mood yesterday was a mixture of exhilaration and apprehension - depending on their prospects of being re-elected - but mainly of relief that the election speculation was ended. It was unclear last night whether Mrs Thatcher would, as originally planned, attend the Williamsburg economic summit in the U.S. at the end of this month and the EEC Stuttgart summit just before polling day. Mrs Thatcher said during a series of broadcast interviews that she had yet to decide who should represent Britain, as she would like to go herself. One possibility is that she may make a brief visit to the U.S. She is, however, unlikely to go to Stuttgart. Britain could be represented there by Mr Francis Pym, the Foreign Secretary. Final drafting of party manifestos - statements of policy - and selection of the remaining candidates will be completed in the next few days. Necessary legislation, including an abbreviated Finance Bill, will be rushed through the Commons by Friday. The Prime Minister was on the defensive yesterday about her decision in view of her earlier desire not to hold an early election. Mrs Thatcher said she had been "pestered and pestered" about the date since the start of the year. The uncertainty had become intolerable and contrary to the national interest. Mrs Thatcher claimed: "Investment decisions were being held up since people did not know who would be the government in a year's time." She said that, whatever happened, she would have faced accusations of dithering or clinging to office. She referred to her earlier remarks about not considering the election date until after she had been in office for four years, which was last week. Mrs Thatcher said she had reached a provisional decision on Sunday evening after her meeting at Chequers, the Prime Minister's country house, with senior ministerial and political advisers. She took a final decision yesterday morning, before summoning a hurried Cabinet meeting, from which four senior ministers were absent. The decision was to a considerable extent forced on the Prime Minister by the pressures of the last month, to which she continued on Page 14

Prospects for EEC summit threatened

BY JOHN WYLES IN BRUSSELS

THE BRITISH Prime Minister's choice of general election date threatens to cause considerable turmoil in the European Community. It could destroy the slender prospects for success of the EEC summit in Stuttgart on June 8 and 9. The announcement from London yesterday found the community institutions on a day off, in celebration of the birth date of one of the EEC's founding fathers, Robert Schuman. But diplomats and officials immediately highlighted three anxieties. There could be very awkward negotiations over the size of the rebate on Britain's anticipated £1.2bn (\$1.88bn) payments to the Brussels budget this year. Mrs Margaret Thatcher believes that she has a promise from her partners to deliver an agreed rebate by the Stuttgart summit. Her Foreign Secretary, Mr Francis Pym, will open negotiations on the issue at an informal meeting of EEC foreign ministers at Schloss Gymnich near Bonn this weekend. The Labour Party is bound to seize on these negotiations for any ammunition which could support its policy of withdrawal from the EEC. This should strengthen Mr Pym's negotiating hand. Every other EEC government regards with dread the possibility of negotiating Britain's withdrawal. As a result several may be more flexible on the rebate issue than they had planned. The issue will be the source of embarrassing headlines for the UK Government later this week when the European Commission tables a draft 1984 EEC budget, which will have no apparent funds to pay the British rebate in the first quarter of next year. The money will have to be found by member governments trimming other spending plans, affecting social and regional policies. The achievements of the Stuttgart summit - billed in advance as one of the most important meetings for many years - may be severely limited if Mrs Thatcher does not attend. A tough British line against increasing EEC farm prices may put an agreement even further out of reach of ministerial negotiations, which resume in Brussels next Monday.

Party machine tune up, Page 5; Labour wants tax concessions put on ice, Page 14; Lex, Page 14; Editorial Comment, Page 12

Investors' group in \$265m cash and stock bid for Kaiser Steel

BY PAUL TAYLOR IN NEW YORK

A WALL STREET investment group led by Mr Irwin Jacobs yesterday launched a full bid for Kaiser Steel, the ninth largest U.S. steelmaker. The three-part cash and stock offer is worth at least \$265.3m. A bid from the Jacobs group had been widely expected since it increased its stake in the steelmaker to 16.3 per cent, or 1,185m, of Kaiser's outstanding 7.27m shares, in February. In March, Kaiser announced that it was postponing its annual meeting until June to explore the possibility of a Jacobs group bid. At that time, Mr Stephen Girard, Kaiser's chairman, said the company would be "delighted to support an acquisition by the Jacobs group on terms that are fair and beneficial to the other stockholders." Under the proposed offer, which is subject to several conditions, including Kaiser board approval at a meeting tomorrow, the Jacobs group would pay \$19 in cash for each of the 0.66m shares in Kaiser which they do not already own. The cash portion of the transaction is, therefore, worth about \$115.6m. The group would also exchange each outstanding Kaiser share for one share of a newly created non-convertible preferred stock which would carry a cumulative annual dividend of \$2.80 a share, payable quarterly. The company would have the option to redeem the preferred stock at a price of \$24 a share for the first two years, increasing by \$1 a share to a maximum of \$28 a share. At \$23 a share, that section of the deal would be worth a total of \$139.9m. Under a third stage of the proposed deal, Kaiser Steel would be merged with a new company formed by the Jacobs group, and Kaiser Steel's existing 393,675 \$1.46 preferred stock would be redeemed for cash at \$25 a share. The total value of the offer was less than some Wall Street investors had expected. Wall Street had bid the price of Kaiser's stock up by more than 100 per cent in the past six months, mainly as a result of speculation about a bid. Yesterday, Kaiser's shares fell by 31% to \$38 1/2 a share after the announcement. Kaiser reported net earnings of \$2.685m, or 29 cents a share, last year despite a \$125m loss from its steel manufacturing group. In the latest quarter, it reported a net loss of \$9.9m, or \$1.38 a share, on net sales of \$134.4m compared with restated earnings of \$15.9m, or \$2.16 a share, on sales of \$217.5m in the 1982 quarter. Kaiser has made little secret of its concerns about the plight of its steel division. Earlier this year, the company said it was considering alternatives to continuing the business "in its present form" and in March the company said it would close its Fontana steelmaking plant in southern California unless a buyer or partner could be found. The company, which employs 53,000 workers, also has large fabricated product and coal divisions. All three divisions reported losses in the latest quarter. The particular attraction of the group to Mr Jacobs's group, however, appears to be the fact that the company is rich in cash and assets despite the steel losses. At the end of last year, Kaiser had cash balances of \$294.1m.

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Mitterrand in call for new Bretton Woods

BY DAVID HOUSEGO IN PARIS

PRESIDENT François Mitterrand has called for an international monetary conference to be held at the highest level within the framework of the IMF to lay the basis of a new international monetary system. Mr Mitterrand made his proposal at a reception at the Elysee Palace for some 50 foreign, finance and trade ministers from industrialised nations attending the meeting of the Organisation for Economic Co-operation and Development (OECD), arguing for the urgent need to return to a stable system of fixed exchange rates, he said: "The time had come to think of a new Bretton Woods conference." The president set out the French case for co-ordinated international economic growth and for greater intervention to ensure stability in the currency and commodity markets. Ministers stood during the 45-minute speech which marked the attempt of France's socialist administration to put its own stamp on the preparations for the Williamsburg summit later this month. Mr Mitterrand left little doubt that he would review France's continuing participation in the annual economic summit if little progress was made at Williamsburg over exchange rate intervention and the establishment of a more stable monetary system. Arguing that the study commissioned by the Versailles summit conference last year had shown the utility of intervention, Mr Mitterrand asked what was the point of repeated international meetings if their conclusions were not followed through. Without naming the U.S. he took issue with President Reagan's Administration in calling for the removal of large budget deficits and the lowering of interest rates to promote economic recovery. Mr Mitterrand clearly intended that his remarks should eclipse the earlier discussions in which the U.S. had attempted to set the tone for the Williamsburg summit. In that vein, Mr George Shultz, U.S. Secretary of State, sought to remove tensions over the East-West trade issue by declaring that any attempt at waging "economic warfare" against the Soviet Union was "futile". Mr Shultz's remarks were seen as one of the most conciliatory statements on the issue to date by the U.S. Administration. At the same time, Mr Donald Regan, U.S. Treasury Secretary, presented a five-point programme to deal with the trade and finance

problems posed by the heavy indebtedness of developing countries. For the U.S. these proposals provide a framework for discussion at Williamsburg. Mr Regan had earlier called for industrialised countries to open their markets to Third World goods and for commercial banks to increase their lending to developing countries. He warned that more debt rescheduling and "possible unpleasant developments" could not be ruled out, and said that "commercial banking institutions must be aware of the dangers to them and to the world financial system should they attempt to reduce exposure during the adjustment process currently underway." Mr Shultz's moderately phrased speech was taken by other Western nations to signal that the U.S. - in sharp contrast to the Administration's militant stance a year ago - had no wish to make East-West relations an issue of dispute at Williamsburg. Mr Shultz praised the recent OECD study on East-West trade, which shows that over the last 10 years the Eastern bloc has borrowed some \$90bn from the West but not increased its technological or exporting capacity. The study points out that East Europe's share of Western markets has been falling and that the Eastern bloc cannot even earn foreign exchange sufficient to service existing debt. Mr Shultz's particular demands could, however, still pose problems for some Western nations. He called on them: Not to subsidise exports to the Soviet Union; To lead only on the same "commercial and financial criteria that we would apply to any other business venture"; To prevent Communist state trading corporations obtaining special advantages such as preferential credits or buy-back arrangements; And to be careful of the growth of barter trade. On this latter point he said: "We have to keep in our minds the fact that the goods that we obtain (from the Eastern bloc) have no intellectual content in them, while the goods that we send contain a large amount of our intellectual capital." Mr Regan's proposals contained the seeds of dispute with other industrialised and notably European countries. Elaborating on them at a press conference, he called for agreement on both opening up markets and removing subsidies in such sectors as steel, chemicals, machine tools and glass.

Markets react nervously
By Jeremy Stone in London
LONDON'S financial markets reacted nervously to yesterday's announcement of the general election date. Although investors had been buying sterling and gilt-edged for several weeks on a growing belief that Mrs Margaret Thatcher would call, and win, a June election, the actual start of the campaign has made them rather less certain about the result. The pound fell 1.1 cents in London to close at \$1.867 and its effective rate, on the Bank of England's trade-weighted index, dropped half a point to 84.2 (1973=100). This was after the early news, that a pre-election Cabinet meeting was being held, had caused a brief rally to around \$1.88. Dealers said that this was the first time for weeks that the market had sat back to consider the possibility that Mrs Thatcher might lose. This made operators who had bought at rates between \$1.47 and \$1.57 over the last few weeks willing to take some profits. Money Markets, Page 28; International markets, Page 29

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EUROPEAN NEWS

TWO-WAY STREET WITH U.S. IN WEAPONS TRADE 'A FAILURE'

European call to arms co-operation

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT

EUROPE STANDS very little chance of increasing its share of the arms it supplies for Western defence if it relies solely on government schemes to correct the imbalance in trans-Atlantic defence trade, currently 10:1 in the U.S. favour.

This is the view of Sig Agnelli, president of Fiat, who told a conference of military experts at Mons in Belgium last week that the "time of trans-Atlantic illusion is over." Efforts by the U.S. and European governments to encourage a genuine two-way street in defence trade has largely failed, he said, as had the concept that "families" of weapons could be developed through U.S. and European industrial collaboration.

Many of the government-backed ideas were good but unrealistic, and had fallen prey to political changes, especially in Washington, Sig Agnelli said. Europe would not be able to compete equally with the U.S. until the nations in the European Community agreed to co-ordinate their defence policies.

Meanwhile, European industry was better placed to correct the imbalance than were the "grand designs" of governments, Sig Agnelli said.

European defence producers have mostly been more aggressive, more willing to co-operate and more forward looking than their government and defence officials.

In spite of many politically oriented mergers, a European defence industry structure had emerged since the 1950s which was better concentrated, more modern and better capitalised

than ever before, he said.

A particularly fruitful avenue for co-operation was when a "family of companies" came together. Examples of such "happy and healthy" families were the Franco-German SNIAS-MBB partnership on the Roland aircraft system, the Franco-Italian Oto-Melara-Matra work on the Otomat anti-ship missile, and the three-nation Panavia Tornados aircraft.

Sig Agnelli cautioned governments against setting up more standing groups and committees or providing more information in which industry was in danger of drowning. Industry needed to be market-oriented. It could and should co-operate on the "right weapons systems at the right time with the right expertise to the advantage of Europe as a whole."

The Fiat president was speaking at the biennial Shapex conference, hosted this year by General Bernard Rogers, Supreme Allied Commander of Nato forces in Europe, at Shapex, the alliances military headquarters. It was attended by senior serving officers, including a bevy of national chiefs of defence staff and Nato commanders, and other military experts.

In his keynote speech on making more effective use of defence investments, Sig Agnelli warned against unrealistic European expectations. Europe's arms industry had been built in the 1950s on massive technology transfer from the U.S. and had been modernised under the protection of the U.S. nuclear umbrella.

Danger of oil curb on growth foreseen

By Paul Betts in Paris

THE INTERNATIONAL oil market is expected to start tightening in 1987 and risks becoming a constraint to economic growth again after 1990, Dr Ulf Lantze, executive director of the International Energy Agency (IEA), warned yesterday.

The warning came at the end of the IEA's ministerial meeting marked by a high degree of harmony between the 21 member countries. A consensus was reached on the vexed problem of European natural gas imports.

Dr Lantze said the oil market was expected to be relatively soft over the next 3-4 years with a "cushion" of about 8m barrels a day between production and demand.

He suggested that this cushion could accommodate the energy needs of the economic recovery in industrialised countries.

What happens after 1990 is to a large extent in the hands of industrialised countries, he warned, forecasting a gradual tightening in the market by 1990, a "tight balance" whereby production capacity would be in line with demand, re-emerging in 1990.

However, if necessary investments were made to restructure and improve the energy problems of the various countries, energy need not be an economic constraint in the next decade. But if these investments were not made, "we might again run in the 1980s an economic constraint due to energy."

Dr Lantze said he had been pleased that all ministers at the meeting had agreed to make these investments despite the soft market.

The final communiqué also confirmed the consensus reached on the thorny issue of natural gas imports, especially from the Soviet Union.

Mr Donald Hodel, the U.S. Energy Secretary, claimed that his country was satisfied with the outcome of the debate on the security of gas supplies. He acknowledged that the U.S. had dropped earlier proposals to quantify the supply security limit from one single source.

The U.S. had wanted to include a recommendation that no country should rely on a single source for more than 30 per cent of its annual energy needs. This was aimed largely at France and West Germany which will be importing substantial quantities of Soviet gas when the Siberian pipeline comes on stream next year.

However, Mr Hodel claimed the U.S. was pleased with the compromise wording in the communiqué which refers to the issue in far vaguer terms. It says that OECD countries "would seek to avoid undue dependence on any one source of gas imports and to obtain future gas supplies from secure sources, with the emphasis on indigenous OECD sources."

He also said he supported strongly the Spanish proposal for a gas pipeline from West Africa to Europe, although Count Otto Lambsdorff, the West German Economics Minister, criticised the proposal as unrealistic.

The communiqué also reaffirmed the commitment to nuclear energy as an important component to long-term energy security. It called, too, for further expansion of production, use and trade of coal and other solid fuels.

Commission urges tax boost for investment

BY JOHN WYLES IN BRUSSELS

THE European Commission is urging EEC governments to overhaul their tax systems to improve investment incentives and the flow of risk capital.

Since November, the Commission has made a series of proposals for investment incentives. After studying the impact of tax and financing measures in the Ten, the Commission has found a patchwork of practices which require significant reform, particularly in Ireland, Italy and Greece.

It urges maximum efforts to encourage the self-financing investment capacities of enterprises by ensuring that depreciation allowances allow for the effects of inflation.

General tax incentives, says the Commission, are an advantage for profit-making companies but some countries need to do more to encourage risk-taking. Here, changes in the rules to allow for carry-forward and carry-back of losses for tax purposes could have a favourable effect. As a minimum, member states are advised to allow the possibility of carrying losses back over the two previous financial years and of carrying them forward indefinitely.

More generally, governments should try to decrease tax burdens which are not linked to profits. In particular, they are reminded of the need to prevent local authorities from

trying to solve their financing problems at the expense of the productive sector.

Greater efforts are also needed to channel savings into investment by improving the operations of the capital markets. As guidelines, the Commission says that governments must aim for greater transparency of company accounts, improved access to risk capital, reduction in the double taxation of dividends and the provision of better access to risk capital.

The wide variety of existing taxation policies of company profits and dividends has been illustrated by the Commission in the accompanying table.

CORPORATION TAX, TAX CREDIT AND WITHHOLDING TAX

	Rate of corporation tax	Rate of tax credit a) as % of the gross dividend b) as % of corporation tax	Withholding tax on dividends (subject to double taxation conventions)
Belgium	45% (profits in excess of 500,000,000) (special solidarity fund surcharge)	a) 40.7% of dividend b) 49.8% of tax	20%
Denmark	40%	a) 25% of dividend b) 37.5% of tax	30%
W. Germany	54%: undistributed profits 34%: distributed profits	a) 1% of dividend b) 100% of tax on dividends are deductible from profits	25%
France	50%	a) 50% of dividend b) 50% of tax	0% (residents) 25% (non-residents)
Greece	45%: corporation tax on undistributed profits 15%: surcharge Actual overall rate: 48.5%	a) 30.7% of dividend b) 42.5% of tax	41% and 47% for registered shares, 45% and 53% for bearer shares
Ireland	50% (profits in excess of 125,000)	a) 30.7% of dividend b) 42.5% of tax	No withholding tax
Italy	30%: corporation tax Actual overall rate: 41.3%	a) 23.7% of dividend b) 77.7% of corporation tax (47.2% of total of two taxes)	10% (residents) 30% (non-residents)
Luxembourg	40% (profits in excess of 1,312,000) (special employment fund surcharge)	No tax credit	15% (no withholding tax on dividends distributed by Luxembourg holding companies)
Netherlands	40% (profits in excess of 10,000)	No tax credit	25%
Britain	52% (profits in excess of 225,000) from 15.5% to 46% 40%: undistributed profits 30%: distributed profits	a) 3/7 of dividend b) 39.6% of tax	No withholding tax
United States		a) 3/7 of dividend b) 39.6% of tax	20%
Japan		a) 3/7 of dividend b) 39.6% of tax	20%

* Lower rates apply to profits below this level. Ireland, manufacturing industry: 10% (temporary).
† Deductible amount from taxable income by corporation tax.

Oslo Government promises to lower interest rates

BY FAY GJETER IN OSLO

NORWAY'S minority Conservative Government has promised to bring down interest rates by an undisclosed amount—probably by around one percentage point.

The promise, which is a reluctant concession to prolonged pressure from its parliamentary allies, the small Christian Democrat and Centre parties, was made in the revised national budget for 1983, tabled at the weekend. The budget also increases from Nkr 12.5bn to Nkr 14bn—the 1983 lending ceiling for the private banking sector.

The document, which updates budget estimates and other economic forecasts made last year, contains both good and bad news. It says demand for Norwegian-made goods—both on export markets and at home, in competition with imports—appears to be rising faster than expected, and predicts that the trend will be particularly marked in the second half of the year. It attributes this to an improvement in Norwegian competitiveness (the result of last autumn's krone devaluation and recent slower growth in costs).

Non oil-related imports previously forecast to rise by about 2 per cent from 1982-83, are now expected to be unchanged.

The Government also promises to bring down interest rates by an undisclosed amount—probably by around one percentage point.

The annual inflation rate is expected to fall to 9.5 per cent, compared with around 11.5 per cent last year.

The bad news is that the 1983 state budget seems to have drastically over-estimated revenues, while having only slightly over-estimated expenditure. The revised budget cuts the former by Nkr 3.6bn, while the latter is down by just Nkr 700m. This pushes the expected "non oil deficit" (discounting oil revenues, and before loan transactions) up by Nkr 2.2bn to an inflationary 7.2 per cent of the gross national product, excluding oil and shipping.

In a comment on the new figures, the Norwegian Association of Commercial Banks deplores the significant weakening of fiscal policy which they herald, and warns that "in the somewhat longer term it will be impossible to combine such an expansive fiscal policy with lower interest rates," while at the same time holding down inflation.

Publisher jailed in Turkey

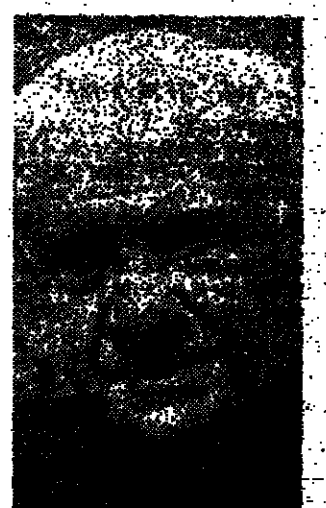
By David Tonge

AN ISTANBUL military court yesterday sentenced Mr Nadir Nadi, the 75-year-old publisher of the Turkish newspaper Cumhuriyet and dozen of Turkey's journalists, to two months and 20 days in prison for "provoking the public to violate laws."

After a prosecution which sets down a clear marker about what political activities the ruling generals will tolerate as Turkey prepares for a general election in November, Mr Nadi was sentenced for reprinting an editorial first written in 1961.

The editorial was a vigorous defence of the provisions of the will of Kemal Ataturk, founder of the republic and mentor of the generals ruling Turkey. The sentence has just changed provisions of Ataturk's will benefiting the now-banned Republican People's Party.

Mr Nadi's characteristically forthright editorial drew on Ataturk's speech proclaiming that Turkish youth should be



Mr Nadir Nadi: reprinted editorial of 1961.

ready to take to arms to save the republic if, as Mr Nadi put it, "reactionary forces" appear aiming to topple it and national legal procedures are shaken.

To today's generals, remembering the role youth played in the violence plaguing Turkey before the coup, this was unacceptable. Mr Nadi's defence was that he was trying to protect the rule of law.

The decision, which comes one week before Turkey's political parties are allowed to register for the first time since the 1980 coup, is a shot across the bow for the country's would-be politicians as they begin to jockey for power.

Under martial law regulations, Mr Nadi, who is recovering from a stomach operation, cannot appeal against the sentence.

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China lends Yugoslavia \$120m on eve of Hu visit to Belgrade

BY ALEXANDER LEBL IN BELGRADE AND DAVID BUCHAN IN LONDON

CHINA HAS taken the unusual step of making Yugoslavia a short-term hard currency loan of \$120m, thereby helping pave the way for a cordial reception in Belgrade today of Hu Yaobang, its top party leader, on the second leg of his East European tour.

Mr Hu's first trip abroad in his new capacity as general secretary of the Chinese Communist Party is clearly designed to reward non-aligned Yugoslavia and maverick Romania for maintaining friendly ties with Peking, even during the worst of Sino-Soviet hostilities. It also seems aimed at sounding out reaction to current reconciliation moves between China and the Soviet Union.

The Chinese official is confining his trip to Yugoslavia and Romania where he held weekend talks with President Nicolae Ceausescu. But senior members of his entourage are due to go on to the other five East European countries that are close allies of Moscow.

China has now joined 15 Nato and non-Nato governments in the West, as well as Kuwait, in giving Yugoslavia financial loans and trade credit extensions worth \$1.2bn to help it overcome its debt servicing crisis. Peking, like the rest, apparently judges Yugoslavia to be a valuable buffer between Nato and the Warsaw Pact.



Hu Yaobang... two nations only.

Unlike the Western countries, whose aid to Yugoslavia is in the form of government agreements, the Chinese loan is a short-term deposit with the Yugoslav national bank.

This move follows on a trade protocol signed by Mr Milos Sukovic, the Yugoslav Vice-Premier, in Peking in March. This calls for a substantial increase in two-way trade, from only \$60m last year to a surprising \$1.2bn in 1984. Yugoslavia has also agreed to reconstruct Chinese factories

in Tientsin, in return for oil which China is owed in barter deals from the Middle East and Africa.

Cutting Yugoslavia's oil import bill settled in hard currency is a Government priority. On his trip to Belgrade in March, Mr Hu told the Soviet Prime Minister, the Soviet Premier, promised a 20 per cent increase this year in Soviet oil shipments under the bilateral clearing arrangement between the two countries.

In a front-page article in "Le Monde", the influential French evening newspaper, M. Chevenement sharply criticised the Government and President Francois Mitterrand's policies.

In so doing, M. Chevenement, who resigned earlier this year after Mitterrand sided against him with the chiefs of the nationalised industries, opened his campaign for the Socialist Party congress next autumn.

His action comes against a backdrop of increasingly sharp differences in the party. Indeed, President Mitterrand's supporters met at the weekend to try to bridge their own differences and form a united front against rival factions before the congress.

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It was wrong to believe that the current crisis forced France to adopt the old monetarist cure, he said. "It is not true that France has no other alternatives than to place its policies under the control of the IMF or to let unemployment grow. It is our rivals who want to put us into this dilemma," he wrote.

He also said that while it was unfeasible to talk about grand political designs and ideals, these were exactly what the young wanted. The Government must show it was capable of responding to the challenges of its time.

There have been efforts by the Mitterrand faction to work towards a common policy document as possible at the congress in order to win the largest measure of support. But, by his tone yesterday, M. Chevenement's Ceres faction is unlikely to be very accommodating.

Ex-minister hits out at Mitterrand

By Paul Betts in Paris

AFTER A brief absence from the spotlight, M. Jean Pierre Chevènement, the former French Industry Minister and leader of the far-left Ceres faction in the French Socialist Party, returned to the forefront of the political stage yesterday.

In a front-page article in "Le Monde", the influential French evening newspaper, M. Chevenement sharply criticised the Government and President Francois Mitterrand's policies.

In so doing, M. Chevenement, who resigned earlier this year after Mitterrand sided against him with the chiefs of the nationalised industries, opened his campaign for the Socialist Party congress next autumn.

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Troll gas field

Part of Norway's Troll oil and gas field may be declared commercial by 1984, the International Energy Agency said in a statement after a one day ministerial meeting, Reuters reports from Paris. The large field was found in block 31/2 (E1120n) to UK 14b—the 1983 lending ceiling for the private banking sector.

The document, which updates budget estimates and other economic forecasts made last year, contains both good and bad news. It says demand for Norwegian-made goods—both on export markets and at home, in competition with imports—appears to be rising faster than expected, and predicts that the trend will be particularly marked in the second half of the year. It attributes this to an improvement in Norwegian competitiveness (the result of last autumn's krone devaluation and recent slower growth in costs).

Non oil-related imports previously forecast to rise by about 2 per cent from 1982-83, are now expected to be unchanged.

The Government also promises to bring down interest rates by an undisclosed amount—probably by around one percentage point.

The annual inflation rate is expected to fall to 9.5 per cent, compared with around 11.5 per cent last year.

The bad news is that the 1983 state budget seems to have drastically over-estimated revenues, while having only slightly over-estimated expenditure. The revised budget cuts the former by Nkr 3.6bn, while the latter is down by just Nkr 700m. This pushes the expected "non oil deficit" (discounting oil revenues, and before loan transactions) up by Nkr 2.2bn to an inflationary 7.2 per cent of the gross national product, excluding oil and shipping.

In a comment on the new figures, the Norwegian Association of Commercial Banks deplores the significant weakening of fiscal policy which they herald, and warns that "in the somewhat longer term it will be impossible to combine such an expansive fiscal policy with lower interest rates," while at the same time holding down inflation.

Foreign bank ban relaxed

BY OUR OSLO CORRESPONDENT

A RELAXATION of a ban on foreign banks announced in Norway's revised national budget, tabled at the weekend, is allowed to open in Norway.

The Government says that a relaxation of the ban could benefit some sectors of business and industry by promoting keener competition within the banking sector. It believes Norwegian banks are well placed to meet such competition.

Following the report of a civil service working group late last year, the Government proposed to allow "a small number" of foreign banks and financial institutions to establish subsidiaries in Norway. The foreign subsidiaries must be organised as Norwegian joint stock companies and must

comply with the same rules as Norwegian banks. Initially, there may be restrictions on the number of branches each is allowed to open in Norway.

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Germans harden view on Nazis

BY JONATHAN CARR IN BONN

THE NUMBER of West Germans who think Nazi criminals should still be tracked down and prosecuted is higher than in the late 1970s, and now amounts to more than half the population.

This at first sight surprising result emerges from a survey carried out by the respected Ipsos opinion research institute.

Asked whether Nazi

criminals should be hunted, "nearly 40 years after war's end," 55 per cent thought they should and 31 per cent that they should not. When asked about the question four years ago only 40 per cent favoured further efforts and 47 per cent said it was time to draw a line under the past.

Particularly noteworthy this time is that the youngest group questioned (those under 30)

also has the highest proportion (59 per cent) of those demanding old Nazis be brought to justice. Just under 50 per cent of those aged 60 or more answered suggests that the publicity given earlier this year to the capture of Klaus Barbie, the former Gestapo chief of Lyons, may have stimulated public interest in the whole question.

Germany's highest proportion (59 per cent) of those demanding old Nazis be brought to justice. Just under 50 per cent of those aged 60 or more answered suggests that the publicity given earlier this year to the capture of Klaus Barbie, the former Gestapo chief of Lyons, may have stimulated public interest in the whole question.

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Dutch offshore field

CONOCO's Dutch subsidiary, Coninco Oil, will go ahead with oil production at the Koter field on the Dutch continental shelf, Reuters reports from Amsterdam. Total investment in the Koter field is put at more than £1 650m

year, about the same as the entire balance of payments deficit. "The UK is a critical market," Mr Condon said. "It is one of the few which will grow this year."

CIT has just received a study commissioned from PA Management Consultants which suggests that there are opportunities for greatly increased exports to Britain, in areas such as packaged foods, mechanical engineering, plastics and quality clothing.

The report suggests that companies should concentrate on specific geographical areas, for instance the Midlands, rather than trying to sell to the whole UK market. It also argues that many companies which do not export at present could do so successfully.

CIT is to continue with its programme of bringing buyers to Ireland to meet potential suppliers. This week 70 British buyers arrive in Cork, part of

a total of 3,000 expected to come under the scheme this year.

CIT's latest projection suggests that Irish exports will grow by 7 per cent in volume this year and the need to maintain, and even increase, this rate of growth has focused attention on the exchange rate of the Irish punt.

The decision this spring to devalue by over 3 per cent within the European Monetary System was taken with the country's competitive position specifically in mind. Some recent internal Government studies suggest that the exchange rate is not seriously out of line.

When exchange rate movements were plotted against rises in average hourly earnings, the results showed a quite large swing, but little overall change since 1981 in the competitive position. Exporters' margins have been squeezed however because other costs have been

rising faster in Ireland than in competitor countries.

Not only will this have to change but Irish industry will have to be strengthened in key areas where it is weak, such as marketing, planning and design.

Scarce talent will have to be pooled, or directed towards key sectors, but Irish industrialists are worried that talent may become even scarcer because of high marginal tax rates.

One calculation suggests that an executive earning £20,000 per annum in the UK would need £32,000 per annum in Ireland to have the same take-home pay. Some firms are reported to have done "off-shore" deals with key managers to persuade them to work in Ireland.

In the key electronics industry, Mr Bill Chambers, president of the industry's trade association, says there is a real

risk of a "brain drain" out of the country. "We need skilled people who will pass on their knowledge to Irish employees," he says, "but the level of taxation makes it impossible to attract them."

Mr Liam Connellan, director general of the Confederation of Irish Industry, says: "It will make it very difficult if these high tax rates continue indefinitely. Our argument to the Government is that they must solve their problems by cutting spending, rather than increasing personal taxation."

The six-month-old coalition Government of Dr Garret FitzGerald has the unenviable task of trying to maintain economic growth while eliminating a government budget deficit which last year was 8.5 per cent of GNP. Unless it can encourage an early and sustained growth in exports, the task is likely to prove impossible.

Ireland turns to home-grown industry for export growth

BY BRENDAN KEENAN IN DUBLIN

THE IRISH economy has a tendency to throw up startling statistics. One is that Ireland's per capita foreign debt is bigger than Poland's. Another is that the Irish export more than twice as much per head as the Japanese and a third that output per worker has grown faster than in West Germany. In the last Irish tradition, these figures are not always what they seem.

Many of them can be explained by the relatively undeveloped state of the Irish economy—particularly the rapid growth in exports. Exports now account for almost 50 per cent of Gross Domestic Product, making the Republic one of the most export-dependent countries in the world.

Even so, Ireland has run massive balance of payments deficits in recent years, although this year's figure should be down to 5 per cent of GNP,

compared with the giddy 14 per cent suffered two years ago. It is clear that the country will have to export even more if it is to get out of its economic difficulties and that Irish-owned companies in particular will have to perform better. They can expect little growth in the home market as Government policies are concentrated on reducing public borrowing.

Export-led growth provides the only hope of absorbing the growing labour force, expected to increase by almost 2 per cent per annum during the 1980s. Ireland must continue to earn foreign currency to service its foreign debt which, at £5bn (£4.1bn) is equivalent to one year's total export sales.

The need for growth in exports comes at a time when the prospects for improvement are poorer than at any time since the mid-1970s. Nearly all the growth in the past has come from foreign firms attracted to

Ireland by the incentive package of the Industrial Development Authority (IDA).

The electronics industry alone has increased exports from almost nothing 10 years ago to over £1bn last year, but the recession and increased competition for investment means that few new projects are likely to be located in Ireland over the next two years.

The Irish will have to look to home-grown industry to provide an increasing share of export growth, but the Confederation of Irish Industry has warned that Irish firms are losing market share, particularly in Britain.

Mr Sean Condon, chief executive of the Irish export board, CIT, is worried by this trend, not only because the UK is Ireland's biggest customer, but because it is the only country with which Ireland has a substantial trading deficit.

This amounted to £1bn last

year, about the same as the entire balance of payments deficit. "The UK is a critical market," Mr Condon said. "It is one of the few which will grow this year."

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AMERICAN NEWS

Bank nationalisation plan to be debated in Brazil tomorrow

By Andrew Whitley in Rio de Janeiro

A PRIVATELY-SPONSORED Bill to nationalise all locally and foreign-owned banks in Brazil is to be debated in the Chamber of Deputies, the lower House of the Federal Congress in Brasilia tomorrow.

The proposal, initiated by a senior member of the Government party, has provoked a cascade of official denials of Government support and a strong reaction from all sides of the powerful business and banking community.

Despite strenuous denials by President Joao Figueiredo's Government of involvement, the feeling here is that the nationalisation proposal is an idea floated by Sr Antonio Delfim Netto, the Planning Minister—a thinly-veiled threat to the private banks, aimed principally at forcing down Brazil's sky-high interest rates.

The author of the Bill, Sr Nilson Gibson, who is deputy leader of the officially-backed Partido Democratico Social in the Chamber of Deputies, claimed last Friday that the proposal had originated with Sr Delfim and had the tacit backing of the Presidency.

"This is all a big muddle," the Planning Minister replied, adding that "the party and the Government will work against the project" when it is debated.

Venezuelan oil industry 'unable to pay taxes'

By Kim Furd in Caracas

THE Venezuelan state oil industry, which provides the Government with most of its income, will not be able to pay all its taxes next year, according to a forecast drafted by industry planners.

Petroleos de Venezuela (PDVSA), the state oil monopoly, will have available only about a third of the estimated \$700m in tax payments falling due next January, the forecast warns.

To avert the shortfall, PDVSA is now negotiating with the Government to redeem part of the \$1.7bn it was obliged to place in public debt bonds last year.

PDVSA's cash flow problems are the result of adverse world oil market conditions and Government raiding of its reserve funds.

Anticipated 1983 exports of \$16.2bn were downgraded by \$2.8bn in March, when Opec reduced prices and production. Venezuela had to lower exports to 1.4m barrels a day while average prices fell by \$2.50 to \$25.17 per barrel.

Last September, the Government stripped PDVSA of around \$6m in offshore financial reserves. Shortly afterwards, these funds, which had been transferred to PDVSA's account in Bolivia in the Central Bank, were tapped to purchase the public debt bonds maturing in two to four years.

Redemption of these bonds is viewed as the most practical way of covering the forecasted year-end shortfall. But, according to high-level official sources, negotiations are not going well.

In response to a PDVSA request to redeem \$700m in bonds, the Government first countered with \$500m and then trimmed this down to about \$220m.

Other alternatives for increasing oil industry income, such as boosting exports, increasing domestic fuel prices or seeking a reduction in current tax rates of around 90 per cent, do not appear possible. Opec commitments limit exports to the volumes available after domestic consumption of around 400,000 b/d is subtracted from its production quota of 1.75m b/d.

An increase in domestic fuel prices, now subsidised at a cost of around \$500m per year for the industry, is politically unacceptable in an election year.

Jimmy Burns in Buenos Aires on the campaign over the 'disappeared' Argentine parents demand the truth

IF THE ARGENTINE armed forces thought they could bury once and for all the issue of human rights by publishing their extensive "official" document explaining their actions both before and after the 1976 military coup, they could not have been proved more wrong. In the two weeks since the document was published, the country's military regime has been subjected to a barrage of worldwide abuse reminiscent of the bad old days of the Videla's President Jorge administration from 1976-1981 when U.S. President Jimmy Carter's human rights stand combined with the United Nations and the Organisation of American States to leave Argentina as isolated internationally as Idi Amin in Uganda.

The most immediate and most outspoken blast came last week from Italy's President Sigandro Pertini. He sent a telegram to the Argentine authorities describing the junta's document as "blood chilling and beyond human civility".

Sr Juan Aguirre Lanari, Argentine Foreign Minister, dismissed it all as an international conspiracy aimed at discrediting Argentina. But this ignored the domestic reaction to the document which in its scope and scale had few precedents. All the major political parties, the unions, and the bulk of the bishops were openly critical.

Argentina's military rulers had hoped that an official explanation of the recent past would defuse the human rights campaign that has been growing as a result of the post-Falklands liberalisation. In practice the document has insulted rather than satisfied, confused rather than resolved, the question of human rights. Argentina's most sensitive political issue.

The document was read out for 45 minutes and accompanied by an extensively made documentary at prime time TV. But in spite of the elaborate presentation, it left most viewers with the conviction that the official position had varied very little from the statements issued by military officers over the past seven years.

The main departure was the unequivocal statement that thousands of people who went missing were now dead and that the bulk of the victims were guerrillas killed in open combat with the armed forces.

Other "innovations" included



Mothers of "disappeared" victims of repression in a mass protest at official silence

the admission that some "excesses" were committed and that there are a number (not specified) of officers in military jails for human rights abuses. The document also explicitly claimed that the dead had been killed by officers on active duty and under orders from the former junta.

The military view is that the document was formulated in a spirit of reconciliation so that the country can move towards the future. The critics believe the document to be at best an understatement, at worse a gross distortion.

That there are over 6,000 well documented cases of individual Argentines who were picked up from their homes, from the streets or from their places of work and then taken to military camps or clandestine prisons to be tortured before subsequently disappearing.

The short paragraph admitting that there "may have been a few excesses" falls short of the picture gathered from military and civilian eye witnesses of what happened to the bulk of those once they had been detained.

There is evidence suggesting that thousands now officially classed as "dead" were summarily executed before being incinerated, reduced by chemicals, buried in concrete, in unmarked graves, or thrown in the rivers Plate and Parana.

Local political observers believe that a few officers involved in human rights violations have indeed been jailed but their trials and their sentences have been kept from the public eye.

Of rather greater significance is the fact that several officers linked by human rights groups to cases of the disappeared are still in active service. Captain Alfredo Astiz, commander of the Argentine troops in South Georgia during the Falklands crisis, and the man wanted by both the French and Swedish governments in connection with the disappearance of two nuns and a student, is only one of a number of such officers who fought in the war.

It is pressure from junior and middle ranking officers which is understood to have forced the present junta to produce a much vaguer document than that was initially planned a few months ago. The Ministry of the Interior, which sees itself as the government mediator with the political parties, is believed to have favoured publishing names of the "disappeared," based on partial lists of victims which have been kept by certain sectors of the armed forces.

In the aftermath of the Falklands War, the military hierarchical structure has been severely strained and the generals are wary of taking the wrong step. They would have

Concern over handling of 'overpriced' oil cases

By William Hall in New York

THERE IS growing political concern in the U.S. that the authorities are being too lenient on the major U.S. oil companies which contravened official price controls on crude oil prices in the 1970s and overcharged customers.

The U.S. Department of Energy has been pursuing a number of cases against major oil companies which state that they received more revenues than they were entitled to under price controls which lasted throughout the 1970s and were only finally lifted in January 1981.

In an effort to avoid lengthy litigation, the U.S. Energy Department has been reaching a number of out-of-court settlements with oil companies, and it is these settlements which have apparently inflamed U.S. congressmen, who argue that the oil companies are being let off too lightly.

It is understood that the U.S. energy department is delaying a number of settlements with the oil companies because of the rising political complaints. The House of Representatives energy sub-committee, headed by Representative John Dingell, is expected to hold hearings on the issue later this month.

A few months ago the Department of Energy took Exxon to court, alleging that the giant U.S. oil company received \$895m in revenues to which it was not entitled between 1973 and 1981. In addition, the Department of Energy said that Exxon owed \$740m of interest on that amount. After allowances, Exxon's total liability was estimated at \$500m. The case, like many others, is complicated. Exxon, like many other oil companies, argues it is being sued unfairly.

Mr Dingell is reported to be particularly concerned about a recent proposed settlement of \$314m claims against Marathon Oil alleging overcharges. Marathon is reported to have paid only \$11m to settle the lawsuit and Mr Dingell has been reported as saying it was "outrageously low". He believes that Government lawyers are taking a far too conservative line on the amount of money they can win from the oil companies.

Chile asks BIS for \$200m bridging loan

By Alan Friedman, Banking Correspondent

CHILE, which is struggling with a \$16.6bn foreign debt burden, yesterday asked the Basle-based Bank for International Settlements (BIS) for a \$200m six-month bridging loan as part of its planned \$900m interim loan package designed to tide the country over its present difficulties.

Chile's 12 advisor banks are expected to provide up to \$15m each for a total of \$180m of six-month bridging loans. The U.S. Government is also being asked to supply Chile with around \$100m of bridging loans.

The International Monetary Fund is to ask its executive board in June to waive some of the conditionality terms related to the more than \$800m of funds it has agreed to provide. This is because Chile, with around \$2bn of foreign exchange, gold and interbank lines, is several hundred million dollars behind its IMF-agreed targets for international reserves.

At a meeting of about 80 of Chile's creditor banks in London yesterday, Mr William Dale, deputy managing director of the IMF, urged banks to back Chile. The country is rescheduling \$3.4bn of debt which matures this year and next and is also asking banks for \$1.3bn of new loans.

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New ideas at work.



OVERSEAS NEWS

SYRIAN PRESENCE CONCERNS U.S.

Israel to keep troops in Lebanon

PARIS—The U.S. has formally accepted Israel's position that it can keep its troops in Lebanon as long as Syrian forces remain there, according to a senior State Department official.

The U.S. understanding of Israel's position, he said, was contained in a "side letter" between Israel and the U.S. to the Lebanese-Israeli troop withdrawal agreement arranged last week with the help of Mr. George Shultz, the Secretary of State.

Mr. Shultz arrived in Paris at

the end of his two-week Middle East peace shuttle, having made little headway in his bid to revive President Ronald Reagan's faltering Middle East peace initiative.

According to the State Department official, who was aboard Mr. Shultz's aircraft, the agreement stipulates that Israel should complete a withdrawal of its troops from between eight to 12 weeks after it starts. But Israel would not begin withdrawing until there is agreement for Syria also to pull out its

forces.

Mr. Shultz, who urged the Syrians to join in a troop withdrawal, found the Syrians "hardly enthusiastic" about the Lebanese-Israeli accord. But they "didn't slam the door" on the possibility of withdrawing their own 40,000 troops, which have been in Lebanon since 1975. There are about 25,000 Israeli troops remaining in Lebanon from the invasion of last June.

The U.S. official added that the Israeli official would have the

right to have eight joint patrols with Lebanese soldiers daily in a security zone in Southern Lebanon, operating from two centres. He said it was not certain if Israelis would be stationed at the centres.

There was nothing in the agreement or related documents, he said, dealing with the future of the Israeli-backed militia leader Major Saad Haddad. His future role in the region was dealt with in a "verbal understanding" between the U.S. and Israel.

Soviet citizens' pull-out fuels fears of war

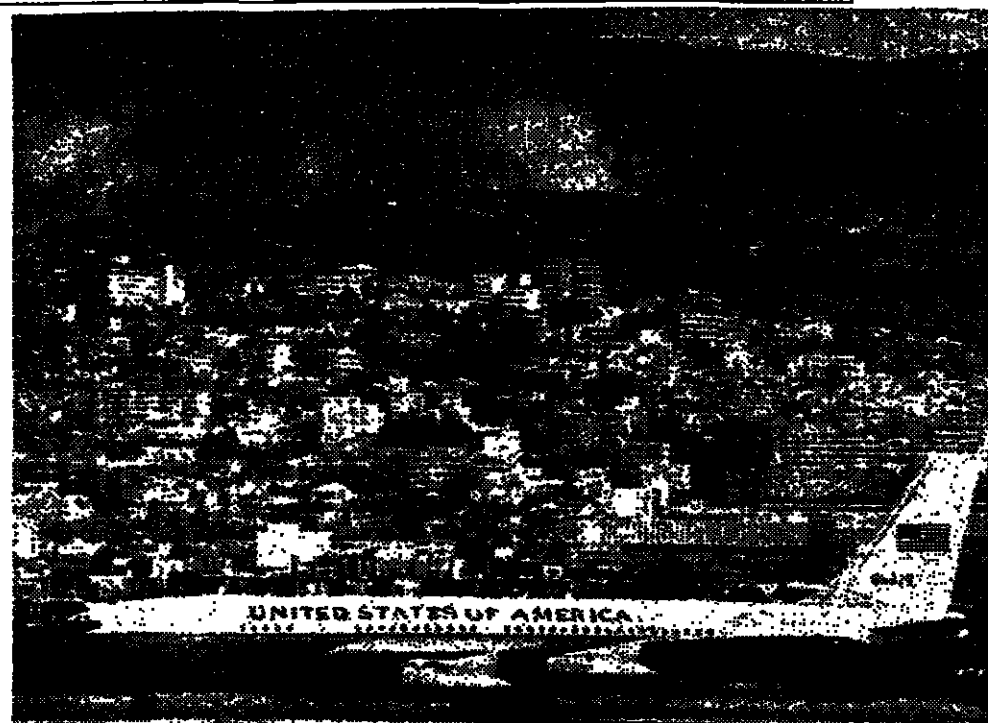
By Nora Boustany in Beirut

MORE than 65 relatives of Soviet citizens working in Lebanon were evacuated from Beirut on a specially chartered aircraft yesterday. No official reason was given.

The move follows reports in local newspapers that the Moscow Narodny Bank is winding down its operations in the capital. The bank advised 32 employees, most of them Lebanese, that they were being laid off.

It is not clear whether the evacuation, which involves mostly women and children, is part of a larger Soviet civilian withdrawal from the region. But the decision heightened fears yesterday of a fresh outbreak of hostilities following the troop withdrawal accord negotiated with U.S. help between Israel and Lebanon.

Lebanese intelligence officials make no secret of Soviet involvement with Syrian troops in Lebanon's Bekaa valley, and say that at one point Soviet experts entered the mountain town of Dhaur Shweir, behind Syrian lines.



The smoke of battle rises from the Beirut airport as the Israeli army, which controls the area, said yesterday it was seeking to arrange a ceasefire between local militia

agreement on troop withdrawal reached by Mr. Shultz with the Israelis has sparked fierce artillery duels between right-wing Christian Phalangist and left-wing Druze militiamen in the

Chouf in the past few days have left more than 35 dead and 120 injured. The Israeli army, which controls the area, said yesterday it was seeking to arrange a ceasefire between local militia

India's bid for \$2bn ADB loan hits snag

INDIA's bid for a five-year \$2bn (\$1.3bn) loan from the Asian Development Bank has run into trouble, and indications are that the Government will have to wait for a long time before a decision is taken on it, K. K. Sharma reports from New Delhi.

The delay springs from the ADB's lack of adequate funds. Its capital resources have been raised by 105 per cent instead of the hoped-for 125 per cent. As another replenishment is difficult, the chances of India's application will be indefinitely shelved. The request has been opposed by the U.S. and by the small Asian countries which are the ADB's traditional beneficiaries.

Kampuchea drought

Up to half a million Kampuchean children under the age of 14 are suffering from severe to moderate malnutrition in seven of the country's poorest provinces due to a prolonged drought and economic dislocation following almost a decade of war and strife, according to a UN nutrition survey to be published this week, Richard Cowper reports from Bangkok.

Even with a good monsoon this year, UN aid workers say, Kampuchea will still run short of about 130,000 tonnes of rice in 1983. A moderately poor monsoon could push this shortfall to more than 200,000 tonnes.

Editor subpoenaed

The Australian Government has subpoenaed the editor of the weekly National Times, Mr. Brian Toohey, to appear in the High Court today, when it will seek an injunction restraining further publication of documents belonging to the Australian Security Intelligence Organisation (ASIO), Colin Chapman reports.

Japan delays discount rate cut

By JUREK MARTIN IN TOKYO

THE BANK of Japan, Japan's central bank, still appears to be in no hurry to lower its discount rate, in spite of the appreciation of the yen against the U.S. dollar in the past few trading days.

The Japanese currency closed in Tokyo yesterday at ¥233.10 to the dollar, ¥2.35 up in the session and ¥5.05 higher than a week ago. In London the yen finished at ¥233.07.

The Governor of the Bank of Japan, Mr. Haruo Masakawa, reflecting a cautious widespread among market analysts, observed in a speech in Osaka yesterday that it was far from clear that the yen's appreciation against the dollar would be maintained.

He remained typically enigmatic on the prospects of a cut in the discount rate, which has stood at 5.5 per cent since December 1981.

The bank, in effect, is balancing political factors on the one hand against economic and monetary factors on the other.

The first entail lower interest

rates, as was made clear in the Government's economic package early last month, itself drawn up with political considerations in mind.

Moreover, two dates on the calendar weigh in the central bank's deliberations—the Williamsburg summit at the end of this month and the elections for the Upper House of the Diet, to be held on June 28.

It would be surprising if both passed without tangible evidence of economic stimulus in the shape of a discount rate cut.

The exchange rate factor seems less clear cut. The yen had been stuck in what one expert here called "a box" of ¥235-240 to the dollar for the past 10 weeks. The latest gains suggest, in the opinion of market analysts, a new intermediate range of ¥230-235.

There appears less confidence that the 230 barrier, an important resistance point in the eyes of the Bank of Japan, will be easily breached.

Bullish points for the

Japanese currency include continued growth in the current account surplus — partly the result of lower oil prices — and some evidence that exports are emerging from their year-long decline.

But the long-term capital outflow, which reached a record in March, remains heavy and could amount to \$15bn in the current year. Additionally, Japanese traders still possess a considerable appetite for dollars, thus effectively underpinning the dollar rate.

Japanese analysts are also far from convinced that U.S. interest rates will decline much further, especially in the short-term, giving the yen less reason to weaken.

Indeed, any cut in Japanese interest rates, if it moves against the grain of firmer U.S. rates, could well produce a weakening in the yen.

However, most painfully for Japan, in the months after it reduced its discount rate in December 1981.

Botha faces 3 poll tests today

JOHANNESBURG

South Africa's ruling National Party today faces three by-elections widely seen as a test of the reform policies of Mr. P. W. Botha, the Prime Minister.

Two of them take place in the rural Northern Transvaal, where there is strong Afrikaner opposition to plans unveiled by Mr. Botha last week for limited political power-sharing with Coloureds (people of mixed race) and Indians in Parliament in Cape Town.

The plans are attacked by many right-wing Afrikaners as well as the official opposition, the Progressive Federal Party (PFP).

Mr. Fanie Botha, Manpower Minister, a leading reformer, is

fighting for his political life in his Soutpansberg constituency on the Zimbabwe border.

His opponent belongs to the right-wing Conservative Party, formed last year by dissident nationalists opposed to Mr. Botha's plans.

In the neighbouring constituency of Waterberg, Dr. Andries Treurnicht, the Conservative Party leader, seeks re-election against a nationalist and the ultra-right Heresteg National Party (HNP).

The third constituency at stake is the Pretoria suburb of Waterkloof, which the PFP is confident of winning. The PFP is also opposed to the reform plans on the ground that they exclude South Africa's black

majority.

Until last year, the National Party, which has ruled South Africa since 1948, presented a united front to the voters. The far-rightists of the HNP, which split from the party 14 years ago, had not been able to win a single parliamentary seat.

The split between nationalists and conservatives now presents Afrikaner voters with three right-wing parties, all of which claim to represent Afrikaner nationalism.

For the Conservatives, who have a strong following in Northern Transvaal, and the HNP, the central issue is maintaining white supremacy and Apartheid (racial separation).

Reuter

Iran urges restart on chemicals plant

TEHRAN — Iran's deputy oil minister for petrochemical affairs, Mostafa Taheri, said he wants a consortium of Japanese companies to resume work as soon as possible on a petrochemicals complex at the Iranian port of Bandar Khomeini.

Mr. Taheri told a news conference neither the war with Iraq nor the question of further financing for the project should prevent work restarting immediately.

He said he would hold talks in Tokyo on Thursday to try to reach agreement with the consortium involved.

The 1979 revolution in Iran and the war which broke out with Iraq in 1980 interrupted work on the \$3.5bn project, designed as the centrepiece of plans to develop new oil-based industries in Iran. Nearly \$3bn has been spent on the project so far.

Diplomats in Tehran said the Japanese wanted the Iranian Government to guarantee the site's safety from Iraqi attack and bear a large share of further spending on the project before they would resume building.

When the project began Iran and the Japanese were each to bear half the cost.

But the diplomats said the Japanese were hawking at how much they might have to invest to complete the project because of the obvious risk involved. War damage and the interruption of work had added greatly to the original costs.

The complex was 85 per cent complete when the 1979 revolution began. Work resumed in 1980, but stopped again after Iraqi planes bombed the site, which lies only about 75 km from the Iraqi border.

Mr. Taheri said people now go to the site daily and no harm is coming to them from the Iraqis.

Mr. Taheri said he also thought finance was a secondary issue and Iran's Government and Parliament would grant funds for the project if they saw the work resumed. He said the question of who would pay how much would be the subject of talks.

Reuter

India exports surplus steel

By P. C. Mahanti in Calcutta

INDIA has signed deals with U.S. and Asian groups to export 40,000 tonnes of hot rolled and cold rolled coils.

The move is designed to help India get rid of part of its unsold stock of steel of 1.7m tonnes.

The steel ministry said that since there were already signs of domestic demand picking up, the surplus stock was unlikely to be burdensome much longer.

India produced a record 5.7m tonnes of saleable steel in 1982-83 when demand was distinctly poor.

Added to this were some 1.5m tonnes of imported steel which caused the build-up of unsold stocks to an abnormal level.

Reuter

Hong Kong electronics exports up by 15%

By ANDREW FISHER, SHIPPING CORRESPONDENT

HONG KONG's exports of electronics goods should grow by 15 per cent this year to exceed HK\$20bn (£1.8bn), according to estimates made by the colony's biggest company in the sector, Conic.

But labour shortages will be a major constraint on growth, which will thus have to depend on rises in productivity, as well as extensive sub-contracting to China.

Conic said the major growth areas in the industry, which employs around 100,000 people, will be electronic games, telephones and telecommunications equipment, colour television sets, and computer and micro-processor-based equipment.

Last year, the colony's elec-

PARIS AIR SHOW

Space shuttle to steal limelight from Ariane

By DAVID MARSH IN PARIS

IN A display of space-age one-upmanship, the U.S. later this month will fly the space shuttle over the Atlantic for its European debut, just a week before Europe's own trouble-hit space rocket Ariane is due to make its first operational flight.

Announcing the space shuttle's star billing at the Paris Air Show in a fortnight's time, the show's organisers said yesterday it would arrive on May 24 and make five exhibition flights to charm spectators and commercial rivals alike.

According to an official at the U.S. space agency NASA yesterday, the shuttle is being given its first earthly trip abroad simply to give it as wide a public showing as possible.

The Europeans are more cynical. Pointing to the competition between the space shuttle and Ariane in the increasingly important business of placing commercial satellites in orbit, a top executive at one of France's major aerospace companies said yesterday: "The Americans are not stupid. They are not doing this for charity."

The shuttle being ferried across the Atlantic will not be the Columbia or Challenger spacecraft which have made orbiting missions. Because of the obvious risk involved, NASA prefers to send the Enterprise prototype model which looks the same as the operational machines but is not fitted out for trips in space.

The Enterprise, which was used for approach and landing

tests at the start of the shuttle programme, has not flown since 1977. It will be flown piggy-back across the Atlantic — with probably a refuelling stop midway — on the specially-equipped Boeing 747 which is used to carry shuttles across the U.S. between the launch site at Cape Canaveral and the landing site in California.

The shuttle will be exhibited amid conditions of tight security. No visitors will be allowed on board. It will presumably be kept well away from the Russians, who are also mounting a large aircraft display at the show in spite of the expulsion from France of 47 alleged Soviet spies last month.

The pride of the American space effort will be exhibited at the airshow facing a full-scale model of Ariane. The real-life Ariane is due to take off from French Guiana on June 3 on a make-or-break mission following the crash of the previous rocket shortly after blast-off in September, which has delayed the launch programme for six months.

Apart from giving Europe an independent capacity to launch its own telecommunications and observation satellites for both civil and military purposes, Ariane is also competing with the space shuttle to win satellite launch orders on the world market.

The Ariane delays have hardly helped its image. The Europeans have just been forced to choose an American

rocket to launch a key astronomical satellite because Ariane would not be ready on time.

Ariane has already been booked for launchings in the next few years by U.S. telecommunications concerns such as General Telephone and Electronics. Officials at Ariane-space, the French-led commercial organisation set up to sell Ariane flights, say another order with a U.S. company is close to finalisation.

But European space officials will be holding their breath until after the next Ariane is safely launched — and the presence of the shuttle in Europe during the final crucial days before countdown will make their hearts beat a little faster still.

Mr. Boustany adds from Beirut: McDonnell Douglas, a subsidiary of the McDonnell Douglas aerospace company of the U.S., has reopened a commercial office in Beirut for the Middle East and North Africa after an eight-year absence from Lebanon.

The company believes there is room for expansion in the Arab world and hopes to boost sales of its fuel-efficient Super 80 jetliner, now on a round-the-world demonstration tour. The company is the second major U.S. concern to re-establish its offices in Beirut after Pan American World Airways resumed flights last month for the first time since civil strife broke out in Lebanon in 1975.

EEC-Japan co-operation talks planned

By Paul Chesworth in Brussels

THE EUROPEAN Commission is seeking the approval of EEC member governments to open negotiations with Japan for a new scientific and technical co-operation agreement.

The move provides further evidence of a thawing in EEC-Japan commercial and political relations.

It follows the decision of the French Government to ease the administrative procedures for the import of Japanese video cassette recorders by dropping earlier demands that all be channelled through the small town of Poitiers.

It comes in the wake of an easing of tension over the EEC decision further to pursue a wide-ranging complaint about Japan's trading policies through the dispute resolution procedure of the General Agreement on Tariffs and Trade in Geneva.

The broad political aim of an agreement is to add a long-term dimension to EEC-Japan relations by fostering co-operation in such fields as nuclear fusion, nuclear safety, environmental protection and the development of new energy resources.

ECGD backs £15m credits for Indonesian contracts

By OUR WORLD TRADE STAFF

THE Export Credits Guarantee Department has guaranteed £15m in loans to support British exports to and projects in Indonesia.

An £8m tranche will help finance the design, construction and commissioning of a coal handling terminal at Tarakan Island. The contract has been awarded to Balfour Beatty as part of a joint venture with D.B. Engineers of Canada.

The loan was provided by Barclays Bank for P.T. (Persero) Tambang Batubara Bukit Asam through the Indonesian Government Finance Ministry.

Reuter

UK-Seychelles air service

By MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH Caledonian Airways, the independent airline, is joining with Air Seychelles, the flag airline of the Seychelles, to run once-weekly flights between Gatwick and Mahe, via Frankfurt, from October 26. The new service is likely to be of considerable interest to tour operators.

The agreement between the two airlines provides for British Caledonian to provide a DC-10-30 tri-jet airliner, leaving Gatwick every Wednesday, calling at Frankfurt, and arriving at Mahe on Thursdays. Return flights will leave Mahe on Thursdays and reach Gatwick via Frankfurt, on the same day.

ZIMBABWE'S economy is expected to contract by 3 per cent in real terms this year, in sharp contrast to the prolific growth in gross national product of 15.4 per cent in 1980 and 13 per cent in 1981.

The reversal began last year, when growth was estimated at 3 per cent, and came in response to the world recession and the start of a severe drought. But the need to defate the economy in line with IMF prescriptions is reinforcing the trend, and is likely to prove unpopular.

Under the IMF package, Zimbabwe obtained SDR 356.1m (£243m) in the form of a SDR 300m standby facility to be drawn down over the next 18 months and a SDR 56.1m loan available immediately under the compensatory financing programme.

But the precise terms have not been disclosed, and one apparent reason for this is the Harare government's understandable reluctance to publicise orthodox monetary and fiscal measures which would offend radicals in the ruling Zanu-PF

party opposed to IMF membership.

The package is believed to contain the usual IMF formula of a reduced budget deficit, a slowdown in credit expansion, no reduction in interest rates, curbs on short-term bank borrowing abroad, exchange rate "flexibility" and what are termed "appropriate" price and wage policies.

Some of these adjustments have already taken place. The Zimbabwe dollar was devalued by 20 per cent last December and has since fallen further against major world currencies, depreciating a further 6.5 per cent against the U.S. dollar.

Interest rates were effectively doubled during 1981, but with the escalation of inflation the long-term rate is substantially negative. There has been no general wage increase for 18 months, but a 10 per cent increase has been imposed, designed to check the growth in the budget deficit.

It is one of the ironies of the present economic situation in Zimbabwe that a socialist

government — committed to establishing a "truly Marxist-Leninist society," as Mr. Robert Mugabe, the Prime Minister, has put it — has opted for fiscal and monetary rectitude.

Other major adjustments have still to be made. The full impact of the 50 per cent cut in industrial import quotas between October 1981 and March this year has still to be felt. It started to materialise last year when manufacturing output declined by some 2.4 per cent, the first such fall since 1978. Industrialists predict a further decline this year, pointing out that there can be no sustained recovery until quotas are increased.

The Government has still to grasp the fiscal nettle. Official figures show that in the six months to December the budget deficit of £160m was 94 per cent above the forecast deficit for the full fiscal year to June 1983.

Although taxes were raised in February even larger expenditure increases were announced at the same time. This means that in the July budget, Dr. Bernard Chidzero, the Finance Minister, may be forced to announce major reductions in public spending. The social services and food subsidies are likely to be cut and there could well be further tax measures too.

On top of this, the Government is coming under increasing pres-

sure for a general increase in wages. The last pay award was at the beginning of last year. Since then, prices have risen by more than 15 per cent for higher income groups and 22 per cent for the lower paid.

Mr. Mugabe has promised a pay review in mid-year, but it is thought that the IMF package limits pay increases to no more than 10 or 12 per cent. With the inflation rate likely to accelerate during 1983 to a minimum of 15 per cent, a significant decline in real wages seems inevitable.

The international recession caused mining production to fall in value for the second successive year in 1982 and output volumes were at their lowest for 12 years. This year, output values will rise at least 25 per cent, thanks to devaluation and firmer prices in world markets. But this is one of a very few bright spots.

Agricultural production will be sharply lower, reflecting what some farmers describe as the worst drought in living memory. Maize deliveries will be



Dr. Bernard Chidzero may be forced to announce public spending cuts.

Fortunately, Zimbabwe began the year with a maize stockpile of 1.5m tonnes and this should see the country through until the 1984 maize harvest. But large-scale wheat and oilseed imports will be necessary, adding a further burden to the balance of payments.

There is disappointment with the poor prices being paid for Zimbabwe's main export, fire-cured tobacco. With nearly 10 per cent of the 1983 crop sold, the price is 12 per cent lower than last year in Zimbabwe dollar terms and down more than one-third in foreign exchange terms. Tobacco brought in \$250m of foreign exchange in 1982, but may earn no more than \$220m this year.

The balance of payments last year ran at a deficit of more than \$300m, of which an estimated \$95m was on trade account. The deficit was funded from substantial foreign borrowings. In 1983, there are hopes that the world recovery, devaluation and import curbs will between them eliminate the trade deficit, paving the way for higher import

allocations and an upturn in manufacturing next year.

A major post-independence disappointment has been Zimbabwe's failure to attract the private foreign investment which many observers believed would flood into the country once the decolonisation process was over. In the 24 years to mid-1982, there was actually a net outflow of private small-scale capital.

Whether private investors will take heart from the Harare government's new-found fiscal and monetary conservatism remains to be seen. The portents are not good. The campaign by opposition dissidents in Matabeleland and the government's response to it has attracted adverse publicity internationally. Frequent public statements by government ministers predicting the "destruction of capitalism" in Zimbabwe and promising state participation in major state-owned companies seem likely to deter foreign as well as domestic investors.

UK NEWS

Party machines tune up for election battle

Margaret van Hattem finds the parties in reasonable shape for the June campaign

THE ANNOUNCEMENT yesterday by Mrs Margaret Thatcher, Prime Minister, to pitch the nation into a general election on June 9 found the main political parties reasonably well prepared for full-scale campaigning next week.

Campaign funds are flowing in, more smoothly for the Conservatives than for the others, but none of the parties is in desperate straits. Manifestos are either ready for the printers or expected to be so within the next few days. Only the Liberal Party Social Democratic Alliance has announced its slogan - Working Together for Britain. The Tories say they have theirs, but will not be revealing it until they are ready. Labour meanwhile, still waiting to see how the themes of the campaign develop.

However, most candidates will have been selected for constituencies by the end of this week, and all main parties are planning to start their daily press conferences the following week - Labour and the Alliance on Monday 16, the Tories on the following Friday.

Labour's biggest initial headache - money - was dispelled at the weekend by a pledge from the main trade union leaders to make good a £1.8m shortfall in the party's £2.5m election fund.

They have promised to deliver the money by tomorrow, although there is still some doubt whether Mr Arthur Scargill, the miners' leader who is expected to come under heavy pressure at a meeting of Labour's campaign committee at Westminster later today, will pay up readily.

The National Union of Mineworkers is understood to have been asked for well over the £100,000 being paid by the Transport and General Workers' Union - some put the figure as high as £200,000 - and Mr Scargill has indicated his reservations.

seats, selections are proceeding fairly smoothly and the Alliance hopes to have all candidates in place by the weekend.

The joint Liberal/SDP manifesto - confidently titled A Joint Programme for Government - is ready for the printer and awaits only a joint introduction which the Liberal leader Mr David Steel and the SDP Leader, Mr Roy Jenkins, were reported to be composing last night. The document, drawn up by teams headed by Mr John Horgan for the SDP and Mr Richard Wainwright for the Liberals, is due to be published on Thursday.

The Alliance has set a £2.5m target for its campaign fund and admits to having "a long way to go" before it is met but adds that its circumstances are "not desperate".

Tories were yesterday preserving a dignified silence about their campaign plans - funds, manifestos and slogans. The manifesto is understood to be almost complete, but will probably not be published until tomorrow week.

Conservatives stoutly deny Labour claims that they are planning to spend a total of between £10m and £20m on the campaign, but they do not deny that the amounts pouring in from their usual corporate supporters are substantial.

Parties are under tight constraints on what they may spend in constituencies - £2,700 plus 3.1p per elector in county seats and 2.3p in borough constituencies. But radio and television advertising, while under time limits, is under no financial limits.

Parties may also spend as much as they like on opinion polls, poster campaigns, press advertising, national tours by party leaders and printed matter. So the opportunities for the Tories to take advantage of their financial lead is considerable.

Racal, Thorn EMI secure defence orders worth £50m

BY JASON CRISP

TWO BRITISH companies have won major orders for defence electronics equipment worth a total of nearly £50m.

Racal has won a key order to supply Oman with frequency hopping military radios worth £20m. It represents the largest order in the world so far for the new generation of tactical radios. Racal claims to be the only company in the world producing this type of equipment in production volumes.

Thorn EMI has won an order worth £28m from the British Royal Navy to supply electronic warfare equipment which is designed to mislead enemy radar. The contract was won in competition with other leading UK defence electronics companies including Racal-Decca, Marconi and Plessey.

Oman is the first country to standardise on frequency hopping radio, and the order confirms Racal's lead in this new field. Frequency hopping is a technique by which radio channels change frequency many times a second in a "pseudo-random" sequence which makes them difficult to jam, detect or intercept.

Racal's system, Jaguar V, has been sold to 13 countries. Most of the world's defence communications companies are developing frequency hopping radio systems, including Harris and ITT in the U.S., Marconi Space and Defence Systems and Plessey in the UK, Thomson-CSF in France, Tadiran in Israel and Grinaker in South Africa.

The most important contract for frequency hopping radio is the U.S. army's Singars V. This much delayed contract is being competed for by ITT and two subsidiaries of Britain's GEC, Cincinnati Electronics with Marconi Space and Defence Systems.

The Oman contract was won in competition with Plessey, Marconi and Harris. One of the key factors which enabled Racal to win the contract was its ability to meet an early delivery schedule.

Plastics companies likely to cut 40,000 jobs in seven years

BY RAY DAFTER

THE PLASTICS industry warned yesterday that it was likely to shed more than 40,000 jobs - about a fifth of its labour force - by the end of the decade.

Plastics processors said the cuts were needed to improve efficiency, even though output was likely to grow by an average of 30 per cent between now and 1990.

Most of those affected would be unskilled and semi-skilled workers whose jobs would be increasingly affected by the spread of automated production methods, micro-processors and robots.

The forecast was made by the National Economic Development Council's plastics processing sector working party, comprising representatives of Government, management and trade unions.

The working party reported that the reduction in labour would add to the already serious employment problem and would underline the need for government action to mitigate "the social implications of massive unemployment".

The industry, with an annual £4.5bn turnover has already reduced its numbers from around 285,000 in 1979 to between 260,000 and 250,000, largely as a result of the economic recession.

The working party warned, however, that the industry could be constrained if it was unable to obtain sufficient skilled craftsmen, technicians, technologists, computer programmers and microelectronics experts to operate new machinery.

More multi-skilled training was necessary. "In many cases current job demarcations are not suited for plastics processing," said its report.

British Plastics the Next Ten Years, report to the National Economic Development Council by the Plastics Processing Sector Working Party, NEDO, Millbank Tower, Millbank, London, SW1P 4QN (free)

Oil deals imminent

BY OUR ENERGY EDITOR

BRITISH NATIONAL Oil Corporation (BNOC) is close to concluding new supply deals with international refiners willing so far to buy unsold North Sea crude oil under contract arrangements.

In recent months BNOC has been forced to make ad hoc arrangements - including forays on to the spot market - in order to sell up to 120,000 barrels a day of uncommitted oil.

This oil - almost 10 per cent of total UK production - was previously sold under long-term contracts to Gulf Oil and other refiners. But Gulf and the other companies stopped lifting the crude when they found they could obtain oil much more cheaply elsewhere.

North Sea spot market prices are now more in line with contract rates of between \$29.75 and \$30 a barrel. As a result, BNOC has found it easier to negotiate new supply contracts.

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Singapore power order

BY PETER BRUCE

NORTHERN Engineering Industries (NEI) the British engineering group, has won a £70m power plant order from Singapore, beating off competition from the U.S., Japan, and Europe. The order is believed to be the biggest ever placed by Singapore with a UK company.

It is likely that the order will be financed by the first Swiss franc buyer credit to win the support of the Export Credits Guarantee Department.

NEI Parsons of Newcastle upon Tyne is to supply three 250 MW turbine generators to the Public Utilities Board of Singapore, which is building an oil-fired power station at Seraya. The order, described as a "bigger than normal package" by NEI officials yesterday, also includes the supply of associated condensing and feed heating plant, and standby gas turbines.

Singapore has not appointed a turnkey contractor for the project.

New move on Hepworth bid expected today

By Ray Maughan

THE Office of Fair Trading (OFT) is expected to announce today that it has recommended that the £115m bid by Hepworth Ceramic for Steelkey, the building materials, refractories and minerals group, be referred to the Monopolies and Mergers Commission.

Lord Cockfield, the Trade Minister, is understood to have studied the recommendation. It is by no means certain that the Trade Department will support the OFT's view, but it is felt that in the case of this merger, the public interest, as defined by the 1973 Fair Trading Act, will be best served by an examination of complementary, or overlapping, interests in the refractories and building products industries.

Hepworth, which has launched an all-equity offer of 10 of its own shares for every seven Steelkey shares, has consistently argued that the two groups are complementary, not competitive.

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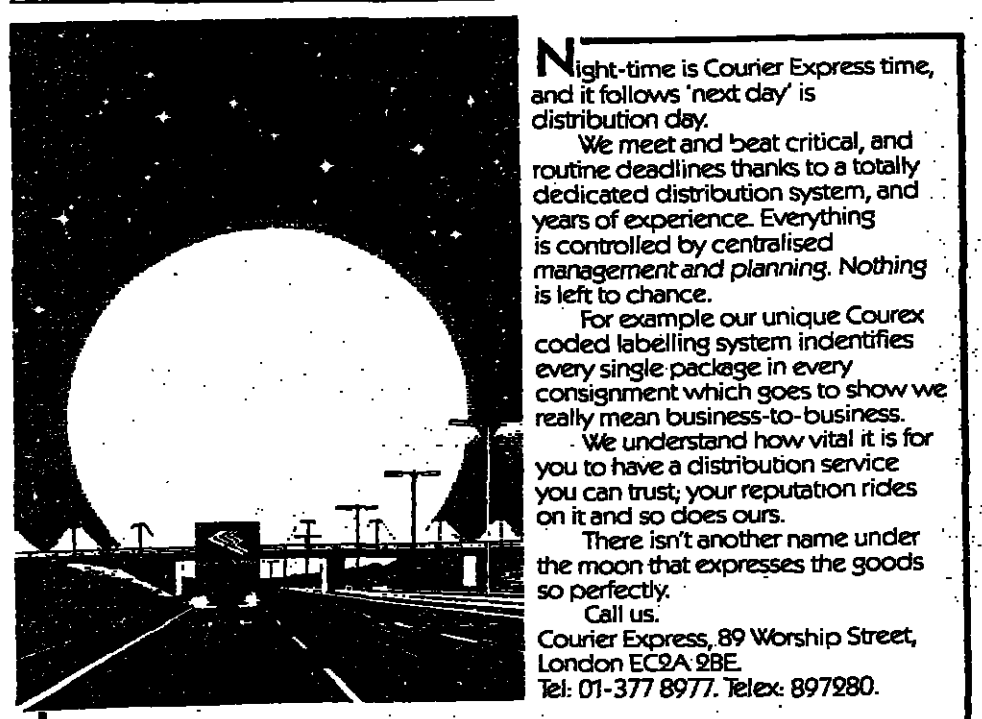
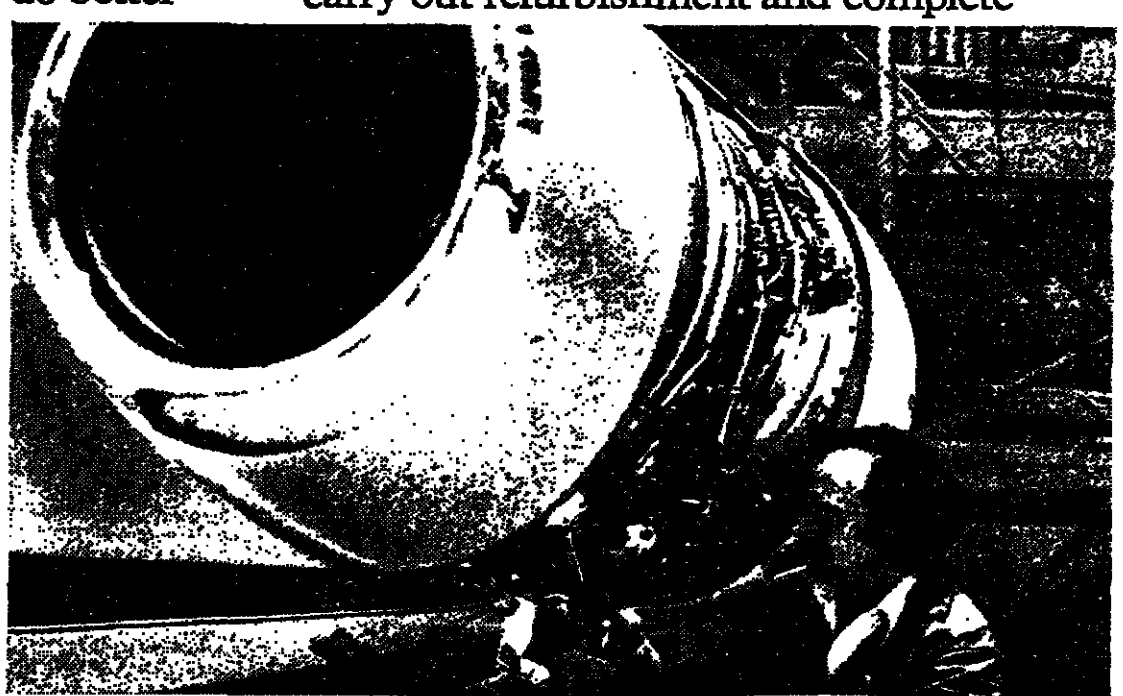
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UK NEWS

Britain to challenge hunger aid scheme

By Kevin Brown

THE GOVERNMENT yesterday said it would oppose a £31m special aid programme proposed by the European Commission to combat world hunger.

Mr Timothy Raison, Minister for Overseas Development, said Britain would "find it difficult" to support the scheme at the next meeting of EEC aid ministers scheduled for June 9, the general election date.

Mr Raison said in the House of Commons: "The proposal merely duplicates in a rather less satisfactory way the various aid facilities already available." The best way to deal with world hunger was to increase agricultural production.

Britain had urged the Community to use resources more effectively by making funds used for food aid available for improving agricultural production. Food aid was open to "misappropriation and corruption," he said.

Mr Guy Barnett, Labour spokesman on overseas aid, said the Opposition also had serious reservations about the proposal.

He thought the EEC should properly co-ordinate its aid policy, and be aware of the damaging effects of dumping food surpluses on world markets.

Minet traces £23m of missing funds

BY JOHN MOORE, CITY CORRESPONDENT

MORE than £23m of funds missing from Lloyd's insurance syndicates managed by Minet Holdings companies has been traced.

The Minet Holdings broking group, which is at the centre of Department of Trade and City of London Police Fraud Squad investigations, has given details of this development to more than 1,000 members of Lloyd's who form the syndicates involved.

Minet Holdings' new management, which has been attempting to solve the problems which arose last November and led to the departure from the group of Mr John Wallrock, Minet's chairman, and a number of underwriting executives, said in a letter:

"We have located assets of approximately £23m book value most of which are in cash but some are not. We are taking expert legal advice on the realisable value of assets not held in cash. We believe that the funds have been derived from the assets of the syndicates during the period 1979 to 1980."

Minet explained that "some £26m of these assets are held in the Banque du Rhone et de la Tamise," a Geneva bank.

The assets in the accounts at the Banque du Rhone "cannot be removed from them without an order of the Swiss court. The bank accounts are some of a number of accounts which are the subject of a freeze order of the Swiss court made as a result of a request by the

Director of Public Prosecutions." Minet added: "We understand that this action was taken to preserve these assets and the documentation relating to the accounts. In due course, steps will be taken with a view to releasing the accounts in question from the Swiss order."

All the assets were controlled by trust companies of settlements established in Gibraltar which are in turn controlled by J. A. Hassan & Partners, Gibraltar lawyers. "The trust companies are preparing with our active assistance, an application to the Supreme Court of Gibraltar which should result in the funds coming under the direct control of PCW (a Minet underwriting agency company looking after the affairs of Lloyd's members) for the benefit of the names (the members)."

Such a move would be subject to any valid claims by third parties. "Meanwhile we have secured the undertaking of the Gibraltar lawyers that no assets or documents under their control will be moved or destroyed without our agreement or an order of the Supreme Court of Gibraltar," Minet said. The undertaking extended to money in the Banque du Rhone.

Minet's troubles began last November when Alexander & Alexander Services, the U.S. owner of Howden, pointed out that possible irregularities might have occurred in related transactions between Howden and Minet companies.

Approval for work on new fighter

By Michael Dorn, Aerospace Correspondent

THE DEFENCE Ministry has sent a letter of intent to British Aerospace, clearing the way for work to begin on the Experimental Aircraft Project (EAP) - a plan for a fighter aircraft for the late 1980s.

The formal contract will detail the UK Government's £70m contribution to this venture, with a comparable sum coming from the UK aerospace industry, and probably contributions from the West German and Italian aerospace industries. The contract is still being completed and is expected to be signed next week, certainly before the Paris Air Show starting on May 22.

The EAP is a plan for a tri-engined, supersonic fighter "demonstrator," fitting into one new design all the advanced technology that will be needed in new fighter aircraft in the late 1980s and early 1990s.

The EAP initially involves building only one aircraft, but the aerospace industries of the UK, West Germany and Italy hope it will be the forerunner of a full-scale development programme for what is called the Agile Combat Aircraft (ACA).

Chevron case stays

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE BRITISH subsidiary of Chevron International Oil has defeated an attempt to stop it claiming \$437,688 against a Norwegian company in the English courts.

In London's Commercial Court yesterday Mr Justice Staughton dismissed an application by A/S Sea Team for an order setting aside a ruling that Chevron could serve its writ outside Norway's jurisdiction.

The claim is for the balance of the price of fuel supplied to a tanker chartered by A/S Sea Team. The Norwegian company contends the fuel was not sold to it by Chevron UK. The seller, it asserts, was either Chevron's Norwegian or U.S. company, or the actual supplier, Belcher Oil Company. The contract was governed by English law.

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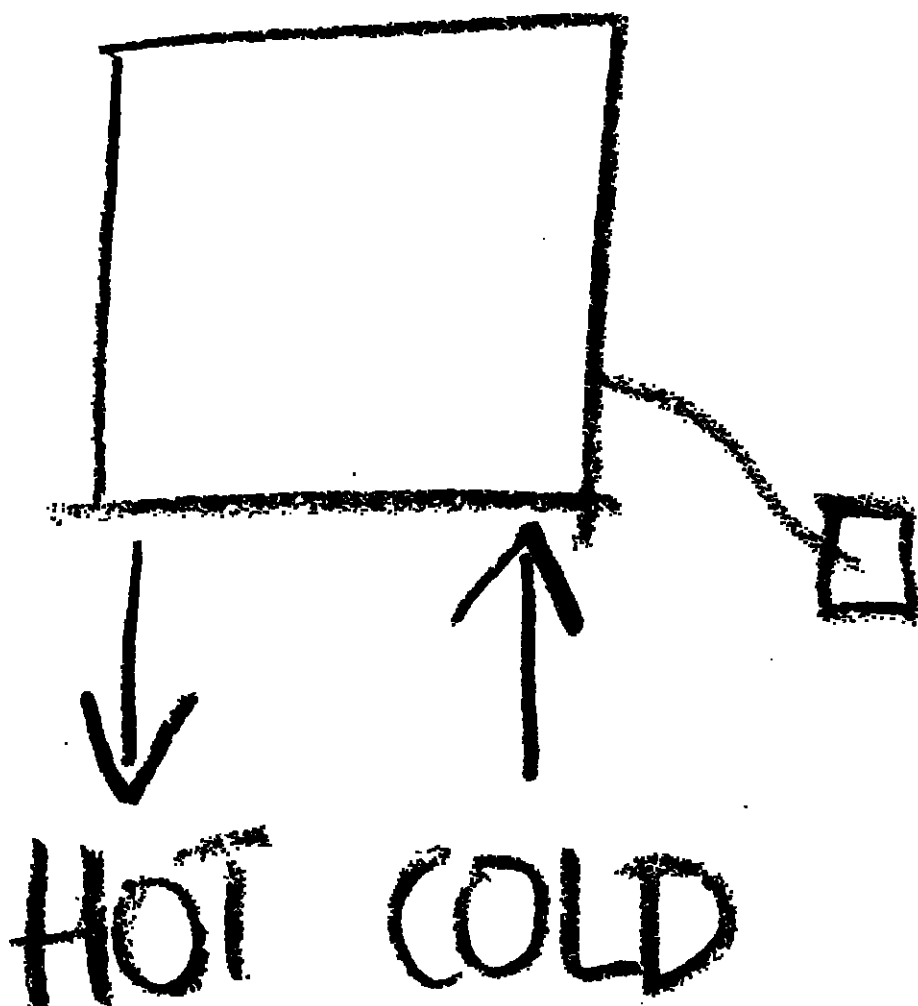
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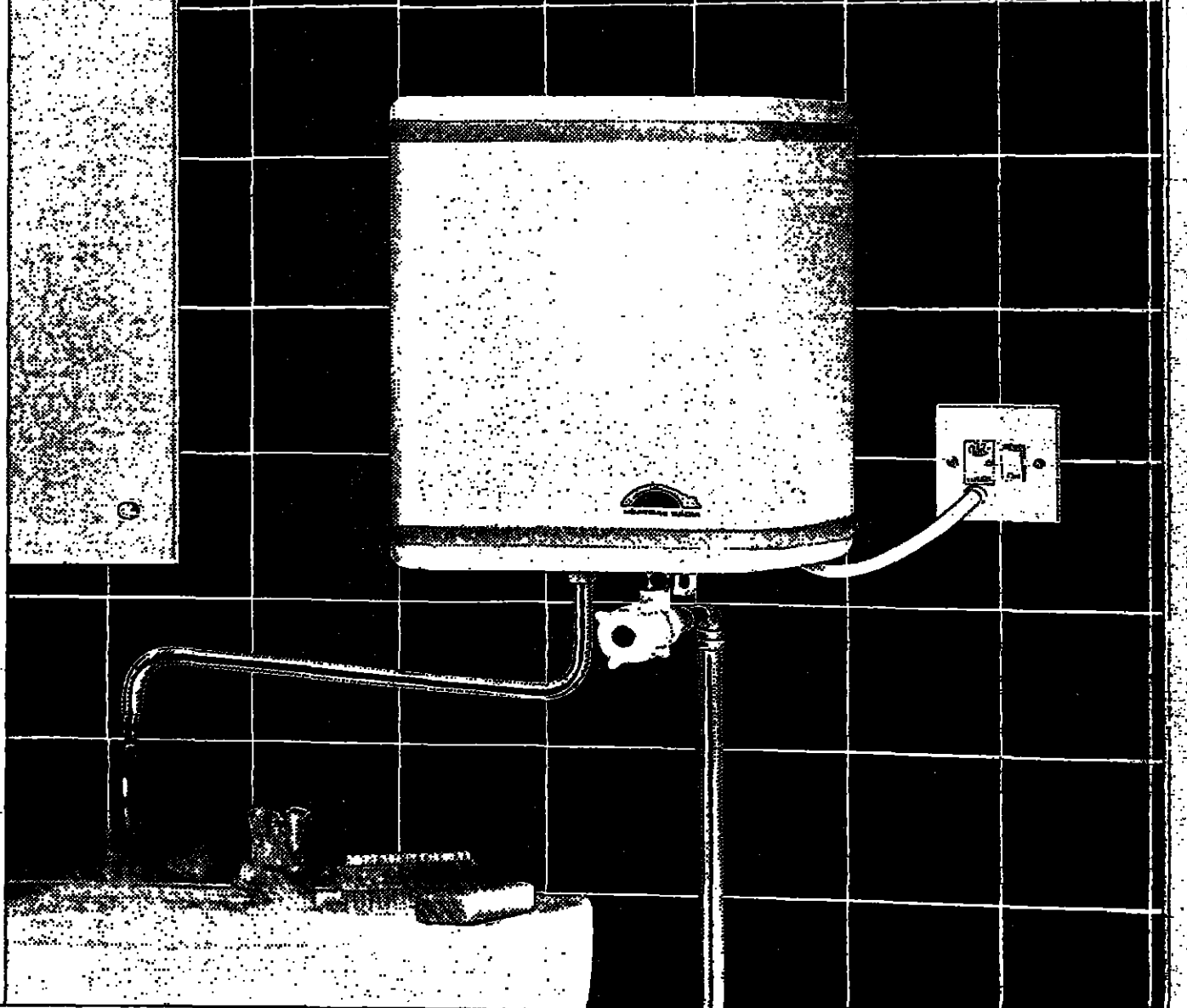
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UK NEWS

Fowler promises talks on pension schemes

BY BARRY RILEY

A SPECIAL conference on the problems of early leavers from occupational pension schemes will be called soon by Social Services Secretary Mr Norman Fowler.

Meanwhile, there will be no early decision on allowing scheme members to opt out of company plans and set up their own individual arrangements.

Mr Fowler told the annual conference of the National Association of Pension Funds (NAPF) in Brighton that a number of difficult questions had been raised by the recent proposals for portable personal pensions from the Centre for Policy Studies (CPS), a research body linked to the Conservative Party.

"We will not be hurried into decisions on this," said Mr Fowler. "It is of the greatest importance that we take advice and allow discussion."

"We do not intend to make swift, instant decisions upon proposals of this kind without consultations with all parties in the pensions industry."

Mr Maurice Oldfield, the NAPF chairman, responded that this statement was "very reassuring."

Mr Fowler's undertaking followed suggestions from Conservative Party sources that senior min-

isters might want the election manifesto to include proposals allowing employees to opt out of company pension schemes. Invitations for the special conference will go out shortly, said Mr Fowler.

"My hope is that this will provide an opportunity for all those concerned to join in a public debate on the right way to tackle the question of the early leaver - including the undoubted problems of transferability," he said.

He insisted that the CPS recommendation "is not something which commits the Government in any way, shape or form," but the CPS had put forward some interesting ideas.

The Government would prefer the occupational pensions movement to put forward its own proposals, he said. He was against legislation unless it was absolutely necessary.

Mr Fowler said a plan for a central early leavers fund, recommended by Mr Oldfield and others, raised problems of regulation and of inland revenue approval.

"I am afraid it is not simply a question of my introducing a small regulation into the House of Com-

mons," he said. "It would, on our advice, require primary legislation."

Mr Fowler declined to make a direct comment on draft European Commission proposals, announced last week, that a common retirement age for men and women should be introduced by 1986.

"Until I have seen a text I am really in no position to make any kind of statement about what our response will be," he said.

Opposition to the CPS proposals on portable pensions had been the dominant theme of the three-day NAPF conference. Mr Oldfield described the ideas as "very superficial" and dismissed any questions of going back to money purchase schemes, "which most of us abandoned a generation ago because they failed to provide the right answer in times of inflation."

Mr Henry James, the NAPF's director general, complained that the CPS proposals had been "swallowed hook, line and sinker by pretty well every back in Fleet Street."

Mr Stewart Lyon, president of the Institute of Actuaries, considered the report was superficial and seriously lacking in balance. There were less disruptive ways of achieving fairness.

Wood plant planned in drive for industry

By Mark Meredith, Scottish Correspondent

THE FIRST plant in Europe to produce oriented strand board, which combines the qualities of chipboard and plywood, is planned for Scotland.

Mr John Godfrey, an American businessman, hopes to receive planning permission to build a plant at Dalross, near Inverness Airport.

This would be the first big success for a campaign opened last November to develop products from Scottish forests, Western Europe's last uncommitted timber resource.

Oriented strand board is made by laying long strands of wood at right angles on top of each other and sealing them into a board with resin. The board is stronger than chipboard yet cheaper than plywood, and is extensively used in North America as a substitute for timber-framed housing, cement shuttering and packing.

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COMMUNICATIONS IN BUSINESS AND SOCIETY

NISSHO IWAI: Sogo Shosha staff must seize new opportunities in trade

By Geoffrey Murray

A lot of people in the West now know at least two Japanese words: Sogo Shosha. These are the integrated trading companies which undoubtedly have been a major driving force in the dramatic postwar development of the Japanese economy through their ability to provide a vast array of trade services. The list seems to be inexhaustible—which is perhaps fortunate as many of their traditional business lines are starting to fade. Companies like Nissho Iwai are well aware of this, and there is a daily process not only in Japan but also in some 130 company offices overseas to spot opportunities for lucrative new business. On this basis company president Mitsuo Ueda expresses his determination to reach two business goals within the shortest possible time: the ¥10 trillion level in total business (currently ¥8 trillion) and ¥20 billion in current profit (now ¥12 billion).

Murray: What do you think constitutes the ideal "Sogo Shosha man" for the 1980s?

The ideal Sogo Shosha man

Ueda: There are three points I stress to new staff. First, the basic skill of a Sogo Shosha man is to understand the business environment, forecasting how it will change and tackling the opportunities, along with the problems, that will arise. He has to be able to create new business one step ahead of the competition. Second, he must possess an "information mind". That means not only an ability to gather information, but also the skill to select, analyse and reach good conclusions. Needless to say, a major event anywhere in the world today has instant repercussions on the markets for commodities and currencies. A Sogo Shosha man has to be able to decide what is really significant from a broad perspective among all the flood of perhaps conflicting information. Finally, he must possess an international mind. The world may be small now, but languages, customs and culture still differ everywhere. The promotion of international trade requires not just the study of languages, products and trade flows. Our staff have to set aside prejudice and actively seek contacts with other peoples so as to become trusted by them.

Murray: You have been quoted as saying that people are the most important asset possessed by the Sogo Shosha. In Nissho Iwai, how are you trying to revitalize your human resources?

Ueda: One important aspect is the "Blue Sky" movement. I was the one who created that phrase, and I had in mind something cheerful, bright and full of light. I wanted to create that kind of atmosphere in our company for better communications and feeling of openness. The basic philosophy of the movement is self-improvement through small group activities. I spoke earlier of the qualities needed in a Sogo Shosha man. But to be a company of outstanding individuals is not enough in itself. There are limits to what an individual can achieve in the face of far-reaching changes in technology, torrents of information and activities on a worldwide scale. It is essential to combine the abilities of employees in the right way. This means good communications, which in turn depend on mutual trust and understanding. We are constantly striving for improvement in the quality of our work. You can realise this when I tell you that over the past decade our work force has declined by about 1,000 while our business has expanded about 10-fold.

Progress through trade

Murray: You seem to like conveying your basic philosophy through symbolic phrases. Your company magazine, for example, is called "Tradeopia", an abbreviation of "trade utopia", and carries the slogan "Dreams



Mitsuo Ueda
President

come true through trade." Even your latest company annual report has as its theme "Progress through Trade". What do you have in mind with such slogans?

Ueda: The world is witnessing constant progress and seemingly never-ending change. Trade has been an important factor in creating change and improving the quality of life throughout the world. It is the key to success for developing countries in particular. Success in trade means that people can fulfill their aspirations and dreams. Trade, of course, is Nissho Iwai's raison d'être. My basic management philosophy is that the company is a public and social organization, so I would like it to make a strong contribution to society — both in Japan and throughout the world — through its business activities. We have contributed greatly to the advance of the Japanese economy through the provision of raw materials for industrial development and the promotion of exports in order to pay for these imports. Now, however, there are many trade problems. I think we can make a strong contribution here by promoting offshore trade, that is, trade between countries other than Japan. In this way we can help promote the industries and economies of many countries, using our long experience in trading. In the 1981 financial year, total trading transactions of this company reached just over \$30 billion. The most dramatic gain was in offshore trade, which rose 40 per cent from the year before to \$5.1 billion. That means offshore trade now accounts for 17 per cent of our total business, and I think this share will continue to grow.

Murray: There is often talk that the importance of the Sogo Shosha will decline as the structure of the Japanese economy changes. What do you think of this?

Great opportunities to be grasped

Ueda: Yes, we sometimes hear the phrase "The Winter of the Sogo Shosha." Certainly we are under pressure. But there are great opportunities to be grasped as long as we don't restrict ourselves to our old functions but constantly strive to develop new business on a global basis, especially in areas beyond the reach of manufacturing companies. We long ago moved beyond mere trade intermediation into support services such as finance, transportation, distribution and marketing. Investment, for example, is now one of the most important functions of the company. Nissho Iwai is among Japan's top 10 overseas investors. We have major interests in everything from iron ore mines, chemical plants, synthetic fuel development companies and offshore energy exploration, to storage and distribution centres, bakeries and even retail noodle shops. We have even bigger investments in the domestic market, which have proved to be a major boon to overseas manufacturers seeking to export their products to Japan. We have wholly-owned subsidiaries like Nissho Iwai Business Automation, Nissho Medi Science and Nissho Electronics, which handle the sales and after sales service of sophisticated electronic equipment imported from Europe and America. As production costs have risen in Japan we have also persuaded a number of Japanese companies to produce their goods in major export markets by offering to invest in joint ventures.

Murray: As we move into the era of the information-oriented society, what business opportunities do you foresee for the Sogo Shosha?

(Profile) Both in Japan and abroad, Nissho Iwai handles the import, export, offshore and domestic trade of more than 10,000 different commodities roughly divided into six major categories: metals, machinery, textiles, general merchandise and construction, energy, and chemicals and foodstuffs. In addition to trade intermediation, Nissho Iwai provides its customers with a number of other important trade-support services, such as financing, transportation, distribution and marketing. What distinguishes Nissho Iwai most from ordinary trading firms is its ability to generate new trade flows by planning and organizing large-scale natural resource and industrial development projects aimed at securing new sources of supply or new demand for goods. Nissho Iwai's role in such projects includes market research, financing, plant procurement, and transportation and distribution of the end product. In many cases, it also invests in the projects it undertakes.

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"Tradeopia International", a 32-page English language quarterly magazine published by Nissho Iwai Corporation, provides you with an excellent source about Japan. Topics include management, marketing, technology, society etc. If you would like to read a free copy, please contact our London branch.

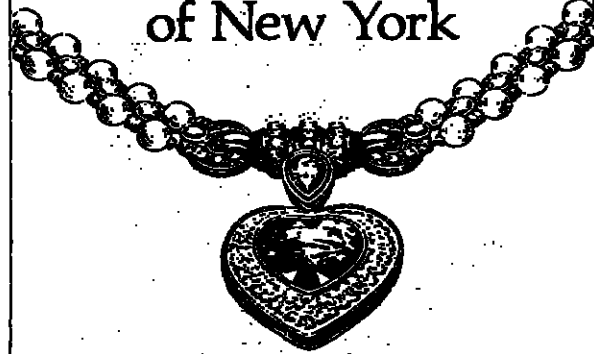


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THE MANAGEMENT PAGE

David Buchan on Comecon's only Innovation Fund Hungary's commercial midwife

IF THE extraordinary success of Mr Rubik's Cube helped make Hungary known as the home of good ideas, it also made Hungarians aware that their inventiveness often outran their marketing skills.

So in 1980 they set up an Innovation Fund—certainly the only one of its kind in the Comecon bloc—designed to bring good ideas to market. Today the Fund has its fingers in some 150 projects, covering both industry and agriculture and ranging from electronic games, to bus springs, books, natural cosmetics, anti-burn sprays, ceramics and so on.

The Innovation Fund in Hungary is very much the brainchild of Miss Erzsébet Birman, its current director. Three years ago she was the frustrated head of the export credit allocation arm of the National Bank, finding it irksome that she could not risk the bank's money on some of her clients' better ventures.

She persuaded the bank to set her up as head of the Innovation Fund with a starting capital of 600m forints (\$10m). Its aim is not to fund basic research and development of products; that is the job of ministries, individual companies and special state committees. Nor is it to get involved in mass production on a long term basis; the Fund is not supposed to be a state holding company.

Rather, the Innovation Fund's goal is to act as commercial midwife between conception and full-scale manufacture of a product. It does this by providing "seed" money, on a win or lose risk basis, to help technical institutes, private investors, or small industrial co-operatives (sharply on the increase in Hungary) to market their ideas. The Fund's "equity stake" in a venture helps finance such activities as obtaining patents at home or abroad, testing, prototype development,



Erzsébet Birman, the Fund's director, has backed XL 25, an electronic game

market research and promotion. Modelled on a similar Austrian fund, Innova, set up by the Sparkasse and Vienna city council, the Innovation Fund fills a gap created by the stick-in-the-mud attitude of larger Hungarian companies towards outside ideas. Miss Birman says these companies tend to be very protectionist.

With the cry of "not invented here" they rebuff other people's inventions. The Fund, too, can take a risk, whereas the National Bank, though it grants "innovation credits," demands repayment whether the invention succeeds or fails.

Does the Innovation Fund go out scouring Hungary for inventions? "No," says Miss Birman, "they come looking for us. In three years, we have had 600 proposals. About a tenth of them are crazy. Many are serious, but not new." Television, as the largest mass medium in the country has played an information role.

Hungarian television has catered to the country's gadget craze by running a monthly programme called "I offer," in which people expose their brainwaves. Miss Birman says she has seen little of commercial use on this programme. But she has used TV to advertise for managers to run Innovation Fund-financed programmes for 12 products; she got managers for 11 of the 12 products this way.

"Generally we only accept proposals which are good enough for export," says Miss Birman, and by that she means sale to the more demanding markets outside Comecon,

Birman says wistfully. So far it has spent only 240m of its allotted 600m forints and got back, in terms of return on its equity investments or in repaid loans, 45m forints. While the Fund's main job is to invest risk capital, it also does some lending, to buy machinery for instance, which is repayable.

"We could spend more money if we could find more managers to run the innovation programmes," Miss Birman says. In fact, the Fund, which only has a staff of eight and has to rely a lot on outside expertise, is now getting more help from the National Bank (its parent), the State Development Bank and the Foreign Trade Bank, as its activities have proved their worth.

Ironically, the Fund's biggest marketing flop and financial loss has been successor products to the Rubik Cube, the very invention which created the rationale for the Fund. Slow to capitalise on the Cube's success, Hungary bought expensive equipment with help from the Innovation Fund to gear up for mass production of a 12-sided "cube" last year, only to find the market already flooded by cheaper versions from the Far East. Production of this "logical toy" has now been stopped, and it is now, of all things, being handed out to Western bankers at loan signing ceremonies in Budapest. Obviously, had Miss Birman's Fund been around a little earlier, the follow-up to the Rubik cube might have been speedier and less disastrous.

The story with electronic logical games is, so far, very different. The Innovation Fund has, for instance, financed design in Hungary, hardware development in West Germany, some start-up costs for production in Hong Kong, of a computer game, known as the XL25, which Vulcan Electronics of the UK is marketing in Europe and North America. Vulcan says it is planning further projects in the electronic games field in conjunction with the Innovation Fund.

Miss Birman says her Fund has made most money out of an anti-burn spray in aerosol form. She is also getting "good financial results" from development of natural cosmetics and creams. Made of crushed sunflower stalks, the creams are supposed to smooth out wrinkles. Perhaps, but certainly the activities of the Innovation Fund are helping smooth out the wrinkles in Hungarian ideas.

Expertise on loan

BY TIM DICKSON

MORE THAN 40 companies in Wales have displayed an interest in an organisation set up earlier this year by the Confederation of British Industry and the Welsh Development Agency to "lend" management expertise to expanding businesses.

The idea behind Executive Secondment (Essec), as it is called, is that senior executives are seconded to it by large companies. Then Essec assigns them to small firms, perhaps two or three at a time, to pass on their know-how.

Six companies are already benefiting from the scheme—an Aluminium Window manufac-

turer which has sought support to establish new financial controls, a manufacturer of equipment for the metallurgical smelting industry which wants to build a chain of agents in the export markets of South America and Asia, a retail bakery which is overhauling its general management, a glove manufacturer, a kitchen furniture producer and a leatherwork business, all setting their sights on expansion. Essec is specifically charged to help companies poised for development, not to act as a rescue operation.

"What evidence we have suggests that the scheme is

working for both parties," explains George Atkins, Essec's managing director. "The managers are finding life very stimulating and we will be approaching more big companies with the aim of persuading them to use us more as a management tool."

To date, Essec has secured the support of ICI, BP, Shell, Kellogg's, Allied Steel and Wire and Control Data.

Assignments do not normally exceed six months. Companies with up to 150 employees are eligible and—apart from a small charge to cover travelling expenses—the service is free. Further information from George Atkins, Executive Secondment, Preforeast Industrial Estate, Pontypool, Mid Glamorgan, Tel: Trelevent (044 385) 2664. Ext 301.

In brief . . .

speakers will provide "practical solutions to real life problems." How to obtain the maximum benefit from your bank manager will also be covered by a banking professional.

Dun and Bradstreet, meanwhile, is organising seminars for a fee of £95 plus VAT each on "Effective Collection Techniques" (May 25 and June 16 in London), "Export for Beginners" (today in Birmingham, tomorrow and May 26 in London) and "Understanding Credit and Collections" (June 21 in London, June 30 in Leeds).

Details from Frances Valentini, Labour, Learning, Business Education Division, Dun and Bradstreet, Tel: 01-377 4377.

"BE YOUR OWN BOSS" in Royal Berkshire. That is the invitation from organisers of an all-day seminar on June 6, another in the follow-up to the Yorkshire TV series of the same name which has been repeated on Channel 4. The Berkshire event at the New Shire Hall, Spinkfield Road, Reading, costs £15. Details from Mrs G. Harris on Reading 555715.

THE LAST of the London Enterprise Agency's trio of workshops called "Profit from Promotion" will be held next Tuesday. Knowing how newspapers and technical magazines work and how to prepare and send press releases is a key feature of the work-

shop. More details from Ray Coburn, LEA, 29, Cannon St, London, ECA. Tel: 01-345 4444.

THE MANAGEMENT Buy-Out Association, formed last year, is opening its next general meeting to non-members and guests. The meeting will be held at the London headquarters of the Industrial and Commercial Finance Corporation (ICFC) this Thursday. Guest speaker will be Mr Hugh Farnham, senior partner in London of McKinnay & Co, the international consultancy group. After his address the association's steering committee will report on recent action and members will be asked to make proposals for future development. Further details from George Bloomfield on Letchworth (04625) 3541.

THE FIGURE of £1350,140 for Yorkshire Bank quoted in the last column ("Claims to date") of last Tuesday's table of bank figures was incorrect. It should have been £135,814.

OPPORTUNITIES for expert to the Islamic World, is the theme of a conference for small businesses, individual designers, artists and craftspeople on May 23 and 24. Speakers will include Professor Yusuf Cassim, head of the Department of Business Studies at Stirling University and Dr Zaki Badawi, director of Islamic Finance House and its Religious Advisor who will speak on "principles of Islamic Finance". The event is 2.00 plus VAT. Details from Islamic Artwork, 44 Parkway, London EC1M 4DS. Tel: 01-250 3084.

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Management Science America

The story of the largest computer software company in the world, their \$100 million success and a guide to their products

MSA—The Software Company

BY PHIL MANCHESTER

A leading IBM researcher once observed that "Software stands between man and the machine." Over the past few years it has become evident that this is a truism and that the software component of a computer system is by far the most important part of that system. In the past it has been usual for users of computers to either build their own software or rely on some outside agency to build it especially for them. When computers were much more expensive than they are now, the cost of this exercise could be easily absorbed. But improved technology, high employee costs and lengthy development cycles have demonstrated that it is no longer practical to pay for the building of a custom system.

So, a number of companies caught on to the fact that there were general solutions to certain business problems and set about packaging these solutions into software products.

The largest software company in the world has built its expertise by capturing a major share of this market. Last year, Management Science America Inc. became the first independent company to break the \$100m barrier in terms of revenue from selling packaged software.

MSA concentrates on the area

basis. By 1969, the company found itself using a lot of its software over and over again—an observation which sowed the seeds of developing packages as products.

At about this time, John Inlay, now chairman and chief executive of MSA, joined the company with a strong computer background from both Honeywell and Sperry Univac.

"John made the decision that the future was going to be in application packages in the services area," explained Michael Hunt, executive vice president of MSA International operations.

"He put a plan together that allowed the company to concentrate on building applications software. Initially it was general ledger and payroll."

"He also set up a mechanism whereby the employees could buy the company from their original backers," Hunt went on.

Inlay's decision was not entirely unconnected with events in the computer world at large.

Software Market opens up

In 1969 IBM began the process of "unbundling" its software from its hardware. Prior to this policy change, the software was thrown in "free" with the hardware. In fact the software was being paid for out

expertise was soundly developed in the applications area."

MSA had a major involvement in building payroll packages for the US market at a time when significant changes were taking place in the legislation governing how people were paid. In some ways this acted as a barrier to international expansion at this time in that all governments have their own ideas on payroll legislation. A system developed in the US would not be appropriate for a payroll application in the UK for example.

But having to cope with constant system changes demanded by legislation gave MSA valuable experience in making packages flexible which stood it in good stead when it finally moved into the international market.

Into Europe
"Around the mid 1970's we started to get some interest from overseas — mostly from Europe. An operation was established in 1977 based in Brussels," said Hunt.

It is surprising that the interest did not come from the expected multinational US companies which had taken MSA's software on their home ground. Hunt reckons it was mainly through US business lay-outs that the same route as their US headquarters.

In fact Hunt suggests that many international subsidiaries of multinational companies would rather not take the same route as their US headquarters.

Hunt joined MSA from the systems software company Cincom Systems and his first decision, in 1978, was to move the head office from Brussels to the UK.

Hunt based his decision on his knowledge of the Continental European market place which had taught him that there were lots of problems in selling US software. He saw the UK market, with its closer cultural and business connections with the US, as being more appropriate for MSA's product range.

With systems software packages languages differences and idiosyncratic business methods are not a problem as the software is embedded deep in the machine.

With applications software, however, a number of changes would be required, moving into the French market. All of the messages produced by the system as well as the report and display screen layouts would need to be changed to fit in with the French language and business traditions.

In addition the enormous volume of documentation and training material on the use of the system would require translation to the new environment.

But it was not just the common language which drove Hunt to choose a UK base for MSA's international operations. "There are some very good people here and the cost of a person here as opposed to Continental Europe is much less," said Hunt. "Even now, despite the increase in value of sterling against Continental currencies it is still the lowest cost country in terms of people."

The company still keeps the Brussels office as its Continental base and has since then opened an office in Oslo, Germany, one of the largest potential markets however, has been placed in the hands of local distributors. "We are deferring the point when we go into the Continent. By the end of this decade we will have offices in all of the major countries but we will establish ourselves through acquisitions rather than setting up offices from scratch," said Hunt.

Expansion by Acquisition

MSA has already made significant acquisitions of other software companies both in the US and the UK.

The acquisition route is closely linked with MSA's decision in 1981 to become a public company. The decision brought the company \$15 million in cash which was quickly put to use



John Inlay, Chairman and Chief Executive of MSA.

in purchasing a number of key companies.

It bought out its major rival in the UK payroll market — QPac and then in June 1981 MSA moved into the burgeoning market for microcomputer software by buying a neighbouring company in Atlanta—Peachtree Software.

Hunt described the acquisition as being the result of John Inlay's marketing. Inexpensive microcomputer software on sale. "He was wandering around a computer store in the US and saw a general ledger system being sold for \$99.95 and since we were creating a general ledger system for \$60,000 he got kind of concerned about the price difference!"

corporate use and a software company specialising in the small end of the market would seem a strange marriage.

But recent developments in the way large computer users structure their systems suggest that it makes a great deal of sense. A trend which began in the early 1970's to distribute computer power to the end user (the application user rather than the data processing department) was given a tremendous boost by the advent of microcomputers. More and more large companies have turned around to find microcomputers all over the place being used to fill the gaps left by the overstretched data processing department. Unfortunately, a single micro-

computer does not offer the same level of service that a terminal connected to a mainframe. The next logical step was to connect the micros to the large, centralised corporate database.

MSA sees this as its next major step and is in the process of bringing its Peachtree software range into line with its existing software for larger computers. In effect, this means that end users will be able to access MSA packages from their micros as well as using their micros for standard things like word processing and financial planning.

Development

It is no surprise that this sort of software package is extremely expensive to develop and takes a large portion of MSA's research and development investment. According to Hunt, almost 22% of the company's revenues are ploughed back into research and development. In the last 5 years MSA have spent more than \$85,000,000 on R and D.

Another large slice of the R and D budget goes on keeping the package documentation up to date. But Hunt sees this changing in the future as the process is automated. "In three or four years' time we won't have any manuals—all of the documentation for systems will be built into the computer system. We also see ourselves moving toward remote installation and diagnostics via networks which should reduce the cost to the end user in the long term," Hunt predicted.

To this end, MSA is due for significant expansion in its home base of Maidenhead including the construction of an advanced education facility with lecture rooms equipped with video and terminals. Hunt proudly boasts that it will be the finest education centre in the country.

As if that were not enough for one year, he went on to say that MSA could well be the largest employer in Maidenhead in a few short years.

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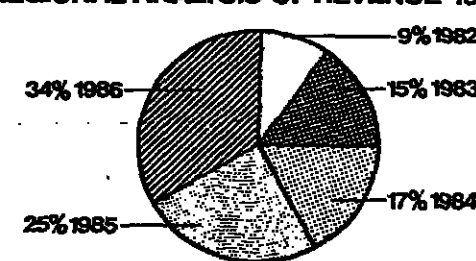
become an essential supplement to them in every management information pack. A few good graphs and charts should pinpoint the most important trends, the most significant deviations from plan, and the relative performances of various parts of the business.

There are plenty of suspicious managers who have found to their cost in other areas of computing that developments are not necessarily desirable just because they are technically feasible. MSA promises: 'A picture is worth a thousand

manually. Budgeting becomes much more a matter of analysis for the accountants as the computer takes over the number crunching.

Colour graphics can allow further improvements in budgeting helping accountants to communicate the results of their analysis to the board or to line managers. Planning applications outside the annual process can also benefit from using a graphics package. Investment appraisal is the most suitable, although cash flow forecasting is another regular

REGIONAL ANALYSIS OF REVENUE-1982



words. Those who use graphics packages for financial reporting are soon convinced that this sentiment is valid, even if the quantitative relationship is a little exaggerated. Those on the receiving end of financial information are likely to be even more enthusiastic.

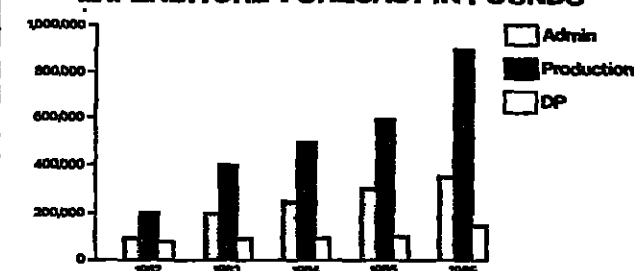
Few financial directors have bothered to provide their colleagues with such aids in the past, largely because of the difficulty of producing good graphs manually. A bad graph is likely to be less communicative than the original columns of figures. Computer graphics,

task which could use graphs and charts provided also be graphed to good effect to communicate the results of its complicated calculations.

Budgeting and planning have been the main applications for MSA's graphics package, but by no means the only ones. Accountants are increasingly using graphics with routine accounting systems such as payroll, purchases, sales and general ledgers.

The use of graphs and charts in these areas could make an even more dramatic impact. They quickly turn what is often

EXPENDITURE FORECAST IN POUNDS



In contrast, are easy. The MSA colour graphics system offers six different kinds of charts including a pie chart which is particularly difficult to draw manually. Each one can use up to seven colours and 64 pattern shades. The user is led through the various stages of producing a chart by comprehensive messages and options displayed on the screen, backed up by detailed "help" messages which can be called up in case of difficulty.

MSA's customers use graphics in budgeting, in routine management reporting and in analysing payroll and personnel information. But the most common applications are in forecasting and profit planning, where computerised financial modelling has already brought dramatic benefits to financial managers.

Budgeting is typically an iterative process. That is, initial estimates of sales and costs are evaluated and then refined. Each stage of the budgeting process normally involves several attempts at reaching a solution which is acceptable to management, each one requiring recalculation. The further through the process the more recalculation is required and the more difficult it is to make changes in a manual system, because of the time and effort involved in working through all the calculations.

In a computerised modelling system such changes are much more practicable because the recalculation takes a fraction of the time they would if done

seen as mundane bookkeeping data into useful management information. Factory payroll figures, for example, can be charted to show the relationship between the trends in productive and non-productive hours.

Figures from purchases and sales ledgers can also be graphed to illustrate trends in payment patterns. A slowly deteriorating debtor/sales ratio may actually be hidden by a collection of figures showing a fluctuating position. But the upward trend will be immediately apparent from a bar chart or graph of the same figures.

Graphics can also bring to life routine reports such as monthly variance statements. Managers are used to receiving regular statements of departmental and company performance, and are used to concentrating on key figures which are particularly important to themselves, to the cost of much of the remaining information. The bottom line matters above all, and there is always the danger that deteriorating trends in the detailed information are overlooked so long as the bottom line remains satisfactory.

A chart showing key margins or expenses compared with budget, on the other hand, offers a stark reminder of what is happening to underlying profitability, even if the bottom line is still acceptable. It helps to highlight individual problem products or expense

Cont. Page 3, foot of col. 8



Michael Hunt, Executive Vice President MSA International.

of applications software — a jargon term to distinguish the kind of packages that it sells from the longer established market for systems software. Systems software is that part of a computer system which controls the way the machine works and usually the user will not be aware of its function. So a package for controlling a company's data files, usually termed a database management system, is systems software.

Applications software, on the other hand, is that applied to the users' need directly. For example a software package for producing payroll slips or for processing cash received against invoices is an application package.

There is a further class of packages that are referred to as utilities or tools. These are such things as word processing or electronic mail and could also be called general applications — that is they are applied in the same way by many different users.

MSA has made its name in applications software. Its involvement in this area of business grew out of its historical background as a management consultancy based in Atlanta, Georgia in the US.

of the revenues from hardware, which effectively increased the price of the computers themselves. So, instead of paying for just one item — a computer system — users were now paying for two distinct items—the machinery and the software to make it work. This had important implications for both users and the computer industry because it meant that the user had the choice of buying software from IBM and the other manufacturers who followed the same policy or going to a third party.

IBM's unbundling exercise is generally acknowledged as the beginning of the independent software industry and most of the leading companies in the software package industry had their beginnings at this time.

"Unbundling was part of it and there is no doubt that it gave credibility to Inlay's plan to take the company forward as a package software company," Hunt explained.

MSA, however, was unique at the time in that it chose to go for the applications software market whilst all of the other companies were concentrating on the systems side.

"The came out of the work being done from 1963 up to 1969. The nature of the systems and the contracts was such that they were not delivering systems software, they were delivering applications. MSA's

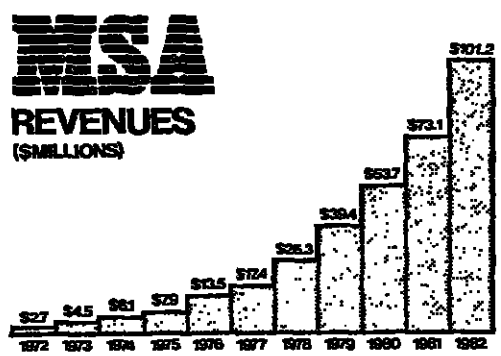
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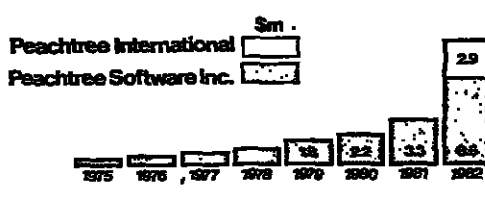
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"The came out of the work being done from 1963 up to 1969. The nature of the systems and the contracts was such that they were not delivering systems software, they were delivering applications. MSA's



PEACHTREE REVENUES



"That led us to look at the micro market place — we could see that was the area where the most explosive growth was going to happen."

When MSA approached Peachtree, a problem arose. Peachtree had secured a contract to develop a range of packages for a manufacturer and had been sworn to secrecy.

Quite naturally MSA was reluctant to go ahead with the purchase unless it knew what it was letting itself in for.

A few weeks later Peachtree returned with the manufacturer's permission to let MSA in on the secret. The manufacturer was IBM and the secret was the forthcoming launch of the Personal Computer in August 1981.

In December 1981, Peachtree followed its parent company into the UK and the process of changing the US developed software to fit the UK market began. The company contributed \$1.5 million to MSA's revenue in its first year of operation and Hunt is bullish about its future both in the UK and through its overseas distributors.

Mainframe/Micro Link

The coming together of a software company specialising in large machine systems for

A picture is worth a thousand words

BY ROGER COWE, EDITOR OF DATA BUSINESS

Computers have led to a massive growth of data produced in companies. Unfortunately, that data often remains obscure, either in piles of printout, which are seldom examined, or in complex schedules which managers cannot understand.

The challenge for computing now is to enable users to convert their data into useful information. Flexible, user-controlled packages are helping to provide that information. Computer graphics are now beginning to help communicate it.

Every leading computer company now offers users the choice of producing colourful graphs and charts on video screens and printers. MSA is no exception, offering a colour graphics module which links to its management systems. How useful is this facility?

Many managers, at all levels in all sizes of company, find it difficult to understand account-

ing information, and are terrified by a complex schedule containing hundreds of numbers but no message for them. Accountants, on the other hand, are happy with figures and delight in producing enormous packs of data. Computers have helped them produce even more numbers, more frequently.

Graphical presentation of some of this data can help to solve this communication gap. Graphs and charts convey certain basic messages very clearly, especially with colour. A reader might struggle for some time to discern a trend from a collection of written figures which would be easily spotted from a graph.

An ordinary bar chart can show comparisons between products, factories or customer groups which might be more likely to be hidden in columns of numbers.

Whilst graphs will never replace figures they should

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The Package v In-house Approach

BY CLAIRE GOODING

Supposing you were looking for a new car in 1983, how would you go about it? The chances are you would look at brochures, take a test run, and once you'd decided on the make and model you'd settle on the fittings, colour and extras.

You wouldn't consider building it yourself. Yet oddly enough this is still what some people think of doing for software. The package industry has reached the point where potential buyers can't complain about lack of choice, but there are still companies which consider that their particular way of accounting, their way of doing business, is so out of the ordinary that a package couldn't cope. And the problems they give themselves by writing a custom-built system are comparable with the problems you'd have in building your own car and keeping it on the road.

It is true that nearly all companies will have one or two applications which will be too specific to be bought off the peg. These will need in-house specification and programming, but the days when having a computer meant having a huge team of in-house programmers have gone by . . . or should have.

In-house development is an expensive game. First there is the expense and trouble of finding the staff with the right experience and once you've found development programmers they are expensive to keep. There are overheads in machine time, and disruption of production programs while new suites of software are written and tested. Often there are tensions when DP becomes an empire of its own and takes on a life somewhat separate from the actual business of the company.

Time can be crucial. Apart from the expense of all this there is the matter of elapsed time. Time can be crucial in the introduction of a piece of administrative software if it is to benefit the company, and often there are external deadlines, such as the introduction of legislation.

"Think of the number of months it should take, and double it," is a well known yardstick in the business of software development. As the largest company in the business of supplying packaged software, Management Science America, known better in the UK as MSA, has gathered plenty of experience in timing software development.

"If you measure the time taken to get use out of a bought-in system compared to an in-house development, the ratio is probably something like six months for a package and two to three years for an in-house development," declares Mike Duff, Marketing Support Manager for MSA.

In Duff's opinion the amount

of time taken to get some return value from the investment in software is a vital element in the evaluation. "If you have to wait three years for a working system, it's likely that something will have changed and what you end up with won't match current requirements," he says. "The package solution, on the other hand, takes around six months, including three for evaluation, and another three months for bringing it up-to-date."

Responding to change. Another big consideration when deciding to develop software in-house or buy in a package is the "life-cycle" of the software. "The life of a piece of software is rarely more than five or six years unless you've developed it very cleverly," says Duff.

"For example you couldn't just produce a new report, or implement an online screen, without hefty changes." On the question of support and maintenance the packaged software supplier scores heavily over the in-house developer. For an in-house development the amount of money that would have to be spent on maintaining the software and bringing it up-to-date with changing requirements would be out of all proportion to its long-term value.

When a package comes from a company that is large enough to support its products, any user will benefit from the constant reviewing and updating of the product. "We spend nearly 25 per cent of our revenue on research and development," explained Duff.

"Anyone who buys a package from us gets access to development resources beyond anything they could afford internally," he said. "A user is buying a stake in our development process, and that means that he can influence the changes taking place."

One of the ways that MSA gets feedback from its users is through user groups, which can give valuable guidance in the way that users would like to see software enhanced, and therefore have some say in how the R & D budget is spent.

Integrated Systems. An important advantage of buying packaged software from MSA is that there is a common design philosophy behind MSA products. One of the first principles of designing "packaged" software is the same one which governs the design of off-the-peg clothes or a new make of car. It must fit as many people as possible and there must be enough choice within the products on offer for them to suit the customer as well as something which has been built specifically for his particular needs.

Perhaps the most important aspect of MSA's design philosophy is that all the products are integrated. Integration means that everything goes together, but it is important for the future plans of any company. Once you have one accounting package up and running you will certainly want to take another step — sales or purchasing systems, perhaps. In both systems there will be common data, and almost certainly the output from one program will be the input for another.

It is not uncommon for companies who have implemented systems at different times to find that they don't "co-operate". Sometimes programs have been built in such disparate ways that figures have to be transferred from one program to another via handwritten bits of paper.

"In-house developments may perform well," says Duff, "but often the information they deal with proves difficult to feed in to other systems. What we say is, we take care of all that — a safe activity sent from accounting to the general ledger programs is right and validated."

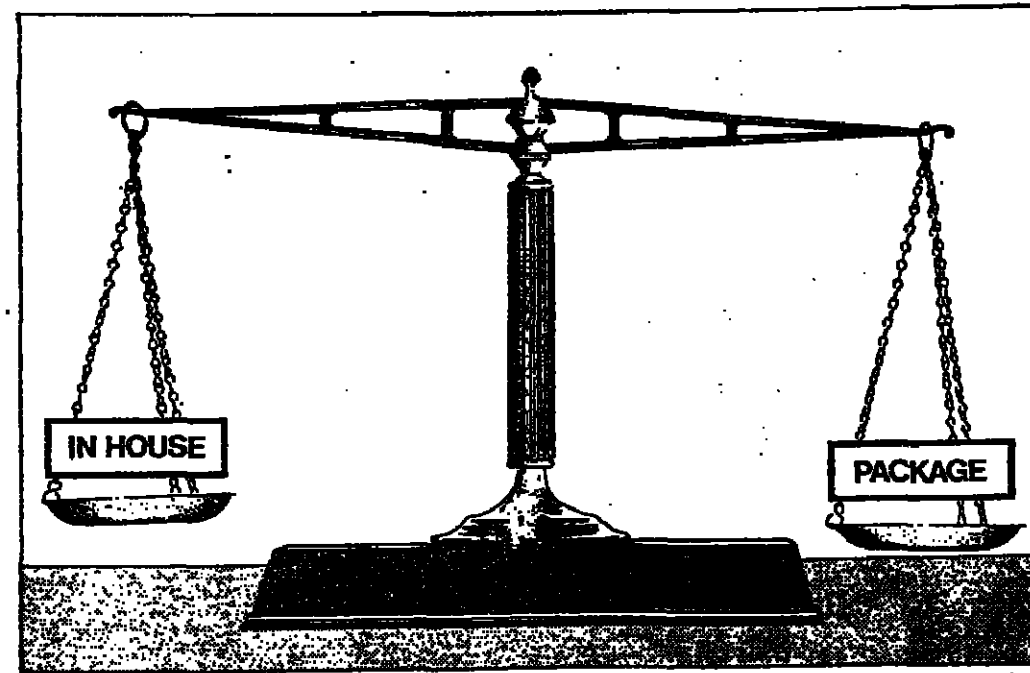
Modular Approach. MSA's programs are built as a series of modules. It is possible to use as few, or as many, of the relevant programs as your installation needs, and later expand. The software that is added on will slot in automatically with the existing system, and because of the integrated design the programs will pass information between themselves. The package is following the basic rules of

"Double Entry" book-keeping, a credit made in one place will automatically update a debit elsewhere. However, that simple example doesn't illustrate the main advantage of having one's programs working in harness together. One of the great untapped resources that most companies have is their own data. By treating all the data as one large pool of information it is much easier to see how different company functions impact upon one another.

When building in-house systems, it is only too common to treat data as independent "clumps"; this is the sales information, and never the twin shall meet. File design needs to be flexible, and it is not easy to maintain an overall view of a number of program suites when a busy DP department with ever-changing staff has to keep everything going. Putting it into writing. Maintenance is probably the biggest bugbear of custom-built systems. Systems houses which cater for the custom-built market put a high priority on documentation, but sadly in-house standards in many DP shops are not so high. Documentation is too often something which is left to the last minute, thrown together in haste, and never finished because "we know how it works anyway".

This is all very well while the same staff are there coding the software, but what about two years' time? It has been calculated that in-house DP departments spend up to 80 per cent of their time and effort in maintaining existing systems. And it's a fair bet that a good proportion of that time is spent working in the first place. The more times a piece of code is changed or updated, the more difficult to maintain it gets, especially as documentation is rarely kept up to date. One man's whizz-kid coding may be another man's nightmare.

In-house standards, however strict, rarely cope with this sort of problem. No packaged software company can afford to neglect documentation. Proper documentation is a skill of its own, and seldom left to programmers in professional software products houses. For software suppliers it is a necessity, since if they do not supply good



documentation they will carry a constant overhead of support as clients ring up demanding help over some routine task which simply isn't explained properly.

Documentation is also a vital part of training staff to use a new package, and this is a function which, unlike some software houses, MSA likes to have a hand in.

Training is often a hidden overhead, and for an in-house developed system it can mean that precious resources which should be spent elsewhere are frittered away training other employees to use a piece of software, and helping them out of scrapes when they make mistakes.

Complete Support. When MSA installs a package it also offers a complete training service for the users who will be working with the software as well as that vital post-sales support.

In short, the software supplier provides a complete support service. MSA Divisional Support Manager, John Whittington explains the four main areas of support like this:

"We talk to all levels, from programmers to financial directors, and during the pre-sales period we will get involved with the DP department working out what disk devices the customer will need, what configurations will be required, and how much running time the package will need."

"Then there is the installation — not as easy as some people think. It's the task for which most in-house DP, while it might take only three

days to install a batch and online general ledger, one has to make sure that it keeps on running."

"Once a package is installed we run a host of courses for customers. Our support groups deal with all the training and education at various levels."

"Post sales support is the last area. Typically we get calls through telephone support between working hours of 8.30 to 5.00 and the front line of the application support team decides whether it's something simple or needs specialised attention. We have to have a priority system for problems, especially when we're dealing with companies depending on us for their cash flow. Sometimes we supply on site support, but that rarely happens as we usually manage to get the right information over the telephone."

MSA has a team of 45 support staff at its UK headquarters in Maidenhead. Their tasks include the maintenance and routine support as well as adapting MSA's internationally used software to circumstances, such as SSAP and SSP regulations, which apply specifically to UK users. Most of the consultants on the applications side have an accounting background, while on the technical side MSA has recruited senior systems programmers with in-depth knowledge of CICS, DL/I, JCL, various language compilers, VSAM and other IBM systems software — a combination of skills rarely to be found under one DP roof, and one that most in-house DP departments could afford.

An international capability. MSA's international network of sales and support centres carries out similar tasks in each country. An international company which buys MSA software will find that the software and its data is portable between systems, which helps when it comes to international accounts consolidation, but at the same time the individual accounting practices of the host country are catered for.

Given these convincing reasons why a company should look for a packaged solution to general problems like accounting, it's tempting to think that MSA might be able to solve all the problems a company encounters. While it's true that MSA has a very wide range of software, and has committed itself in some cases to be "sole supplier" of applications, it's important to realise that MSA is not in the "turnkey" business of supplying specific answers to specific problems.

But it does play a part in the more specialised software a company has to produce from time to time. It is this kind of job on which the in-house DP staff should be able to concentrate their energies. For one of the hidden benefits of using a package is the comparative freedom from the in-house staff. With an outside company like MSA taking care of the whole development and support effort of financial programs, clients, own DP energies can be directed at tasks directly involved with the company's raison d'être.

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How Management can evaluate financial accounting packages

BY GUY DIVISON, District Manager, MSA Benelux

There are big differences between the Financial Software products available on the market today. It is a minefield for the unwary. These differences range from technical advantages, like the way data is assessed if you are to make the right decision for your company and the importance of which cannot be over emphasised. Several packages may appear the same, but no two are really similar.

It would be easy if you had a team of expert Accountants and Data Processing, with many years of experience in selecting packages and, if they had several months to carry out a detailed study.

Unfortunately, a wealth of resources is rarely available and time often limited. However, there are methods you can use to perform a quicker evaluation, and achieve the right result. The problem is how do you judge a software package, which criteria do you use and who do you involve? This article explains why the decision is so important, identifies the criteria for quick evaluation and suggests that management should be involved for some of the assessment time.

Investment Lifetime

The lifetime of the product will vary considerably from one package supplier to another, and your economic justification should reflect this difference. The right package should provide a long-term solution. Any company who has experienced the move, from one Financial system to another, knows well that it is something they would rather have avoided — to put it mildly! So the first step is to find the product with the longest lifetime.

WHAT DOES ONE LOOK FOR? — The vendor with financial stability and with a large Research and Development budget from both a percentage of business and value viewpoint. One who specialises and to whom Financial software is an important (and major) part of the business is a preferable choice.

— The vendor who has full marketing rights for the product and not purchased the software from another supplier. Or sold the rights of the product in any circumstances. Put simply, the ideal is that the supplier has developed the system and has retained full marketing rights. This latter point also demonstrates the value of the product to the

vendor, and his confidence in the lifetime of the product.

— The vendor that has a proven ability to evolve the product through different technical advances. It is more important to find the vendor who can demonstrate this evolution than to find a vendor who has recently developed a system, but has no proven ability to evolve the product in the future.

— The product with good design concepts. Accepted and proven Database concepts — such as single storage of data and data independent from organisational structure — are in fact rarely found even though a database manager may be used. These concepts are the most important criteria, especially in a package environment with which to achieve a flexible system which can be maintained over a long time-frame. Other important design standards which will give a long lifetime are modular programs, structured systems and programming design standards, and segmented data.

— More functions than you need today. Any company will need more functions in the future. A package has more features than you believe you need, remember a system evolves and increases its existing customer base. For example, rarely should one evaluate a General Ledger System without including budgeting as a required function. Many companies, several years ago, did so and selected the cheapest package (i.e. the one with the least functions). The problems facing them of now changing to a more powerful package or of having budgeting not integrated, are considerable. If you do not need the function in the short term, make sure there is little or no overhead if you do not use it, i.e. if you do not need budgeting in the first phase, make sure you do not have to reserve file space for budget data or have to use programs which are for budgeting. That is why segmented data and modular programs are important.

Additional accounting packages. Whilst you only need one accounting system today you may find you need to implement others in the future. Such implementation is much simpler using the same vendor. The vendor you choose should be able to satisfy your future systems requirements and provide an integrated solution. Involve top management and consider your accounting needs for the future.

— Flexibility in the Data Processing environment is also important. You do not want your Financial Applications to dictate your operating system, database manager, or teleprocessing monitor. When you need in the future to upgrade your computer operating environment be sure the vendor has, currently, the next likely version that you may need.

Your investment is considerably more than the cost of the software. For any system (in-house built or packaged) your Financial Department will devote considerable effort over the years to maximising its use. The variance in the productivity of the Financial Department in using different systems will far outweigh the differences in cost between them. So find a system that is easy for the user to understand. This also infers one which is straightforward from the vendor's point of view. If you are not offsetting one against the other.

— The vendor should be able to demonstrate that they have Accountants involved in the design of the systems to ensure they drive directly from user requirements. The vendor will perform the functions the user requires.

— Find references even if only by telephone to demonstrate that Accountants are using all the so-called "user-friendly" report writers.

— Look behind the feature of the system. Ask how the system does that? It should be the system that does the work, not the user. Any hint of having to duplicate the data onto another file or if a complex function is satisfied by a report writer, as opposed to a purpose built program, it is an indication that the user must do the work.

Finally, it is also important to say how not to evaluate. Be careful not to get caught in detail where it is impossible to determine whether it is a good or bad point. For example one package may have 100,000 lines of program code and the other package 130,000 lines. From that one could make the following assumptions:

— The package with 100,000 lines is more efficient and therefore better.

— The package with 130,000 lines has more comments for ease of programming change (30,000 lines may be comments), and is therefore better.

The package of 130,000 lines must have more features and is therefore better. Obviously it will take a con-

siderable time to find out which is the better. There is a strong likelihood that the package with more code is more powerful in terms of functions. However, a vendor with a less powerful system will naturally try to use the first argument of efficiency.

Similarly avoid drawing conclusions from statistical surveys, where the questions asked are ambiguous and are comparing different situations. If you use statistical surveys, use them wisely. See if the question was posed in an unambiguous way, the sampling was realistic in volume, like entities being compared were within similar environments. Remember, there are "lies, damn lies, and statistics!"

Also, be careful not to correlate incorrectly. For example, a system written a long time ago but which has evolved due to a large Research and Development budget will, due to the vendor's experience, probably be the most modern in concepts. So old or high release numbers certainly do not necessarily imply inefficiency, not state-of-the-art, etc. Often it is the contrary.

The moral is do not look for easy ways out of a detailed study (i.e. comparing lines of source code) — there aren't any!

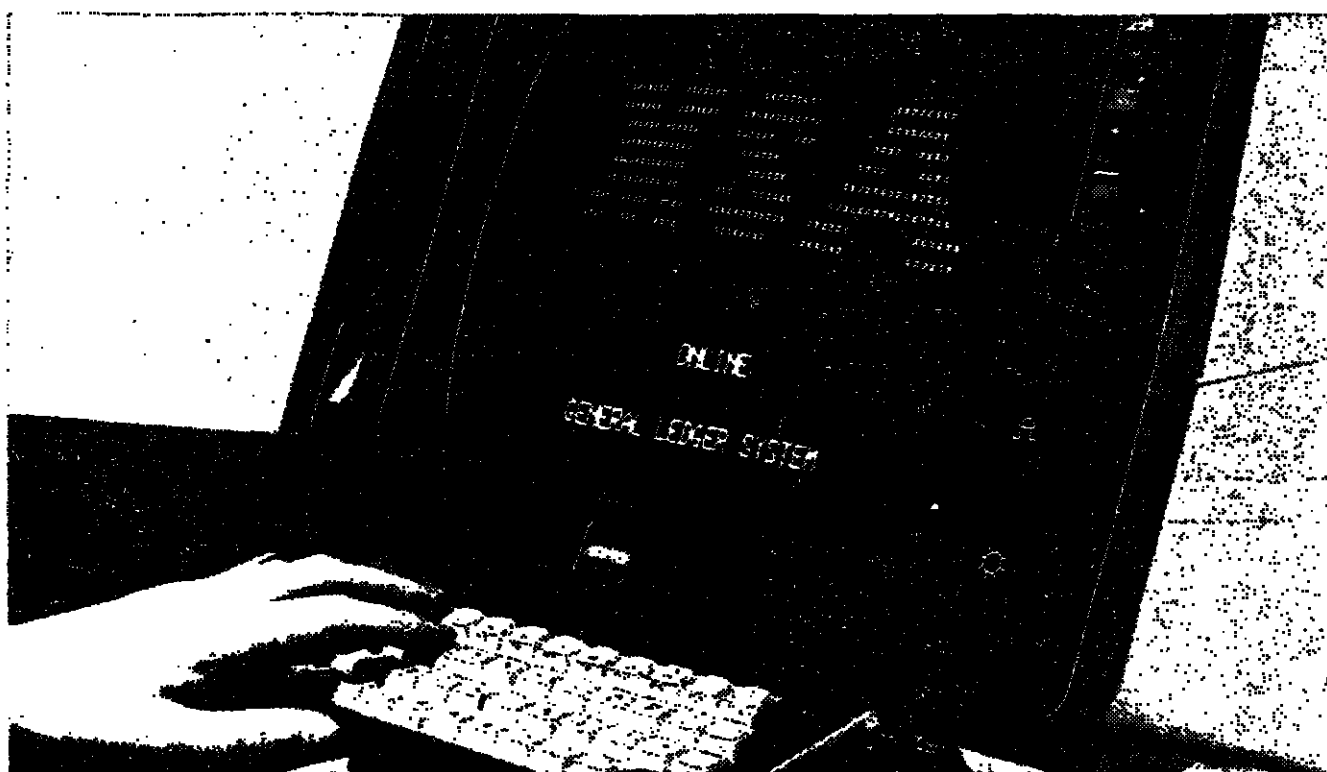
To find the best package, involve your management, use the straightforward criteria explained in this text, and understand fully what each vendor tells you. If the vendor cannot explain these straightforward criteria in a manner that management understands, then get suspicious because remember you are not asking detailed questions. Or if the vendor tries to pull you into the detail when you do not ask for it, get suspicious. Keep the evaluations at a level that you can comprehend and therefore be in a position to "test" the system.

If, as top management, you need to make a decision in a short time frame, then some quick hints to assess the best system are:

— Visit the head office. Ask for a half day presentation and tour to see the environment and meet the vendor's top management. You will answer 80% of the previously mentioned criteria in 20% of the time.

— The widest used package on a worldwide or continental basis will normally offer the best investment. However, verify that within your country there does exist a customer base, that local requirements can be met (language, tax laws, government reporting, multiple currency, etc.) and that local language support can be provided. Be sure that the supplier will be able to provide systems for your future needs and gives a fixed price for the software, installation, training and support.

Whichever of the above methods you choose, it is important to write a check list of the criteria for the above text before you visit the vendors. Try to limit yourself to the leading vendors in the market with proven products. Remember if Software has 2% efficiency, it may not run at all! Do not take the risk, use the respected vendors, let someone else "test" the new products.



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which is such a drain on company resources. And with MSA's Easy Screen facility you can even design your own screen formats, without any programming experience.

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FT 1

The MSA Manufacturing System

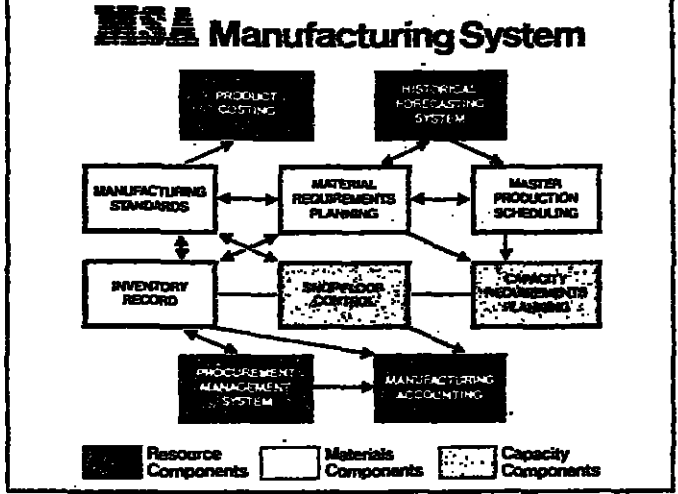
BY ROGER WOOLNOUGH

Managing a manufacturing company can be like juggling blindfold on a one-wheeled cycle that is running away downhill: things can get out of control very quickly. In the past, industry has kept some of the problems at bay by allowing the different parts of a company to look after their own concerns. Marketing has collected orders without much reference to production capacity. Inventory has been built up with little regard for likely shop-floor demands. Accounts

were, specifically designed to handle complex manufacturing situations, which is giving managers the chance to regain control of their operations. So great is industry's interest in these developments that the purchase of manufacturing software is expected to lead all other segments of the software market over the next five years, with growth running at about 30% a year. Manufacturers are looking for any method that will help them improve quality, efficiency,

company activities that normally remain separate. The MSA Manufacturing System is an example of MRP II, the generic term for a system of software tools which are used to plan and monitor all the resources of a manufacturing company. Following the modular design of MSA's approach to MRP II, users can implement the system in stages. The software has been designed to run on IBM 360/370 computers, the IBM 308X, 3084 and 4300 series, and equivalent IBM-compatible systems.

MRP II grew out of MRP, or Material Requirements Planning, a technique whose main purpose is to ensure that materials and inventories are kept in balance. But the range of facilities covered by MRP II is so much wider than MRP that the meaning of the initials has been changed to Manufacturing Resource Planning. In the MSA Manufacturing System, 10 modules which together represent MRP II, only one of these modules relates to Material Requirements Planning, the original



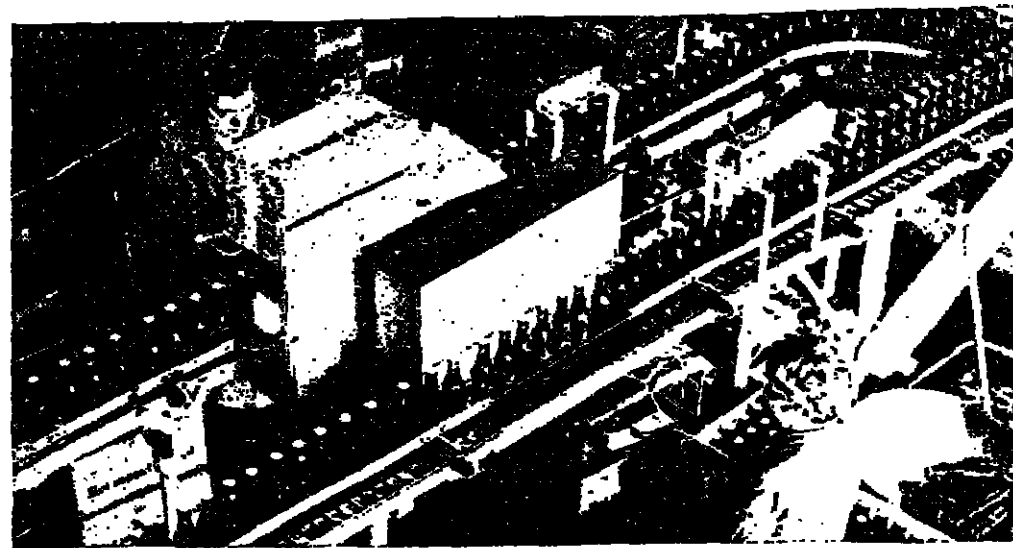
have trailed along behind, collecting payments for work carried out months before. Managements which have tried to get a grip on the situation have usually found they have either too much information or too little. And when adequate data does exist about one of the company's activities, it is rarely in a form which can be readily combined with data from another department. Computers have been applied to manufacturing problems since the fifties, but it is only recently that it has become possible to handle the more complex situations with any degree of confidence. This is partly because much more powerful computers have become available at lower cost. The real key, though, lies not in hardware, but software. It is the development of soft-

ware, specifically designed to handle complex manufacturing situations, which is giving managers the chance to regain control of their operations. So great is industry's interest in these developments that the purchase of manufacturing software is expected to lead all other segments of the software market over the next five years, with growth running at about 30% a year. Manufacturers are looking for any method that will help them improve quality, efficiency, company activities that normally remain separate. The MSA Manufacturing System is an example of MRP II, the generic term for a system of software tools which are used to plan and monitor all the resources of a manufacturing company. Following the modular design of MSA's approach to MRP II, users can implement the system in stages. The software has been designed to run on IBM 360/370 computers, the IBM 308X, 3084 and 4300 series, and equivalent IBM-compatible systems. MRP II grew out of MRP, or Material Requirements Planning, a technique whose main purpose is to ensure that materials and inventories are kept in balance. But the range of facilities covered by MRP II is so much wider than MRP that the meaning of the initials has been changed to Manufacturing Resource Planning. In the MSA Manufacturing System, 10 modules which together represent MRP II, only one of these modules relates to Material Requirements Planning, the original

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Installations which MSA has undertaken in the United States is that total companies from top management to shop floor, is essential if MRP II is to be implemented successfully. One of MSA's most successful customers decided to introduce formal manufacturing systems at 12 of its 39 plants in the United States. The managers who pushed for the introduction of MSA's system within the company at all levels. This having been achieved, the project team selected the plants at which it was to be first introduced carefully. Even so, things did not always go smoothly, because of the magnitude of the task. The eventual benefits, though, have more than justified the initial act of faith. The programme required an investment of over \$1 million a year for four years, but management now says it is saving about \$2 million a year as a direct result of MRP II.

It estimates that customer service has improved by 25%. Before installing MRP II, it was typical for this company to start each month with only 60% of the parts it needed, and very few of the rest readily available. As a result, productivity was poor and deliveries were often late. Now over 96% of the parts are on hand at the start of the month, and the remainder are scheduled to arrive by the time they are needed. David Anderson stresses that the MSA Manufacturing System is flexible enough to be adapted to different types of industrial activities, which can be classified as "engineer-to-order", "make-to-stock", and "assemble-to-order".

MRP II can extend far beyond the shop floor, and embrace the financial management of the company. The closed-loop system, which integrates the financial functions with manufacturing, has been a topic of discussion for some time, but it is still in its early stages. "The link to the financial system is under active development at MSA," says David Anderson. "We have the components, and people are working on a project to provide the interfaces that are needed for closed-loop operation."

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The complete solution to single source, major business application requirements.

IBM SSX and MSA System 43

BY KEVIN TOWNSEND



In the past, powerful IBM computers cost millions of pounds and needed small armies of highly trained systems and applications programmers to use them. But during the last ten years three continuing factors have conspired to alter this. While the power of computing technology has increased dramatically, so the cost of producing that power has fallen steeply. All this has happened against a background of steadily increasing labour costs, and sometimes frenziedly, increasing labour costs, and often small, computer can, for the first time, afford to take advantage of modern technology; but far fewer of these companies can afford the traditional DP department, so, while it was simple for IBM to enter the market by producing relatively cheap but powerful processors (the 4300 series), these machines alone would not be sufficient to persuade the new buyers to choose IBM equipment. The answer was clearly in improved software. IBM has considered itself a hardware manufacturer, and not a software supplier. It has always been inclined to co-operate with software specialists (as it did with MSA during the development and testing of System 43), for the production of end-user applications packages. Where it

system with complete upward compatibility for his applications. As a local processor for the large user with multiple locations. In this sense, SSX provides an effective means towards the decentralisation of large systems, with 4300 machines and their comprehensive SSX networking facilities providing the distributed processors. SSX, then, can be seen as IBM's offering for the new user in the small and medium-sized business range. It makes entry into IBM mainframe systems simpler and more effective than ever before. And it is against this background that for this system that MSA has produced its full line of business applications software: SYSTEM 43 from MSA.

Working with IBM, MSA participated in pre-release field testing of the SSX operating system. This operation, System 43, is designed to take the 'programmer's' concept of SSX one step further by providing fully integrated applications software specifically for the IBM operating system.

System 43 provides a complete range of easy-to-use MSA business software, including General Ledger, Accounts Payable, Accounts Receivable, Fixed Assets, Inventory and Purchasing, Forecasting and Modelling, and Payroll and Personnel Reporting. Through the on-line access provided by the system, management information is quickly available to financial executives.

It is the first comprehensive software system that is able to provide easy-to-use accounting controls that complement the new user-interface available with IBM's SSX. Each of the nine components are interrelated to provide complete control over all of the accounting functions of any company. All are interactive (to provide the convenience of online enquiry and update), and fully integrated (to minimise redundant processing and data entry). But above all, System 43 adopts the same 'user friendly' approach that was instigated by IBM and SSX. This has been achieved by the development of installation aids specifically designed to integrate the user with the SSX concepts. The user is guided through the whole process by a series of

menus and prompts. Once installed, System 43 continues to be easy to use. A MSA Job Submission Prompter will lead the user through all the available facilities and options, completely isolating him from the more technical aspects of the already easy-to-use SSX. Even the maintenance procedures have been simplified: all routine maintenance can now be carried out by the user, guided by prompts from the system. And finally, to ensure that there can be no mistake, MSA provides one of the most precise, step-by-step

instruction manuals ever produced. The entire concept of System 43 is to provide a single source for all the major business applications packages required by the new user of SSX-based Series 4300 IBM computers. If the user is a new and inexperienced entrant into data processing, or a more sophisticated organisation requiring distributed systems, IBM hardware with SSX/VSE systems software, together with MSA's System 43 applications packages provide the complete solution.



Elopak plant in Netherlands.

Elopak proves speed and ease of use

If the proof of a pudding is in its eating, then the proof of software is in its use. MSA's System 43 is designed to overcome the claims of IBM's SSX operating system by being both easy to install and simple to use. But it is practice rather than words that prove the point. Recently the claims of both MSA and IBM were put to the test by the world's first combined SSX and System 43 installation. Both passed with flying colours.

The company concerned is Elopak Nederland BV, a multinational company that manufactures liquid packaging cartons (you may find the milk in your local supermarket sold in Elopak packages). But the interesting point is that the SSX installation was completed by employee Cornelius Luking, with no prior systems programming experience. In less than one hour, while System 43 was installed and operational within another 5 hours. The entire installation was effected in a single working day by recently staff with no more computing experience than the use of small office computers.

The decision to buy MSA's System 43 and IBM's 4300/SSX was really the natural result of the requirement specification laid down by Elopak's president, Sven Aamodt, the EDI Manager at the company's head office in Norway, explained. "We chose IBM because we were primarily looking for an investment for the future. We therefore needed a supplier with excellent support facilities throughout Europe, and also one that we could guarantee, as

near as possible, would not disappear overnight. The added requirement for growth potential within future conversion finally convinced us that IBM was the answer. "From here," he continued, "our prime requirement for system software again included future growth potential coupled with advanced communications facilities. And," he added, "not asking for much," we did not want to become reliant on the expertise of an internal systems programmer." With such a requirement, there is really only one contender: IBM and SSX on a series 4300 computer. These same requirements were then applied to the applications software: easy to install and easy to use with advanced communications capabilities, and all backed by a thorough support service throughout Europe. Again, only one real contender emerged: MSA as the software. The end result is the investment for the future that Sven Aamodt was looking for, and the complete implementation has been repeated at other Elopak sites in Germany and the UK.

Managing foreign exchange exposure

BY PAUL GILLET MSA

Whenever a currency is devalued, especially if unexpectedly, the unwary company can suddenly find itself exposed, with anticipated healthy profits dramatically reduced or wiped out altogether. If downward trends are not spotted and exposures not accurately monitored and covered considerable losses may be incurred, almost by default. Reducing this risk of foreign exchange losses involves not only a knowledge of currency markets and the ability to maintain consistent data, but active management of the exposure itself. In most cases, however, the foreign exchange translation and transaction exposures on their own are no longer enough, and a much broader perspective is needed. Subscribers to the Keyes school of thought will consider transactions as starting at price list or tendering time, and will need to recognise currency exposures arising right from the initial stages of the sales cycle. Companies adopting the "economic" approach on the other hand will want to link exchange risk with future cash flows.

What is certain is that in today's climate any company trading in foreign currencies directly or through subsidiaries needs a good centralised system for holding its foreign exchange information, helping make investment and fund-positioning decisions, and accurately predicting currency cash flows. In short, an efficient means of managing and reporting on foreign exchange exposure is required. The MSA online Foreign Exchange System helps companies maintain and track foreign exchange information, and performs the critical function of monitoring fluctuations in the currency markets. As a stand-alone treasury system it can help make investment and borrowing decisions, hedging together provides the complete international cash management system. They can efficiently process invoices in any currency, produce reports showing both foreign and local equivalent amounts, record cash receipts, make payments in any involved currency and calculate realised gains and losses when currency items are settled. Unpaid items can be revalued at any time and bookings to general ledger can be created in compliance with regulatory requirements. Hedging decisions are aided by reports showing foreign currency liabilities and anticipated inflows, and others give a

detailed picture of the whole foreign currency exposure. FX can also interact with the MSA General Ledger System, enabling it to accept transactions in any currency and to convert transactions to be posted to one or two sets of books. "The MSA Foreign Exchange System holds a wealth of information to assist in the active management of foreign exchange, giving the corporate treasurer greater control in that most vital risk management area. Whether it be for the company with a little export business or the multinational dealing in money markets around the world, it provides the essential management tools for optimising profitability in all foreign currency transactions.

Cont. from Page 1 areas which might be overlooked within the overall position applied in columns and rows of precise figures. These applications are not only available to corporate management who have the benefit of mainframe computing. MSA's software link between mainframe and microcomputer also opens up these management tools to small units and subsidiaries with only a minimal investment in computing hardware. The ultimate dream of the graphics supplier is of a terminal in every boardroom, with eager directors grouped around the screen examining its graphical information to arrive at their decisions.

But UK boardrooms are more resistant to computer terminals than the suppliers might wish and for the time being at least the fun of producing colour graphics is still likely to go to less senior managers. This is not necessarily unfortunate, since considerable skill is necessary to produce good graphics and a chart produced in the heat of a boardroom tussle will not necessarily show the message the figures convey. Complicated charts with too much information mean little to anybody except those who produce them, for example, and the wrong scales on the axes of a graph can distort the relationship depicted in it. There is no doubt "every picture tells a story" but it would be unfortunate if computer graphics were to embellish the damned lies of the statistics they ought to clarify, by telling the wrong story.

ADVERTISEMENT

The Mainframe Micro Marriage

BY STUART WALSH, DIRECTOR, MSA

The need for financial information by company management has been a major catalyst in the evolution of dispersed computing techniques. In recent years we have seen the move from batch to on-line mainframe systems and the advent of microcomputers. Yet none of these developments have really answered the needs of the manager to access and manipulate financial data. The marriage of mainframe and microcomputer is the latest stage in putting information into the manager's hands with the ability to analyse and process data.

MSA is leading the industry in the practical application of this concept. The company is ideally placed with its own financial software for the large computer and the microcomputer application software for the smaller subsidiary Peachtree. MSA has addressed the problem by "linking" these two types of application software to provide management with a powerful desktop tool to access information held on the mainframe. The marriage of these two very different computer application systems could revolutionise the

operations of companies large and small. Before being able to assess the value of such a marriage, it is important to look at how both technologies are used now and the limitations faced by the user.

The mainframe-based financial systems with on-line facilities have contributed an immense amount to providing the manager with the information he needs, and the flexibility to manipulate such data. But, on-line facilities do have a major drawback for some companies. To provide each manager with a terminal connection to the mainframe is a costly business, both in terms of equipment and the additional mainframe facilities required.

This factor combined with the need of the manager for the provision of financial information, in a timescale appropriate to him rather than the data processing department, have led to the usage of the other prospective partner in the marriage. In the last two years a rash of stand alone microcomputers have arrived on the desks of management, again with much to recommend them but some

real drawbacks. Until recently, most data processing departments have seen the microcomputer as a toy. The micro has in fact taken some of the pressure from DP to extend and improve the provision of financial data from the mainframe. As a result the choice of the microcomputer and software has, in general, been left to the individual manager. In a large company there could be several different microcomputers running totally different software. The time a manager spends in feeding his micro with the information already resident on the mainframe and his frequent inability to pass on the information he had generated to others, argues against the effectiveness of the micro in a corporate environment. But before we dismiss it as just a plaything, or status symbol, look at its ability. It allows the user to take information, analyse it, manipulate it and process it very cheaply. Its real drawbacks are in storage capacity, transaction processing and sourcing of data.

But, put together the database facilities of the mainframe and the local processing power of

the microcomputer and we have the beginnings of a solution. What impact does this have on financial systems? By integrating financial software so that the microcomputer can access data from the mainframe, carry out management analysis and manipulation, and feed the results back makes a great deal of sense. With the less expensive approach of the micro, its ability to process without taking mainframe time and the "Hands On" facilities provided to management, it seems we not only have a technical marriage, but also a marriage between data processing and user departments.

The impact of the marriage will inevitably be felt most in the user department—the manager's desk. With the MSA software on his mainframe, the manager can now use MSA's "Executive Peachtree" to achieve his mainframe/micro link. Executive Peachtree is a suite of application programmes, incorporating the financial modelling and word processing capabilities of Peachtree's software, which the manager uses on his own micro to access and manipulate information from

the mainframe system. He can pass information back to the mainframe or, indeed, to microcomputers in other departments or offices. There are a wide range of applications already available to the user, and these can only extend in the future.

Financial Analysis—A portion of the corporate database residing on the mainframe in the General Ledger can be downloaded to the micro. Key statistics, ratios and financials are then available to the non-technical user for management analysis and financial modelling. Because the manager is extracting current information from the mainframe database, the ability to access up to date data on the micro is no longer a problem.

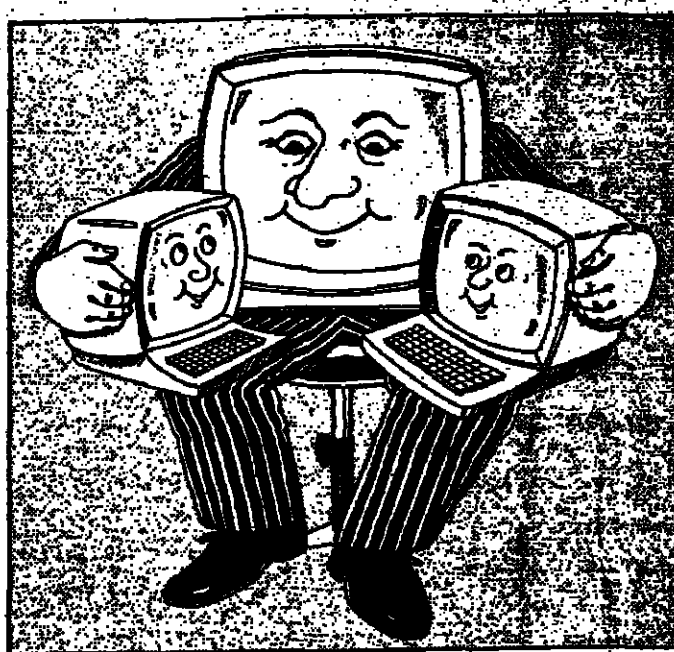
Financial Reporting—A second desktop application integrates word processing on the micro with financial reporting on the mainframe. Financial Management and Planning reports produced on the mainframe are transmitted directly to the micro to enable the manager to add his own foot notes, make late changes and customise additional text. Similarly within Accounts Receivable standard

reminder letters produced on the mainframe can be personalised by the credit manager using his micro.

Budgeting—Perhaps the business function most well suited to the combined micro-mainframe technology. Each departmental manager prepared his departmental budget on the microcomputer using an electronic spreadsheet to project expenses. With the power of personal computing, a number of scenarios can be quickly tested to arrive at final budget. The results of the departmental budget are then passed to the mainframe Forecasting and Modelling system for corporate consolidation. The finalised budget can then be stored in the mainframe General Ledger for actual versus plan responsibility reporting.

Payroll Accounting—A payroll system on the micro can be used in remote locations for processing small payrolls. Construction sites, field offices and other geographically diverse sites where it is impracticable to establish permanent communication lines are easily serviced by a microcomputer. MSA's integrated software connects the microcomputer payroll with the International Payroll and Personnel System so that employees can be paid in remote sites using the micro payroll, and accounting entries are transmitted by the mainframe to reconcile the corporate payroll. The microcomputer payroll is also useful for processing daily or weekly payrolls for small numbers of people when the mainframe corporate system is processed bi-weekly, or bi-monthly.

Credit management, the remotely located sales offices, using a micro could process sales orders locally and then transmit entries for central processing on the mainframe. Receivables system. These are a few examples of how the marriage could work for financial systems. Other facilities such as colour graphics could also be implemented extremely effectively using a microcomputer.



In general terms, of course, distributive accounting could also be carried out by combining micros and mainframes. Sub-accounting—using General Ledger, Accounts Payable and Payroll—could be performed at remote offices, warehouses and

plants using the micro and then be consolidated on the mainframe. The mainframe/micro system offers a new direction in integrated computing. It offers the manager the ability to manipulate data and make decisions while ensuring the security and integrity of data on the mainframe computer. In the large company environment, it could provide a cost effective solution by freeing the hard pressed data processing department from the demands of management for ad hoc reports and statements, and at the same time provide management with the information they need to run the company effectively.

STOP PRESS

Extraordinary level of interest from MSA's IBM customer base has resulted in plans for a comprehensive seminar to demonstrate the mainframe/micro link. The seminar will take place on 2nd June 1983 at the Hill Street Theatre, London W1.

Commenting on the seminar decision, Stuart Walsh, Director of MSA, said: "The interest in mainframe/micro is incredible. We've been faced with so many requests for demonstrations from customers that it has become necessary to set a day aside to enable as many as possible to find out more and be able to try this system for themselves."

MSA Payroll Packages lead the world

BY MARTIN FAIRBAIRN, IPP Divisional Support Manager, MSA

The Government's new Statutory Sick Pay scheme (SSP), which came into operation on April 6, has increased the workload of the salaries departments in most companies.

Ensuring that employees are paid accurately and regularly is of course an important responsibility and new Governmental measures, such as SSP, tend to make the job even more difficult.

Financial directors, accounting managers and accounts staff must first become acquainted with the new rules and then make sure that the system actually works in practice; employees must receive the correct amount of sick pay, they must receive it on time and the appropriate returns and documentation must be sent off to the DSS.

One answer to the problems of financial directors who require an effective system of payroll accounting that embraces new Government schemes such as SSP is computerisation. Of course, computerised payrolls are not new. Long gone are the days of manually calculated payrolls; only very small companies still work out wages and salaries with the aid of calculators, accounts books and pencil and it's quite common to find over-extended companies, who usually drag their feet over technological advances, paying their staff by means of computerised payroll.

Payroll is a prime candidate for computerisation because the successful manipulation of numbers is the key to processing a payroll and the precise function

of a computer. But a computerisation is not as straightforward as it might seem. Financial directors, when considering the possibility of compensation must decide whether to invest in their own computer or employ the services and expertise of a specialist computer bureau. For many companies, which require security, peace of mind and the services of experts, the bureau may be the best bet. But in the long run, the services of a bureau turn out to be expensive and inconvenient. If a company demands tight control over its payroll and other computerised operations, investing in an "in-house" computer is probably a better option. However, if a company decides to buy its own computer, further decisions remain such as the size of the computer and most important of all what sort of payroll software to use.

Basically, there are two types of software system. You can go for a bespoke system, which, as its name implies, is a system tailored to the needs of the company and can cope with any changes in requirements—for example those necessitated by changes in government policy such as SSP—but at considerable cost to the company.

The alternative to a bespoke system is a software package. A payroll system is bought from a software house and is simply manipulated to meet the needs of the individual. The biggest advantage of a package is that the supplier will maintain and enhance the system at a minimal

cost and some suppliers undertake to make modifications which take account of changes such as SSP.

MSA (Management Science America) is the world leader in payroll packages. MSA's system for the UK market, formerly known as Q-Pac and now as IPP, has been successful in Europe, America, Africa, the Middle and Far East and Australia and is flexible enough to meet the requirements of UK companies needing an effective software package.

IPP has been an innovator in this field. Changes to the way in which the payroll operates—a new pay scheme for example—are initiated by the user who simply submits his required parameters. No programs are changed, because all the rules are held in a separate file and cross-referenced by computer to all the system's programs.

MSA is able to offer an unusually high level of expertise and experience in their support operation. All the MSA staff have built up a detailed knowledge of payroll systems, whether as users or programmers, and they are well informed about new developments in government policy such as SSP which they can easily incorporate into the company's software packages.

IPP can be quickly implemented and offers full SSP facilities (an obvious benefit to financial directors who may be afraid that the new system will land their hard pressed salaries departments with mountains of paper work). All existing IPP users have had the SSP system incorporated into their software free of charge by MSA.

IPP is very flexible: no new programs are required for SSP. Only simple input such as dates is necessary and fully comprehensive reports can be produced, thus enabling the user to benefit quickly and accurately from any reduction of National Insurance re-payments that may be due.

IPP's flexible payroll layout/format costing, flexible reporting and its easy interface with other business systems indicate its cost effectiveness as the solution to your payroll problems. And as an MSA product, it can automatically communicate with other packages, thus saving excessive capital expenditure.

Peachtree subsidiary dominates micro market

Now that all the major microcomputer suppliers have played their personal computer cards it is interesting to reflect that despite choosing quite diverse paths for important features such as operating systems and micro chips, these hardware suppliers are united in their choice of Peachtree for business software.

Peachtree Software International, a subsidiary of MSA, was established in the UK at the end of 1981. The company provides accounting and office productivity systems for a wide range of microcomputers through hardware manufacturers and its own network of dealers. During 1982 and early 1983 Peachtree has made agreements with many of the leading hardware manufacturers and has featured in the launches of several new microcomputers.

During the UK launch of the IBM Personal Computer in January, IBM also announced that it had chosen Peachtree's nominal ledger system. This was developed under contract to IBM by Peachtree Software International in Maidenhead. Announcements were also made about the availability of UK Accounting Systems and Office Productivity Systems for the IBM PC.

When DEC started compiling their Digital Classified Software Directory, for their new range of DEC Personal Computers, Peachtree was the first company they chose for the list.

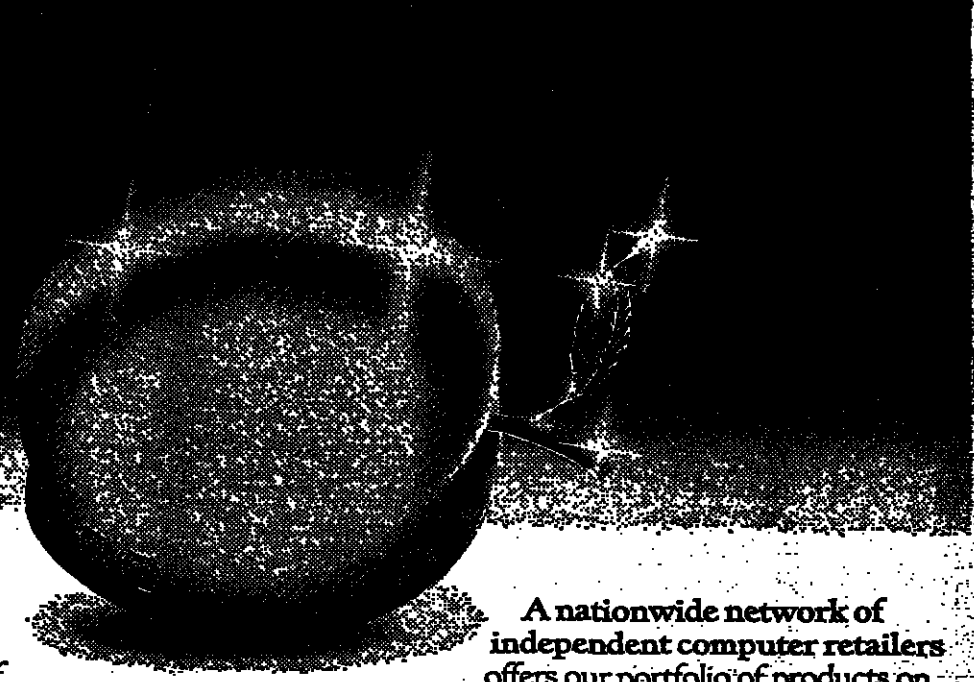
The reasons are explained by Digital Equipment Applications Product Business Manager, Mike Wright. "It is very important for our customers that they have a fully integrated family of business software and Digital is pleased to recommend Peach-

tree's software to meet this need. Peachtree's software is recognised as well established, reliable and has the requisite functionality."

The Peachtree Office Productivity Systems chosen by DEC and the other microcomputer suppliers include word processing, automatic spelling dictionary, communications and financial modelling. The Peachtree BASIC systems offer a range of accounting packages including purchase ledger, sales ledger with invoicing, nominal ledger, inventory management and pay-

Peachtree Software

The gilt-edged investment for your microcomputer



You need to be sure that the application software you choose carries the hallmark of stability and reliability and will be a sound investment for the future. It should enhance the value of the microcomputer you select to solve your business problems.

The Peachtree Portfolio of Application Software meets this need. The range provides for simple book-keeping (Peachtree Basic Accounting Systems), comprehensive accounting (Peachtree Business Management Systems) and integrated office automation (Peachtree Office Productivity Systems).

Peachtree is part of the world's largest Application Software company. We have over 20 years experience helping users of large and small computers get the full value from the computerisation of their business.

A nationwide network of independent computer retailers offers our portfolio of products on many different types of microcomputer. These companies provide the local support you want - backed up by Peachtree.

Major microcomputer manufacturers and distributors have made their investment in Peachtree Software for their computers.

They include:
IBM, DIGITAL, BRITANNIA, RAN, XEROX, PHILIPS, OSBORNE, POSITRON, OEM, EPSON, GRUNDY, WANG, MEMORY, SAMURAI (distributed by Micronet), SANYO and ALTOS (distributed by Logitek).
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FT4

European and overseas agents

An office in every one of the world's commercial centres is a tall order—even for the largest multinational. Most companies, and MSA is no exception, have a policy of opening offices in those countries where they can effectively operate in language and business attitudes permitting. This approach has proved very effective for MSA in the international sphere with offices in such cities as London, Oslo, Brussels, Singapore, Hong Kong and Sydney. But, there are countries where it is much more appropriate to work with a local company.

With this in mind, MSA has embarked during the last four years on an agent selection programme. MSA works from the premise that any agent associated with the name MSA must be as competent to support its customers as MSA itself is. A prime example of such a company is RHV—the MSA agent in Germany.

Since 1980 RHV Softwaretechnik GmbH of Düsseldorf has developed into a software consultancy servicing the leading companies in a wide range of industries. In 1982 the company extended its activities, opened offices in Hanover and Munich, and reported a turnover of 18 million marks.

Commenting on the company's approach Jürgen Roth, a director of RHV, said: "As well as handling individual projects, which traditionally make up the largest part of our sales, we have considerably extended the range of application software available. To do this we rely on co-operation with companies already well established in the market place.

"A prime example is our exclusive contract with MSA to market the company's software in Germany, Austria and Switzerland. In tandem with this agreement, we have not reacted to the growing trend towards personal computing with a licensing agreement with Peachtree, the MSA subsidiary dedicated to microcomputer application software." Roth added.

RHV is ideal as an MSA agent with its experience in consultancy services, project work and training. The company offers commercial systems, manufacturing industry applications, process engineering software, CAD/CAM and microcomputer systems involving a variety of hardware.

RHV will be offering MSA's complete range of products both in the financial and manufacturing application areas. "MSA's systems dovetail into our experience of the German market place. We have worked with IBM hardware for many years and have provided services for customers in manufacturing, trade, insurance, banking and service industries. MSA, with its leading position worldwide and its concentration on the IBM solution, will provide an invaluable partner for us," Roth concluded.

RHV is an example of a successful business relationship between MSA and a leading software house. To provide the same level of support in other countries, MSA has entered into similar agreements with Advanced Business Computing and Professional Services Ltd, Athens, Arabian Computer Projects Ltd in Jeddah, EDP

(Pty) Ltd in Johannesburg, Seleston Sistemi SpA in Milan and KK MSA in Tokyo, and is considering agreements with other major commercial areas such as France and the Gulf States.



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THE ARTS

Exhibition/David Piper

The inspiration of Egypt beside the Brighton sea

To arrive at Brighton by train is always exhilarating, sliding into the city and full of English seashells, then to fall down the hill upon the exotic domes of the Pavilion, and the fantastic nonsense of the chinoserie, the Hindoo, the gilded, silver-gilt and gilded. Next door, in part in what were the Pavilion's stables, the Brighton Museum is now, come the summer, to improve the occasion still further by an exhibition hall marked by enterprise, zest and joie-de-vivre (even out of, as in one recent exercise, Victorian Death). This year, the Museum salutes the inspiration of Egypt.

The object is to illustrate Egyptian influence on British Artists, Travellers and Designers (and also collectors) in the 18th and 19th centuries. It is all packed into three galleries, a marvellous gallimaufry. The thread through it is traced, with excursions and digressions, amongst numerous and tending echoes from the commentaries of travellers and virtuosi, by the catalogue edited and in large part written by Dr Patrick Conner, in collaboration with his colleagues.

Dr Conner is erudite but witty and not at all prone to go along with fashionable academic insistence on the existence of an "Egyptian Revival". It is all firmly but courteously rejected, though the sources for the use of Egyptian imagery are scrupulously recorded. The use however is most often "applied" to whatever was the prevailing style. They answered most obviously, of course, the austere needs of the neo-classic. Or, in another sense of reference, the mortuary mode. Think of Highgate Cemetery. And pyramids, which early travellers guessed to be designed as granaries, only to be distinguished from an odious mathematical fellow at Meriton College, Oxford, who pointed out prosaic

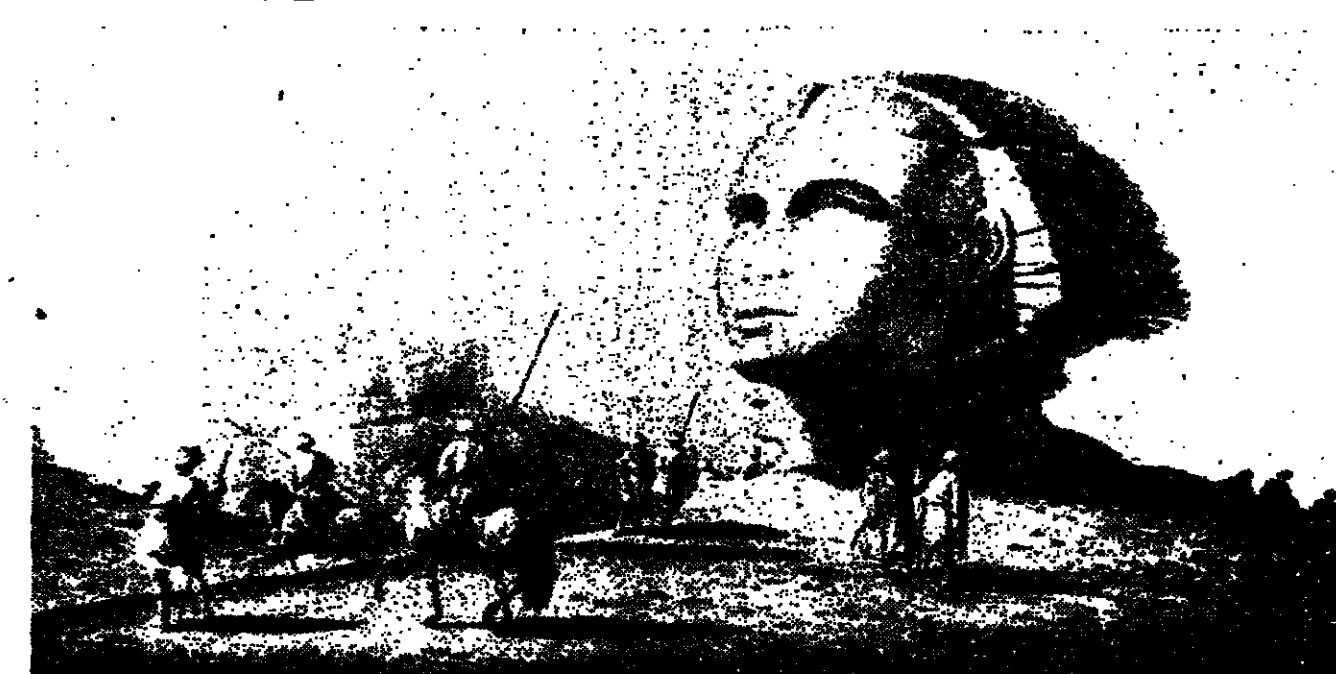
practicalities—not right for storage in bulk, "a Pyramid being the least capacious of any regular Mathematical body"—but copious enough of course for the modest dimensions of a human corpse.

In fact, what must have startled the reactions of Englishmen, educated in the imagery and idiom of the classical antiquity of Greece and Rome, was the enigmatic quality of Egyptian art. Although its influence on the Greek, let alone the Roman, vision is now widely enough accepted, its stylistic conventions—its imagery, its deities and its idols—are alien even now.

The lion with a human face—no one knew what it was, but its potency riveted western artists, and still does. Sphinxes without a secret. And then there was the stunning quantity of remains in the Egyptian past, that through the brief past-historical enquiries revealed by the travellers from the west, probing ever further south down the Nile. There was the extraordinary scene of many of the monuments, the sheer size of the pyramids, of the gigantic four-square statues of the Pharaohs, of the columns of the temples. It all shook the post-classical imagination, and it could prove unacceptable to everyday taste.

There was, in the Egyptian Hall on Piccadilly in 1818, an atmosphere that, in that context, "cold and gloomy, ponderous," quotes the catalogue from Leigh Hunt: "It gives a blow to the mind, like a heavy practical joke." On the other hand, a quality of ponderosity, a huge super-human monumentality, and alone in the desert, could stir the romantic imagination, in Keats Shelley, to its depths—even if known only in the context of the Egyptian gallery in the British Museum.

The conventions of Egyptian art began to intrigue English taste, and it was, in the end, avowedly, eclectic Italian



Head of the Colossal Sphinx: watercolour by Luigi Mayer c. 1800

version of them published by Piranesi in engravings of the 1760s. Wedgwood's factory in Etruria found Egyptian motifs irresistible. More accurate and scholarly interpretation followed upon the Egyptian campaigns of the Napoleonic wars, with Napoleon invading Egypt not only with an army but also a cohort of archaeologists, artists, and learned men.

The finds were published notably in the works of the celebrated Denon, perused as avidly in London as in Paris, and popularised in England further by Thomas Hope. A vivid evocation of a chimney piece from Hope's famous Egyptian Room, opened to the public in his house in Mayfair, is mounted in the exhibition, of the furniture executed in the

taste, in ebony black and gold, suggesting at once a somewhat vulgar opulence and quite remarkable discomfort to the person.

The exhibition illustrates comprehensively the ubiquity of Egyptian motifs in architecture, interior decoration, on furniture, porcelain and pottery (the blue and white for example from the Mercurium factory at Liverpool). The Trafalgar chintz features a most improbable camel. The graphic arts are concerned mostly with the problem of recording, an inability to render Egyptian lineaments faithfully without transposing them into a post-Renaissance key to begin with, yielding to more objective attempts, though Cleopatra always tends to be rendered in terms of a fashion plate of the artists' own times.

The more imaginative interpretations often all but deflate from the sublime to the ridiculous—John Martin's vast visions, or David Roberts' *Departure of the Israelites*, can still however astonish. The osier, almost domestic, visions are easier. Lear's wash drawings, tamed yet agreeably evocative in their light pencil outlines, in their frames. The shadowy interiors with shafts of sunlight catching intricacies of decoration, of rare stuffs and costumes, by painters like J. F. Lewis. These are not great masterpieces, but many evocative glimpses, that convey still freshly the delight of those who recorded them at this revelation of a world so strange, so brilliant, so hauntingly inexplicable.

The last room has been

D'Annunzio's Rome revisited

With cultural historians, the late 19th century in Italy—until quite recently—has not been particularly popular. When the royal family moved into the Palazzo Quirinale, after the bersaglieri had breached Porta Pia in 1870 and captured Rome to make it the national capital, the Pope and the papal party were not the only ones who were unhappy.

Many foreign admirers of the city, including Henry James, complained of the sudden lowering of tone, the transformation from a small, colourful city into a bustling agglomeration of bureaucrats and speculators. The new Rome's leading writer, the meteoric D'Annunzio, for several decades also suffered from a decline in his reputation; and that city, which was exultantly D'Annunzian, suffered with its bard.

But now D'Annunzio's fortunes in Italy have risen again (even his far-from-easy plays are fairly often performed), and there are signs of a revival of interest in his period and ambience. One of the most delightful signs is a small, but enchanting exhibition currently to be seen in the Villa Medici, in the heart of the poet's Rome.

A few minutes' walk from the elegant Via Gregoriana, where his tormented, decadent heroes entertained their equally tormented mistresses.

The Villa Medici show has the Proustian title *I pincelli e i giorni*: la moda; it suggests the pleasures and the days of Rome a century or so ago through the fashions, the dress of the time. The collection of Queen Margherita and the leading ladies of her court, such as Donna Franca Florio, in many cases came from Paris (the inevitable *à la Worth*) or were French-inspired. The matter of the menus of state dinners at the palace—several are included in the exhibition—were also in French.

In the ante-room of the exhibit, you see not dresses but uniforms: a group of papal zouaves on one side and, opposite them, the bersaglieri band. Enlarged photographs of the period give a visual context.

In another room, a trio of little girls in prim white dresses with pink sashes, pose for a photograph against the background of the Pincio. The flight of steps leading to the upper rooms of the show is lined by models wearing the livid of the great Roman houses (including houses in

which the upstart Savoy and their adherents were never received).

Some of the mannikins are arranged in groups, reproducing scenes of Roman life. One shows Queen Margherita wearing a splendid evening dress of white satin and organza, with a long train. A grosgrain ribbon inside the waistband reads "Maison Ruvignani". The Turin dress-makers who regularly supplied the royal ladies. Another mannikin in the same group is also wearing a dress in white satin and organza, trimmed with lace and embroidery, from the "Nouveauté Confection Sevin, av. rue Royal, Orleans". Another of these vicinities is devoted to a papal visit. Though we do not see the pontiff himself, we see a splendidly arrayed cardinal with deacons and with Roman gentlemen in the "black" aristocracy, dressed like Philip II in black with ruffs. The visitors depicted are a group of ambassadors: French, German—with their ladies, strictly in black lace, with mantillas, and mother-of-pearl rosaries in their hands.

William Weaver reports on a memorable exhibition in Rome's Villa Medici.

The church of San Luigi dei Francesi—Rome's French church—has lent, for this occasion, a handsome selection of religious objects, many dating from the 19th century.

The exhibit was arranged by the designer Vera Marzot, with the collaboration of Umberto Tiraldi. It is a handsome selection of religious objects, many dating from the 19th century. The exhibit was arranged by the designer Vera Marzot, with the collaboration of Umberto Tiraldi. It is a handsome selection of religious objects, many dating from the 19th century. The exhibit was arranged by the designer Vera Marzot, with the collaboration of Umberto Tiraldi. It is a handsome selection of religious objects, many dating from the 19th century.

Again he experiments with devices from Indian music applied to the Western musical vocabulary, this time including Bossa Nova, Waltz and Stomp. The construction is sometimes tantalising, sometimes just thin and faintly jocular, but there are a few striking ideas. It was performed with verve. Therefore, we went back to

Romantics: a clarinet version of Reinecke's "Undine" Sonata for flute and rippling piano (one missed the flute's silvery flash in the intermezzo, but the clarinet's tender tones took very well to clarinet), and the evergreen *Fantasiestücke* of Schumann. Miss Dobrée rendered the first of those "zart und mit Ausdruck" to the letter and had not heard a more delicately introspectively played.

Some able players—Moray Watson, Pauline Yates, Andrew Hilton—have to speak dialogue so predictably ordinary that they have no chance to give real performances. The country cottage is by John McMurtry, who has given it a green telephone to show how rustic it is. John David, the director, has not been able to make more than a plastic purse out of his sow's ear.

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The Merry Wives of Windsor/Berlin Opera

Ronald Holloway

Since the arrival of Götze Friedrich at the Deutsche Oper Berlin a few seasons back, the city is experiencing an operatic renaissance. Intendant Friedrich has been particularly successful in searching Berlin's rich musical tradition, and this he presented during the current season (Carl Otto Nicolai's *The Merry Wives of Windsor*).

Nicolai was the newly appointed Kapellmeister at the Berlin "Linden-Oper" in March, 1899, when his delightful comic opera was premiered; he was to die of a brain haemorrhage two months later, just as his fame was rising. It is a pity that this masterpiece and popular work, surprisingly enough, *The Merry Wives of Windsor* had not played Berlin throughout the post-war years. But that is a matter for the past; it is now remedied; it will be hard to get a Sir John Falstaff off the boards for a long time to come.

The Berlin Opera set *The Merry Wives* in a beer-garden. It just so happened that private, alternative theatre and musical establishments flourished in Berlin between 1848 (the year of the March Revolution) and 1891, considered by theatre historians to be the off-beat heyday of Berlin theatre. So Winfried Bauerfeld took note of the fact that an enterprising young lady in her late twenties, Auguste Kroll, opened a summer theatre in Berlin-Collina (sic) in 1850. Kroll's Establishment, and staged *The Merry Wives* accordingly: the comic opera staged at Kroll's Biergarten on a summer even-

ing, with the theatre director himself in the role of Frau Fluth!

When the operagoer enters to take his seat, that simple narrative of the story of the stage by the arrival of ladies and gentlemen in an open-air setting taking their places mostly at reserved tables, near improvised Shakespearean decorations within theatre, the sparkle being that Martin Poppe's set appears to be a postcard likeness of Berlin's Sommertheater in the mid-19th century.

A spreading oak tree dominates stage-centre, around which are grouped the tables and chairs; women lean out of windows in nearby apartment houses, and children romp where they please; the stage itself is a remnant of a *Commedia dell'arte* production of the week before, perhaps. Dusk is setting.

Alfred Kühn's Falstaff is a beauty with a rich bass and a natural gift for the comic heavy: the lecherer getting foiled time and again pleases the crowd to end, particularly when he gets stuffed into a basket and is dumped unceremoniously in the orchestra-pit. The pause is used by a sudden shower, sending everyone for cover and leaving the stage empty.

The overture to the second act allows for more amusement: the man-in-the-moon is carried on the back of an imp in a balancing act on the

garden-wall. Fenton's famed romantic tenor aria, "Hörst du die Lerche singt im Hain," from a bough in the tree is about as close to contemporary romantic tenor as you can get without ever departing from the environs of comic opera. The rest is the magic of one of Shakespeare's most enduring comic creations, Falstaff bumbling his way into the hearts of operagoers throughout the middle of the last century.

The Merry Wives recalls the best of Walter Felsenstein's productions at the Kamische Oper in East Berlin during the post-war era—when Götze Friedrich was learning there some of the secrets of moulding opera to the tastes of the

harmony.

Three newcomers made their mark with this production. Conductor Peter Schneider, the Generalmusikdirektor in Bremen, made his first major guest appearance here, his light hand complemented by a superbly decorated and costumed as though they were both nourished on summer-theatre productions. Norma Sharp's Frau Fluth, doubling as the proprietress of the beer-garden, is a nobly emancipated Auguste Kroll of 1849. And Alfred Kühn as Falstaff excels in his drinking-song duet with Herr Fluth.

One gag is still: during the love-duet between Anna and Fenton, the solo-violinist leaves the orchestra to wander at ease through the moon-lit garden like an enraptured gypsy.

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Freddie Starr/Apollo, Victoria

Antony Thorncroft

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FINANCIAL TIMES

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Tuesday May 10 1983

Unfinished business

IT IS not the resolute approach: hardly even cut and run but more a case of scuttling, as some MPs were remarking yesterday. We would have served Mrs Thatcher to have served more of her elected term, especially now that there are some signs that the economy is turning up. It would have been better, too, had the Conservative Party shown more evidence of producing a carefully prepared manifesto for the next few years. Nevertheless, the die is cast and it is futile to speculate now on the relative merits of June 23 or even of waiting a little longer. For the next few weeks it will be the campaign that matters.

The Conservatives begin as clear favourites, partly because the opposition is divided and partly because they have continued to dominate the intellectual argument even at a time of great economic adversity. The opinion poll published yesterday which showed the Labour Party at level pegging with Mr Denis Healey were leader illustrates how difficult it might have been. Equally, however, though the polls continue to show that unemployment is the main issue, there is no great inclination to blame it exclusively on the Government, nor to look for miracle cures.

Record

Yet if the election has one single theme, there is no doubt what it should be. It is unfinished business. Mrs Thatcher has long said that she needs two terms to put her policies into effect. It is a matter of spelling out in more detail what she wants to do. On the face of it, the economic record of her Government looks bad: the rise in unemployment, especially young unemployment, the decline in output and the absence of growth. Only the performance in reducing inflation is outstandingly good. The task in the election campaign is to demonstrate that this will lead to recovery.

On unemployment alone it is a formidable task. It will not be possible indefinitely to blame the number out of work on world economic conditions or even on structural change. The Government has training schemes in hand, but they have not always seemed a priority. No government deserves a second term in office if it cannot reasonably promise to

bring unemployment down. There are other lacunae in the Government's record to date, notably on the law relating to the trades unions. True, there have been two important bills in the past four years and a green paper with the promise of more to come. But we still do not know, for example, whether the Conservative Party is proposing to outlaw strikes in essential services or whether it would make wages contracts legally binding. It would be a great pity if clarity on these matters were sacrificed in the rush to an early election.

Mrs Thatcher's administration has been equally tantalising at times on the future of the welfare state. Will there be a voucher system for education? Will there be further privatisation of the health service, and if so, how much? The Tories will not be surprised to find these questions hung at them through out the campaign. In way they have brought the questions on themselves. The best way of dealing with them would be to have some fairly precise answers.

Another, more specialised area in which the Government has been surprisingly weak concerns competition policy. The Conservatives promised a more coherent approach when in opposition, but it has yet to materialise. Monopolies Commission still appear to take place on a random basis. There is a vacuum here which needs to be filled, preferably by legislation that would reduce Ministerial discretion.

Europe remains an uncertain quantity, not least because the last few days of the campaign may coincide with a key meeting over the future of the British contribution to the Community budget. We would hope that passions can be kept cool, for there is one thing that the Prime Minister has come to appreciate in her years of office: it is the importance of the European link.

Other gaps abound, notably Ireland. The Government has monopolised progress in Ulster so far. Next time it will require higher priority, yet could again be a casualty of the rush to the polls.

There are still several weeks for the parties to explain their policies on all these issues. Given the present lacunae, that will not be a day too short.

Syria's role in Lebanon

MR GEORGE SHULTZ, the U.S. Secretary of State, set himself a relatively modest target for his first official visit to the Middle East when measured against the broad objectives of President Reagan's regional peace proposals. He sought an agreement in principle between Beirut and Jerusalem on the terms of an Israeli withdrawal from Lebanon, and this he has achieved.

His success should not be derided. But it will become the "milestone" in the search for Middle East peace which Mr Shultz has claimed only if Washington pursues the other elements of the Reagan plan with equal vigour.

The withdrawal of all foreign forces from Lebanon is one part of the Reagan scheme for the Middle East, just as the peace treaty between Egypt and Israel was part of the Camp David agreement. At the heart of both sets of proposals was a form of self-determination for 1.2m Palestinians living under Israeli occupation in the West Bank and Gaza.

The late President Sadat initially insisted that there had to be linkage between the bilateral peace treaty with Israel and progress on the Palestinian issue. Despite strong objections from his closest advisers he eventually gave way without even securing the freeze on new Jewish settlements on the West Bank which he thought he had been promised.

Bargaining card

Syria today is in a not dissimilar position. Its presence in Lebanon is the bargaining card it wishes to play in pursuance of an independent state for the Palestinians and the return of the Golan Heights captured by Israel in the 1967 war. Having helped orchestrate Arab opposition to President Sadat's peace overtures to Israel, Syria was hardly likely to assist Lebanon in becoming the second Arab state to have reached an agreement with Israel, without reference to the wider issues.

Mr Shultz clearly understood the Syrian position and made no attempt to talk directly to the regime in Damascus before he had secured the agreement between Israel and Lebanon.

He stated subsequently that it was now up to the Lebanese to make a decision. Mr Shultz's visit to the Middle East was also urged by Saudi Arabia to exert its influence.

Saudi Arabia believes, however, that Israel should withdraw unilaterally from Lebanon. The Beirut Government is scarcely in a position to exercise any leverage on Damascus. Given these conditions, and Israel's insistence that it will not leave Lebanon before the Syrian and Palestinian forces, the chances of Mr Shultz's achievement being translated into movement on the ground appear rather slim.

It will be difficult for the Israeli Government to allow such a situation to persist for long. Mr Mahmen Beg's coalition has slipped behind and Labour opposition in the latest opinion polls, in part because of the unpopularity of the Lebanon occupation. Over 130 Israeli soldiers have died in Lebanon since the ceasefire last summer and attacks on them are growing in number and sophistication.

Mr Shultz can meanwhile return to Washington carrying a small foreign policy success for the Administration and without the risk of too much blame being directed at the White House for the lack of progress on the President's Middle East initiative.

He can fairly point out that it was the Syrian-PLO axis which torpedoed both the attempt to draw King Hussein of Jordan into negotiations and the implementation of Israel's agreement to withdraw from Lebanon.

But to dwell on success or appointment of blame at this moment could be exceedingly dangerous. Mr Shultz will have noted that within minutes of his departure from Beirut on Sunday, heavy shelling had again broken out in the hills around the city. And even before he had landed in Paris, Mr Moshe Arens, Israel's Defence Minister, warned on U.S. television that the Syrians were preparing for war. With the Soviet Union more firmly entrenched in Syria than a year ago, renewed hostilities would carry greater risks than the fighting last summer.

NESTLE HAS been doing rather well in the U.S. lately with a line of frozen meals for slimming fanatics. But the world's largest food company has had a weight problem of its own. Helmut Maucher, like people, sometimes get so big that they can't see their own feet: not long ago a senior Nestlé executive was touring Italy when his eye was caught by a promising-looking pasta business. He determined to buy it — only to discover that Nestlé owned it already.

Little embarrassments of that kind are perhaps to be expected in an organisation of 142,000 employees with 235 factories in at least 55 countries from Austria to Zimbabwe. Last year Nestlé subsidiaries and joint companies sold SwFr 27,700m worth (\$13.5bn) of products ranging from instant coffee to mineral water and wine, frozen foods to restaurant meals and cosmetics to contact lenses.

Nestlé's reputation is one of clinical Swiss prudence and secrecy, a paternalistic cosmopolitan society in which managers spend a lifetime of complete — but not necessarily well-paid — security. One former employee considers that Nestlé, for all its spending on research, hasn't really invented anything new since instant coffee was launched, initially with little success, in the late 1930s.

That reputation is visually reinforced by the group's salary but not unpleasant head office building at Vevey on Lake Geneva (said to be the model for the EEC's headquarters in Brussels). Set in a Wagnerian idyll of flying swans, unroofed water and snowy mountain peaks, it carries no name or sign of ownership. The visitor might easily mistake it for an international financial institution — which, in a sense, it is.

Before long, however, opinions of Nestlé may have to be revised. The new boss, Herr Helmut Maucher, has put the entire organisation on a diet whose results have already begun to show, not just in the balance sheet but in the behaviour of the company's managers round the globe.

Herr Maucher comes from the Bavarian side of Lake Constance. The elevation of a German to the top job — not over 18 months ago — raised the hackles of some Swiss shareholders; but Maucher says he has had no problems. On the contrary, he claims to have found a lot of good will among the staff. "We could not have improved and changed things so quickly without that. The reason must be that people to some extent were waiting for it." (By "we," Herr Maucher usually means "I.")

"Jovial on top, tough underneath," is one comment Maucher describes him. Herr Maucher is certainly affable, even modest. But he weighs his words with great care, balancing each argument against its anti-theatrical, and divulging only what he is ready to divulge. Only once, behind the heavily framed spectacles, do the eyes



Helmut Maucher

glitter and go hard. A former head of the West German operation, where his strong personality and sales success gave him considerable autonomy, he once quit Nestlé in protest at the company's decision to join up with rivals Unilever to market frozen food in his and other European territories.

Lured back, he was eventually brought to Vevey at the end of 1980 to join a three-man executive committee headed by his predecessor as managing director, Arthur Filler. That was the start of a discreet power transfer. Filler, the former financial director, was, some say, just too nice for the job. A classical scholar with a strong social conscience, he adopted a Tibetan child — he was under the shadow of his own predecessor, the Frenchman Pierre Liotard-Vogt.

Like Herr Maucher in Germany, Liotard-Vogt had run the French business as his own fiefdom — an unheard degree of independence for those days. But unlike Herr Maucher he was an irascible patrician, prickly with colleagues if kind to underlings.

Herr Maucher describes himself as an economic liberal. He used to support the West German Free Democratic party, but switched to the Christian Democrats as it became less conservative. Several times tempted to become a politician himself, he keeps up his personal contacts with CDU figures.

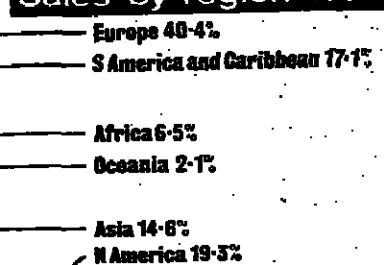
He reads the works of leading social psychologists and more popular magazines like *Der Spiegel*. Distrustful of theories that purport to explain the world, he considers himself progressive. But he is certainly no socialist. Herr Maucher was once a keen amateur violinist and his taste is for the classical,

NESTLÉ'S NEW LOOK

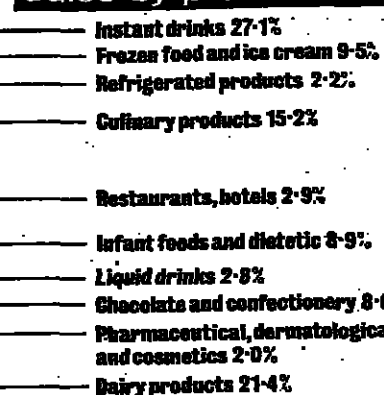
'We want to be entrepreneurs'

By Christian Tyler, Trade Editor

Sales by region 1982



Sales by product 1982



not the romantic, with a predilection for Bach and Mozart. He is 55 years old and has three grown-up sons. He and his wife spend their winter holidays near Lake Constance and in the winter break in Austria. "I always take my holidays," Herr Maucher said.

Later this month — on May 19 — Herr Maucher will display the latest results of his efficiency campaign to shareholders of the main holding company, Nestlé SA. Many of them are the same tacticians, pipe-smoking farmers whose forebears supplied the original ingredients of condensed milk, the Swiss chemist Henri Nestlé. He is, it is said, sold out quickly and retired to a lakeside villa with both wife and mistress.

On the financial side, Herr Maucher has in two years helped convert an annual cash drain of SwFr 500m (over \$700m) last year. Combined net profit for the two holding companies, Nestlé SA and its Panamanian subsidiary, American twin Unilas, has risen from 2.8 per cent of sales to 3.5 per cent in 1981 and 4 per cent last year, the best result since 1973 but still below the average for the mid-1970s.

THE BENEFITS OF SLIMMING

	1982	1981	1980
Sales	27,664	27,734	24,479
Trading profit	2,448	2,096	1,444
Net profit	1,098	964	683
Profit as per cent of sales	4.0%	3.5%	2.8%
Cash in hand, at bank, securities and other deposits	4,073	3,519	2,982
Number of employees	141,509	145,815	153,000
Number of factories	285	302	309

Men & Matters

Change over

Under a banner emblazoned "Exchange on the move," Toronto stockbrokers, dressed in traditional top hats and tails, yesterday ceremoniously marched from the building which has housed the market for the past 46 years to their new C25m high-tech trading floor two streets away.

The move would have come at a better psychological moment. The final day of trading in the old Bay Street art deco building has seen the market rise to its highest level ever. The TSE 300 composite index closed on Friday at 2,436.22, 34 points above the previous high in November 1980.

During the past 10 months the index has gained 80 per cent — the largest rise in such a short period since the 1930s. Even before the first official trade was made yesterday, the new floor was strewn with paper. As the digital candles registered 10 seconds to opening, brokers shouted to count down; and exactly on time the first trade took place between the two oldest traders on the exchange. One hundred shares of Bell Enterprises changed hands at C\$28.

The new technology went into use without a hitch. The new floor is designed to increase the speed of trading and give greater liquidity to the Toronto market. Traders can be contacted by their offices through a paging system which carries enough digitally displayed information to enable simple deals to be carried out immediately.

An automated book has been installed which allows brokers to enter a trade into the stock exchange's computer for it to be picked up later by another trader. The system complements the computerised matching of buy and sell orders introduced six years ago.

But for all the video display screens and electronic gadgetry,

brokers yesterday were still using the same old hand signals and shouts to get their deals done.

Cookability

Catering standards at British Gas will almost inevitably decline with the retirement next month of deputy chairman and chief executive Jack Smith. Yorkshire-born Smith has long been known as the "galloping gourmet" of the industry and a promoter of cookability in more ways than one.

Smith, who began his career as an accountant, has been one of the leading figures in the resurgence of the industry which he joined in 1948, the year it was nationalised. He worked in the West Midlands, Southern and East Midlands gas boards before his appointment to the Gas Council in 1972 as member for finance, a post he retained when the British Gas Corporation was formed in the following year. He became deputy chairman in 1976.

As chairman of the nationalised industries' finance panel since 1978, Smith has been greatly involved in the co-ordination of their accounting practices and in the debate over current cost accounting.

Outspoken

The job of chief spokesman for the West German Government has a risk element close to that of a kamikaze pilot. Yesterday Chancellor Helmut Kohl bade a fond, public farewell to Dieter Stolze, 54, who has faced the press for just seven months.

Stolze's predecessor in the last dismal period of the Helmut Schmidt Government, Klaus Schelling, lasted only five months (although it was his second time in the job). Boelling took over from Kurt Becker, who hung on for a

What went wrong? For one thing it must have been a bit galling to the patriotic Stolze (a distinguished journalist from the liberal weekly *Die Zeit*) to know that he was not Kohl's first choice. The Chancellor likes to surround himself with old chums — preferably from Mainz where he was a provincial Prime Minister — and Stolze was not among them.

Others in the Chancellery had Kohl's ear, while the spokesman struggled with the bureaucratic coils of the Federal Press Office. Little wonder senior Christian Democrats complained that Stolze did not put over the government line well on television.

The new victim is Peter Boenisch, fresh from 56th birthday celebrations last week. He has worked his way through a tough school — from sports reporter to chief editor of Axel Springer's *Bild* and *Welt* newspapers. On the face of it he looks more durable — but old journalistic hands in Bonn have set their stop watches all the same.

Fouled up

The quest for catchy new names for neglected technical practices and problems, pioneered in the 1960s by the one-time *Observer* technology editor Tony Benn, has ended abruptly.

The pinnacle of achievement was tribology, the name coined by industrialist Peter Jost for the art and science of lubrication and the costly consequences of having too little of it.

But this promising play for getting the ear of industry and some extra research funds from government — stumbled over corrosion. Despite the ubiquity and cost of the problem, no Latin or Greek-based sobriquet could be found to help glamourise the subject. Now even Barwell, the Atomic Energy Research Estab-

lishment — which once used to consult Greek scholars at Oxford before naming its new research reactors — has admitted defeat in renaming the problem of fouling in things like heat exchangers.

It reckons the problem costs UK plant operators about £500m a year and has organised one of its technology transfer clubs in co-operation with industrial companies to tackle the problem.

Harwell will be bringing not only its own formidable scientific expertise to bear on the problem, but also that of the DoI's National Engineering Laboratory in Scotland.

But in the matter of names it can do no better than call its new club the Fouling Forum.

Formality

Caveat investor. The Portuguese red tape machine, that most productive of national enterprises, has devised another obstacle to putting your money into that country.

Any foreigner bent on that end cannot simply pick up an application form from the Foreign Investment Institute, the bionic that channels all foreign investment. That would be far too simple.

Instead, the would-be investor must first file an official application for permission to apply for an application form. A nicety that may help to explain why in 1982 only one new foreign investment of any substance, in tourism, was made in Portugal.

Down to earth

Sign in a Berkshire village shop: "God helps those who help themselves. But we prosecute."

Observer

After all is said and done

When the affairs of business are over and the last resolution has been made, then is the time to reflect upon a time well spent at the Inn on the Park. It goes without saying that the Inn on the Park is one of London's more elegant meeting places. As a business arena, however, this internationally celebrated hotel at the corner of Hyde Park boasts facilities second to none.

The superbly appointed suites lend themselves to any function, whatever the matter in hand, whatever the numbers involved.

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It must be said that a business meeting at the Inn on the Park will never be a run of the mill affair. And if it must be said, say it at the Inn on the Park.

To find out more, simply call our Banqueting Manager, David Petrie on 01-499 0888.



Inn on the Park
Hamilton Place, Park Lane
London W1A 1AZ

Letters to the Editor

Steel: prices and Ravenscraig

From the Chairman,
G. F. E. Bartlett and Son

Sir,—It appears that for companies such as ourselves who wish to buy British Steel, the essential supply of stainless steel sheet, any possible improvement in the price of the business is not going to be the good news for which we hoped. Stainless steel sheet has risen in price this month by 2½ to 5 per cent. A further increase of 10 to 12 per cent is indicated for July, 1983, and further large increases are hinted at in the near future. Thus, raw material prices are advancing far ahead of domestic inflation and on a random and incomprehensible basis. This makes home and export quotations for forward deliveries little better than a lottery as rational price planning is impossible.

Unbelievably, we are also told that if our demand for British stainless steel increases, as we expect it to do through our successful sales efforts, it is more than likely that British Steel will be unable to supply our requirements.

All this is said to be due to the Davignon plan and its quota systems, together with the oft-repeated statement that "steel is politics".

We are in commerce, not politics, and we feel that we are being pushed towards the general British disaster of unfilled delivery promises with consequent loss of sales and credibility and, eventually, of employment. This is more destructive of morale even than recession because we know that the inevitable outcome of the conduct of the EEC steel cartel will result in our being classified as another management failure.

James Campbell,
Mayland Avenue,
Hemel Hempstead, Herts.

From the Director, British
Iron and Steel Consumers' Council

Sir,—According to Mr. Millan and Mr. Stewart (May 6), the Cambridge Econometrics forecasts of future steel demand demolish the case for the closure of British Steel Corporation's Ravenscraig works. They do so by showing that the demand for steel is some 16m tonnes; there is a further 3m tonnes in the private sector, making a total of 19m tonnes. This is more than 5m tonnes in excess of the highest demand forecast (13.9m tonnes) quoted by Cambridge Econometrics, equivalent to roughly three times the capacity of Ravenscraig.

Through Mr. MacGregor's scheme to supply slabs to the U.S. it appears that there may be an opportunity to create nearly 3,000 economically viable jobs in Scotland, provide additional work for South Wales and lift a burden of £100m a year (the cost of keeping Ravenscraig in its present form) off taxpayers' shoulders.

Refusal to close surplus rolling mill capacity in Scotland is likely to lead to the modernisation of the hot mill at BSC's Port Talbot plant in South Wales being blocked. (Under the European Community's state aid rules such investment effectively has to be offset by closures of excess capacity elsewhere.) That investment is necessary if BSC is to be able to produce quality steel users' increasingly exacting requirements and to provide job security for its employees in South Wales. The slabs for the U.S. deal could help to break that log-jam.

It is to be hoped that when these facts are better understood, Scottish opposition to the project will be withdrawn.
J. P. Safford,
16 Berwyn Road, Richmond.

Developing regional airports

From the Deputy Town Clerk
and Deputy Chief Executive,
Manchester

Sir,—John Mulhern's letter (May 4) on the potential of regional airports needs some qualification. It is not, for example, readily apparent from his comments that under vigorous cross-examination at the Statutory inquiry during 1981 his chairman was forced to concede that British Airports Authority (BAA) only English airports are in the south east.

That being the case, it is hardly surprising that he underestimates the importance of regional passengers forced to use London. About one-fifth of all London's passengers are going to and from the regions. Were BAA to lose even a proportion of those passengers then there is no case for any further expansion of south eastern airports.

BAA needs regional passengers and being a commercial enterprise will do all it can to secure them. Mr. Mulhern's comments should be read in that light.

Sir Bernard de Hoghton (April 26) mentioned the question of the cost, both in money and inconvenience of travelling to London to fly. It is difficult to see how Mr. Mulhern has entirely failed to acknowledge that if one takes the whole journey cost, rather than merely the air fare, the cost of travel to regional airports is more than enough to support many more financially viable services from regional airports.

Instead Mr. Mulhern dismisses unused licences for regional airports without ever saying that a licence to fly to an international destination is no use unless approved by the Government of both airlines involved

through an air service agreement.

This part of the licensing process, designed to protect essentially south-eastern services of UK national carriers, is of critical importance. That a foreign airline already operating profitably from London and wishing to operate a parallel regional service to the same overseas destination, is permitted to do so only if it reduces its London operation more fully explains regional airports' problems. As the main beneficiary of such a policy, Mr. Mulhern should have acknowledged the position.

Perhaps most worrying of all is BAA's stubborn refusal to acknowledge that the air transport industry is not an end in itself. It should oil the wheels of commerce and industry, yet almost uniquely the UK system seriously handicaps more businessmen and frustrates more inward investment than it appears to help. No foreign investor or client is going to be encouraged to trade with a northern company, given the limited communication, if there is an easier southern option.

In the UK regional variations in prosperity and economic activity already demonstrate massive disparity between the south-east and the rest of the country. BAA's obsessive concern with London is likely only to contribute to the process.

Meanwhile, businessmen may well wonder how it is that almost all our partners in Europe provide more comprehensive air services than the case in the UK. They also ask whether the national interest is served by the BAA's development of regional airports, as Mr. Mulhern is really suggesting, in order to protect the narrow interests of a south-east-dominated industry.

R. M. W. Taylor,
Town Hall, Manchester.

A Tory change of tune

By Philip Bassett, Labour Correspondent



The Conservatives scrapped the public sector pay commission headed by Professor Hugh Clegg (right). But recently there have been signs of a revival—albeit in a new form—of the idea of comparability to determine public sector wages.

WHEN the Government scrapped Labour's public sector pay commission its chairman, Professor Hugh Clegg, warned that pay comparability would rise again. The prediction seems to be coming true, though not necessarily in the way Professor Clegg meant it. The Conservative Government has shown itself strongly opposed to fixing public sector pay by comparing it to wages paid elsewhere. Not only did it scrap Clegg, but it followed this by the abolition of the comparability based pay system for Britain's white-collar civil servants.

But despite this, comparability has started to creep back. The Government is expected to announce shortly detailed proposals for a comparability based pay review body for Britain's 450,000

Teachers. The Government has already conceded two separate comparability working parties, one for the 40,000 teachers in England and Wales, and another for the 54,000 Scottish teachers.

© Civil servants. The Government is moving quickly to set up a new, comparability based pay system for 530,000 civil servants. This will be based on the findings of the Megaw inquiry into civil service pay.

Why should there be this turnaround, covering 1.5m workers, in the fortunes of comparability, which has always been regarded by the Government as an engine of inflation?

One theory concerns the General Election. As one seasoned arbitrator put it: "Comparability always comes up at election time. The lesson of the past two elections is that it becomes an issue, because it affects the votes of hundreds of thousands of voters in key areas."

However, another and more prevalent idea is that this little-noticed, limited, but definite resurgence of comparability is heralding a revival foreseen by Professor Clegg.

Public service managers and some union leaders have started to discern an entirely different rationale behind the new comparability. The new idea circulating in some Government departments is that unions should be given the pay comparability they want—but that they should get it in a form which does not provide the

level of pay increases they expect and which strikes deeply at their own negotiating role, leaving them outmanoeuvred and impotent.

Two factors lie behind this idea: the outlook for the economy and the blueprint provided by the Megaw report.

Economically, the expectation is that whether or not there is a recovery, unemployment will remain roughly at its current high levels. Private sector pay increases will therefore remain low. If pay comparisons are made only with private sector companies, as the Megaw report suggests, this will mean low public sector rises too.

So comparability—which the unions want—can be used by the Government as a tool against inflation, rather than as a mechanism for creating it.

The theory goes further than this. The pay comparability system used for the 340,000 members of the armed forces and the 80,000 doctors and dentists—the only such arrangements not to have been altered by this Government—do not just gather in the details of outside earnings for later negotiations on wage rates, but actually determine the pay increases to be made.

This type of system, applied to other public sector groups, would also be consistent with the Government's aim of reducing the power of the trade unions.

For if the pay review makes specific recommendations, this precludes separate pay negotiations. If there are no negotia-

tions, the relevance of the unions is cut away at a stroke. The new examples of comparability all display characteristics of this approach. On nurses' pay, for example, the Government proposes the abolition of the Whitley council negotiating machinery for nurses, which has been in force since 1948.

Though the teachers' working parties are only just getting off the ground, some teaching officials are already accepting the idea, again proposed in the Megaw blueprint, of much longer-term comparability reviews, spread over perhaps three to four years, which again reduce the union's negotiating role.

The most detailed example, though, is the Civil Service. Secret discussions between the Treasury and the Council of Civil Service Unions are racing ahead and both sides are hoping for an agreement on a new pay system by June.

The Treasury's line in the talks has been quite clear: it is proposing a tough version of the Megaw ideas. These centre on civil service pay being determined by the so-called "inter-quartile" range of outside earnings, or the band of pay between 25 and 75 per cent of the whole range of relevant private sector wages.

The Treasury is proposing a Pay Information Board to run the system, which would provide information to both sides on a wide range of issues. These include the inter-quartile wage comparisons—with major

adjustments every four years and minor ones annually; the size of the outside firms to be used; and comparative levels of staff recruitment.

The Treasury insists that responsibility for determining the relevant inter-quartile range should lie not in any negotiations, but with the Board—thus short-circuiting the unions—and it has made clear that if civil servants' pay goes beyond these fixed range levels, for whatever reason, the Government will take action to bring it back into line as quickly as possible.

Only small-scale adjustment of the Board's findings will be for negotiation, and then only on specific, defined points: management requirements, such as the recruitment, retention and motivation of staff; the general economic position; and co-operation on efficiency and productivity; pay differences between different-sized firms in the outside survey; and other variations such as Civil Service job security.

Faced with this determination, the unions have tried to fight a rearguard action—but in doing so, they have essentially accepted a greatly-reduced role. They are trying to suggest that the Board provides only raw information, with the evaluation of this to be left to negotiations. They are trying to push the case for the lower-paid, and for what they describe as "fair" treatment. They have accepted, though, the idea of longer-term intervals in pay determination, and the overriding importance of economic and financial considerations.

If these negotiations are concluded along the lines of the Treasury's proposals—and a lack of civil service industrial militancy suggests they are likely to be—the Government will have set an important precedent on the vexed question of public sector pay. Spread more widely, this would be a remarkable achievement.

What could look like a volte-face, is not one at all: while apparently giving the unions what they want, the Government is in fact securing its objectives.

As one public service union leader put it: "There is a real danger of the unions being neutralised: the unions are in grave danger of running headlong into an abyss unless they are careful."

No votes for Britons abroad

From Mr R. Raymond-Cox

Sir,—May 1, as one who gave evidence on the voting rights of Britons abroad to the Parliamentary Select Committee on the subject, I am pleased to see that Margaret van Hattem's article on April 28, Yours was the only newspaper to give this subject the importance I believe it deserves. Britain, while claiming to be "The Mother of Parliaments" is the only country in the world to deprive 3m of its citizens of the ability to vote and the right of representation while giving the vote to millions of foreigners (from Ireland and the Commonwealth countries) just because they happen to be living here on any October 10.

The Committee recommendation is "that all UK residents in EEC countries who have at any time previously lived in the United Kingdom should be permitted to vote in British parliamentary elections." It goes on to say "their

vote should be exercised in the constituency in which they were last registered or where they retain a residential property." What about those who have never been registered?—probably because they were under age when living in the UK? What about the spouse of one who retains property in this country? The practical solution is to include them in the constituency of their parent or spouse.

The Committee's recommendation does not go far enough to put right a flagrant breach of the European Declaration of Human Rights (of which this country is a signatory), but I welcome it as a first step in the right direction. Now we need the recommendation to be passed into law before October 10, 1983 so that it affects the February 1984 register of electors.

Ronald Raymond-Cox,
70, Douglas House,
6, Maid Avenue, W2.

A first class misjudgment

From Rowena Mills

Sir,—I think that British Rail should reconsider very carefully the recent decision to abolish 1st class cheap day return fares.

These tickets appeal to three main types of consumer—the semi-retired businessman who travels regularly to the city for one or two days a week, the full-time worker whose office is based outside the metropolis, but who travels in perhaps 3/4 times a month for meetings, and the housewife who travels in to shop, or to go to the theatre, exhibitions, etc and who takes her children to various events in the holidays.

Does BR management think that abolishing the cheap day 1st class fare will result in these sectors of the public travelling at a full 1st class fare? They will not. They will simply weigh up the cost of their petrol and parking, and in most cases, they will abandon the train and take to the already crowded streets.

To take my own case, I travel from Haslemere to London once or twice a week. The cost of the 1st class cheap day return is £7—that of the full 1st class £12.50. I also pay 50p for the car park, making a total of

£13.50. The distance to London from Haslemere is approximately 90 miles the round trip. At 25 mpg and £1.50 per gallon, this costs me approximately £5.50 in petrol, plus say another £1 at maximum for parking in London—£7.50. So on the train I save some 50p, and get the added bonus of being able to get through some work in relative quiet and comfort.

Once that fare goes up to £12.50 I shall certainly think again and will undoubtedly take my car, making a net saving of £5.50 a trip, £11.50 a week, £603.20 per annum. And will BR have gained? On the contrary, if everyone else does their sums as I shall do, Haslemere station, selling I believe about 100 such tickets a week, will lose some £700 per week, plus £50 on the car park, £38,000 per annum. Multiply that up over the country!

Some may decide to travel 2nd class and on these BR will receive revenue at £3.50 instead of £7 per head, so where will be the advantage to BR?

BR management should think on these things.

Rowena Mills,
West Grays,
Highercombe Road,
Haslemere, Surrey.

Genetically produced insulin

From Mr H. Finney

Sir,—Carla Rapoport (April 28) has delivered a most comprehensive article on the market forces locked in the battle for shares of the captive insulin market. As she so shrewdly observes, diabetics must have insulin and it should be added that annually their numbers grow.

Another point which did not come through strongly in the article was the discipline of insulin which will, hopefully, be improved by the introduction of the standardised 100 unit insulin measure, but despite this and the various compounds of insulin to regulate reaction time diabetics would be aware how changes in daily circumstances can affect their well being.

The need for genetically produced insulin will take a lot of proving, particularly when insulin can be extracted as a natural substance from the pancreas of the millions of

animals which are slaughtered annually for food anyway. The chances of that supply source drying up are probably less than that of a nuclear holocaust, in which case the level of body carbohydrates would only be academic.

I would not, however, agree that the 1 per cent share of the British market taken by genetically produced insulin is not significant; time and economics will alone justify the American preparation, but in view of all the razzmatazz accompanying new products, diabetics readers may be interested in the following experience. I recently had occasion to lecture to a branch of the British Diabetics Association and my keenest questioner was a 76-year-old, chain-smoking diabetic, happily balanced on the same standard soluble insulin prescription for him 50 years earlier. QED?

H. Finney,
82 Sandown Drive,
Sale, Cheshire.



Portable pensions for all

From Mr T. Ross

Sir,—In his paper "Personal and portable pensions for all" the Centre for Policy Studies attributes to me a statement that the present system of funding for corporate pension schemes is based on future salary levels, carries "enormous risks" to both employer and employee. The paper goes on to advocate a transition to "money purchase" schemes, where the rates of contribution for each member would be a fixed percentage of salary and the ultimate amount of pension would not, in consequence, be based on a specific relationship to final salary.

I wish to make it clear that I have never made the statement attributed to me and that the Centre for Policy Studies has acknowledged this fact. Indeed, the statement constitutes a gross misrepresentation of my views.

I have stated many times that the provision of a guaranteed pension index will be linked after retirement (or after leaving service) would indeed impose substantial financial risks on employers and employees. But this is a totally different matter from the provision of pensions linked to final salary. An individual employer can (and, in the ultimate, must) control salary levels for his own employees. It is the rate of increase in retail prices that is outside his control.

I therefore wish to dissociate myself from the view that the risks inherent in final salary pension schemes constitute valid grounds for radically altering the present pensions structure, and in this I have no doubt that I would have the support of the members of the Association of Consulting Actuaries.

If we were to revert to money-purchase pension schemes, we would be re-inventing a system which did not work satisfactorily. Inflation has undoubtedly revealed some important shortcomings of final salary schemes and these must receive attention, but we must remember their good points too. A pension which is linked to final salary, and whose real amount is not, therefore, subject to inflationary forces or to the fluctuations of the investment markets, has outstanding advantages, not only to employees but also to employers.

I therefore fully support the views put forward by the Deputy Director General of the Confederation of British

Industry, and others, at the recent National Association of Pension Funds' conference, to the effect that pressure to improve certain aspects of occupational pension provision should not be such as to undermine the considerable advantages already gained.

Thomas M. Ross,
70, Brook Street, W1.

Strips too cramped for writers

From Mr J. Douglas

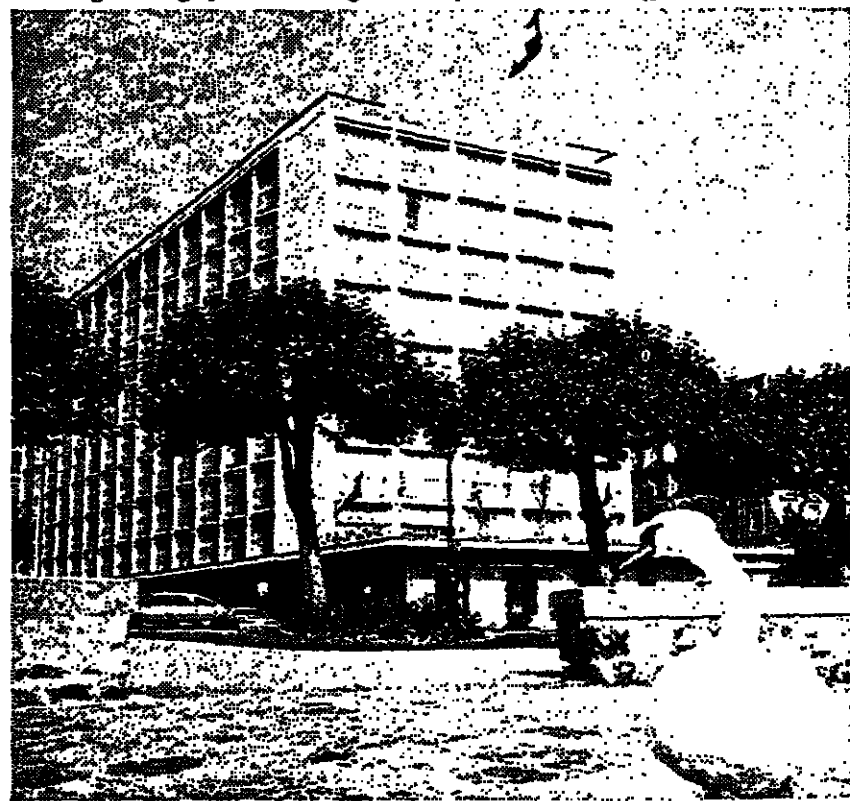
Sir,—The designers of credit cards seem to have standardised on a half-inch strip on which cardholders are required to register their signatures. Could they please cater for those of us with "taller" signatures?

I have had my one-inch-tall signature for over half a century, and it is too late now to change what has long been a reflex action.

James T. Douglas,
Delamare, Friar-church,
Ingatstone, Essex.

Hotel Président, 47, Quai Wilson, Geneva, Tel. (022) 311000.
Hotel Bellevue Palace, Kochergasse 3-5, Berne, Tel. (031) 224581.
Hotel International, Am Marktplatz, Zurich, Tel. (01) 3114341.
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Tuesday May 10 1983

John Foord + Co

ISRAEL TO WAIT A FEW WEEKS FOR SYRIAN PULLOUT

Begin Cabinet faces dilemma

BY DAVID LENNON IN TEL AVIV

ISRAEL is facing a dilemma over Lebanon. Having patched up relations with Washington by agreeing, albeit in principle and pending clarification, to the U.S. plan on withdrawal, its troops are still stuck there.

Professor Moshe Arens, Defence Minister, said that Israel would wait "a few more weeks" to see if Syria will agree to pull out its forces, a prerequisite to the withdrawal of Israeli forces. But what if Syria still refuses to go? How can Israel bring the boys home and claim victory with honour?

A war with Syria is one of the options facing the Begin Government, which is coming under steadily growing pressure to end the army's heavy involvement in Lebanon. This is not Jerusalem's preferred

option, but it is a feasible one, because the Israeli military are supremely confident that they could crush the Syrian army and push it out of Lebanon fairly quickly.

A second option, and one which is still on the Cabinet table, would be a unilateral pull-back a few miles in Lebanon to the Awali River, which is now considered Israel's strategic front line.

Although favoured by some politicians, this option is opposed by the army and the Defence Minister. Such a unilateral withdrawal, Prof Arens said, "could place us in a war of attrition along that front. If this happened, eventually we would have to go to war to end the situation."

Both these options would come into play only if Israel's preferred

solution - a negotiated withdrawal of all foreign forces - fails to materialise. This depends entirely on Syria and the Palestine Liberation Organisation (PLO) who so far have been offered little to entice them to leave and apparently are not sufficiently frightened of an Israeli strike to volunteer to go before they are pushed.

It is still up to the Americans to bring about a peaceful withdrawal of all these forces. Despite the limited gains of the recent peace shuttle by Mr George Shultz, the U.S. Secretary of State, the end is not in sight.

Eleven months after the invasion designed to crush the PLO within 72 hours, Israeli soldiers are still being killed and wounded by guerrilla attacks in Lebanon.

The quiet-spoken and methodical American mediator proclaimed the Lebanon-Israel accord as a "milestone" after the Israeli Cabinet's reluctant acceptance of the deal. But, following his brief visit to Syria, his optimism seemed to wane somewhat as he spoke about "difficulties ahead."

It caused considerable surprise in Jerusalem, and no doubt elsewhere, that Mr Shultz had only just discovered, after visiting Damascus, that Syria, just as much as Israel, held the key to arranging a withdrawal of all foreign forces from Lebanon.

Israel to keep troops in Lebanon, Page 4; Soviet citizens pull out, Page 4

Socialists consolidate hold over Spain

By David White in Madrid

SUNDAY'S municipal and regional elections in Spain have given the ruling Socialist Party a predominant role at all levels of the country's democratic institutions, and set the seal on the collapse of the political Centre.

With definitive results still awaited yesterday, the Socialist Party was reckoned to have taken over 43 per cent of the votes in municipalities across the country.

The drop of between 2 and 3 per cent compared with the party's vote in last October's general election reflected the return of "borrowed" votes to the Communists, who doubled their general election score to reach an estimated 8 per cent, leaving the Left with an absolute majority.

Mr Manuel Fraga, leader of the right-wing opposition, made the most of an approximate 1 per cent increase in the score of his Alianza Popular party, at the head of the conservative coalition which polled about 26 per cent. He welcomed the country's move towards a two-party system.

This trend, complicated by the re-election of nationalist parties in the Basque country and Catalonia has come about following the break-up and collapse of the centrist UCD, which governed Spain in the transition period after General Franco's death in 1975.

The splinter centrist CDS party, headed by former Prime Minister Adolfo Suarez, was one of those to suffer most, falling below 2 per cent of the vote, according to provisional results.

The Socialists extended their hold on main towns, which they already won four years ago, when they won major population centres including Madrid, Barcelona and Valencia. New gains include the North African enclave towns of Ceuta and Melilla, and La Coruña in the Northwestern Galicia region, Sr. Fraga's home territory.

They received one major setback at the hands of the Communists, however, who held on to the town hall of Cordoba with a dramatic outright majority. Socialist mayors were voted in in the other seven provincial capitals of the Andalusia region.

In the Basque Country, Socialists gained ground in industrial areas, although the conservative Basque Nationalist Party (PNV) held its own to keep Bilbao and San Sebastian, promising a tough fight in regional elections next year.

Herri Batasuna, regarded as the political front of ETA-Militar, the hard-lined Basque terrorist group, appeared to have lost support in the wake of recent killings.

In Catalonia, the nationalist Convergencia party stagnated in the region as a whole, although it improved its performance in Barcelona, where the Socialists fell short of an outright majority.

The Socialists were assured control of 10 of the 13 new regional assemblies which were also up for election.

Sun in \$290m bid to create Florida's largest banking group

BY WILLIAM HALL IN NEW YORK

SUN BANKS is offering \$290m for Flagship Banks in a bid to create the largest banking group in Florida with combined assets of \$8.5bn. It would rank among the top 35 banking groups in the U.S.

Sun, based in Orlando, is already the third largest banking group in the fast-growing state, while Miami's Flagship ranks fourth.

Flagship was the subject of an unsuccessful takeover bid from Canada's Royal Trust Company a couple of years ago and is now in the midst of a legal battle to prevent Sr Vincente Perez, a Venezuelan

an, from increasing his stake in the group.

Sr Perez has 9.9 per cent of Flagship's shares and an option to buy another 11.7 per cent from Mr Frank Smathers, a former Flagship chairman.

Sr Perez and his Venezuelan company, Inversiones Credival, has told Sun Banks that the proposal is financially attractive and they are prepared to support Sun's bid.

Under the proposal, Sun Banks is offering either cash or common stock for Flagship's 9.47m shares. Those electing cash would receive \$35 a share but this applies to only

40 per cent of Flagship's outstanding capital. The remaining 60 per cent would be converted into Sun Banks' common stock at a rate ranging from 1.0 to 1.286 common shares of Sun for each Flagship share.

Flagship's directors said yesterday that the Sun proposal in its present form was not in the best interests of all the Flagship shareholders. The Flagship board has advised management to continue discussions and possible alternatives.

Flagship has assets of \$3.3bn and has 146 offices. Sun has assets of \$5.2bn and 184 offices.

Fraser group wins vote over Harrods demerger

BY CHARLES BATCHELOR IN LONDON

BRITAIN'S House of Fraser stores group has defeated an attempt by its largest shareholder, Lomro, to have off its price asset, Harrods of Knightsbridge, but will have to fight the demerger battle again next month.

Shareholders voted 65.6m shares in support of the House of Fraser board compared with the 63.8m votes cast for Lomro's plan at last Friday's extraordinary general meeting.

The 1.8m share majority, which was revealed when the result of the vote was announced yesterday, was larger than had been expected but showed how finely the two sides are balanced.

Fraser coupled last Friday's vote on the demerger issue with a vote of confidence in its board in an effort to strengthen its own position.

Lomro yesterday said it will go ahead with its plan for another vote on June 30 to consider the merits of the demerger proposal alone. This marks a further extension of the six-year struggle for power at Fraser - one of the longest in UK corporate history.

Professor Roland Smith, chairman of House of Fraser, stressed the large number of individual shareholders who had supported

the company - 13,576 against only 2,067 who backed Lomro.

"The outcome was not as close as Lomro and some commentators were expecting. Six times as many shareholders voted for the House of Fraser as for Lomro. That is a fantastic level of shareholder support."

"The institutions are in there as well. I don't believe they are weakening in their support."

"I hope that the figures would emphasise that the meeting on June 30 is not really necessary. I thought there was an air of reconciliation around at last Friday's meeting. The exchanges were not so bitter."

But Mr Paul Spicer, a Lomro director, said the company would press for the demerger of Harrods on June 30. "Friday's vote was very narrowly lost because it was basically a vote of confidence and had very little to do with the demerger."

"This small win by the House of Fraser is not a massive vote of confidence. Two or three very powerful institutions must have voted in favour of a demerger and made it very clear they do not have confidence in the Fraser board."

Fraser's shares fell 10p to 184p ex-dividend yesterday while Lomro was unchanged 83p.

Italian and French in talks on Zanussi

By Paul Betts in Paris

SIG Filippo Maria Pandolfi, the Italian Industry Minister, yesterday tried to win French Government support to involve the nationalised Thomson group in the rescue of Zanussi, Europe's leading producer of home appliances.

The Italian Minister was due to hold talks with M Laurent Fabius, the new French Industry Minister, and with Thomson officials in Paris yesterday. The talks in Paris follow the collaboration agreement announced last week between Philips of the Netherlands and the troubled Italian group.

The Italian Government has attempted to persuade Philips and Thomson to join Zanussi in an effort to resolve the problems of the Italian company burdened by large debts and losses.

But it appears unlikely that Thomson, which recently spurned a collaboration deal in video cassette recorders with Philips for a landmark licensing arrangement with JVC of Japan, will be prepared to enter into an agreement with Zanussi.

Zanussi's heavy indebtedness coupled with the Italian company's excessive workforce are understood to be putting off Thomson from considering a joint deal.

Goldsmith accepts apology

SETTLEMENT was announced in the High Court in London yesterday of a libel action brought by Sir James Goldsmith against the Financial Times over an article entitled "Goldsmith's share dealings probed" published in the Financial Times on August 23, 1980.

Mr Charles Gray, for the defendants, told the court that they accepted that the article contained inaccuracies and was misleading and apologised unreservedly to Sir James Goldsmith, Cavenham and Basic Resources International SA for any embarrassment caused by its publication.

Mr James Price for Sir James told the court that the plaintiffs' concern in bringing the action had been to correct the inaccurate and misleading impression given by that article regarding the affairs of Sir James, Cavenham Ltd and Basic Resources International SA. Having set the record straight, Sir James had no wish to pursue a claim for damages against the paper, which he regarded as a reputable publication. Mr Price stated that in the offending article it had been suggested:

"That following a complaint made to it, the Department of Trade was conducting an investigation into the disclosures by Sir James of his dealings in the French company Générale Occidentale, of which he is chairman."

The Luxembourg company Basic Resources International SA of which Sir James is also chairman was potentially in breach of the Securities Exchange Acts in the U.S. and that a shareholder action had been brought against the company and Sir James in connection with the alleged potential breach.

The court was told that these allegations implied some form of misconduct by Sir James and that the facts were as follows:

The complaint made to the Department of Trade referred to in the article had in reality been lodged by a journalist, Mr Michael Gillard, who according to Sir James's counsel has personal animus against Sir James. When considering the duty to disclose Sir James's shareholding Sir James and Cavenham acted in accordance with advice from their solicitors and leading counsel.

Sir James and Cavenham have been advised by leading counsel that Sir James's interests in Générale Occidentale were and are not disclosable. None the less, since 1978-79 whenever Sir James has been a director of Cavenham, Sir James has disclosed his interests in Générale Occidentale and done so on a special full page published in each Cavenham annual report.

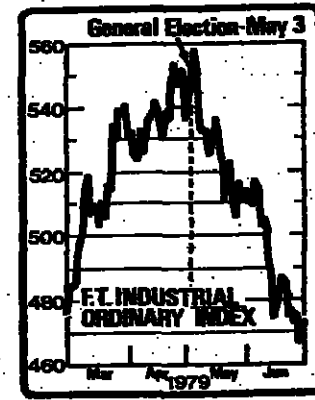
After Mr Gillard lodged his complaint, the inspector of companies at the Department of Trade, in a letter to Sir James, wrote that he was satisfied with the information provided to the Department of Trade and that "the department proposed to treat the matter as closed."

The shareholders' action brought against Basic Resources International SA in the U.S. and which was referred to in the offending article was in reality frivolous and has been dismissed by the U.S. District Court in New York. The judge was of the opinion that the plaintiffs' claim was groundless.

Mr Price went on to describe in some detail to the court a number of inaccuracies in the offending article.

THE LEX COLUMN

Jitters on the starting line



here to stay, in spite of an upward blip early next year. If that conviction sunk home, gilt-edged yields could move from the present 10½ per cent to the area of 9 per cent - and incidentally come into line with the present level of equities.

BHS

The High Street phenomenon which trades under the name of Marks and Spencer threw up figures last week which can in no way be taken as a guide to the sector - and yesterday BHS duly rolled out results showing that line remains tough enough away from the video showrooms.

While pre-tax profits rose almost 15 per cent to £48.8m in the year to April, about half of the increase came from interest income and the SavaCentre supermarkets jointly owned with Sainsbury. Trading profits in the core business were up less than 8 per cent, despite the opening of three new stores.

This performance did, however, embrace a small volume increase of 2 per cent or so in the clothing division, where the group has probably gained some market share while holding staff numbers steady. The food business, however, squeezed by the likes of M and S (sales up almost 16 per cent last year) and Sainsbury (to which BHS generously credits much of the SavaCentre success), saw its volume fall about 4 per cent.

BHS is still generating more than adequate cash from this uninspiring trading performance, with liquid funds rising to almost £50m at the balance sheet date. About half this £25m inflow reflected tighter stock controls - but it also underlined the present modest rate of capital expenditure, a sign of uncertainty about how to grow.

BHS is expecting a cash outflow this year as it steps up the rate of stores development. But, like several other of the clothing multiples, a clearly needs to revitalise its trading formula as well as build new stores if it is to match the kind of underlying growth that its heavy-weight High Street competitor is achieving.

In BHS's case the market is closely watching the new Harlow outlet, where the group is experimenting with a radically different layout. In the meantime - profits of about £50m this year would give a fully-taxed, fully-diluted multiple of about 18, at last night's price of 221p, which is only three points lower than that of M and S.

London & Liverpool

The bullbabe over his share performance and last month's run in with critics of the public-house football scheme have amounted to trouble on the terraces for London and Liverpool Trust. Down on the field, though, the company has played a sound game, scoring pre-tax profits of £7.2m for the year in March.

About 40 per cent of its £30m business equipment sales - but of total revenues - consist of high-margin software goods, distributed to a fast growing customer base. This suggests an improving quality of earnings and the company has also taken pains to deduct £2.9m of profit on future lease receivables and full recourse sales from the pre-tax figure. The management's development of its pub video screen and jukebox businesses at least a shrewd eye for new markets and the company has several new product plans involving at least three major Japanese manufacturers.

But London and Liverpool incurs the limited business risk of a broker while collecting fat profits as a principal in its hardware and video equipment sales, and this seems too good a thing to endure for long. When competition pares the margins, the company will presumably rely increasingly on software sales and on video advertising revenues. These are not conspicuously easy markets for a small company although London and Liverpool has made a strong start. Down 3p yesterday in apparent disappointment over the £2.9m deferral, the shares, at 260p, stand on a multiple of 17.6 fully-taxed, for investors with a sense of adventure.

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World Weather

Area	C	F	Area	C	F	Area	C	F	Area	C	F
Algeria	18	64	London	12	54	Madrid	10	50	Paris	12	54
Amman	22	72	Lyons	10	50	Moscow	10	50	Rome	12	54
Algiers	22	72	Madrid	10	50	Stockholm	10	50	Seville	12	54
Ankara	18	64	Manila	28	82	Tokyo	12	54	Valencia	12	54
Bahia	26	79	London	12	54	Washington	10	50	Barcelona	12	54
Bombay	28	82	Lyons	10	50	Wellington	10	50	Seville	12	54
Buenos Aires	20	68	Madrid	10	50	Yokohama	12	54	Valencia	12	54
Calcutta	28	82	Manila	28	82	Osaka	12	54	Barcelona	12	54
Cairo	22	72	London	12	54	Seoul	10	50	Seville	12	54
Cardiff	12	54	Lyons	10	50	Singapore	28	82	Valencia	12	54
Chennai	28	82	Madrid	10	50	Sydney	20	68	Barcelona	12	54
Cebu	28	82	Manila	28	82	Taipei	12	54	Seville	12	54
Dhaka	28	82	London	12	54	Tokyo	12	54	Valencia	12	54
Dublin	12	54	Lyons	10	50	Wellington	10	50	Barcelona	12	54
Edinburgh	12	54	Madrid	10	50	Yokohama	12	54	Seville	12	54
Hankow	18	64	Manila	28	82	Osaka	12	54	Barcelona	12	54
Hong Kong	28	82	London	12	54	Seoul	10	50	Seville	12	54
Hyderabad	28	82	Lyons	10	50	Singapore	28	82	Valencia	12	54
Imbabura	18	64	Madrid	10	50	Sydney	20	68	Barcelona	12	54
Jakarta	28	82	Manila	28	82	Taipei	12	54	Seville	12	54
Kuala Lumpur	28	82	London	12	54	Tokyo	12	54	Valencia	12	54
Lahore	28	82	Lyons	10	50	Wellington	10	50	Barcelona	12	54
London	12	54	Madrid	10	50	Yokohama	12	54	Seville	12	54
Los Angeles	18	64	Manila	28	82	Osaka	12	54	Barcelona	12	54
Lyons	10	50	London	12	54	Seoul	10	50	Seville	12	54
Manila	28	82	Lyons	10	50	Singapore	28	82	Valencia	12	54
Moscow	10	50	Madrid	10	50	Sydney	20	68	Barcelona	12	54
Paris	12	54	Manila	28	82	Taipei	12	54	Seville	12	54
Rome	12	54	London	12	54	Tokyo	12	54	Valencia	12	54
Seville	12	54	Lyons	10	50	Wellington	10	50	Barcelona	12	54
Singapore	28	82	Madrid	10	50	Yokohama	12	54	Seville	12	54
Stockholm	10	50	Manila	28	82	Osaka	12	54	Barcelona	12	54
Taipei	12	54	London	12	54	Seoul	10	50	Seville	12	54
Tokyo	12	54	Lyons	10	50	Singapore	28	82	Valencia	12	54
Valencia	12	54	Madrid	10	50	Sydney	20	68	Barcelona	12	54
Wellington	10	50	Manila	28	82	Taipei	12	54	Seville	12	54
Yokohama	12	54	London	12	54	Tokyo	12	54	Valencia	12	54

Thatcher ends uncertainty on poll

Continued from Page 1

tributed by stirring up speculation. Some of her advisers made no secret of their preference for a June election.

By the end of last week, many Conservative MPs feared that Mrs Thatcher was in danger of losing the political initiative. She was urged to go for a June election because of the party's lead in the opinion polls, varying between about 52 and 55 per cent.

The present state of the parties in the Commons is: Conservatives 334, Labour 239, Liberals 13, Social Democrats 29, others 17, the Speaker 1, and two vacancies. The Speaker presides over debates but does not vote.

At the last general election, in May 1979, the Conservatives won an overall majority of 43 seats, defeating the Labour Government of Mr James Callaghan.

The Conservatives then won 339 seats, Labour 268, the Liberals 11 and others 16. The Social Democrat Party had not been formed at that time.

The Conservatives are likely to emphasise in their election campaign the "resolute approach" of facing up to Britain's problems and to outline proposals for encouraging wider property ownership.

Mr Foot, for Labour, said that the "resolute Prime Minister has been pushed, pulled and panicked even faster than expected." He claimed that the trend was moving strongly in Labour's direction but was not there yet.

For the Social Democrat/Liberal Alliance, Mr Roy Jenkins welcomed the election announcement. He said it was "high time the uncertainty was over" and, he said, "everything is to play for."

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MONTEDISON SELLS HOLDING IN MAJOR REALIGNMENT

Fiat lifts Snia stake to 25%

BY JAMES BUXTON IN ROME

IN AN IMPORTANT shift in the balance of power in Italian private industry, the Fiat group is to take the dominant stake in the textiles and defence equipment company Snia Viscosa. At the same time Montedison, the Italian chemical giant, has sold its stake in the company.

Montedison announced yesterday that it had sold its 15.7 per cent holding in Snia, but did not name the purchaser. At the same time, Fiat announced that it is to go ahead with an operation which will almost double its capital, after

which Fiat's stake will rise from 5.8 per cent to 25 per cent and that of Montedison, the Italian merchant bank, from 10.4 per cent to 15 per cent.

By purchasing existing shares from Montedison, subscribing to new shares and making purchases on the open market, Fiat is acquiring the largest single holding in Snia, some 60 per cent of whose shares are currently held by small shareholders. It is understood that the operation will cost Fiat 1,600m (\$41m).

Snia has gone through a long pe-

riod of difficulty in the past 10 years, but is now recovering, thanks to reorganisation, sale of assets, and the remarkable success of its defence and space subsidiary, BPD Difesa Spazio, whose share of the company's sales is expected to reach 40 per cent this year against only 15 per cent in 1978.

The Snia parent company made a marginal net profit of L1,360m in 1981. Group sales last year were L1,630m.

To reflect the changed emphasis of the group and make itself more attractive to shareholders, Snia de-

cided earlier this year to incorporate its subsidiary BPD into the parent company and change its name from Snia Viscosa to Snia BPD. The move will save tax and give the parent company easier access to the defence company's revenues.

The capital increase, which will take Snia's share capital from L1,370m to L2,530m will reduce its heavy debt burden.

For Fiat the deal emphasises the more expansive strategy being followed by the group

Crocker cuts staff as profits decline

By William Hall in New York

CROCKER National Corporation, which ranks among the least profitable of the major U.S. banks, has cut its workforce by 10 per cent, shedding 1,400 jobs, over the last nine months. The group, which is majority-owned by Britain's Midland Bank, estimates that it will save \$35m a year as a result of the staff cuts.

Despite an injection of nearly \$500m of new equity capital from Midland Bank over the last couple of years, Crocker's earnings have been falling. Last year's net income of \$72m was the same as in 1978, although the bank's balance sheet has nearly doubled in size over the period.

Crocker's declining profitability - it was one of only a few major banks to report a drop in first quarter 1983 earnings - is causing concern at Midland Bank. The latter, which is less profitable and more highly geared than other UK clearing banks, is anxious to see Crocker improve its return on capital and so justify its very major capital investment in the twelfth biggest U.S. banking group.

Crocker executives admit that if the group's return on equity had equalled the average for the top 25 U.S. banks, its earnings would have been more than doubled at \$157m last year. The combination of the extra capital, which will enable Crocker's balance sheet to grow by around a third, plus the potential for improving profitability means that Crocker's profits could jump sharply if the management takes the right decisions.

The reduction in staff numbers, which has largely been effected by natural wastage rather than redundancies, is the most visible sign of the group's efforts to improve profitability. It has also withdrawn from certain services such as retail lock box processing

Mercedes-Benz to cut investment in Brazil

BY ANDREW WHITLEY IN RIO DE JANEIRO

MERCEDES-BENZ do Brasil, the country's leading manufacturer of buses and trucks, currently enduring an exceptionally severe decline in sales, is to slash investment over the next five years to DM 417m (\$171m), from DM 1,250m in the five years to 1983.

Herr Werner Lechner, president of the Brazilian subsidiary, said last week the next two years would be tough, especially in view of very high anticipated financing costs.

Truck sales by Mercedes-Benz in the first four months of the year were 30 per cent down on the same period in 1982. Bus sales were only marginally better, showing a decline of 24 per cent.

The West German company nevertheless maintains a core manufacturing 54 per cent of the Brazilian truck market and 86 per cent of the bus market.

It continues to fare better than its

main competitors in the Brazilian truck business, Saab-Scania, Fiat and Ford.

Unlike automobile sales, which have picked up strongly over the past six months thanks to a revival in the Government's alcohol fuel programme, the once booming commercial vehicles market in Brazil continues to worsen in line with the general recession.

In the face of a one-third reduction in its sales last year, Mercedes-Benz do Brasil was fortunate to end the year still in the black. Recently declared net profits were Cr 4.8bn (DM 45m at the end year exchange rate), on sales of Cr 178bn.

For the first time in recent years the dividends were not repatriated to West Germany. In 1981, the first year of recession in Brazil, net profits were Cr 8.3bn.

One reason for the West German company's continuing hold on profi-

tability has been its successful reduction of its labour force, from 21,000 in August 1981 to 11,500 today.

The reduced investment programme is to cover product improvement and, possibly, new models at Mercedes-Benz's Sao Bernardo plant in Sao Paulo state. Expansion is said to be out of the question in the light of the fact that output is currently running at less than 40 per cent of capacity.

Exports of buses and trucks from Brazil have been hit even harder than domestic sales. Last year's export earnings by Mercedes-Benz were worth \$107m, two-thirds down on the previous year.

According to the company, the virtual closing of former important markets in Latin America - notably in Chile, Argentina and Venezuela - is largely responsible for the collapse. Half of 1982 exports went to the U.S.

Bouygues to buy U.S. builder

By David Marsh in Paris

BOUYGUES, the fast-growing French building group, has moved into the U.S. construction market by signing a preliminary accord to take over HDR, a \$75m-a-year turn-over building and engineering company based in Omaha.

The acquisition is expected to be completed within the next few weeks. Bouygues last night would not give a purchase price but said the company's capital and reserves totalled \$17m and that it was currently making a profit.

HDR, set up 66 years ago, specialises in civil engineering and in work on transport and energy systems, water treatment and environmental protection. It employs 1,250 people, of which 1,000 are engineers and technicians.

Probe into Pacific Copper dealings

BY LACHLAN DRUMMOND IN SYDNEY

THE National Companies and Securities Commission (NCSC) has begun investigating share trading in Pacific Copper. Last Thursday Bond Corporation Holdings boosted its stake in the company from 21.4 per cent to the 49.1 per cent holding confirmed yesterday.

The Commission began interviewing several Sydney brokers yesterday in an effort to find out what lay behind the fast-and-furious trading between Bond's brokers and other dealers, and to discover who is behind continued buying at prices beyond the ASX 15 a share Bond is prepared to pay.

At the heart of Thursday's dealings were the Bond group's traditional brokers, Jackson Graham Moore and Partners, who handled the selling of most of the 4.3m shares picked up by Bond, but also later bought at up to AS\$20. Jackson's did not buy for Bond.

Jackson's acted for two of the biggest sellers, Jensen Investments

Erap buys 70% of Le Nickel

By Our Paris Staff

ERAP, the French state energy holding group, is to take a 70 per cent stake in the troubled New Caledonian nickel mining company Société Le Nickel under an overall FFr 1,450m (\$197m) rescue package confirmed by the company at the weekend.

The two present shareholders Elf Aquitaine and Imetal, the minerals trading company, will reduce their stakes from 50 per cent each to 15 per cent, but will provide Le Nickel with advances of FFr 200m each to help plug the company's heavy losses.

As reported last week, Erap will provide a total of FFr 350m while Le Nickel will also receive a FFr 700m 15-year bank loan at subsidised interest rates to help lengthen the maturity and lower the cost of its FFr 2.5bn debts.

Le Nickel said in a communiqué that it has been taking measures since the end of 1982 to lower nickel production in the face of the slump in world demand. Productivity is being increased and spending cut back following a loss of FFr 550m last year.

These measures with a recovery in nickel prices should help achieve a "progressive recovery" of Le Nickel's financial position.

Rütgerswerke reduces dividend for 1982

BY JOHN DAVIES IN FRANKFURT

RÜTGERSWERKE, the West German chemicals, plastics and sealants group, is cutting its dividend under the impact of recession. The payment for 1982 is being set at DM 7 per DM 50 share, after being held at DM 8.50 for the previous two years.

The group's sales revenue last year slipped 2 per cent to DM 2,490m (\$1.03 bn), with 37 per cent of sales abroad. After taxes and transfers to reserves, the balance sheet profit was DM 13.8m, down 11 per cent on the previous year.

Professor Heinz-Gerhard Franck, the chief executive, said yesterday that revenue in the first quarter of this year was 3 per cent below that

Conti-Gummi ahead but omits payout

By Jonathan Carr in Bonn

CONTINENTAL Gummi-Werke, West Germany's leading tyre manufacturer, boosted profits in 1982 but is again omitting a dividend to allow reserves to be strengthened further.

Net profit of the parent company rose to DM 5.7m (\$2.34m) from DM 600,000 in 1981 on sales up by 2.3 per cent to DM 1.9bn. One key reason for the improvement was the market success of Conti-Gummi's newly-developed winter tyres.

Group net profit also showed a marked improvement, rising to DM 20m from DM 700,000 on world sales, including industrial products, up by just 0.6 per cent to DM 3.2bn.

Bostroms expects to cut losses

By Our Financial Staff

BOSTROMS, the Swedish shipping group, expects losses for 1983 to narrow. Trading in liner services and bulk transport remains weak, the company says in its annual accounts, but "certain improvements" are now beginning to show through.

As a result, the group deficit this year is likely to be lower than the SKr 80m (\$11.5m) of 1982. Revenues last year totalled SKr 1,970m, down from the SKr 2,250m of 1981, when Bostroms ran up a loss of SKr 3m.

Management buy-out by TI subsidiary

BY PETER BRUCE IN LONDON

ONE of Britain's leading manufacturers of catering equipment has been bought out by its management from the TI Group for an undisclosed sum.

The four senior directors of TI Catering Equipment, based in Leeds, completed the buy-out yesterday, with the backing of the National Westminster Bank. The company, which has changed its name to Jackson Catering Equipment, plans to cut 20 jobs from its 180-strong workforce.

A TI official said the sale of the company, whose turnover of about

Chrysler in shares plea

man would not elaborate on why Chrysler presented the proposal.

Recent reports have suggested the government could make a profit of \$220m if it exercised the right and purchased all 14.4m shares. Chrysler stock traded yesterday at \$26.4.

"When the loan from the government was arranged three years ago, Chrysler agreed to grant warrants to purchase its stock to the government in return for the promise of loan guarantees.

Reuter.

Hutchison Whampoa Limited 1982 Group Results

The group has again achieved record results with profits exceeding HK\$1 billion for the first time.

The consolidated balance sheet reflects a very healthy position with gearing reduced to a low 15%.

The proposed final dividend is 30 cents per share, giving a total of 45 cents for the year, an increase of 12.5%.

Although the group faces tough trading conditions in 1983 and profits will be well below 1982 levels, the group is on a very sound footing and will strongly emerge when economic conditions improve.

SPANISH PAPER GROUP OPTIMISTIC DESPITE CRIPPLING DEBTS Collapsed - but still viable

BY DAVID WHITE IN MADRID

"IT IS a perfectly viable business," said a senior board member of Torres Hostench, Spain's fourth largest paper producer. "A first-class company," concurred an independent expert, "despite everything."

Although, that is, the company has just gone into receivership, constituting the biggest industrial collapse in heavily industrialised Catalonia; although its only claim to top 20 status among Spanish companies has been in the size of its losses, which were Pta 1,320m (almost \$10m at current exchange rates) in 1981, and are described as having been no better in 1982; although Pta 14bn worth of bank debt, equivalent to almost a year's turnover, now has to be rescheduled; and although the man responsible for building it up as a modern group is a fugitive from Spanish justice following a banking scandal and is believed to be living in Brazil.

The root of the problem, quite apart from the difficult market conditions facing any European paper producer, lies in a policy of headlong expansion pursued in the early 1970s, financed essentially not from the stock market but from foreign loans, contracted at low rates and with apparently limited exchange risk. These debts have become an

overwhelming burden in the last five years as the dollar's value in peseta terms has virtually doubled and as the company has lacked dollar income to service the loans.

Torres Hostench took the business world by surprise on the last day of March by applying for a suspension of payments, alongside its fully-owned subsidiary, Industrial Cartonera, declaring joint liabilities of more than Pta 23bn (\$170m). By coincidence, a smaller Catalan paper company called Torres Domenech, related through the Torres family but otherwise unconnected, followed the same path immediately afterwards.

The move came just a year after the departure of Sr Higuito Torres as chairman. Sr Torres headed the family business throughout its phase of spectacular development and made it into one of the most brilliant companies in the sector.

Among the group's creditors, some criticise him now for branching out too much from the business he knew well - that of fine paper - into cardboard, pressboard, forestry and other activities. But, at the time, many other Spanish companies were doing the same in a bid to cash in on the prospect of EEC membership. In 1979, Torres still stood out among Spanish paper

companies, turning in profits of Pta 437m.

The expansion, which brought the company up to 1,500 employees, with plants in Catalonia, Andalusia and Castile and an ambitious forestry venture in Brazil, followed an undeniable long-term logic of an integrated gamut of activities, but provided no guarantee of short-term profits.

In 1980 its profits shrank to virtually nothing and it has since wallowed in losses among the ranks of Europe's debt-laden paper groups. Two years ago a merger was mooted with the state-controlled pulp specialist, Empresa Nacional de Celulosa (ENACE), in a bid to create a Spanish company able to hold its own among the 20 biggest European groups in the sector, but it came to nothing.

After three years during which Torres took on debts estimated at \$45m from foreign banks, a letter of intent on refinancing the bank debt was signed in December, 1981, after lengthy negotiations. The agreement included Pta 900m of new credit. "The banks knew it was not a solution," a manager of one of the main Spanish creditors said. "But they thought that perhaps the market might improve in the next two years."

Meanwhile, Banco de los Pirineos, a small bank which Sr Torres had set up in the mid-1970s, declared it was suspending payments the same month. There were allegations of forgery and the case went to the courts. The chairman, who had branched out into the newspaper business and politics at the same time as banking, resigned in March from the Catalan Parliament, where he sat as a centrist, and from Torres Hostench, his main business.

But the paper group, 20 per cent owned by the family, has remained untainted by the scandal at the bank, which is now engaged in bankruptcy proceedings.

In the first half of last year there was even talk of recovery. But the second half turned bad again, despite an increase in sales for the year from Pta 14bn to an estimated Pta 15bn.

A fresh debt renegotiation became necessary at the end of the year, the plan being a refinancing pact, plus new loans of Pta 1.3bn.

While the company's shares have been suspended on the stock market, it plants keep going, with new credits through the receivers enabling payment for payroll and supplies.

Summary of Results	1982 HK\$M	1981 HK\$M
Profit before extraordinary items	949	790
Extraordinary items	52	157
Attributable profit	1,001	947
	HK\$	HK\$
Dividends per ordinary share	0.45	0.40
Earnings per ordinary share	2.05	1.70

Hong Kong, 30th March, 1983

Li Ka-shing
Chairman

Hutchison
HUTCHISON WHAMPOA LIMITED

NOTICE OF REDEMPTION

ANIXTER**ANIXTER INTERNATIONAL FINANCE N.V.****8½% Convertible Subordinated Guaranteed Debentures Due 1996**

(Convertible into shares of Common Stock of, and unconditionally Guaranteed on a Subordinated Basis as to Payment of Principal, Premium, if any, and Interest by Anixter Bros., Inc.)

Redemption Date: June 1, 1983**Conversion Privilege Expires: May 27, 1983**

Anixter International Finance N.V. has called for redemption and will redeem on June 1, 1983 all of its outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996. The redemption price is 104% of the principal amount of each Debenture plus accrued interest to June 1, 1983 of \$32.11 for each \$1,000 principal amount of Debentures, or a total of \$1,072.11 for each \$1,000 principal amount of Debentures. The Debentures are convertible into shares of Common Stock of Anixter Bros., Inc. until the close of business on May 27, 1983, at a conversion price of \$18.62 per share or 53.70 shares of Common Stock for each \$1,000 principal amount of Debentures. As described below, based upon current market prices, the market value of the Common Stock into which each Debenture is convertible is significantly greater than the amount of cash which would be received upon surrendering such Debenture for redemption.

NOTICE IS HEREBY GIVEN to the holders of outstanding 8½% Convertible Subordinated Guaranteed Debentures Due 1996 (the "Debentures") of Anixter International Finance N.V. ("Finance") that in accordance with the terms of the Indenture dated as of January 15, 1981 (the "Indenture") among Finance, Anixter Bros., Inc. (the "Company"), as Guarantor, and The First National Bank of Chicago, as Trustee, Finance has elected to redeem all the outstanding Debentures on June 1, 1983 (the "Redemption Date"), at a redemption price of 104% of the principal amount thereof plus accrued interest from January 15, 1983 to June 1, 1983, or an aggregate of \$1,072.11 for each \$1,000 principal amount of Debentures. The Debentures, together with all unaccrued interest coupons, should be surrendered for payment of the redemption price and accrued interest at the option of the holder (a) by hand to The First National Bank of Chicago, Bond and Coupon Redemption, One First National Plaza, Chicago, Illinois 60670, or (b) subject to any laws or regulations applicable thereto in the country of any such office, to the offices of the additional Paying and Conversion Agents set forth below. Payment of the redemption price and accrued interest will be made in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Payment at the offices referred to in (b) above shall be made, at the direction of the holder, by check drawn on, or transfer to a United States dollar account maintained by the payee with, a bank in the Borough of Manhattan, The City of New York.

On the Redemption Date, the redemption price (plus accrued interest) will become due and payable upon each Debenture and interest thereon will cease to accrue. After the Redemption Date, the Debentures will no longer be outstanding in the hands of the holders thereof, and all rights of the holders with respect thereto, including accrual of interest, will cease on and after such date, except only for the right to receive the redemption price and interest accrued to June 1, 1983.

There have been no prior redemptions of the Debentures and, as a result, there have been no Debentures previously called for redemption and not presented for payment.

The election of Finance to redeem all of the outstanding Debentures has been made pursuant to the fifth paragraph of the form of Debenture. The condition precedent to the right of Finance to redeem the Debentures pursuant to such fifth paragraph has occurred because the reported last sale prices per share of Common Stock of the Company ("Company Common Stock") on the New York Stock Exchange on each day on which there was such a reported sale price during the 30-day period immediately preceding the 20th day preceding the date upon which this Notice of Redemption was first published was at least 100% of the Conversion Price (as defined in the Indenture) in effect on each such day.

CONVERSION OR SALE ALTERNATIVES

Debentureholders have, as alternatives to redemption, the right to sell their Debentures through usual brokerage facilities or, before the close of business on May 27, 1983, to convert such Debentures into Company Common Stock. The right to convert the Debentures will terminate at the close of business on May 27, 1983.

The Debentures may be converted into Company Common Stock at the rate of 53.70 shares for each \$1,000 principal amount of Debentures. In order to effect this conversion, a Debentureholder should complete and sign the CONVERSION NOTICE on the Debenture, or a substantially similar notice, and deliver the Debenture and signed notice, (a) by hand to The First National Bank of Chicago, Corporate Trust Unit, 40 West Adams Street, 8th Floor, Chicago, Illinois, or (b) by mail to The First National Bank of Chicago, Corporate Trust Unit, 0124, One First National Plaza, Chicago, Illinois 60670, or (c) subject to any laws or regulations applicable thereto in the country of any such office to the offices of the additional Paying and Conversion Agents set forth below. Upon conversion of Debentures, no payment or adjustment will be made on account of any interest accrued thereon or on account of any dividends on the Company Common Stock issued upon such conversion. A Debentureholder who converts his Debentures becomes a shareholder of record on the date of conversion for the purpose of determining shareholders of record for distributions and other purposes, and will be eligible to receive any future dividends declared on the Company Common Stock. Debentures delivered for conversion must be accompanied by all interest coupons maturing after the date of surrender. No fractional shares are issuable upon conversion. Debentureholders will receive cash, in lieu of any fractional shares, in an amount equal to such fraction multiplied by the last reported sale price of the Common Stock, regular way, on the New York Stock Exchange on the day upon which Debentures are surrendered for conversion.

Pursuant to a Standby Agreement, Drexel Burnham Lambert Incorporated and Blyth Eastman Paine Webber Incorporated (the "Standby Group") have agreed with the Company and Finance to purchase Company Common Stock for an amount equal to the redemption price plus accrued interest for any Debentures which are either (i) surrendered for redemption or (ii) not duly surrendered for redemption or conversion. A Debentureholder who wishes to redeem or convert Debentures should not tender Debentures directly to the Standby Group but should follow the directions given above.

IMPORTANT INFORMATION FOR DEBENTUREHOLDERS

From August 1, 1982 through May 2, 1983, the Company Common Stock traded on the New York Stock Exchange at prices ranging from \$3.50 to \$28.00 per share. The closing price of Company Common Stock on the New York Stock Exchange on May 2, 1983, was \$24.25 per share. At such closing price per share, the holder of \$1,000 principal amount of Debentures would receive, upon conversion, shares of Company Common Stock and cash for the fractional interest having an aggregate value of \$1,302.23. However, such value is subject to change depending on changes in the market price of Company Common Stock. SO LONG AS THE MARKET PRICE OF THE COMPANY COMMON STOCK IS \$20.00 OR MORE PER SHARE, DEBENTUREHOLDERS UPON CONVERSION WILL RECEIVE COMPANY COMMON STOCK AND CASH IN LIEU OF ANY FRACTIONAL INTEREST HAVING A GREATER MARKET VALUE THAN THE CASH WHICH THEY WOULD RECEIVE UPON REDEMPTION. FAILURE TO SURRENDER DEBENTURES FOR CONVERSION BEFORE THE CLOSE OF BUSINESS ON MAY 27, 1983 WILL AUTOMATICALLY RESULT IN REDEMPTION BY FINANCE ON JUNE 1, 1983 AT A PRICE OF \$1,072.11 FOR EACH \$1,000 PRINCIPAL AMOUNT OF DEBENTURES.

ADDITIONAL PAYING AND CONVERSION AGENTS

First Chicago International,
New York Branch
767 Fifth Avenue
New York, New York 10153
Telephone: (212) 371-8500

Banque Internationale a
Luxembourg S.A.
2 Boulevard Royal
Luxembourg, Luxembourg
Telephone: 47911

Banque Bruxelles Lambert
Avenue Marx 24
B-1050 Brussels, Belgium
Attention: International Dept.
Telephone: (02) 513.81.81

The First National Bank of Chicago
London Branch
1 Royal Exchange Buildings, Cornhill
London, EC3P 3DR, England
Telephone: 44 (01) 283-2010

The First National Bank of Chicago
Frankfurt/Main Branch
Neue Mainzer Strasse 1
Postfach 4446
6000 Frankfurt/Main, Germany
Telephone: 49 (611) 255-9295

Amsterdam-Rotterdam Bank N.V.
Herengracht 595
P.O. Box 1220
Amsterdam, 1001, Netherlands
Telephone: 020-289393

Banca Commerciale Italiana
6 Piazza della Scala
Milan 1-20121, Italy
Telephone: 8850

Credit Suisse
Paradeplatz 8
Zurich, 8021, Switzerland
Telephone: (01) 215-11-11

Morgan Guaranty Trust Company
of New York
Brussels Office
Avenue des Arts 35
1040 Brussels, Belgium
Telephone: (02) 511-65-10

The First National Bank of Chicago
Paris Branch
49 BIS Avenue Hoche
75008 Paris, France
Telephone: 33 (1) 766-0311

The First National Bank of Chicago
Geneva Branch
6 Place des Eaux-Vives
Case Postale 102
1211 Geneva 6, Switzerland
Telephone: 41 (22) 359000

The method of delivery is at the option and risk of the holder, but, if mail is used, registered mail, return receipt requested, is suggested.

For Anixter International Finance N.V. For Anixter Bros., Inc.
Curacao Corporation Company N.V. Alan B. Anixter
Managing Director President and Chief Executive Officer

This Notice of Redemption is not and under no circumstances is to be construed as an offer to sell or as a solicitation of an offer to buy any of the securities of Finance or of the Company. Copies of a prospectus relating to shares of the Company Common Stock issuable upon conversion of Debentures may be obtained from any of the Conversion Agents named above or from:

Drexel Burnham Lambert
Incorporated

London (01) 628-3200
New York (212) 480-7000

Blyth Eastman Paine Webber
Incorporated

London (01) 628-2050
New York (212) 730-8884

Dated: May 10, 1983

INTERNATIONAL CAPITAL MARKETS

Dao Heng flotation details announced

By Robert Cottrell
in Hong Kong

HONG KONG'S Dao Heng Bank has detailed the terms on which it plans to go public later this month. Its new Malaysian-controlled holding company will become one of Hong Kong's largest quoted financial groups, with pre-forma net assets (including goodwill) of HK\$1.1bn (US\$145m), and forecast profits after tax of HK\$58.2m for the year to June 30, 1983.

The present majority owner of the Dao Heng Bank group is the Hong Leong Malaysia group of companies, controlled by the Kwok family.

Hong Leong Malaysia holds 51 per cent of Dao Heng through its wholly owned Hong Kong subsidiary Hong Leong Overseas. A further 46.45 per cent of Dao Heng is held by investment clients of Swiss bank Lombard, Odier. Hong Leong Overseas also owns a Hong Kong financial services group, Hong Leong Enterprises, whose activities include stockbroking and insurance.

The master company in the flotation of Dao Heng is a "shell" with net assets of HK\$24.7m called Marsworth. Marsworth plans to "tighten" its shares by means of a 10-for-one split, and to offer shareholders a further nine-for-10 scrip issue. It will acquire the entire issued share capital of Dao Heng Bank group for 600m new subdivided shares, valuing the bank at HK\$90m.

It will further acquire the share capital of Hong Leong Enterprises for HK\$90m cash, raising the funds by means of a four-for-one rights issue. Both acquisitions will be made on prospective earnings multiples of 17, according to documents sent to Marsworth shareholders. Marsworth is advised by merchant bank Jardine Fleming.

The flow of new equity will increase Marsworth's issued share capital from HK\$13m on May 5 to HK\$27.23m following the Dao Heng and Hong Leong Enterprises acquisitions, due to be approved at an extraordinary meeting on May 19.

Hong Leong Overseas, meanwhile, is making a general offer of HK\$2.45 for each subdivided Marsworth share. Agreements made with Marsworth directors in respect of existing Marsworth shares, and with Lombard, Odier clients in respect of new shares issued for Dao Heng, will ensure Hong Leong Overseas a stake of some 70 per cent in the new enlarged holding company, to be renamed Hong Leong Company.

Dao Heng is one of Hong Kong's top 10 banks, with total assets of HK\$4bn, and shareholders' funds of HK\$382m at December 31, 1982. Its subsidiaries include a deposit-taker, Dao Heng Finance. It is a major local home mortgage lender. Corporate clients include textile group Lo's Mee Kwong, currently undergoing debt restructuring. Dao Heng cautions that its profit forecast is based on there being no loss on the HK\$40m outstanding to Lo's Mee Kwong.

Dao Heng was bought by Hong Leong from Grindley's Bank of the UK for £100m (\$157m) in March 1982.

Tan retires as OCBC chairman in September

BY KATHRYN DAVIES IN SINGAPORE

ONE of the best-known bankers in the Far East, Mr Tan Chin Tuan, is to relinquish his post as chairman of the Overseas Chinese Banking Corporation (OCBC) on September 30, following his 75th birthday.

OCBC was formed in 1932 as the result of a merger of the banks in Singapore owned by Hokkien-speaking Chinese. One of them was headed by Mr Tan's father, Mr Tan Cheng Siong. Tan Chin Tuan became joint managing director of the new bank and was elected chairman in 1965.

From shareholders' funds of \$3m in 1932, OCBC grew to over \$500m at the end of 1982, despite the fact that it has the reputation of being one of the most conservatively and secretly managed banks in Asia, deliberately seeking to live up to its motto "as solid as a rock".

The OCBC building, the tallest in Singapore - known locally from its shape as "the pocket calculator" - epitomises the solid image of the bank and of the man who has been so closely identified with it for more than 50 years.

In the bank's latest annual report, Mr Tan notes that he has been trying to retire for the past 15 years

but has now finally decided to hand over to a designated successor. The successor has not yet been named, but is widely believed to be 55-year-old Mr Yong Pung How, currently managing director of the Monetary Authority (MAS), Singapore's quasi central bank, and also head of the Government of Singapore Investment Corporation (GSIC) which invests the republic's foreign reserves. Mr Yong was formerly vice-chairman of OCBC before being seconded to the Government in March 1981. He is in turn to be succeeded at MAS and GSIC by Mr Richard Hu, chairman and chief executive of the Shell group of companies in Singapore.

Although OCBC profits grew much more slowly last year, compared with a series of impressive performances in the 1970s, (by just over 1 per cent to \$61.5m), results were not marred by the bad debts besetting some other local banks, most notably the government-controlled Development Bank of Singapore (DBS). This is seen as justifying OCBC's highly conservative lending policies which have sometimes been criticised by more adventurous banks. Under Mr Tan's

leadership the bank has made few requests for additional cash from shareholders and only then under circumstances in which they were described by one observer as "disguised bonus issues".

It, as expected, Mr Yong takes over from Mr Tan it will formalise a distinct break with the kind of family-run banks and businesses often associated with the Chinese in South East Asia, in which children succeed their parents. Mr Yong is a graduate of Cambridge and the Harvard Business School and originally practised law. His banking career began in 1966 when he was asked by the Malaysian central bank to reorganise Malaysian banking, before he joined a merchant banking subsidiary of OCBC.

Mr Tan is not expected to sever his connections with OCBC completely after September 30. He is likely to remain on the board as a director and will be appointed as honorary president.

He is expected to maintain at least some of his other business interests, including the chairmanship of Straits Trading and OCBC's insurance subsidiary, Great Eastern Life.

Repcor bids for Ackland group of Canada

BY LACHLAN DRUMMOND IN SYDNEY

REPCOR Corporation, the Australian automotive products group, has fitted another piece into its international strategy with an A\$32m (\$28m) offer for 60 per cent of Canada's leading automotive parts distributor, Ackland.

Repcor has received undertakings of support from "certain large shareholders" in the Canadian group, although the deal will be subject to approval by the Foreign Investment Review Agency in Ottawa.

The move comes a week after Repcor announced an A\$34m subordinated convertible note issue and soon after it moved to bring together

its three New Zealand car parts groups in a single 60 per cent owned entity, Repcor NZ Corporation.

Repcor already draws annual turnover of A\$80m from North America through Auto Parts (Canada) and Repcorparts USA, which distributes replacement parts for imported cars.

Ackland turnover is around A\$300m a year from its 19 warehouses and 275 retail outlets across Canada.

Repcor recorded net earnings of A\$33m on sales of A\$700m in its last full year to June 30

Commodities slump hits Dunlop Estates

DUNLOP Estates, the former plantation subsidiary of Dunlop UK, but now part of the Malaysian Chinese Multi-Purpose Holdings, has reported a sharp drop in earnings for the second successive year owing to depressed commodity prices, and is halving its final dividend to 10 cents.

Pre-tax profit for the year ended December 1982 fell by 38 per cent to 10.2m ringgit (\$4.5m) on sales which fell 13 per cent to \$5m ringgit.

Despite the poor results, shares of Dunlop Estates have shot up on the Kuala Lumpur stock exchange from 4.8 ringgit at the start of the year to 7.8 ringgit last week.

Advance for Casio Computer in year

By Charles Smith in Tokyo

CASIO Computer Company, the leading Japanese maker of calculators and digital watches, increased its profits by 8.8 per cent to 12.6bn (\$33.73m) in the year ending March 31, 1983, the company announced yesterday.

The higher profit was earned on sales of ¥181.2bn, up 6.9 per cent from the 1981-82 level. It reflected an improvement in the ratio of cost to sales and in the company's financial balance. The weakening of the yen during 1982 resulted in substantial windfall profits on Casio's dollar-denominated exports but these were partially offset by foreign exchange losses on exports denominated in other currencies.

Sales by Casio's electronic calculator division, which accounts for just over half total turnover, grew by a modest 1 per cent last year to ¥77.9bn, while electronic watch sales put on a 3.7 per cent gain to ¥54.3bn. By far the fastest growing section of the company was the computer and systems equipment division which achieved a 36.4 per cent increase in sales. This reflected Casio's introduction of personal computers as well as strong demand for electronic musical instruments.

Unlike other leading Japanese manufacturers of electronic consumer products, Casio is not a manufacturer of integrated circuits. The company claims, however, to be the largest customer of three top Japanese IC manufacturers, Hitachi, NEC and OKI, at least one of which now maintains a special Casio production line in its IC division. Casio's strength since its foundation 28 years ago has been in design and marketing with a remarkable 25 per cent of the company's total labour force engaged in research and development. Casio held "more than 60" press conferences in 1982 to announce new products and reckons that the typical market life of its products is between six months and one year.



U.S. \$20,000,000
Bearer Depositary Receipts

representing undivided interests in a Floating Rate Deposit finally due 1986

C.A. Cavendes
Sociedad Financiera

(Incorporated with limited liability in the Republic of Venezuela)

evidenced by consecutive three month Certificates of Deposit
Notice is hereby given pursuant to the Terms and Conditions of the Bearer Depositary Receipts (the "BDRs") that for the three months from 9th May, 1983 to 9th August, 1983 the BDRs will carry an interest rate of 9½% per annum. On 9th August, 1983 interest of U.S.\$23.80 will be due per U.S.\$1,000 BDR and U.S.\$237.99 due per U.S.\$10,000 BDR for Coupon No. 16.

European Banking Company Limited
(Agent Bank)

9th May, 1983

U.S. \$40,000,000



Christiania Bank og Kreditkasse

(Incorporated in the Kingdom of Norway with limited liability)

Floating Rate Subordinated Capital Notes Due 1991

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th May, 1983 to 9th August, 1983 the Notes will carry an interest rate of 9½% per annum and the Coupon Amount per U.S. \$1,000 will be U.S. \$23.16.

Credit Suisse First Boston Limited
Agent Bank

US\$100,000,000

Merrill Lynch Overseas Capital N.V.

(Incorporated with limited liability in the Netherlands Antilles)

Guaranteed Floating Rate Notes due 1987

Unconditionally Guaranteed by

Merrill Lynch & Co., Inc.

In accordance with the terms and conditions of the above-mentioned Notes and Fiscal Agency Agreement dated as of April 15, 1981, between Merrill Lynch Overseas Capital N.V., Merrill Lynch & Co., Inc., and Citibank, N.A., notice is hereby given that the Rate of Interest has been fixed at 9½% p.a. and that the interest payable on the relevant Interest Payment Date, August 10, 1983, against Coupon No. 9 in respect of US\$5,000 nominal of the Notes, will be US\$115.00.

May 10, 1983, London
By: Citibank, N.A. (CSSI Dept), Agent Bank

CITIBANK

U.S. \$20,000,000



Den norske Creditbank

Floating Rate Subordinated Capital Notes
Due 1990

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th May, 1983 to 9th August, 1983 the Notes will carry an interest rate of 9½% per annum and the Coupon Amount per U.S. \$1,000 will be U.S. \$23.16.

Credit Suisse First Boston Limited
Agent Bank

U.S. \$40,000,000



Genossenschaftliche Zentralbank
Aktiengesellschaft
Vienna

Floating Rate Notes Due 1989

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th May, 1983 to 9th August, 1983 the Notes will carry an interest rate of 9½% per annum. The relevant Interest Payment Date will be 9th August, 1983 and the Coupon Amount per U.S. \$1,000 will be U.S. \$23.00.

Credit Suisse First Boston Limited
Agent Bank

THE NIPPON CREDIT BANK (CURACAO) FINANCE N.V.
US\$30,000,000

Guaranteed Floating Rate Notes due 1987



Payment of the principal of, and interest on, the Notes is unconditionally and irrevocably guaranteed by

THE NIPPON CREDIT BANK LTD.

(Kabushiki Kaisha Nippon Saiken Shinyo Ginko)

In accordance with the provisions of the Agent Bank Agreement between the Nippon Credit Bank (Curacao) Finance N.V. and Citibank, N.A., dated February 4, 1980, notice is hereby given that the Rate of Interest has been fixed at 9½% p.a. and that the interest payable on the relevant Interest Payment Date, August 10, 1983, against Coupon No. 14 will be US\$116.60.

May 10, 1983, London
By: Citibank, N.A. (CSSI Dept), Agent Bank

CITIBANK

FINANCIAL TIMES SURVEY

Tuesday May 10 1983

DESIGN IN BRITISH INDUSTRY

THE DESIGN COUNCIL AWARDS 1983

The present drive to improve the standard of design can only succeed if it is matched by raising the social status of designers and giving them more influence in industry.

BY CHRISTOPHER LORENZ
Management Editor

NOT SINCE the days of Victorian grand gesture has Whitehall been devoting such energies to tackling the perennial problem of how to improve the standard of design in British industry. Even the foundation in 1944 of the precursor of the Design Council was not as significant; it was a brave step at the time, but the organisation's initial brief was too narrow, which can hardly be said of the current batch of initiatives.

Less than four years after cutting back its support for design (through the Design Council's budget), Mrs Thatcher's Government has gone into reverse. It is tackling the problem on an unprecedented number of fronts—so much so, indeed, that the misbegotten businessman may soon be in danger of getting confused, and of missing the point. But provided that a little more coordination can be arranged between different government departments, there must be some chance that the current

"design drive" can succeed where so many past attempts have failed.

Where it could founder, however, despite the very best intentions of all concerned, is on social and managerial attitudes. However strong the commercial case for giving design and designers more influence, acceptance of it by businessmen will remain only skin-deep so long as the social status of design remains low. The problem was posed nearly a few months ago by Lord Reilly, former director of the Design Council and now a director of Conran Associates, Sir Terence Conran's design practice: "Design is a subject which needs constant cherishing at all levels in a country like Britain, where most people are never taught to use either their hands or their eyes when at school."

Given the time it will take to change social attitudes via the educational process, and the limited effect a blitz on business can have, design could certainly do with more public attention.

In the 16 months since it opened, London's Battersea gallery—financed by Sir

Terence—has made considerable strides in that direction but it can never attract more than a small minority audience and it will have to be left to some enterprising television producer ready to put industrial design on the public map.

In its drive to change attitudes within industry, the government's most dramatic action so far was last month's more-than-tripling (to £10m) of Department of Industry funds for the Design Consultancy Scheme, which it launched just a year ago; on an annualised basis over three years, this puts the cost of the scheme not far short of the Council's entire budget.

£3m funding

Set up to subsidise the use of design consultants by small and medium-sized manufacturing firms, and administered by the Council's Design Advisory Service, the scheme had exhausted its original £3m funding within a year. The fact that most of the demand is coming from companies which had not previously used design consultants is encouraging,

though it remains to be seen whether the unexpectedly quick uptake means that the recipients are at last treating design as "central" to their commercial success, as Dol Minister John Birtcher claims. But it certainly looks as if the Dol is beginning to make a dent on the 60 per cent of British industry which perceives design "poorly," as the department's research puts it.

Like the funded consultancy scheme, most of the Dol's other initiatives over the past year were inspired in one way or another by various proposals which the design establishment itself put to Mrs Thatcher over drinks in Downing Street 18 months ago. The list includes:

- the belated commissioning of research into the impact of design on purchasing decisions;
- assistance for the London Business School's Design Management Unit, a pioneering attempt to get practising executives as well as postgraduates to integrate design into their management studies;
- support for a similar initiative, though on a much broader

front, by the Council for National Academic Awards on behalf of polytechnics and other local authority-funded institutions;

- funding for the Design Council to commission curriculum development work for secondary and tertiary-level design courses;
- and help for the Council's launch of a new newspaper, *Designing*, for secondary schools.

Such stimulation of design within the education curriculum has been given welcome support—potentially, at least—by last spring's decision from the Engineering Professors' Conference to start accepting certain "A" levels in Design and Technology as a qualification for university entry. But university attitudes will be slow to change, as evidenced by the stand-offish treatment which has been handed out to a number of D & T students since the decision was taken. (The current debate about design education—and the threat of untimely cuts in many art and design colleges—has been discussed on the final page of this survey.)

Resistance of this sort certainly suggests that institutions of further education are paying predictably little attention to the message of the Dol's "Design for Profit" campaign. But this nine-month awareness campaign—consisting of newspaper advertisements plus a nationwide programme of regional seminars—does seem to be reaching its target audience of top managers in manufacturing industry.

Clear message

The Dol's message comes over clearly in the campaign: that good design involves satisfying customer needs by ensuring that the product is entirely "fit for its purpose" in terms of a whole range of factors: cost of manufacture (and therefore of sale); performance; reliability; ease of use and maintenance.

But the initial publicity material for a Department of Trade campaign, to be launched tomorrow by a bevy of government ministers including the Dol's own Patrick Jenkin, suggests that it plans to lump these and other attributes together under the vague term "quality." Unless the two

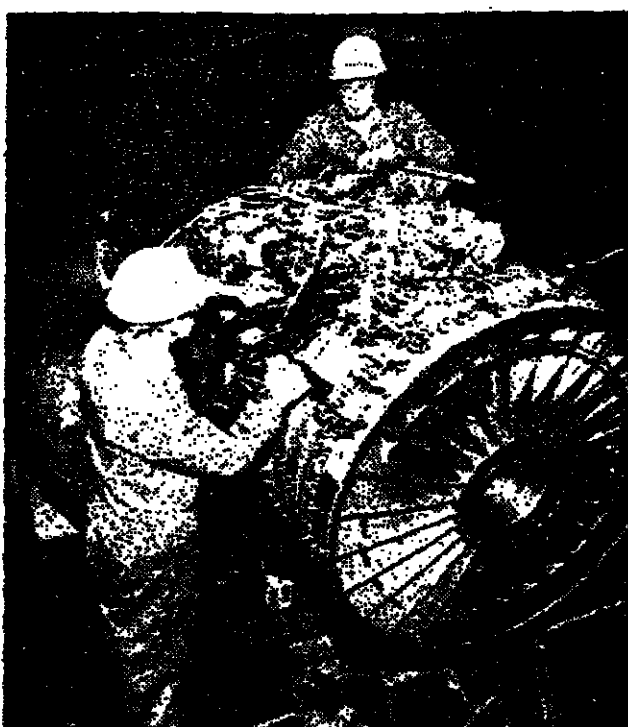
departments can get together before the autumn, when the Dol's campaign really gets rolling, there is a high risk that they will end up putting over a contradictory message rather than the complementary one they should be presenting: that good product design needs to be backed up by quality assurance or what is generally known as "total quality control" in the manufacturing process. Design is not a small part of an amorphous concept called quality, in other words, but the very thing that introduces quality into the process of making a product.

It is in this sense of "quality" that the Dol's White Paper on Standards, Quality and International Competitiveness should be seen, together with its new register of quality-assessed firms, and its companion proposals for new standards and certification schemes.

The government is convinced that such measures will aid British competitiveness. But such features of tangled bureaucracy have recently been condemned by many of the designers whose proposals helped spark the government's renaissance of interest in

design. Rather than rules and regulations, they argue that what is needed in industry are management processes which reinforce a greater recognition of the obvious: that its Japanese, German, Italian and other foreign competitors succeed in the British market and elsewhere partly because consumers like the design of their products.

Design pays, in other words—which is precisely the intended message of the Design Council's annual awards, even if the judges still sometimes choose products on excessively subjective grounds, with not enough eye to the commercial criteria. There is again a sprinkling of such awards this year, especially in the perennially controversial decorative products category. In general, however, as the articles in this survey show, the 1983 awards look a particularly strong bunch, in terms both of originality and commercial potential—in some cases the potential is already being realised. One can only hope that the awards have an exemplary effect on those many companies which still need to pay more attention to design.



DESIGN AWARD WINNERS INCLUDED THE PEGASUS VECTORED-THRUST TURBOFAN ENGINE BY ROLLS-ROYCE, THE FORD SIERRA, WESTLAND'S 30 SERIES HELICOPTER, THE QUADMATIC PACK FLASH UNIT BY BOWEN SALES AND SERVICE AND MILLIMETRE'S GREETING CARDS AND WRAPPING PAPER

Is the design of the 3000 Perfector perfect?



THE DESIGN COUNCIL

THE DESIGN COUNCIL has awarded the 3000 Perfector 'an outstanding British product'.

Which we think is praise enough. The 3000 Perfector is the most sophisticated teleprinter in the world. Being microchip based, it's a thinking telex, with automatic call, repeat call features and also versatile word processing capabilities.

The revolutionary design makes it quiet,

compact and easy to maintain. And it copes excellently with the shortcomings of the telex network, and thus helps the operator.

STC are the leaders in screen-based text-editing telex. The 3000 Perfector shows why. We think you'll find it's the perfect teleprinter for your company. Or should we say 'outstanding'?

STC Business Systems

Crowhurst Rd, Hellingbury, Brighton, Sussex BN1 8AN.

IT WAS YOUR IDEA. ALL WE DID WAS BUILD IT.

We can't honestly pretend the new Westland 30 is all our own work.

In the final analysis, it's you we have to thank. If we hadn't listened to you, we would never have discovered the gap in the market.

Still less built a civil helicopter to fill it. The Westland 30, then, was designed with your specific needs in mind.

First of all, you wanted tried and tested technology.

In that respect we felt we couldn't do better than to incorporate the dynamic systems and engines of the Lynx. After all, it does have ten years' reliable flying experience behind it.

So we took its basic mechanics and added a hard body shell and an extra tough floor. Then we built a staggering 460 cu.ft. of cabin space into the fuselage and 74 cu.ft. of luggage space into the back.

That way we combined precision engineering with a luxury and spaciousness previously unheard of in a medium-capacity helicopter.

Versatility came pretty high on your list of priorities too.

The space inside a Westland 30 makes it the most adaptable helicopter in its class. Not least because it leaves you free to choose from a wide variety of cabin layouts.

It can, for example, carry 17 people in such comfort they could be forgiven for thinking they were flying in a 737.

We can also provide you with individual layouts for top executives, oilmen, VIPs, and emergency cases, to name but a few.

We can even design a layout specially for you, should you require it.

Then, obviously, you needed a helicopter that was simple to operate and maintain.

We've installed a comprehensive IFR system with automatic flight control, twin engines and an advanced navigation system.

That makes life easier for your pilots. And gives the Westland 30 greater control and stability, so it can face up to weather conditions that would keep other helicopters on the ground.

We also simplified the main rotorhead and the transmission and made sure all the moving parts are readily accessible. That will make the Westland 30 a pushover for your maintenance men.

Added to that, its ground handling is fast and efficient, so it doesn't waste a second of your time between flights.

All in all, the Westland 30 is more than equipped to fulfil your needs, whatever field you're working in.

But that's no great surprise when you consider how it came to be built.

After all, it was your idea. We simply built on it.

Westland 30

Westland Helicopters Ltd., Yeovil, England.



DESIGN IN BRITISH INDUSTRY II

Profiles of one of the winners in each of the six categories are found on this page and page IV

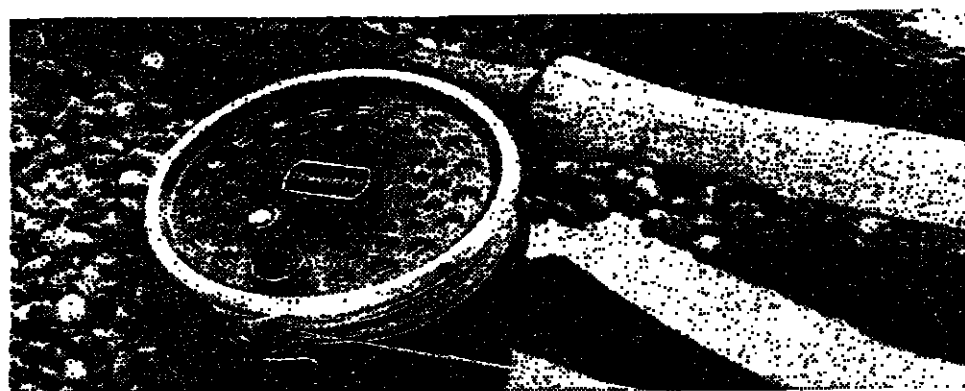
Flexibility pays off in carbon fibre fly reel

THE BASIC function of a fly rod and reel is to propel an artificial fishing fly with accuracy for distances of 30 yards or more, often into the teeth of the wind. The success of this operation depends on the rod having great power in action coupled with perfect balance. With such tackle the angler can cast all day without tiring, but if the rod and reel are unbalanced there is not the fluency in movement which is the mark of perfect casting. Until 25 years ago good fly-rods were made of green heart or built cane, good material but comparatively heavy and these heavy rods required a fairly heavy reel to balance them, many of these were well designed metal or even wooden affairs, in fact the criterion of a good reel was size and apparent strength. Then rod designers used artificial materials, first glass fibre and then the latest carbon fibre.

A carbon fibre rod is extremely light and powerful and is rapidly replacing other materials. To match it manufacturers have used lighter materials for reels, aluminium, magnesium and now carbon fibre used in the award winning Dragonfly 60 reel made by British Fly Reels at the Intrepid works in Falmouth.

Balance

Keith Duffelen, the company's chief engineer, set out to design a reel which would be light enough to balance the lightest carbon fibre rod, which dictated the use of carbon fibre where possible and of the simplest construction compatible with performance. This is to store the line and to control the fish once it has been hooked, and to prevent the reel over running when stripping off line. This is done by what is called drag, a braking system. All British reels have these and in the



The Dragonfly 60 fly fishing reel: low and soft signalling heralds success

mainly they consist of a system of adjustable ratchets, which are very effective and give out the familiar screech of the reel when a fish is hooked. Apparently only the British and some North American anglers like this loud signalling of their success.

The European and many other export markets prefer the silent approach. So the Dragonfly 60 includes a ratchet mechanism which can be used or not as the angler prefers. The drag mechanism is adjustable, silent, and most effective, and the reel can quickly be changed from right to left hand operation.

This flexibility is important as British Fly Reels exports some 70 per cent of its output and claims to be the largest manufacturer in volume of fly reels. Its range includes larger reels for salmon flies but Britain is not an easy market for fishing tackle in general.

Some years ago the company manufactured its own rods and other types of reel,

but increasing competition from Sweden and France and now the Far East have forced the company to concentrate on fly reels in its Falmouth factory which was originally planned to produce a variety of fishing tackle.

More popular

With the spread of trout fishing to lakes and reservoirs the sport is becoming much more popular and there are now believed to be some 600,000 fly fishermen in the UK alone. The techniques of this still water fishing include the use of different weights of line to meet various water conditions. Rather than wind the new line on the reel most anglers now keep their reserve lines on separate spools and the sale of spare spools is an important source of revenue.

I was told that there was some resistance to the Dragonfly 60 when first marketed because of its use of carbon fibre instead of metal and extreme simplicity

of construction. Fly fishing is a close-knit sport and the cost and simplicity of the tackle was fully exploited by those supplying wealthy customers. That is almost gone now. While a few shops might still sell tackle at the recommended retail price the advertising pages of such papers as Trout and Salmon are full of heavily discounted offers of all manner of tackle.

The pressures of this market ensure that the staff at the Intrepid factory have to be flexible and adaptable to every job. It is a highly integrated operation, 90 per cent of the reel components are made on the site. The only diversions from reel manufacture when I was there was a line of seats for gill nets, such as unscrupulous sea fishermen use, to intercept the salmon towards our rivers. There is an irony in this.

John Cherrington

Safety seat for the awkward age

BY EARLY March, supporters of the Design Council award — is specially designed for use with an adult belt, it is Britax's hope that the need to provide at least one adult belt in the rear will lead to increased fitting of rear seat belts overall.

The Britax seat, launched in the middle of last year, is just one competitor in a booster seat market which has mushroomed since the beginning of 1982. Nevertheless, the Design Council was impressed by the simplicity of its design and thought it "a considerable improvement" over others on the market.

The seat overcomes the problems encountered when, at about the age of four, a child becomes too big for a conventional infant's safety seat, yet until the age of 12 or older remains too small to wear an adult belt safely (lethally, the diagonal strap of an adult belt crosses too near the neck), or the child can "submarine" beneath the belt in a crash.

The Star Riser lifts the child by about 3½ inches on a firm but lightly cushioned base, so the adult belt can be used comfortably and safely.

A major aim in its design was to prevent "submerging". The shape of the cushion, which is made of lightweight moulded polyethylene, plays a part. But it depends, too, on adjusting the position of the adult belt. This is achieved by hugging around the rear of the seat through which the belt's lap section is passed, to keep both child and seat in line.

Since the booster seat — which was for Britax Excelsior of Epsom, Surrey, the sixth place. The diagonal strap, too,

is coupled to an adjuster strap attached to the seat which routes it over the child's shoulder and away from the neck. Not directly safety-related, but of importance to both child and parents, particularly on longer runs, is that it allows the child adequate vision, thus reducing the risk of boredom and dithering. Britax' design team also tested children's reaction to the seat, finding that it met their approval in that it looked like a "normal" car accessory, not a childish one, and appeared to reduce car sickness.

The children themselves led to one design change being made, after they complained that early versions had too long a cushion, giving them "pins and needles" in the backs of their legs.

Components

The Star Riser is being sold at a recommended retail price of £15.99, and is also being marketed in Germany, France, Sweden, Denmark and Norway. Britax Excelsior is a subsidiary of the BSG International Group, whose motor industry activities include components manufacturing activities both in the UK and on the Continent, and the Bristol Street Motors vehicle sales group.

Acquired by BSG in 1973, Britax is the manufacturer of a wide range of safety equipment, and is a major seat belt supplier to the European vehicle manufacturing industry.

In its past Design Council awards have been for industrial safety harnesses (1978); a fuel tank drainer (1979); a yachting harness and heated external vehicle mirror (1980) and a seat for handicapped children (1981).

John Griffiths

CONSUMER AND CONTRACT GOODS DURABLE

COMPANY
Bovens Sales & Service
British Fly Reels
Kahone Chesterman
Wanderlip

PRODUCT
Quadratic Pack Flash Unit
Dragonfly 60 fly fishing reel
Multiview Spirit Level
Dandyclip

Luggage takes a big step forward

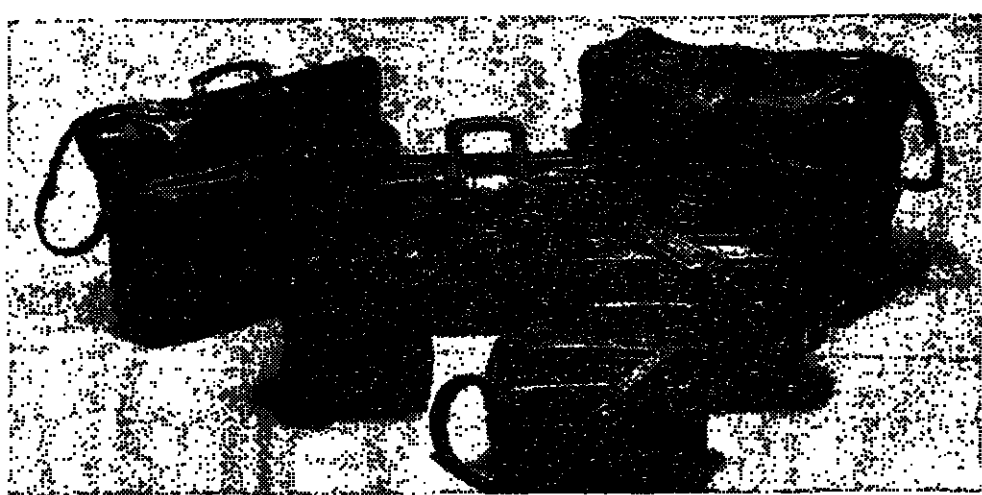
THE CAMBRIDGESHIRE town of Papworth Everard is well used to excellence. Its famous hospital is renowned the world over for pioneering in the heart transplant field.

Its neighbour, Papworth Industries (including its subsidiary Papworth Travel Goods) carries the same name to leading stores at home and abroad on its fine leather goods. These, according to top UK luggage buyers, rival the keen foreign competition — namely the Italians, French, Far Eastern and South Americans — in a market they had made their own.

Recognition of the company's attention to detail, striving for pleasing design, and general craftsmanship now comes to them in the shape of a 1983 Design Award for its Yuki collection of hand luggage.

In a market for years dominated by the overseas competition with its cheaper labour and materials and often superior design, Papworth Industries keeps the British flag flying.

Leading luggage buyers in London's top department stores rate the exclusive range as high if not higher than its most acclaimed Italian rival. The quality is much better, said one, beautifully made, said another. Harvey Nichols luggage buyer said: "In my opinion, this range is as good as anything



Yuki collection of hand luggage from Papworth Industries: as good as anything out of Italy

coming out of Italy. It's worth every penny." Considering there are only about two English companies in this exclusive leather luggage field (Tanner Krolle being the other) is no mean feat.

It may not be the most remarkable looking range at first sight with its familiar squashed, unstructured shape, but in finish, care of detail, durability of as the company

would say wearability (motto "Luggage is worn not carried") it is of the highest standard. Yet it was the design factor that most impressed the Design Award judges. One put it: "Until now the market has been very dull, but this (design concept) is a great stride forward."

Certainly local reaction at this year's Birmingham Spring Fair, where the company showed for the first time in about eight years, the response was "astounding," according to Papworth designer Julie Monks. Some of the surprise she reckoned was due to the fact that the manufacturer was English.

What makes this award the more remarkable is that Papworth Industries is in fact a registered charity though this is something it doesn't trade on. Originally set up in 1921, it grew up around the hospital — then a centre for tuberculosis patients — as a rehabilitation centre.

But if its staff is largely made up of disabled workers, they see themselves strictly as a highly commercial concern. The company operates on a quasi-co-operative basis with all Papworth Industries report sales are fast in the UK with new markets emerging in both U.S. and Japan. The company is no stranger to the Design Centre. Some 98 per cent of the company's products have been selected for its index.

Feona McEwan

CONSUMER AND CONTRACT GOODS DECORATIVE

COMPANY
House of Mayfair
Lencrache Broxton & Partners
Millimetre
Papworth Industries
Sally Anderson (Ceramics)

PRODUCT
New wire wallcoverings by Mayfair
Mindbenders black and Chrome and coloured puzzles
Greeting cards and wrapping paper
Yuki-designed travel goods
Sally Anderson tiles
midsummer range

Monarch digital exchange wins admirers



Monarch 120 exchange: sophisticated digital exchange which can connect up to 120 extensions and 32 exchange lines

WHEN British Telecom first launched the Monarch 120 telephone exchange in London in December 1980 its long-suffering customers fell over each other in the rush for the new product.

The initial rush had more to do with British Telecom's failings than the Monarch's undoubted qualities. At the time almost any modern, computer-controlled exchange would have met an equally strong demand.

British Telecom as monopoly supplier had left customers waiting for years for new technology in small exchanges of less than 100 lines. Large organisations wanting exchanges of more than 100 lines had been able to buy such equipment for several years from companies like IBM, GEC and Plessey. (British Telecom did not exchange its monopoly for large exchanges.)

Even in 1980 the supply of even old exchanges using antiquated technology could take up to a year to be installed. The legacy industrial action and inefficiency. When the Monarch 120 exchange finally became available it proved to be one of the most sophisticated small PABXs (private automatic branch exchanges) in the world. The Monarch is one

of the few British telecommunications products to be produced recently which has met strong interest in overseas markets.

The exchange was designed and developed by British Telecom's research laboratories at Martlesham Heath, near Ipswich. The product engineering was done by GEC Telecommunications and Plessey which are the major suppliers of Monarch.

Monarch is a sophisticated digital exchange which can connect up to 120 extensions and 32 exchange lines. Although all modern telephone exchanges are electronic and have computer control it is still fairly rare to have digital switching.

Most exchanges use analogue technology where the voice is transmitted in "wave form". A digital exchange switches code which has been converted into binary pulses like those in a computer. One of the important aspects of a digital PABX is its potential use for switching information between equipment such as word processors and computer terminals.

The Monarch 120 offers a range of facilities which were previously only to be found on the highly expensive large

exchanges. Features include: automatic diversion of calls, abbreviated dialling of frequently called numbers, automatic redialling, easy changing of extension numbers, and conference calls.

The Monarch is built on a modular basis which means the system can be expanded to take more exchange lines or extensions by plugging extra printed circuit boards. Compared with old electronic exchanges of the same capacity which took up a whole room the Monarch is small — like other electronic PABXs — and its easily installed.

The judges of the Design Council awards were impressed at the flexibility of the Monarch exchange and its competitive pricing, as the only British designed product in this line. With British Telecom retaining its monopoly in this class of PABX until at least July the only comparable product available

in the UK is made by Canadian-based Mitel.

British Telecom sells the Mitel exchange the SX200 as the Regent. This exchange also has an extension range of features and has computer control but uses analogue switching, and is significantly cheaper than Monarch.

But the Monarch's costs have been reduced recently as a result of the greater integration of its micro-electronics which also means the exchange is smaller. A new version has also been developed which will double its capacity and will also be able to switch computer data. New companies which hope to compete in the PABX market, after the liberalisation of the telecommunications monopolies, hope to prove that it is possible to produce a far cheaper machine than the Monarch.

Jason Crisp

ENGINEERING PRODUCTS

COMPANY
British Telecom
Lancaster
Rolls-Royce Ltd

STC Business Systems
Wadkin Machine Tools
Westland Helicopters

PRODUCT
Monarch 120 611 connect system
G series front-lift truck range
Pegasus vectored-thrust turbofan engine
STC 300 perceptor
Vertical CNC machining centre
Westland 30 series 100



The HallScrew.
A great British compressor designed for quality.

Designed and developed at Dartford by APV Hall Products, the HallScrew represents a breakthrough in single screw compressor technology as applied to refrigeration.

Embodying the very latest improvements in single screw compressor design, the HallScrew meets the stringent demands of the refrigeration industry and major international classification agencies for high efficiency and reliability at full and part loads.



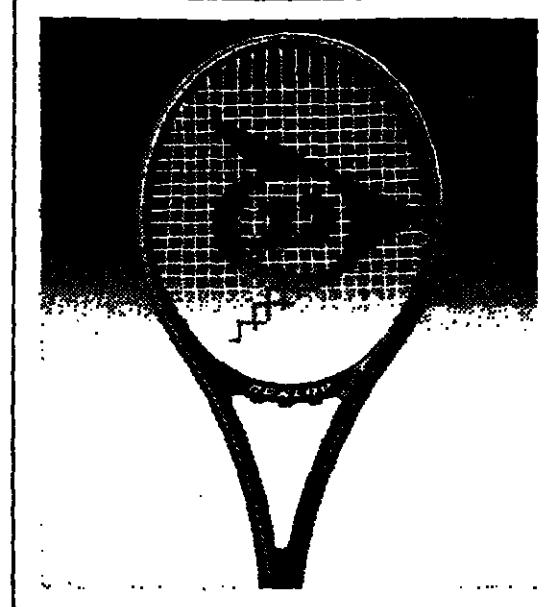
APV HALL PRODUCTS LIMITED
Hythe Street, Dartford, Kent DA11 1BU England.
Telephone: 0322 23456 Telex: 25594

AP6a

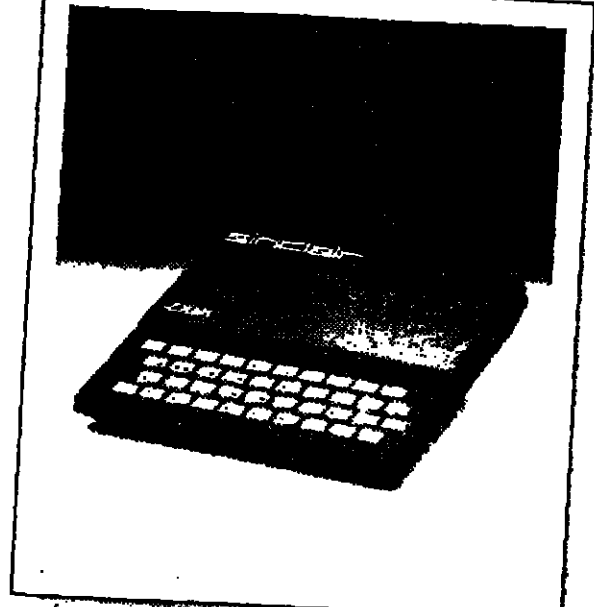
IT'S NOT THE BEST OF BRITISH LUCK. IT'S THE BEST OF BRITISH DESIGN THAT MAKES THEM SO SUCCESSFUL.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
British Leyland's Range Rover.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The Dunlop Max 150 G Carbon Fibre Tennis Racket.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The Sinclair ZX81 Computer.



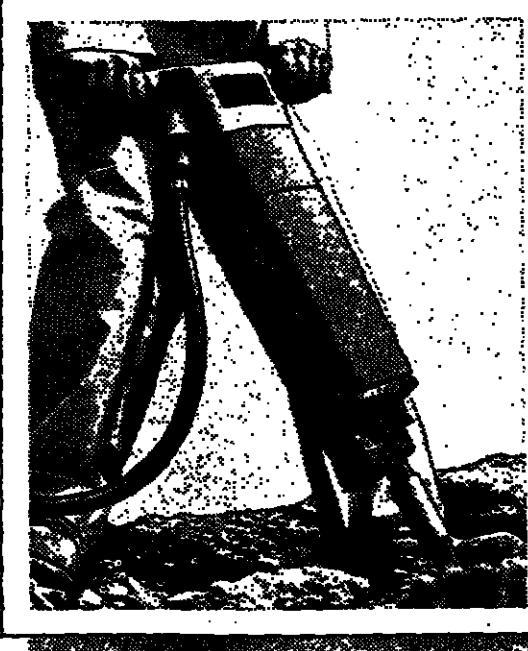
A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The Westland 30 Helicopter.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The JCB 3CX Excavator Loader.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
Baird & Tatlock's Flatspin Magnetic Stirrer.



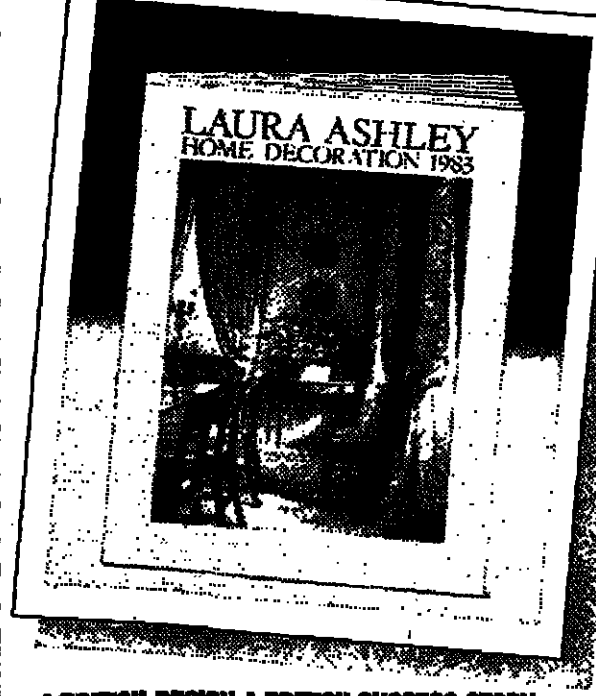
A BRITISH DESIGN. A BRITISH SUCCESS STORY.
CompAir's Zitec 20 Road Breaker.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The Paraplow from the Howard Rotavator Company.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
The Rolls-Royce Pegasus Vectored Thrust Engine for the British Aerospace Harrier.



A BRITISH DESIGN. A BRITISH SUCCESS STORY.
Designs from Laura Ashley.

These companies aren't successful because they're lucky. They're successful because they make their own luck.

By using good design.

Yet too many British managements don't seem to appreciate this very basic fact: if you don't start with a good design you don't end up with a good product. And you don't make a profit.

It's a sad state of affairs that so many British companies can't stand up to foreign competition because they pay too little attention to design.

Yet in Britain we have some of the best in-house and consultant designers and engineers in the world. They're experts in every aspect of design and development. That means ease of manufacture and reliability, as well as appearance.

When times are tough, good design should be even more of a priority, because you have to be even more competitive.

And all too often the design budget is the first to go.

Yet those whose policy is to invest in good design are the ones who succeed, even in hard times.

You only have to look at these success stories.

Isn't it time you followed their example—especially when the Government is prepared to back you—not just with words but with practical and financial help.

FREE CONSULTANCY

The Department of Industry is funding a new scheme for design consultancy through the Design Council.

One of the Council's design advisory officers and an independent senior industrialist will visit you. They will then find you a consultant with the right design experience.

If you employ between 60 and 1,000 people, you could have up to 15 days' free design consultancy and a further 15 days at half price. And there's a Technical Enquiry Service for smaller firms.

We'd like to tell you all about the schemes. Just telephone John Benson on 01-930 8655. Or send for our leaflet.

To: Department of Industry, P.O. Box 702, London SW20 8SZ.

To: Department of Industry, P.O. Box 702, London SW20 8SZ. FT3

Name

Company

Position

Address

Post Code

DESIGN FOR PROFIT

DEPARTMENT OF INDUSTRY WITH THE DESIGN COUNCIL

UK COMPANY NEWS

BHS improves to near £49m

WITH AN increase in share of associates more than offsetting higher interest charges, British Home Stores maintained pre-tax profit growth throughout the year to April 2 1983 to finish at £48.87m. At mid-term the improvement was one of £2.97m to £10.85m. After increased tax of £12.11m against £15.77m, yearly earnings per 25p share advanced from 13p to 13.2p, and the net dividend total is lifted from 4.75p to 5.25p with a final payment of 3.5p.

Turnover excluding VAT expanded from £427.56m to £455.68m and trading profits of £42.78m (£39.07m) were struck after depreciation of £12.11m (£10.78m), pension fund contributions of £4.59m (£3.91m) and employees share participation scheme of £925,000 (£810,000).

Interest absorbed £2.06m (£1.39m), while share of associated companies added £4m compared with £1.51m. On a CCA basis the pre-tax result is stated at £42.6m (£36.7m).

The directors explain that the big increase in the contribution from associated companies reflects the performance of Savacentre, the hypermarket chain which BHS runs with Sainsbury.

The absence of pre-opening expenses over the past year and an accounting switch that meant a 56-week period against 52 weeks last time helped boost the latest Savacentre figures.

Splitting down the interim

Reduced profits by Fortnum & Mason

Reduced pre-tax profits of £189,000 compared with £269,000 have been shown by Fortnum & Mason for the year to January 29 1983. Sales of this department store, which carries on business in Piccadilly, W1, improved from £8.58m to £9.54m. The net dividend of this close company has been held at 23.22p with a same-again final of 18.72p.

At the halfway stage pre-tax losses rose sharply from £123,000 to £294,000. The directors said then that the second half had not only generated the major proportion of sales and profits, and added that there was some evidence of an improvement in customer volume and sales performance.

The directors say that there was an increase of £135,000 in trading profits in the second half, which they point out was 60 per cent higher than in the comparable period.

The rise in trading profits was a welcome sign, say the directors, that concerted management efforts and major financial investment to improve store decor, product range and display had met with general customer approval.

Pre-tax profits included lower interest receivable of £254,000 against £350,000. There was a tax credit this time of £8,000 compared with £179,000. George Western Holdings holds 86 per cent of ordinary shares.

Akroyd & Smithers down £1.19m after six months

FOR THE 27 weeks ended April 8 1983 stockjobber Akroyd & Smithers returned profits of £9.42m at the pre-tax level, a decline of £1.19m on last year's corresponding half which covered a 26-week period.

However, since the end of the half year the level of profit ability has been "satisfactory" and the directors are holding the net interim dividend at 4p per 25p share.

A final of 11p was paid for 1981-82 together with a special payment of 2.5p due to the high level of profits earned in the year—pre-tax figures reached £24.96m.

Early last month the group received the interest on the money previously owed to it by the liquidator of Heddewick, the Stirling, Grumbar and Co. The directors say this was in full and final settlement of all the group's claims and that the matter will, therefore, not have to go to trial.

Net profits for the half year emerged at £4.88m, compared with a previous £5.55m, after taking account of a £329,000 interest charge of £4.71m and minorities of £47,000 (£21,000).

Retained profits came through £889,000 down at £1,026m and stated earnings per share at 29.1p, against 34.7p.

As already known the group has acquired the outstanding minority interests in its New York subsidiary, Cohn, Delaire

HIGHLIGHTS

On the day that Mrs Thatcher announced the date of the next General Election Lex looks at whether there are any sensible guidelines for investment over the campaign period from past experience. The column goes on to consider the full year results from London & Liverpool Trust which disappointed the market by reducing profit by £3.9m, to reflect normal lease accounting methods, though the reported pre-tax profit jumped from £1.1m to £7.2m and the underlying business shows strong growth. Also examined is British Home Stores which lifted profits by 14.8 per cent to £48.9m last year helped by Savacentre supermarkets.

& Kaufman, which is now known as Akroyd & Smithers, incorporated, for a cash consideration of approximately £2.5m.

comment
Akroyd & Smithers' profits are almost as volatile as the stocks in which it deals, and as difficult to predict. It turned in a bumper profit in 1982 gaining from the booming gilt edged market. 1983 equities have taken over the running and the FT Industrial Ordinary Index has shot through first the 600 level and then the 700 mark. It was not enough to match last year's £3.4m. Akroyds has added another £4m to reserves bringing them to £42m, out of which £2.5m cash has gone to acquire

the outstanding minority interest in its U.S. subsidiary Cohn Delaire and Kaufman. It has put Heddewick behind it with the final settlement of its claims but still has some uncertainties waiting ahead, including the General Election and its effect on the market. Then, in October, talks begin concerning the future of the group and the single commission system. The Merchant Navy Officers Pension Fund has not taken the opportunity to build up its stake above 10 per cent following a change in the rules which allows it a stake of up to 29.9 per cent which smaller shareholders might heed. The share price has come back from a low of 38p to close at 37p on a maintained interim dividend.

London and Liverpool Trust over £7m and further rise seen

ON SALES of £41.62m, compared with £12.26m, taxable profits of £7.2m for the year to end-March 1983, an increase of £6.11m over the previous year's restated figures.

A final dividend of 4p (1.7p) raises the net total by 124 per cent from 2.45p to 5.5p per 10p share. A scrip issue on a one-for-one basis is also proposed.

While development costs will be increased in the coming months the directors say signs are that the group will have another successful year.

First half profits for 1982-83 rose to £2.51m (£502,000) and the interim report revealed that the period had seen progressive development of the group as a major supplier of business equipment. It had also extended its range of products to include projection TV and video equipment.

Pre-tax profits for the year were after deducting £2.86m as deferred profit. Tax took £1.95m (£189,000) and extraordinary debits—£382,000 (£165,000) to leave available profits at £4.88m, against £738,000 previously.

Earnings per share came through 29.1p (6p), an increase of 275 per cent.

The business equipment division achieved considerable growth during the year. New products will be introduced in the coming year.

The directors say telelector has been established as an important medium in entertainment and advertising and they consider there is substantial growth potential which can be developed from the present base.

Engineering and motor exhaust companies made good profits and these will continue to develop.

Bank overdrafts have been cleared and the group had a bank surplus of £1m at year end. All medium term loans totalling £3m are more than covered by rentals due from lessees, the directors state.

Development costs amounting to £2.25m, were written off during the year.

A percentage analysis of pre-tax profit by activity shows: business—45 (11), exhaust manufacture and engineering 5 (19) and other nil (3).

Pre-tax profits for the year exclude pre-acquisition profits and comparative figures have been adjusted to reflect this change in accounting policy.

See Lex

McCarthy & Stone ahead

For the six months ended February 28 1983 pre-tax profits of McCarthy & Stone, designer and constructor of sheltered accommodation, expanded from £1.04m to £1.26m, an increase of 21.24 per cent. Record figures are expected for the full year.

An interim dividend of 2p net per 20p share is being paid and a scrip issue on a one-for-one basis is proposed for the new shares will not rank for the interim payout. For 1981-82 the group, whose shares are traded on the USM and who has close status, paid a dividend of 4p from taxable profits of £2.16m.

It is expanding from its traditional southern base and intends to open a number of regional offices this year to promote expansion throughout England. It has concluded an agreement with John G. McGreyor (Holdings) to construct sheltered units in Scotland.

Turnover for the first six months totalled £482m (£2.6m)—sales of sheltered units amounted to 189 (94).

Tax took £384,000 (£415,000) leaving figures of £873,000 against £621,000. Interim dividends absorb £27,000—waivers on 7,008,305 shares amount to £140,166.

CCL surprise payout

In 1982 CCL Group, which was formed on March 1 of that year to acquire CCL Systems and certain other interests from the Fosco Minsep Group, made taxable profits of £790,000. Of these £785,000 related to CCL Group and the remaining £5,000 to Fosco Minsep.

Turnover came to £9.39m, of which £7.9m was attributable to CCL Group.

A nominal first and final dividend is declared for the period of 3.5p per £1 share. The directors say this payment is justified by the results, notwithstanding that it was not envisaged at the

time the shares—which are traded on the over-the-counter market made by Granville and Company—were placed.

Mr Ivan Worthington, chairman of this group, which specialises in systems for stress-concrete, joining reinforcing bars and mechanically splicing wire ropes and in production of the electricity distribution industry, says that despite continuing uncertainties he is cautiously optimistic about future prospects for the group.

Tax for the 12 months took £282,000 including £247,000 for the 10 months from March 1.

TI forecasts upturn

PROFITS of TI Group, the international engineering concern, are expected to match last year's £0.4m in the first half of the current year and to show considerable progress in the second six months. For the whole of last year a pre-tax figure of £4.7m was recorded.

At the company's annual meeting, Sir Brian Kellert, chairman, told shareholders there

were general indications that economic recovery was under way, although this had not yet been reflected in demand for steel tube and machine tools.

Prospects in North America were now more favourable but, against this, the weakening of the sterling exchange rate since last November, so helpful to the company's international competitiveness, had recently been significantly reversed, he added.

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding div.	Total for year	Total last year
Akroyd & Smithers int.	4	July 1	4	—	17.95
Bishopsgate Trst.	2.3	—	2.3	3.5	3.5
Brit. Home Stores	3.5	July 4	3	5.25	4.75
Brit. Inv. Trst.	5.5	—	5	10.8	8.2
Crampthorn	5.1	—	5	—	20
Davenport	19.72	—	1.21	19.72	4.66
Fortnum & Mason	23	—	23.22	23.22	23.22
Grosvener Group	1.88	July 29	1.88	3.75	1.88
KCA Drilling	1	—	1.7	5.5	2.45
London & Liverpool Trust	2	July 22	—	2	4
McCarthy & Stone int.	1.65	—	1.83	2.4	2.25
Outwick Inv.	7.49	June 1	7.27	16.27	15.16
S & P Landed	2.33	—	1.68	—	5.18
Thames Inv.	2.12	July 2	2.12	2.33	2.12
Tyson	0.661	June 17	2	2.5	2
VW	4.5	—	4.2	6.7	6.4
Young Cos. Inv.	—	—	—	—	—

Dividends shown pence per share net except where otherwise stated.
* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ US\$ stock. § Including special 2.5p. ¶ Adjusted for consolidation of 5p shares into 25p shares.

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The directors of Thomas Tilling plc (including those who have delegated detailed supervision of this advertisement) have taken all reasonable care to ensure that the facts stated and opinions expressed herein are fair and accurate and each of the directors accepts responsibility accordingly.

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Registrar's Department
PO Box No 82
37 Broad Street
Bristol BS99 7NH

Telephone Bristol (STD Code 0272)
Register enquiries 290711
Other matters 263000

UK COMPANY NEWS

Profit and dividend rise at KCA Drilling

A rise in pre-tax profits left drilling contractor KCA Drilling ahead at £7.01m for 1982, compared with £5.93m. Turnover for the 12 months advanced from £28.95m to £39.11m.

The year's dividend of this subsidiary of KCA International is being raised from 1.875p to 2.75p net with a final of 1.875p (same). Earnings per 25p share are given as 4.449p (7.774p calculated on weighted average basis, which because of capital restructuring during the year, is not comparable).

The directors say the pattern of growth reported in the first six months was maintained throughout the year with operating profits improving by 25 per cent to £9.8m (7.62m). This reflects a full year's contribution from the drillship Polly Bristol compared with only approximately three months in 1981.

Taxable profits were struck after interest of £2.49m (£1.68m). Tax took £2.46m (£2.36m) and there were extraordinary credits of £504,000 (£nil) leaving attributable profits of £3.06m (£3.58m).

J. O. Walker in the black

Following its turnaround from a £185,000 loss to a profit of £73,000 at mid-year, timber importer J. O. Walker & Co. has finished 1982 with a taxable surplus of £298,363, compared with £115,825 losses previously.

The dividend is boosted from 1p to 3.5p net per share with a final payment of 2.5p. Earnings are shown as 37.1p (4p) per share after the 12 months' tax charge of £1,383 (£147,640 credit).

Ahead from £3.63m to £4.02m at half-time, turnover totalled £3.33m (£7.49m) at the year end.

Anglo Nordic

Confidence in a continuing improvement in Anglo Nordic Holdings was expressed by Mr Brian Wolfson, chairman, at the annual meeting.

He stated that since the present board's appointment has been achieved. The initial profit forecast had been exceeded, the acquisition of Braby Leslie had been successfully completed and a full Stock Exchange listing had been obtained.

REED INTERNATIONAL LIMITED

(1) DFLS 100,000,000 11 1/2% BONDS
(2) DFLS 55,246,000 7 1/4% BONDS
1976 DUE 1980/1988

The drawings for the fourth redemption in the above-mentioned bonds have taken place on April 26, 1983.

Number 5 has been drawn in respect of all bonds of which the number of 10 is drawn out of the total of 100,000,000 on June 15, 1983.

Number 12 has been drawn in respect of all bonds of which the number of 10 is drawn out of the total of 100,000,000 on June 15, 1983.

The bonds so drawn will be payable at the office of the trustee mentioned hereafter, Amsterdam-Rotterdam Bank N.V. and Banque de Paris et des Pays-Bas S.A. (Paris) on June 15, 1983.

As far as K-cartridges are concerned, the amount of the above-mentioned amounts of the loans after the above-mentioned redemptions are respectively: 66,000,000 and 32,014,000.

Number 13 has been drawn in respect of the loan under (1) above and the number of 10 is drawn out of the total of 100,000,000 on June 15, 1983.

Number 14 has been drawn in respect of the loan under (2) above and the number of 10 is drawn out of the total of 100,000,000 on June 15, 1983.

NEDELANDESE TRUST-MAATSCHAPPIJ BV
Amsterdam, April 26th, 1983.

Davenports sharply ahead at £1.12m and pays more

A SHARP uplift in interim pre-tax profits has been produced by Davenports Brewery (Holdings), which is the subject of a bid from Wolverhampton & Dudley Breweries. The pre-tax surplus for the 26 weeks to April 2 1983 has increased from £224,000 to £1.12m and the interim dividend has been raised from 1.21p to 3.4p net.

Shareholders who accept the offer by Wolverhampton & Dudley Breweries for the ordinary shares will not, the directors say, be entitled to keep the interim if the offer becomes unconditional. In the last full year a total of 4.66p was paid.

In a defence circular early last month relating to the bid the directors advised shareholders to reject the offer and forecast trading profits for the year to October 1 1983 of about £2.1m, to which would be added surplus on property sales of more than £500,000. Earnings per share were expected to be 21.6p with dividends totalling 8.4p for the year.

Turnover for the period under review advanced ahead of target to £13.07m to £16.68m. Beer production and sales were substantially increased during this period, say the directors, in contrast to the decrease in beer sales nationally.

Each of the company's trading divisions contributed to the results, with increased profits compared with the same period last year.

At the operating level profits increased from £563,000 to £946,000. Pre-tax profits were struck after interest costs were reduced by £22,000 to £115,000 and property disposals moved ahead by £98,000 to £269,000.

Tax took £280,000 compared with an adjusted figure last time of £180,000. Earnings per share were shown as 7.85p improving from 3.88p to 7.85p.

Results achieved over the first half of the financial year support the forecast for the year ending to October 1 made with the recommendation to reject the takeover bid.

Following a meeting of the trustees of Baron Davenports Charity Trust with their advisers, the trustees resolved, in respect of the trust's holding of 2.428m ordinary (28.9 per cent) in Davenports, not to accept the offer by Wolverhampton & Dudley Breweries.

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY

Imperial: Associated Paper Industries, Tregent Brick, Frederick Cooper, Crayke, Ellis and Goldstein, Fulcrum Investment Trust, J. Hopwood, United Wire.

Finals: Barr and Wallace Arnold Trust, Belgrave (Blackheath), Cessair, Duquenois, Edith, First Castle, Electronics, Masdian Sims and Coggins, Maurice James, Miles 35, Mon O'Reilly, Pines Wallis Hotels, Rofinas, Seers, Shires Investment.

FUTURE DATES

June 2

AE

excluding the property surplus, and from 5.45p to 10.34p including the same.

Penetration into the national take-home market continued to grow substantially say the directors, both in sales of own products, Jager Lager and Chequer Bitter, and in respect of a new two-litre reusable pet beer container, in which the company packages other brewers' beer as well as its own and which has made further inroads into the party can sector of the market.

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W and D is offering four new shares and £4.75 cash, or £15.75 in cash, for every five Davenports shares. Yesterday W and D shares were 29.4p and Davenports 27.0p.

RESULTS AND ACCOUNTS IN BRIEF

SAVE AND PROSPER LINKED INVESTMENT TRUST—For year to September 30 1982: second interim dividend 7.45p (7.27p), making 16.27p (15.16p). Dividends available for 1983: £475,287 (£463,405). Investment revenue £181,405 (£175,721); interest received £4,190 (£3,707); pre-tax revenue £252,846 (£246,522); tax £68,608 (£65,808); net revenue £184,238 (£180,713). Dividends of income shares entitled to a winding up to 100p per income share plus 100p per income share otherwise available for dividend. Holders of capital shares entitled to all profits after dividend. The value of assets attributable to capital shares on April 30 1982 £3.00 per share (£1.37 per share on April 30 1981).

YOUNG COMPANIES INVESTMENT TRUST—Final 4.5p, making total 6.7p (6.5p) dividend for year to March 31 1983. Pre-tax revenue £700,738 (£602,404). Tax £223,140 (£192,630). Earnings per £1 share 6.7p (6.44p). Net asset value per share at market value 2.28p (1.74p).

EMPIRE STORES (BRADFORD) (mail order)—Results for year ended January 29 1983 reported April 14. Group fixed assets £22.39m (£23.73m). Shareholders' funds £34.75m (£34.3m). Meeting: Bradford, June 7, noon.

FEI INTERNATIONAL (chemicals, building materials)—Results for 1982 reported April 18. Shareholders' funds £2.77m (£2.01m). Group fixed assets £3.22m (£2.99m). Net current assets £2.03m (£1.02m). Net liquid funds increased by £246,000 (£191,000 decrease). Meeting: Swinton, Manchester, May 26 at 11.30 am.

ISLVOY GROUP (mattress and divan maker)—Results for 1982 already reported. Group fixed assets £2.91m (£2.78m). Net current assets £2.63m (£2.25m). Shareholders' funds £5.18m (£4.78m). Chairman says improved demand expected in latter part of 1982 has continued into current year. With a good three months already accounted for he is confident that interim figures will be well ahead of last year. Meeting: Wellington, Somerset, May 27 at noon.

RMC GROUP (materials for construction industry)—Results for 1982 reported April 21, with comments on prospects. Group fixed assets £270.2m (£231.23m). Current assets £280.1m (£232.23m). Shareholders' funds £178.88m (£158.65m). Meeting: Carlton Tower Hotel, 120, City at 11.30 am.

FREEMANS (LONDON SWB)—Results for year ended January 29 1983 reported March 22. Shareholders' funds £76.62m (£73.65m). Net current assets

£57.48m (£59.78m). Fixed assets £22.55m (£21.05m). Decrease in net liquid funds £7.1m (£5.34m). Meeting: 4 Doughty Hill, EC, May 26 noon.

BUSLEY PORTLAND CEMENT (cement, steel fabrication, hotel ownership)—Results for 1982 and prospects reported April 12. Shareholders' funds £2.57m (£2.43m). Fixed assets £115.88m (£118.65m). Net current assets £37.47m (£31.85m). Net liquid funds £1.49m (£1.25m). Increase in bank balances £3.38m (£4.75m). Meeting: Rugby, June 3, noon.

MANAGER INVESTMENTS (car dealer)—Results for 1982 reported April 5. Shareholders' funds £8.18m (£8.01m). Fixed assets £2.02m (£1.88m). Current assets £12.19m (£13.89m). Current liabilities £9.22m (£9.05m). Increase in working capital £68,573 (£33,673 increase). Meeting: Eastbourne, May 27, noon.

FIC LILLEY (engineer and building contractor)—Results for year ended January 31 1983 reported April 22 with prospects. Group fixed assets £7.2m (£3.23m). Shareholders' funds £20.97m (£24.45m). Net current assets £20.98m (£18.32m). Net liquid funds increased by £14.75m (£14.7m decrease). Meeting: Glasgow, June 2, noon.

HENRY BOY & SONS (construction, plant hire, property)—Results for 1982 reported April 30. Group fixed assets and investments £27.88m (£14.48m), reflecting additions at cost and revaluation. Net current assets £4.07m (£5.42m). Shareholders' funds £68.45m (£17.47m). Auditors refer to a provision against a contingent liability relating to a building contract. "As matter is being referred to arbitration, it is not currently possible to determine the extent of any liability and therefore we are unable to express an opinion upon the adequacy of the provision made." Meeting: Sheffield, May 27 at noon.

S. J. PUGH & SONS (HOLDINGS) (textile manufacturer and electronic communications)—Results for 1982 reported April 18 with directors' observations. Group fixed assets £2.12m (£2.18m) and net current assets £1.26m (£1.82m). Shareholders' funds £2.57m (£2.88m). On prospects chairman says encouraging orders have been received by weaving division at home and overseas; other textile sections are busy and should continue to trade profitably this year. Electronic divisions made substantial contribution to profits last year and should perform well in current year. Meeting: Birmingham, May 26 at 12.30 pm.

London listing for Don Bros, Buist

Don Brothers, Buist, an industrial textile manufacturer based in Forfar, Scotland, came to the London stock market yesterday by way of an introduction, arranged by Robert Fleming & Co. The shares opened at 69p and closed at 72p after touching 80p.

The company, whose origins go back to 1794, is engaged primarily in the extrusion of polypropylene tape and the weaving of the tape into industrial fabrics. Since 1973-79 its pre-tax profits have fallen from a peak £4.4m to £188,000 in 1980-81 before recovering to £1.4m in the year to May 1982. For the first half of the current year profits were £387,000 on sales of £12.6m.

The group forecasts profits of not less than £1.1m for the full year to end May and expects to pay a net final dividend of 2.25p, making an effective total of 3.5p. Net debt at the end of 1981-82 was down from £3.1m to £2.5m on shareholders' funds of £13m (£13.2m).

The directors and their families have a 13.6 per cent interest in the ordinary capital. The trustees of the Archibald Don Bequest Fund have the largest stake at 29.3 per cent.

Weatheroak

Receivers have been appointed at Weatheroak (Holdings) and Weatheroak Press a printing group with turnover of more than £4m. The two companies have traded in Birmingham for 30 years and employ 100 staff.

The appointment was made by debenture holders at the request of the directors. Trade is continuing in the short term with a view to a sale of the business as a going concern. The receivers are Mr D. Corney and Mr L. Bond of Deloitte Haskins & Sells.

Aran Energy

Proposals concerning revised share options for the chief executive of Aran Energy will be amended so that the number of options held by him will remain unchanged at 8,000,725. However, the exercise price in respect of 657,350 of these options will be adjusted from 50p to 26p.

LILLEY GROUP

RECORD TURNOVER AND PROFIT

Extracts from the accounts and statement by the Chairman, Mr. J. Aitken

* The Group has continued to make progress. Turnover increased by 54.4 per cent and pre-tax profit, at £11 million, by 41.2 per cent, results achieved in the adverse market conditions which still persisted in various parts of the world.

* The final dividend proposed of 3.872p gives a total for the year of 8.05p (an increase of 10 per cent) and is covered 2.65 times.

* Proposed increase in authorised share capital and scrip issue of one-for-one.

"The continuing uncertainty with regard to the economy, and also government policies as they affect the industry, again renders imprudent the making of firm predictions. The Group does, however, benefit from a not inconsiderable spread of its activities, both in kind and geographically, and the reassurance previously afforded by that circumstance encourages the directors to believe that the year ahead will not see a reversal in the Group's fortunes."

TURNOVER £m's		PRE-TAX PROFITS £m's	
79	65.5	79	4.2
80	80.0	80	5.1
81	101.5	81	6.1
82	127.3	82	7.8
83	196.6	83	11.0



Group activities are principally building and civil engineering construction, property development, and the provision of goods and services for the construction industry.

For a copy of the Annual Report please contact the Secretary, F.J.C. Lilley plc, 331 Charles Street, Glasgow G2 2QX.

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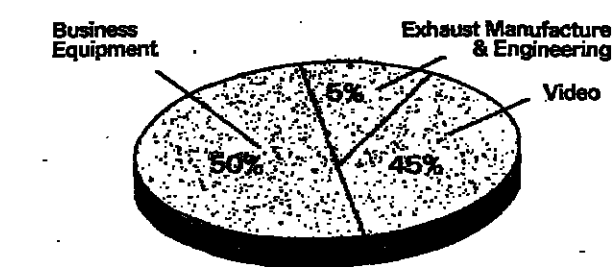
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London and Liverpool Trust PLC

- Profits for the group were £10.057m compared with £1.050m for the previous year.
- £2.861m has been carried forward as deferred profit.
- £2.25m of development costs were written off during the year.
- Earnings per share have increased from 6p to 22.5p, an increase of 275%.
- Dividends of 5.50p represent an increase of 124%.
- Bank overdrafts have been cleared and the group had bank surpluses of £1m at the year-end. All Medium term loans totalling £3m are more than covered by rentals due from lessees.
- The Business equipment division achieved considerable growth during the year. Future policy will be to reinforce our success as distributors of copying equipment, micro-computers, cash registers and telecommunications equipment. New products will be introduced in the coming year.
- Teletext has been established as an important medium in entertainment and advertising. We consider that there is substantial growth potential which can be developed from the present base.

Analysis of Profit Before Taxation by Activity 1983



PRELIMINARY RESULTS FOR THE YEAR TO 31st MARCH, 1983

The directors announce that the consolidated results, subject to audit, for the year ended 31st March, 1983 are as follow

	1983 £'000's	1982 £'000's
Sales	41,617	12,264
Profit of the group	10,057	1,090
Deduct: profit deferred	2,861	-
Profit before taxation	7,196	1,090
Taxation	1,951	189
Profit after taxation	5,245	901
Extraordinary items	382	165
Group profit distributable to shareholders	4,863	736
Dividends	1,253	400
Retained profit	3,610	336
Earnings per share, fully diluted, calculated on 23,303,411 ordinary shares	22.5p	6.0p
Dividend per share	5.50p	2.45p

SUMMARY OF ACCOUNTING POLICIES

The profit of the group comprises the results of London and Liverpool Trust PLC and its subsidiaries. It excludes pre-acquisition profits and comparative figures for 1982 have been adjusted to reflect this change in accounting policy.

Deferred profits are profits which have arisen from recourse sales and in-house leasing but are being amortized over the period of the leases.

The directors recommend a final dividend of 4.0p per share making a total for the year of 5.5p (1982-2.45p) which, if approved, will be paid on 1st July, 1983 to shareholders on the register at the close of business on 3rd June, 1983.

The directors also propose a scrip issue of shares on a one for one basis to shareholders on the register at close of business on 3rd June, 1983 and full details of this proposal will be sent to shareholders along with the Annual Report and Accounts.

The Annual General Meeting will be held on 30th June, 1983.



London and Liverpool Trust PLC
Scottish Provident House, 1 & 2 Waterloo Street, Birmingham B2 5PQ.

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RUSH & TOMPKINS GROUP plc

Summary of results for 1982

	1982	1981
Turnover	£'000s 91,871	£'000s 84,238
Profit before tax	2,308	1,707
Earnings per share	16.4p	12.3p
Dividend per share	6.00p	4.25p
Assets per share	341p	337p

Extracts from Chairman's Statement:

- Profit UP 35%
- Dividend UP 41%
- Property Portfolio UP £1.89m to £40.6m
- Emphasis on office and commercial schemes maintained — Property activities in U.S. increased significantly — New company set up in Singapore

Copies of Report & Accounts for 1982 from:
The Secretary, Rush & Tompkins Group plc,
Marlowe House, Station Road, Sidcup, Kent
Tel: 01-300 3388.

Companies and Markets

MINING NEWS

Gold brightens outlook at Rio Tinto Zimbabwe

BY KENNETH MARSTON, MINING EDITOR

THE Rio Tinto-Zinc group's 58.4 per cent-owned Rio Tinto Zimbabwe ("RioZim") has moved out of loss in the first quarter of this year, earning £31.12m (£799,500). This compares with a loss of £31.04m in the first quarter of last year and a total loss for 1982 of £26.56m.

At the annual meeting in Harare Mr Douglas Sagonda, the chairman, pointed out that the improvement stemmed from increased gold production and higher bullion prices received by the Renco mine on which RioZim is now largely dependent following last year's closure of the Empress nickel mine.

He said that the group had now started to reduce the heavy borrowings which were needed

for survival last year and he hoped that a further substantial debt repayment would be possible this year. Much depends on the gold price, however, especially now that Renco cannot be expected to achieve a further big increase in output this year.

Mr Sagonda thought that the gold price would rise after mid-year to between US\$450 and \$500 per ounce. He said that every \$25 variation in the price results in an annual cash increase or decrease of £21.35m in group earnings and cash flow. A 10 per cent variation in the relationship between the Zimbabwe and U.S. dollars results in a variation of £25.4m.

The 69 per cent-owned Tinto

Industries has run into a worse than expected loss of £2189,000 for the first quarter of this year — against record profits of £2184,000 a year ago — in line with the downturn in the Zimbabwe economy. Mr Sagonda said it would be rash to forecast any profit for Tinto Industries in 1983.

For RioZim as a whole, however, he thought that if the budgeted price for gold is met and if current production levels can be maintained the group should continue to make profits for the rest of the year.

"The future now looks brighter," said Mr Sagonda, but he made it clear that any consideration of a dividend would depend on "significant" improvements in the gold price.

TCL lifts half-year earnings

HIGHER first-half earnings are reported by Transvaal Consolidated Land and Exploration (TCL), the South African mining and investment house in the Barlow Rand group. Net profits for the six months to March 31 came out at R37.5m (£21.9m) compared with R26.5m (£16.5m) in the same period of 1982 and R34.3m for the full year to September 30.

A major factor in the good half-year results has been the increase in gold prices. This is reflected in a rise in dividend income to R11.8m from R7.1m a year ago and in sharedealing profits of R2.9m which go against a loss of R93,000 last time.

The latest results also include R5.1m for the three months to March 31 from the mining interests recently acquired from Rand Mines. This stemmed from a group reorganisation whereby all of the Barlow Rand group's mining interests have been put under the control of TCL.

These assets acquired from Rand Mines included holdings of Harmony, Blyvoor and Durban Deep, thus increasing TCL's already sizeable gold interests. The consideration paid to Rand Mines was an issue of 2.58m shares in TCL, raising the latter's issued capital to 11.2m shares.

TCL now declares an unchanged interim of 75 cents on the enlarged capital; the previous year's final was 135 cents. Although the company is living with less favourable export markets for its coal as well as difficult trading conditions for base metals, it still expects that total earnings per share for the current year will be above those of 1981-82.

Whether this will leave scope for a modest increase in the final dividend remains to be seen. On a maintained payment the shares at £22 yield just under 5 per cent, a modest return which suggests that the market is looking for better things in 1983-84.

Declining tin production

OUTPUT of tin concentrates by the Malaysian companies under the management of Malaysian Mining Corporation and its controlling body Peras Charter Management fell to 1,049 tonnes during April.

This compares with the 1,110 tonnes of tin concentrates produced in March and the 1,298 tonnes produced in February.

The declining production reflects the continuing effects of tin export controls intro-

duced last summer by the International Tin Agreement.

The 14 dredges shut-down during March under the export controls and remained closed during April. In addition production from the Ackam Thai 2 and 3 dredges was restricted during the month while the Klesah Damawan dredge was shut down for 12 days.

A reduction in output by Berjuntal, the second largest tin producer in the group,

followed major repairs to the company's No. 7 dredge.

Berjuntal's tin concentrate production for the 12 months to end-April amounted to 2,397 tonnes compared with 3,513 tonnes in the previous year.

	April	March	Feb
Aokam	51	65	114
Ayer Hitam	105	78	94
Berjuntal	159	167	173
MMC	482	493	454
Sungai Besi	55	47	44
Tongkah Hart	—	47	44
Trench	33	30	36

Newcastle Gateshead Water £5m placing

Seymour, Pierce and Co has completed the placing of £5m Newcastle and Gateshead Water Company 11 per cent redeemable debenture stock, 2004 at £100 per cent.

Comparative Government stocks are yielding about 10 1/2 per cent to redemption; this differential is similar to that which operated at one time of the Bristol Waterworks debenture placing in January.

Dealings will begin at 2 pm May 11.

comment

When the Newcastle and Gateshead stock was placed at the end of last week the market feeling was that it was tightly priced. Since gilts have weakened slightly since then, it now seems most unlikely that the stock will open at a premium. However the 1 per cent over the gilts, though closer than would be the case with a local authority offering, is pretty much the norm with waterworks debentures.

Titaghur drops £5m in the red

For the year ended June 30 1982 Titaghur Jute Factory suffered taxable losses of £5.09m, despite a £16,070 profit from the UK operations. This is compared with overall profits of £574,175 last time.

Turnover in India amounted to £20.43m, against £29.47m and the tax charge was £2.46m (£2.88m) after which loss per share is given as 35p.78p (37.97p earnings).

There was an extraordinary credit for the period of £86,006 (nil).

No dividends have been paid on the ordinary shares since 1972.

Hawker (Canada)

Hawker Siddeley Canada Inc was affected by poor economic conditions which continued to influence the market for capital equipment during the first quarter.

The increase in housing starts and improved demand for timber products was not reflected in the sawmill and forest machinery equipment industry, other than in replacement parts.

First-quarter income declined from \$3m (£1.55m) to \$2.45m (£1.22m) last year. Revenues fell from \$124.6m to \$94.4m.

Hawker Siddeley Group holds 59 per cent of ordinary shares and 42 per cent of the preferred.

Poor demand for railway freight cars led to a temporary halt in manufacturing in the Trenton works division. Shipments of bi-level commuter cars for the government of Ontario transit authority were proceeding on schedule.

Demand for equipment for the mining industry continued to improve despite the decline in world coal and mineral extraction.

First ever deficit incurred by V.W.

LONDON-BASED sheet metal fabricator, precision engineer and toolmaker, V.W. which went public via the U.S.M. in October 1981, has experienced "the most difficult year the board has ever known" and for 1982 reported the first loss in its 64-year history.

At the trading level, profits were well down from £19,279 to £23,005 and, with tax taking £108,068 (£10,271 credit) and extraordinary debits of £104,118, the attributable deficit amounted to £159,779 compared with a £229,550 surplus last time.

Turnover declined from £4.27m to £3.26m and results reflect a poor second half, for at mid-year a pre-tax profit of £213,000 was achieved.

The yearly loss per share amounted to 1.01p (12.53p earnings) and the directors consider that the 13 months outcome does not justify a dividend payment. However, in view of their continued confidence in the company's ability to implement its recovery programme, they are recommending a final payment of 0.55p which, with the interim of 1.58p, lifts the year's distribution from 2p to 2.5p.

In order to avoid increasing borrowings, Mr Roy Stephens, chairman, and his family trust have waived their entitlement to £23,218 of the proposed distribution.

Mr Stephens reports that the company's performance in the

first quarter of the current year was better than anticipated, providing signs that 1983 should show a significant improvement over the 12 months.

He explains that, to remain competitive, several contract prices had to be reduced, and stocks and work-in-progress written down by some £250,000. The usual annual price increases to most of the company's major customers had to be waived and Mr Stephens estimates that this reduced 1982 profits by about £225,000. However, the long-term order position is good, he states.

Mr Stephens said later yesterday V.W. was hoping to break into other industries. "We want to move from the engineering side to electrical."

He would be looking at various possibilities of injecting new ideas into the business. This had been the purpose of coming to an arrangement with two private companies who had taken out options to purchase up to a total of 25.3 per cent of the company at 55p a share. The nine-month option was taken out on April 6.

He said he hoped to announce a major order worth £800,000 in the first year within the next few days to boost the total order book to £4.25m.

V.W.'s customers had agreed to a 4 per cent price increase this year following the standards last year.



State Bank of New South Wales

U.S. \$50,000,000

NEGOTIABLE FLOATING RATE NON-LONDON
CERTIFICATES OF DEPOSIT DUE
NOVEMBER 1987

We hereby certify that the rate of interest payable on the above mentioned Certificates of Deposit for the interest period beginning on 10th May 1983 and ending 10th November 1983 is 5 1/2 per annum.

Agent Bank:

Morgan Guaranty Trust Company of New York, London

Granville & Co. Limited

(formerly M. J. H. Nightingale & Co. Limited)

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1212

Over-the-Counter Market

1982-83	Company	Price	Change	Gross Yield	% Annualised	Fully
High	Low					
142	120	Ass. Brit. Ind. CUL	134	6.4	4.8	7.8
138	117	Ass. Brit. Ind. CUL	132	10.0	8.8	10.2
74	57	Ainsworth Group	82	6.1	8.8	17.7
26	25	Armstrong & Rhodes	28	10.0	10.0	5.7
327	197	Barton Hill	327	11.4	3.5	13.7
148	100	CCL Type Conv. Pref.	148	15.7	10.9	—
270	210	Cindes Group	210	12.5	8.4	—
88	65	Dobson Services	68	6.0	12.5	3.2
97	77	Frank Hovell	85	—	—	8.0
86	75	Frank Hovell Fr Ord	84	—	—	10.5
83	61	Frederick Parker	82	7.1	11.5	3.9
55	34	George Shier	34	—	—	5.9
100	74	Ind. Precision Castings	76	7.3	8.6	12.3
170	102	Isa Conv. Pref.	170	16.2	8.2	—
147	94	Jackson Group	147	7.5	5.1	4.5
222	111	James Barrough	222	8.6	4.2	18.3
260	148	Robert Jenkins	148	20.0	12.5	1.8
83	54	Servotons "A"	83	5.7	8.4	8.8
167	112	Tonday & Harvie	114	11.4	10.0	5.1
23	21	Unilock Holdings	26	0.45	1.8	—
85	64	Walter Alexander	85	6.4	8.4	4.9
270	214	W. S. Yates	268	17.1	8.4	4.1

NEW ISSUES May 9, 1983

FNMA FEDERAL NATIONAL MORTGAGE ASSOCIATION

\$800,000,000 9.85% Debentures

Dated May 10, 1983 Due September 10, 1987
Series SM-1987-M Cusip No. 313586 NV 7
Non-Callable

Price 100%

\$700,000,000 10.30% Debentures

Dated May 10, 1983 Due May 10, 1990
Series SM-1990-B Cusip No. 313586 NW 5
Non-Callable

Price 100%

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and are issued under the authority contained in Section 304(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.).

This offering is made by the Federal National Mortgage Association through its Senior Vice President-Finance and Treasurer with the assistance of a nationwide Selling Group of recognized dealers in securities.

Debentures will be available in Book-Entry form only. There will be no definitive securities offered.

John J. Meehan Senior Vice President-Finance and Treasurer
Allen C. Sell Vice President-Fiscal Office

100 Wall Street, New York, N.Y. 10005

This announcement appears as a matter of record only.

Through him,
each single note becomes
the element
of a masterpiece

and necessary product of his thoughts. A product that is so much more than just a combination of the elements he used: it breathes life.

That same creative faculty and sincerity are required, whenever valuable and trend-setting products are developed. The work of today's technological enterprises, which are and wish to remain successful, is particularly responsible: their products, too, incorporate a vast variety of individual components, combined to the effect of purpose-oriented usefulness.

Mannesmann products, for instance, incorporate the almost proverbial experience and devoted efforts of the great group of "Mannesmann" in many important manufacturing areas. And in further development of production processes and materials. Backed by the worldwide connections and the solid financial strength of a large industrial concern.

The sum total of all these factors is the unmistakable quality of Mannesmann products. Products that are so much more than just a combination of their components.

Joined to form efficient systems for a wide range of applications, they are the basis of many large projects successfully carried out by Mannesmann in all parts of the world. Such as the Baoshan continuous pipe rolling mill which helps to supply the People's Republic of China with seamless steel pipe and tubing. Or the integrated handling and storage system for the international Changi Airport in Singapore which, in its first stage of extension, is designed for an annual freight capacity of 300,000 tons. Or the complete drinking water supply system in Saudi Arabia which pumps desalinated sea water from the Gulf to the 500 km distant desert capital of Riyadh.

Mannesmann — so much more than just a combination of know-how and abilities.

Ask the man from Mannesmann

This advertisement appears as a matter of record only.
April, 1983



National Bank of Hungary (Magyar Nemzeti Bank)

U.S.\$ 200,000,000

Term Loan

Provided by

Arab Banking Corporation (ABC)
The Bank of Tokyo, Ltd.
Bankers Trust Company
Creditanstalt-Bankverein

Deutsche Bank
Compagnie Financière Luxembourg
Libyan Arab Foreign Bank
Manufacturers Hanover Limited

Algemene Bank Nederland N.V.
The Royal Bank of Canada (Overseas) N.V.
Zentralsparkasse und Kommerzialbank, Wien

Bank of America NT&SA
Banque Commerciale pour l'Europe du Nord (Eurobank)
Chemical Bank International Limited
Moscow Narodny Bank Limited
Société Générale de Banque S.A.
Taiyo Kobe Finanz (Schweiz) AG

Arab International Bank
Arab Turkish Bank
Banque Internationale pour l'Afrique Occidentale - B.I.A.O.

Agent

Deutsche Bank
Compagnie Financière Luxembourg

COMPANY NOTICES

THE SCOTTISH AMERICAN INVESTMENT COMPANY PLC.

Consolidated 4% (formerly 3 1/4%) Debenture Stock
A PETITION has been presented to the Lords of Council and Session by the above named Company, having its Registered Office at 45 Charlotte Square, Edinburgh, for sanction of a Scheme of Arrangement between the Company and the holders of its Consolidated 4% (formerly 3 1/4%) Debenture Stock. In the said Petition an Interlocutor has been pronounced as follows:-
"Edinburgh, 6th May 1983. The Lords appoint the dependence of the Petition to be advertised once in the Edinburgh Gazette and once in each of the Scotsman and Financial Times newspapers and appoint all parties claiming an interest to lodge Answers thereto, if so advised, within 14 days after such advertisement."
"Wheatley LP."

Of all of which intimation is hereby given.
Dundas & Wilson, C.S.,
25 Charlotte Square,
Edinburgh EH2 4EJ
Solicitors for Petitioners

NOTICE TO HOLDERS OF DEBENTURE STOCK

BEARER SECURITIES
Copies of the Annual Report of Scott's Investment Company PLC. can be obtained on request from the Company Secretary, 45 Charlotte Square, Edinburgh EH2 4EJ.
Kingsmill Securities Ltd.
45 Charlotte Square, Edinburgh EH2 4EJ.
Edinburgh, 10th May 1983.

NOTICE TO HOLDERS OF DEBENTURE STOCK

CITY OF EDINBURGH D.C.
Edinburgh City Council
Edinburgh, 10th May 1983.

CONTRACTS & TENDERS

REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)
MINISTRE DE L'ENERGIE ET DES INDUSTRIES PETROCHIMIQUES
(Ministry for Energy and Petrochemical Industries)

ENTREPRISE NATIONALE DE FORAGE (National Oil Exploration Company) "ENAFOR"

NOTICE OF INTERNATIONAL CALL FOR TENDERS NO. IN 83.17

"ENAFOR" is launching an International Call for Tenders for the supply of:
FOUR (4) 15-TONNE FORKLIFT TRUCKS

This Call for Tenders is intended for Manufacturing Companies only, and excludes importers, representatives of companies and any other intermediaries in compliance with the provisions of Law No. 79-02 of 11 February 1978, with respect to State Monopoly on Foreign Trade. Interested suppliers may obtain the specifications from: ENAFOR, DEPARTEMENT ACHATS (PURCHASING DEPARTMENT), 1 PLACE BIR HAKEM EL-BIAH (ALGER) (ALGERIA), with effect from the date on which this Notice is published.
Tenders, of which six (6) copies should be prepared, must be sent in a double sealed envelope, by registered post, the outer envelope being completely anonymous and bearing no captions, logo or seal of the tenderer, nor any inscription indicating the origin of the same, stating simply: "APPEL D'OFFRES INTERNATIONAL NO. IN 83.17 - CONFIDENTIEL".
- A FEU PAS OUVRIER (INTERNATIONAL CALL FOR TENDERS NO. 83.17 - CONFIDENTIAL - DO NOT OPEN), for the attention of "MONSIEUR LE CHEF DU DEPARTEMENT ACHATS" (HEAD OF PURCHASING DEPARTMENT), to arrive by 25 June 1983 at the very latest.
Any tender arriving after this date will be rejected.
Selection will be made within 120 days from the closing date of this Call for Tenders.

THE COMMERCIAL BANK OF THE NEAR EAST PLC

NOTICE IS HEREBY GIVEN that the 31st Annual General Meeting of the Company will be held at the Registered Office, 107-112, Leadenhall Street, London EC3A 4AE, on Thursday, 2nd June, 1983 at 11 a.m. for the following purposes:-
1. To receive and adopt the Directors' Report and Accounts for the year ended 31st December, 1982.
2. To elect the retiring Directors.
3. To re-appoint the retiring Auditors and to authorize the Directors to fix the remuneration of the Auditors for the current financial year.
4. To elect the Chairman of the Ordinary General Meeting.
5. To consider and, if thought fit, to pass the following resolutions:-
"That Article 75 of the Articles of Association be amended so that the Company be authorized by the directors to issue shares of any amount not exceeding the amount authorized by the directors."
N. J. G. GIBSON, Secretary
107-112, Leadenhall Street, London EC3A 4AE.
10th May 1983.

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PAN-HOLDING SOCIETE ANONYME

Registered Office: Luxembourg
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4. To elect the Chairman of the Ordinary General Meeting.
5. To consider and, if thought fit, to pass the following resolutions:-
"That Article 75 of the Articles of Association be amended so that the Company be authorized by the directors to issue shares of any amount not exceeding the amount authorized by the directors."
N. J. G. GIBSON, Secretary
107-112, Leadenhall Street, London EC3A 4AE.
10th May 1983.

PAN-HOLDING SOCIETE ANONYME

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS
The Annual General Meeting of the Company will be held at the Registered Office, 107-112, Leadenhall Street, London EC3A 4AE, on Thursday, 2nd June, 1983 at 11 a.m. for the following purposes:-
1. To receive and adopt the Directors' Report and Accounts for the year ended 31st December, 1982.
2. To elect the retiring Directors.
3. To re-appoint the retiring Auditors and to authorize the Directors to fix the remuneration of the Auditors for the current financial year.
4. To elect the Chairman of the Ordinary General Meeting.
5. To consider and, if thought fit, to pass the following resolutions:-
"That Article 75 of the Articles of Association be amended so that the Company be authorized by the directors to issue shares of any amount not exceeding the amount authorized by the directors."
N. J. G. GIBSON, Secretary
107-112, Leadenhall Street, London EC3A 4AE.
10th May 1983.

APPOINTMENTS

Managing director for Dowty mining

Following the appointment on June 1 of Mr Dennis Morgan as chief executive of DOWTY GROUP, Mr Adrian Backmaster will become managing director of the mining division and be appointed to the group board. He is managing director of Dowty Mining Equipment, a position which he will continue to hold for the time being.

UNIVERSAL GRINDING WHEEL has appointed Mr John Ekeles as managing director. He has taken over from Mr Gareth Jones who has been appointed director of business development of the parent company, Unicorn Industries, a sector of Fosco Minsep.

The EUROPEAN CONFERENCE OF ASSOCIATIONS OF POWER CABLE INDUSTRIES has elected Mr D. E. Booth, chairman of BICC Cables, as its president. Mr E. G. Wilhelm, Geschäftsführer of Kabel und Lackdrahtfabriken, was elected vice-president.

BALFOURS has appointed Mr John O'Neil as managing director following his retirement from Yorkshire Water Authority.

Mr David Laidel has been elected chairman of TIMBER GROWERS SCOTLAND. He succeeds Mr John Brewis who remains on the national board as deputy chairman.

Mr Kenneth Goff has been appointed director of Finance and Administration by AMDAEL (UK).

Mr George Mason has joined the board of WRIGHT COLLINS RUTHERFORD SCOTT. He is a director of Morgan Grenfell & Co., Asprey & Co., Allianz Holdings and other companies.

Mr Ajit Kerkar, president and managing director of The Indian Hotels, and Mr S. K. Chaudhary, chairman of Cox & Kings (India) have been appointed to the boards of COX & KINGS and its wholly-owned subsidiary Cox & Kings Travel.

Mr George Wood has been appointed to the board of HARRIS GRAPHICS. He retains Harris Corp. position as vice president business development - Europe, and continues as vice chairman and managing director of its UK subsidiary, Harris Harris Graphics is a newly-formed subsidiary of Harris Corp.

Fiat Auto (UK) finance post

Mr Pier Giorgio Rossi has been appointed financial director of FIAT AUTO (UK). He succeeds Mr Douglas Claisse. Mr Rossi was financial director of Fiat in Belgium.

HENRY WIGFALL has appointed Mr David Anst as managing director. He was previously marketing manager. Mr Thomas Cole, previously marketing director, becomes commercial director. He has also been appointed a director of Wigfall Financial Corporation.

SWISS BANK CORPORATION INTERNATIONAL has appointed Mr John L. Sangster as director from May 10. He retired recently from the Bank of England where he was assistant director in charge of the foreign exchange division.

Mr Keith Hughesdon has resigned his duties as an executive director and joint deputy chairman of MERCANTILE HOUSE HOLDINGS to devote more time to his other interests. He will continue as a non-executive director of Mercantile House, as chairman of Saturn Leasing and as a director of Spedley Golding and Gulf Financial Services International.

LEWIS & CLARK (RUBBER) has appointed Mr D. Belmont as a director. Mr L. C. Fielding, a director, has taken early retirement.

Mr David Gwyther has been appointed marketing director of SHOWERINGS with effect from May 9. Showerings is a member of the company of Showerings, Vine Products & Whiteheads, the wine, spirits and soft drinks distributor. Mr Gwyther will be responsible for marketing and sales in the UK and international business development. He has formerly with Cadbury Schweppes.

WOOD CONSTRUCTION GROUP has appointed Mr Peter Hammond to head its housing development division. F. E. Wood Bros. of Derby. The company plans to extend its interests in land acquisition.

Mr Richard Severn, assistant general manager of THE MANUFACTURERS LIFE INSURANCE COMPANY'S UK division, has been appointed regional sales director. This new position includes responsibility for the Oxford and Reading branches. Mr Severn joined Manulife in 1974 as a management trainee.

Mr Godfrey Jullings has been appointed senior manager, head of industrial section, corporate financial services for NATIONAL WESTMINSTER BANK's international banking division. He succeeds Mr F. Leeser who becomes senior advances manager in the division. Mr Jullings was a senior accounts executive in the UK region of international banking division.

Mr Eric Skerthland, vice-chairman of Olympia Holidays, has been elected president of the Association of British Travel Agents (ABTA). Mr Colin Trigger, managing director of Scandinavia, has been elected chairman of the Tour Operators' Council. Mr Gerry Fernbach, managing director and chairman

manager, has been appointed divisional general manager. Mr M. N. McTaggart, assistant general manager, computer services, and Mr B. F. Yeaman, assistant general manager, management services, become assistant general managers in the new division and will be responsible for the operational and implementation functions respectively.

Mr T. K. Crombie has been appointed an investment manager with SCOTTISH EQUITY ASSET LIFE ASSURANCE SOCIETY, heading the equity investment team. He has been an assistant investment manager with Standard Life.

Mr Clifford Tippet has been appointed chairman of the VALUERS AUCTIONEERS & ESTATE AGENTS GROUP INSURANCE SERVICES.

BRITISH SUGAR has appointed as marketing director Mr Peter Gibbs, currently marketing and sales director of York Hydro Fertilisers. He takes up his new post in July.

Mr M. Cowen and Mr J. V. M. Gordon have joined the board of MATTHEW CLARK & SONS (HOLDINGS). Mr B. N. A. Hardman has become a non-executive director. He is a managing director of Morgan Grenfell. Mr J. M. G. Cox and Mr C. M. McKenzie have been appointed to the board of Matthew Clark & Sons.

Chairman for Ransomes Sims & Jefferies

Mr Harry H. Astley Whitall, deputy chairman of RANSOMES SIMS & JEFFERIES, is to succeed Mr Geoffrey Bone as retiring chairman of the Ipswich grass and farm machinery manufacturers. A chartered engineer Mr Whitall, who joined the Ransomes board in 1979, is chairman of BSG International and on the boards of APV Holdings and LRC International.

Mr John H. R. Leopold has been appointed treasurer of NATIONAL WESTMINSTER BANK's domestic banking division. Previously deputy treasurer he succeeds Mr Alan Day who retires on May 31.

Mr Peter Young has joined the board of BRIMID QUAL-CAST FOUNDRIES as marketing and sales director. He was previously the sales, marketing and commercial director of Garlington, part of GKN.

Mr A. W. King has been appointed to the board of J. M. GONNES & SONS (HOLDINGS). He was director of surveying for the JMJ Construction Group. Mr King has also joined the board of J. M. James Homes as has Mr G. Roberts.

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Al Baraka International	10 %
Allied Irish Bank	10 %
Amro Bank	10 %
Henry Ansbacher	10 %
Arab Bank Ltd.	10 %
Armenia Trust Ltd.	10 %
Associates Cap. Corp.	10 %
Banco de Bilbao	10 %
Bank Hapoalim BM	10 %
BCCI	10 %
Bank of Ireland	10 %
Bank Leumi (UK) plc	10 %
Bank of Cyprus	10 %
Bank of Scotland	10 %
Banque Belge Ltd.	10 %
Banque du Rhone	11 %
Barclays Bank	10 %
Beneficial Trust Ltd.	11 %
Bremar Holdings Ltd.	11 %
Brit. Bank of Mid. East	10 %
Brown Shipley	10 %
Canada Perm. Trust	11 %
Castle Court Trust Ltd.	10 1/2 %
Ceyzer Ltd.	10 %
Cedar Holdings	10 %
Charterhouse Japhet...	10 %
Chonlartons	11 %
Citibank Savings	11 1/2 %
Clydesdale Bank	10 %
C. E. Coates	10 1/2 %
Comm. Bk. of N. East	10 %
Consolidated Credits...	10 %
Co-operative Bank	10 %
The Cyprus Popular Bk.	10 %
Duncan Lawrie	10 %
E. T. Trust	10 %
Exeter Trust Ltd.	11 %
First Nat. Fin. Corp.	12 1/2 %
First Nat. Secs. Ltd.	12 %
Robert Fraser	10 %
Guinness Mahon	10 %
Grindlays Bank	11 1/2 %
Hambros Bank	10 %
Heritable & Gen. Trust	10 %
Hill Samuel	11 1/2 %
C. Hoare & Co.	11 1/2 %
Hongkong & Shanghai	10 %
Kingsnorth Trust Ltd.	11 %
Levy & Co. Ltd.	10 %
Lloyds Bank	10 %
Maitland Limited	10 %
Edward Manson & Co.	11 %
Mitland Bank	10 %
Morgan Grenfell	10 %
National Westminster	10 %
Norwich Gen. Tst.	10 %
P. S. Refson & Co.	10 %
Rothschild's	10 1/2 %
Royal Trust Co. Canada	10 %
Slavenburg's Bank	10 %
Standard Chartered	11 1/2 %
Trade Dir. Bank	10 %
Trustee Savings Bank	10 %
TCB	10 %
United Bank of Kuwait	11 %
Volkskas Int'l. Ltd.	10 %
Westone Banking Corp.	10 1/2 %
Whiteaway Laidlaw	10 1/2 %
Williams & Glyn's	10 %
Westrust Secs. Ltd.	10 %
Bury Bank	10 %
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Call deposits £1,000 and over 9.75%	
21-day deposits over £7,000 9.75%	
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[illegible][illegible]

NORTH AMERICAN QUARTERLY RESULTS

[illegible]

CANADA NORTHWEST ENERGY				HRYAN WALKER RESOURCES				NOVA				THOMSON NEWSPAPERS			
Six months	1992-93	1991-92		Six months	1992-93	1991-92		First quarter	1993	1992		First quarter	1993	1992	
	C\$	C\$			C\$	C\$			C\$	C\$			C\$	C\$	
Revenue	46.1m	25.2m		Revenue	1.6m	1.5m		Revenue	1,07m	730m		Revenue	156.5m	150.5m	
Net profit	15.6m	2.2m		Net profit	130.6m	32.8m		Net profit	32.8m	27.1m		Net profit	26.1m	25.1m	
Net per share	1.07	0.36		Net per share	1.26	1.40		Net per share	0.11	0.17		Net per share	0.50	0.4	

LONDON TRADED OPTIONS

Option	CALLS			PUTS		
	July	Oct.	Jan.	July	Oct.	Jan.
Brit. Petroleum (*388)						
300	98	102	—	2	2	—
340	98	78	—	2	2	—
380	42	50	60	6	18	22
420	24	32	42	22	38	56
460	1	15	28	44	50	64

Cons. Goldfields (*584)						
480	185	—	—	2	10	—
460	104	—	—	2	10	—
500	57	72	80	16	37	35
550	25	42	55	40	54	68
600	6	20	—	72	—	—

Courtaulds (*100)						
70	23	35	—	1 1/2	2	—
80	23	35	—	1 1/2	2	—
90	16	19	21	8	9	7
100	11	13	8	10	10	18

Commercial Union (*159)						
120	45	45	—	1 1/2	1 1/2	—
130	35	35	—	2	2	—
140	25	25	21	2	8	8
150	10	10	10	11	12	17

G.E.C. (*284)						
150	54	50	—	2	3	—
200	26	44	—	1	4	13
220	34	34	—	1	1	—
240	13	20	26	32	26	34
260	6	—	—	40	—	—

Grand Union (*527)						
300	55	—	—	2	—	—
320	15	14	15	16	18	19
340	19	16	22	18	22	24
360	10	16	25	24	28	38
380	10	18	—	52	64	—

L.C.I. (*430)						
320	128	—	—	3	4	—
340	104	—	—	3	4	—
360	70	79	—	6	7	—
380	46	56	64	13	18	20
400	34	34	42	26	30	36
500	10	18	28	54	68	66

Land Securities (*315)						
280	56	61	—	2	—	—
290	36	42	—	3	7	—
300	18	22	—	37	38	—
320	6	18	25	20	25	26

Marks & Spencer (*204)						
160	30	27	—	4	5	—
180	20	28	28	6	12	17
200	9	15	21	21	24	27
220	—	—	—	36	—	—

Shell Transport (*466)						
590	108	116	—	2	3	—
610	72	42	—	2	10	—
630	46	48	58	9	15	28
650	18	30	38	30	38	46
670	8	14	—	58	72	—

Option	CALLS			PUTS		
	May	Aug.	Nov.	May	Aug.	Nov.
Barclays Bank (*988)						
110	180	—	—	2	2	—
130	80	90	—	2	2	—
150	50	65	80	2	5	10
170	20	37	38	7	20	20
190	6	16	30	35	40	50

Option	CALLS			PUTS
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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday May 10 1983

WALL STREET

Fed move discourages recovery

A LESS ebullient mood was in evidence on Wall Street following Friday's announcement of an unexpected increase in money supply, writes Terry Byland in New York.

The Dow Jones average finished the day at 1,228.23, a loss of 4.36, although the index had been off by as much as nine points at one stage and ahead by 2.90 at 1.235.49 at 3 pm.

Credit markets opened lower yesterday and equities, quick to respond to short-term interest trends, started the session with profit-taking in major stocks.

Earlier attempts at a recovery were discouraged when the Federal Reserve Board announced a three-day reverse repurchase agreement which will take money out of the market system, keep short-term rates firm and increase the cost of holding stocks.

The Federal Funds rate, the key short-term rate for bank funds, although unchanged after the Fed move, stood at 8% per cent compared with 8% per cent at one time on Friday.

Treasury bill yields gained around five basis points while prices for longer dated bonds lost ground.

Share prices again showed themselves resilient in the face of profit-taking. The big institutions sold shares in some of the recent high fliers, notably in the motor, railroad and oil sectors.

But they were also buyers of a wide range of consumer stocks, which have so far lagged behind the market advance.

There was activity in Chrysler shares following reports that the group would ask the U.S. Government to forgo its right to buy 14.4m shares at \$13 each, well below the market price. The U.S. Treasury had no knowledge of such plans and shares in Chrysler steadied at \$28.94, a net 3/4 down, with a large block of stock changing hands at \$28.94.

The other feature of the motor sector was the announcement by General Motors Acceptance Corporation, financing arm of the motor group, of \$1.25bn in notes shelf registration, one of the largest on record.

Shares in General Motors opened lower but rallied to stand at \$70, a fall of 3/4. Ford Motor slipped 3/4 to \$51.4.

Among the steel industry issues, Kaiser Steel dipped by 1/4 to \$38.75 after the long-expected bid from the Irwin Jacobs investor group. Terms of the offer were difficult to assess but the market found them a disappointment.

Another dull feature was El Paso, the natural gas producer whose shares fell 1 1/4 after Merrill Lynch had downgraded them and the El Paso board decided to cut the quarterly payout.

Exxon shed 5/4 to \$34.4 as profit-takers cut into last week's gain and Standard Oil California, which plans to sell all or part of its European interests, eased by 3/4 to \$38.4.

In the credit markets, the Fed's announcement of the first reverse repurchase agreements since the beginning of the year did more to reduce prices than did the \$1.4bn increase in money supply.

The Fed repurchase arrangements will give the authorities more leverage in the market in a week in which there is little in the way of Treasury financing.

The discount rate on three-month treasury bills stood at 8.00 per cent in early dealings, but moved up to 8.13 per cent after the Fed's announcement, compared with 8.08 per cent on Friday. The six-month bills were at a discount of 8.14 against Friday's 8.08 per cent.

At the long end of the bond market, where prices soared on Friday afternoon following the announcement of money supply data, the benchmark long bond opened at 100 1/2, some 1/2 down, but after the repurchase news at mid-session, the bond was priced at 100 1/4, offering a yield of 10.35 per cent.

In Toronto, stocks traded lower with resource and real estate issues leading the decline. Of the 14 major indices, only the metals and media groups were higher. The same lower trend was seen in Montreal.

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EUROPE

Frankfurt gives up early gain

A GENERALLY firm mood emerged on the European bourses with only Frankfurt and Milan going against the trend.

Early gains were posted in hectic trading in Frankfurt, in response to the record levels achieved by Wall Street on Friday.

However, interest faded later and shares ended mixed, but with an easier bias. The Commerzbank index, calculated at mid-session, reflected the early trend and rose 3.40 to 943.80.

Among motors, Daimler retreated DM 1.50 to DM 548, after peaking at DM 551, while VW shed DM 1.30 to DM 177.00, after DM 178.70, and BMW closed steady at DM 338.50, after DM 338.50.

Conti-Gummi slipped on news that it is again not paying a dividend, despite higher 1982 profits and it shed 90pt to DM 92.80 after a high of DM 95.

Among the banks, Commerzbank closed 70pt higher at DM 177.20, after a DM 176 high, but Dresdner slipped DM 1 to DM 180, after DM 181.50, and Deutsche fell 60pt to DM 332.40, after DM 333.

The easier bias failed to curb AEG which extended its recent advance to close up DM 1.70 at DM 77.90, though this was below the day's high of DM 79.10.

In chemicals, BASF ended 10pt firmer at DM 144.90, after DM 145.50, ahead of first-quarter figures which are to be announced soon. Among metals, Metallgesellschaft fell back heavily to close DM 14 lower at DM 236.

Domestic bonds were little changed with the rise in the latest U.S. M1 money supply data doing little to dampen the slightly more positive mood which emerged at the end of last week.

In Paris, shares were firm in moderately active trading with sentiment boosted by the Bank of France's announcement of a 1/4 percentage point cut in its call money rate to 12% per cent.

Foods and constructions led the trend with Carrefour up FFfr 18 at FFfr 1,420, Lesieur FFfr 12 at FFfr 984, Bouygues FFfr 7 at FFfr 708 and Lafarge FFfr 10 at FFfr 274.

Amsterdam saw a mixed-to-higher close. In Dutch internationals, KLM fell Ff 2.50 to Ff 151, mainly due to a large number of shares for sale. Unilever was Ff 2.20 lower at Ff 207.7.

Dutch bonds were unchanged to weaker in a quiet market.

Favourable inflation prospects helped sentiment in Zurich and shares rose in moderately active trading.

Swissair bearer rose SwFr 3 to SwFr 803 while its registered stock added SwFr 5 to SwFr 870. Bankers were higher, led by Bank Leu bearer. Basf Holding was unchanged at SwFr 5,400 after reporting higher net profit for 1982 and proposing a higher dividend.

Domestic and foreign shares were steady in quiet trading in Brussels. Among Belgian shares, there was no major movement with all transactions restricted to a 2 per cent margin in either direction.

Shares were firmer in heavy trading when the Stockholm bourse reopened after a week's closure for expansion work.

However, prices were generally easier in Milan on the continuing absence of buying interest and end account liquidation. But Prelli and Montedison gained slightly, against the trend.

LONDON

Relief as election date set

THE announcement in London of an early June general election came as a welcome relief to equity markets currently dominated by political uncertainties. However, with the election hurdle still to be crossed, the underlying tone remained extremely sensitive.

Leading industrials staged a good rally from depressed mid-day levels, but Government stocks remained very uncertain. A simultaneous recovery in the latter sector was stifled by revived nervous offerings and long-dated stocks closed 1 1/4 down at the day's lowest.

Wall Street's Friday record high failed to help early equity sentiment, and dealers lowered blue chip industrials soon after the opening bell. Selling was relatively light but quotations reacted further before a rally developed around lunch-time.

The Financial Times Industrial Ordinary share index closed 4.2 down at 690.2.

Glaxo gained 13p to 905p ex-dividend while Bowater, down to 183p ex-dividend at one stage, recovered smartly to close 2p better at 189p following a revival of bid speculation.

Government stocks failed to shake off political uncertainties and with sentiment also affected by suggestions that the mid-April banking statistics, due today, depict a sharp rise in money growth, quotations were vulnerable to nervous offerings.

Mining markets made a quiet start to the week. South African golds gained ground at the outset, boosted by an initial rise in the bullion price to around \$435 an ounce.

However, the failure of the metal to hold above this level prompted a flurry of persistent profit-taking, and the majority of stocks eased to close only a fraction above Friday's level. The Gold Mines index dropped 2 at 851.6.

Features in heavyweights were hard to find but Western Deep attracted good support and managed a £1 rise at £41.1 while gains in the region of 1% were common to Kloof, £33.4, Libanon, £27.4 and Stillfontein, £13.4.

Elsewhere, British Home Stores firmed 2p to 221p after announcing preliminary results in line with general expectations. Other major retailers, however, drifted easier, while House of Fraser fell 10 1/2p to 184p ex-dividend after the shareholders' poll against the demerger of Harrods. Secondary stores also traded narrowly and generally without distinction.

Despite the optimistic tone of the chairman's AGM statement, T1 closed 8p down at 107p. However Belgrave (Blackheath) jumped 14p to 68p on speculative buying before being suspended around lunch-time at the company's request, pending an announcement. The group's annual figures are scheduled for today.

A burst of late buying lifted J. Sainsbury 13p to 398p, and Fitch Lovell firmed 5p to 147p on hopes that Linford will get approval from the Monopolies Commission to make a fresh bid for the company.

Share information service, Pages 34-35

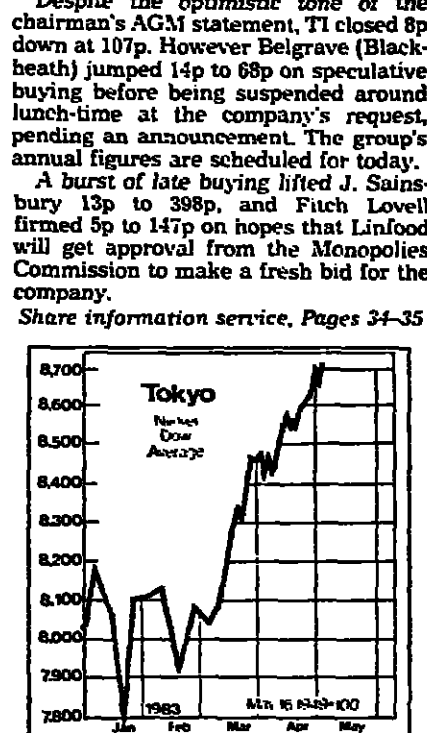
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Share information service, Pages 34-35



SOUTH AFRICA

Gold mixed

GOLD shares were narrowly mixed, though with a firmer bias, in quiet trading in Johannesburg. Among the heavyweights, Western Deep gained R1.25 to R70.50 while gains among cheaper priced producers ranged up to 25 cents.

Mining financials and other minings were firm, with Anglo 25 cents ahead at R25.75 and Lydenburg Platinum adding 15 cents to R6.85. Among diamonds, De Beers closed 2 cents stronger at R9.70 after peaking at R9.77. Industrials were also quietly firm.

FAR EAST

Tokyo back in record breaking form

TOKYO was back in record breaking form yesterday after last week's lull, but stocks were lower in Hong Kong and Singapore.

In Tokyo, the Nikkei Dow industrial average moved 31.11 ahead to close at a record 8,719.88 and the Tokyo SE index rose 1.63 to 637.70. Trading volume was light, however, with the high price levels keeping some investors sidelined.

The market drew its strength from Wall Street's pre-weekend strength and the yen's improvement against the dollar. Shares in oil companies, whose imports are priced in dollars, showed particular strength. Nippon Oil rose ¥25 to ¥930, Toa Nenryo ¥29 to ¥944 and Showa Oil ¥19 to ¥404.

Electricals also firmed on foreign buying with Toshiba up ¥9 at ¥356 and Mitsubishi Electric ¥4 at ¥381.

Fujitsu moved sharply ahead after announcing a large computer sale to West German and British computer companies but late profit-taking cut back an early gain and it closed up ¥3 at ¥969.

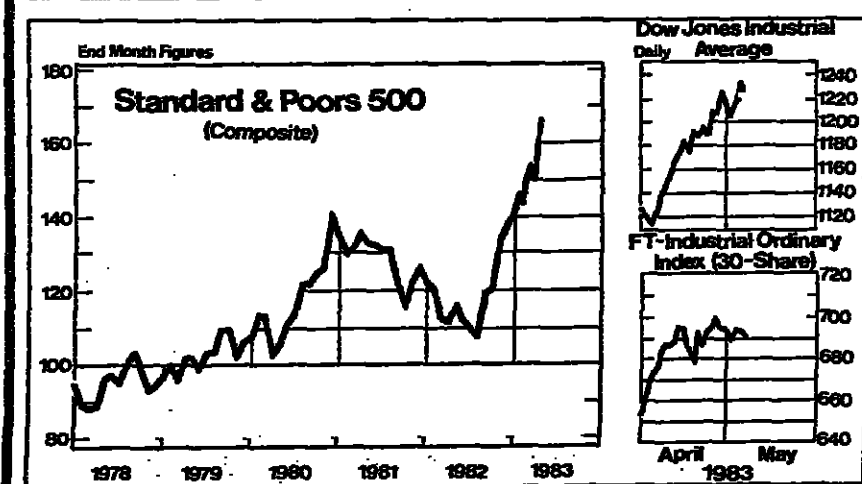
Non-ferrous metals, textiles and pharmaceuticals closed higher but some international populars ended mixed on late profit-taking. Sony rose ¥10 to ¥3,810 but TDK slipped ¥10 to ¥4,680.

A very thin level of trading in Hong Kong left the Hang Seng index 19.09 lower on the day at 967.62. Prices had fluctuated during the morning but they fell significantly during the afternoon.

Brokers do not report any downward stimulus to the market. They see a Hang Seng value of 950 as the support level, and believe that if overseas investors are attracted at that point, the market could rebound strongly.

Shares opened mixed in Singapore but profit-taking and late selling pressure left prices lower on balance. The Straits Times industrial index fell 9.42 to 950.89.

KEY MARKET MONITORS



STOCK MARKET INDICES			
	May 9	Previous	Year ago
NEW YORK			
DJ Industrials	1228.23	1232.59	869.2
DJ Transport	548.40	552.1	352.9
DJ Utilities	129.11	129.11	116.95
S&P Composite	165.81	166.1	118.47
LONDON			
FT Ind Ord	690.2	694.4	590.5
FT-A All-share	427.88	429.11	338.53
FT-A 500	485.13	465.72	389.01
FT-A Ind	429.37	430.86	335.24
FT Gold mines	651.8	653.8	228.8
FT Govt sec	81.28	81.58	68.01
TOKYO			
Nikkei-Dow	8719.88	8688.77	7518.78
Tokyo SE	637.7	636.07	557.82
AUSTRALIA			
All Ord.	595.2	598.4	512.7
Metals & Mins.	531.8	519.6	383.2
AUSTRIA			
Credit Aktien	58.59	59.24	52.4
BELGIUM			
Belgian SE	121.72	121.25	94.35
CANADA			
Toronto Composite	2429.38	2436.2	1544.2
Montreal Industrials	414.50	416.1	263.87
Combined	403.17	405.18	265.2
DENMARK			
Copenhagen SE	142.98	140.86	93.93
FRANCE			
CAC Gen	123.9	123.8	110.6
Ind. Tendance	128.5	127.9	123.9
WEST GERMANY			
FAZ-Aktien	315.38	314.47	233.92
Commerzbank	943.9	940.4	712.7
HONG KONG			
Hang Seng	967.62	966.71	1388.97
ITALY			
Banca Com.	191.34	192.94	188.38
NETHERLANDS			
ANP-CBS Gen	127.5	126.2	94.7
ANP-CBS Ind	107.0	104.1	74.2
NORWAY			
Oslo SE	190.31	190.18	108.1
SINGAPORE			
Straits Times	950.89	950.41	771.08
SOUTH AFRICA			
Gold	828.6	830.0	417.4
Industrials	912.2	905.0	595.9
SPAIN			
Madrid SE	closed	113.27	123.62
SWEDEN			
J & P	1480.87	1426.88	578.67
SWITZERLAND			
Swiss Bank Corp	329.6	329.1	257.2
WORLD			
Capital Int'l	179.3	178.1	139.5
GOLD (per ounce)			
London	\$434.50	\$432.00	
Frankfurt	\$434.25	\$431.50	
Zurich	\$434.50	\$431.50	
Paris (Bldg)	\$437.61	\$433.14	
New York (May)	\$441.6	\$437.20	

CURRENCIES			
	May 9	Previous	May 9
U.S. DOLLAR			
£	1.5670	1.5780	
DM	2.4550	2.4415	3.855
Yen	232.85	234.75	370.75
FFr	7.34	7.26	11.615
SwFr	2.0375	2.053	3.1950
Guil.	2.7440	2.7460	4.3025
Lira	1452	1455.5	2275
BPf	48.89	48.80	76.30
CS	1.22625	1.22575	1.9215
INTEREST RATES			
Euro-currencies			
(three month offered rate)			
£	10%	10%	
SwFr	4%	4%	
DM	5%	5%	
FFr	15%	15%	
FT London interbank fixing			
(offered rate)			
3-month U.S.\$	8%	8%	
6-month U.S.\$	8 1/4%	8 1/4%	
U.S. Fed Funds			
U.S. 3-month CDs	8 1/4%	8 1/4%	
U.S. 3-month T-bills	8.12	8.02	
U.S. Treasury Bonds			
	May 9	Prev	
9% 1985	100 1/2	9.30	100 1/2
10% 1990	101 1/2	10.14	102 1/2
10% 1993	99 1/2	10.22	99 1/2
10% 2012	100 1/2	10.35	99 1/2

FINANCIAL FUTURES				
	Latest	High	Low	Prev
CHICAGO				
U.S. Treasury Bonds (CBT)				
8% 32nds of 100%	79-26	79-11	79-21	79-19
June				
U.S. Treasury Bills (TBM)				
\$1m points of 100%	91.94	92.05	91.91	92.10
June				
Govt Deposits (TBM)				
\$1m points of 100%	91.64	91.68	91.58	91.73
June				
LONDON				
Three-month Eurodollar				
\$1m points of 100%	91.34	91.37	91.32	91.33
June				
20-year National Gilt				
£50,000 32nds of 100%	104-23	105-28	104-21	105-29
June				
LONDON COMMODITY MARKETS				
	May 9	Prev		
Silver (spot thing)	797.85p	785.95p		
Copper (cash)	£1124.50	£1113.00		
Coffee (May)	£1844.50	£1862.00		
Oil (spot Arabian light)	\$28.82	\$28.95		

AUSTRALIA

Resources firm

SHARES moved higher in moderately active trading in Sydney with investors encouraged by Wall Street's strength last week and the upturn in world bullion prices.

The rally was led by top resource issues, while speculative golds were also firm. At the close, the All Ordinaries index was up 7.7 on the day at 588.5.

You're looking at the most expensive place to store information.

No one can be expected to keep everything in their head. But sometimes, it isn't so easy to pass the information along.

According to statistics, only one in four telephone calls get through first time. Managers waste whole days waiting for thoughts to be typed.

All of which makes about as much sense as paying a top salary to a filing cabinet.

Over the last few years, Wang has pioneered systems that help everyone manage information in all its forms: words, data, voice and images. And combined them on one network.

With our Alliance audio workstation, you can record notes or spoken comments and file them away electronically.

It can plan your diary and make your calls automatically.

And when you want to retrieve information, Alliance finds it at the touch of a button. By name, number, letter, date, whatever.

The facts are there at your fingertips. Rather than off the top of your head.

These are just a few of the ways Wang helps the executive do what he's paid to do. Make informed, clearheaded decisions.

WANG

The office automation computer company.

FOR A FREE AUDIO CASSETTE ON OFFICE AUTOMATION WRITE TO: LEE WANG (UK) LTD., 561 LONDON ROAD, ISLEWORTH, MIDDLESEX. WANG: COMPUTERS, WORD PROCESSORS, OFFICE INFORMATION SYSTEMS AND WANGNET.

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London • Paris • Geneva • Zurich • Hong Kong • Tokyo

Continued on Page 31

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Continued on Page 32

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

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Continued on Page 32

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1976	95	14	SMD	5	9	76	8	52	8	-4	222	75	Summ	40	18	20	61	22	22
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continued from Page 31																										
High	Low	Stock	Div. Yld.	%	P/E	52 Wk. High	52 Wk. Low	Open	Prev. Close	% Chg.	Volume	Market	High	Low	Stock	Div. Yld.	%	P/E	52 Wk. High	52 Wk. Low	Open	Prev. Close	% Chg.	Volume	Market	
17 1/2	17 1/4	Pharm	67 1/8	15	34	34	34	34	34	0	100	Pharm	67 1/8	15	34	34	34	34	34	34	34	0	100	Pharm	67 1/8	15
17 1/2	17 1/4	Pac	68	78	20	20	20	20	20	0	100	Pac	68	78	20	20	20	20	20	20	20	0	100	Pac	68	78
17 1/2	17 1/4	Powery	69 3/4	25	247	25	25	25	25	0	100	Powery	69 3/4	25	247	25	25	25	25	25	25	0	100	Powery	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
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17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25	25	25	25	25	25	0	100	Pratt	69 3/4	25
17 1/2	17 1/4	Pratt	69 3/4	25	247	25	25	25	25	0	100	Pratt	69 3/4	25	247	25</										

ML-2271

Ind. Prod. Yield
Ind. P. Rate
Long Gov Bond Yield

4.91	4.94	4.14	5.54
13.78	13.75	13.75	7.88
16.35	16.64	16.41	12.83

HIGHS AND LOWS S.E. ACTIVITY

1983				Since Completion		
High	Low	High	Low	May 4	May 5	
Govt. Secs.	83.79 (114)	77.00 (241)	137.4 (49.12)	49.12 (50.17)	166.5	166.6
Fixed Int.	84.39 (11.4)	79.03 (14.2)	150.4 (11.2)	80.55 (51.76)	128.5	148.1
Ind. Ord.	69.09 (74.7)	59.64 (15.1)	69.09 (27.48)	49.6 (28.48)	155.3	169.5
Gold Mines	74.7 (15.2)	55.5 (25.6)	74.7 (15.2)	45.5 (26.17)	136.5	485.7

N.Y.S.E. ALL COMMON

May 4	May 5	May 4	May 4	1983		Since Completion		May 4	May 5
High	Low	High	Low	Index	Rate	Index	Rate	Index	Rate
95.35	94.82	94.4	93.78	442.82	78.78	1813	624	524	135
				9/4	(9/4)	788	181	448	488

INTERNATIONAL

May 4	May 5	May 4	May 4	1983		Since Completion		May 4	May 5
High	Low	High	Low	Index	Rate	Index	Rate	Index	Rate
95.35	94.82	94.4	93.78	442.82	78.78	1813	624	524	135
				9/4	(9/4)	788	181	448	488

U.S. DOLLARS - ALL PM VALUES. YESTERDAY'S CLOSING PRICES. LATEST AVAILABLE

10 1/2	13	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2	44 1/2	45 1/2	46 1/2	47 1/2	48 1/2	49 1/2	50 1/2	51 1/2	52 1/2	53 1/2	54 1/2	55 1/2	56 1/2	57 1/2	58 1/2	59 1/2	60 1/2	61 1/2	62 1/2	63 1/2	64 1/2	65 1/2	66 1/2	67 1/2	68 1/2	69 1/2	70 1/2	71 1/2	72 1/2	73 1/2	74 1/2	75 1/2	76 1/2	77 1/2	78 1/2	79 1/2	80 1/2	81 1/2	82 1/2	83 1/2	84 1/2	85 1/2	86 1/2	87 1/2	88 1/2	89 1/2	90 1/2	91 1/2	92 1/2	93 1/2	94 1/2	95 1/2	96 1/2	97 1/2	98 1/2	99 1/2	100 1/2	101 1/2	102 1/2	103 1/2	104 1/2	105 1/2	106 1/2	107 1/2	108 1/2	109 1/2	110 1/2	111 1/2	112 1/2	113 1/2	114 1/2	115 1/2	116 1/2	117 1/2	118 1/2	119 1/2	120 1/2	121 1/2	122 1/2	123 1/2	124 1/2	125 1/2	126 1/2	127 1/2	128 1/2	129 1/2	130 1/2	131 1/2	132 1/2	133 1/2	134 1/2	135 1/2	136 1/2	137 1/2	138 1/2	139 1/2	140 1/2	141 1/2	142 1/2	143 1/2	144 1/2	145 1/2	146 1/2	147 1/2	148 1/2	149 1/2	150 1/2	151 1/2	152 1/2	153 1/2	154 1/2	155 1/2	156 1/2	157 1/2	158 1/2	159 1/2	160 1/2	161 1/2	162 1/2	163 1/2	164 1/2	165 1/2	166 1/2	167 1/2	168 1/2	169 1/2	170 1/2	171 1/2	172 1/2	173 1/2	174 1/2	175 1/2	176 1/2	177 1/2	178 1/2	179 1/2	180 1/2	181 1/2	182 1/2	183 1/2	184 1/2	185 1/2	186 1/2	187 1/2	188 1/2	189 1/2	190 1/2	191 1/2	192 1/2	193 1/2	194 1/2	195 1/2	196 1/2	197 1/2	198 1/2	199 1/2	200 1/2	201 1/2	202 1/2	203 1/2	204 1/2	205 1/2	206 1/2	207 1/2	208 1/2	209 1/2	210 1/2	211 1/2	212 1/2	213 1/2	214 1/2	215 1/2	216 1/2	217 1/2	218 1/2	219 1/2	220 1/2	221 1/2	222 1/2	223 1/2	224 1/2	225 1/2	226 1/2	227 1/2	228 1/2	229 1/2	230 1/2	231 1/2	232 1/2	233 1/2	234 1/2	235 1/2	236 1/2	237 1/2	238 1/2	239 1/2	240 1/2	241 1/2	242 1/2	243 1/2	244 1/2	245 1/2	246 1/2	247 1/2	248 1/2	249 1/2	250 1/2	251 1/2	252 1/2	253 1/2	254 1/2	255 1/2	256 1/2	257 1/2	258 1/2	259 1/2	260 1/2	261 1/2	262 1/2	263 1/2	264 1/2	265 1/2	266 1/2	267 1/2	268 1/2	269 1/2	270 1/2	271 1/2	272 1/2	273 1/2	274 1/2	275 1/2	276 1/2	277 1/2	278 1/2	279 1/2	280 1/2	281 1/2	282 1/2	283 1/2	284 1/2	285 1/2	286 1/2	287 1/2	288 1/2	289 1/2	290 1/2	291 1/2	292 1/2	293 1/2	294 1/2	295 1/2	296 1/2	297 1/2	298 1/2	299 1/2	300 1/2	301 1/2	302 1/2	303 1/2	304 1/2	305 1/2	306 1/2	307 1/2	308 1/2	309 1/2	310 1/2	311 1/2	312 1/2	313 1/2	314 1/2	315 1/2	316 1/2	317 1/2	318 1/2	319 1/2	320 1/2	321 1/2	322 1/2	323 1/2	324 1/2	325 1/2	326 1/2	327 1/2	328 1/2	329 1/2	330 1/2	331 1/2	332 1/2	333 1/2	334 1/2	335 1/2	336 1/2	337 1/2	338 1/2	339 1/2	340 1/2	341 1/2	342 1/2	343 1/2	344 1/2	345 1/2	346 1/2	347 1/2	348 1/2	349 1/2	350 1/2	351 1/2	352 1/2	353 1/2	354 1/2	355 1/2	356 1/2	357 1/2	358 1/2	359 1/2	360 1/2	361 1/2	362 1/2	363 1/2	364 1/2	365 1/2	366 1/2	367 1/2	368 1/2	369 1/2	370 1/2	371 1/2	372 1/2	373 1/2	374 1/2	375 1/2	376 1/2	377 1/2	378 1/2	379 1/2	380 1/2	381 1/2	382 1/2	383 1/2	384 1/2	385 1/2	386 1/2	387 1/2	388 1/2	389 1/2	390 1/2	391 1/2	392 1/2	393 1/2	394 1/2	395 1/2	396 1/2	397 1/2	398 1/2	399 1/2	400 1/2	401 1/2	402 1/2	403 1/2	404 1/2	405 1/2	406 1/2	407 1/2	408 1/2	409 1/2	410 1/2	411 1/2	412 1/2	413 1/2	414 1/2	415 1/2	416 1/2	417 1/2	418 1/2	419 1/2	420 1/2	421 1/2	422 1/2	423 1/2	424 1/2	425 1/2	426 1/2	427 1/2	428 1/2	429 1/2	430 1/2	431 1/2	432 1/2	433 1/2	434 1/2	435 1/2	436 1/2	437 1/2	438 1/2	439 1/2	440 1/2	441 1/2	442 1/2	443 1/2	444 1/2	445 1/2	446 1/2	447 1/2	448 1/2	449 1/2	450 1/2	451 1/2	452 1/2	453 1/2	454 1/2	455 1/2	456 1/2	457 1/2	458 1/2	459 1/2	460 1/2	461 1/2	462 1/2	463 1/2	464 1/2	465 1/2	466 1/2	467 1/2	468 1/2	469 1/2	470 1/2	471 1/2	472 1/2	473 1/2	474 1/2	475 1/2	476 1/2	477 1/2	478 1/2	479 1/2	480 1/2	481 1/2	482 1/2	483 1/2	484 1/2	485 1/2	486 1/2	487 1/2	488 1/2	489 1/2	490 1/2	491 1/2	492 1/2	493 1/2	494 1/2	495 1/2	496 1/2	497 1/2	498 1/2	499 1/2	500 1/2	501 1/2	502 1/2	503 1/2	504 1/2	505 1/2	506 1/2	507 1/2	508 1/2	509 1/2	510 1/2	511 1/2	512 1/2	513 1/2	514 1/2	515 1/2	516 1/2	517 1/2	518 1/2	519 1/2	520 1/2	521 1/2	522 1/2	523 1/2	524 1/2	525 1/2	526 1/2	527 1/2	528 1/2	529 1/2	530 1/2	531 1/2	532 1/2	533 1/2	534 1/2	535 1/2	536 1/2	537 1/2	538 1/2	539 1/2	540 1/2	541 1/2	542 1/2	543 1/2	544 1/2	545 1/2	546 1/2	547 1/2	548 1/2	549 1/2	550 1/2	551 1/2	552 1/2	553 1/2	554 1/2	555 1/2	556 1/2	557 1/2	558 1/2	559 1/2	560 1/2	561 1/2	562 1/2	563 1/2	564 1/2	565 1/2	566 1/2	567 1/2	568 1/2	569 1/2	570 1/2	571 1/2	572 1/2	573 1/2	574 1/2	575 1/2	576 1/2	577 1/2	578 1/2	579 1/2	580 1/2	581 1/2	582 1/2	583 1/2	584 1/2	585 1/2	586 1/2	587 1/2	588 1/2	589 1/2	590 1/2	591 1/2	592 1/2	593 1/2	594 1/2	595 1/2	596 1/2	597 1/2	598 1/2	599 1/2	600 1/2	601 1/2	602 1/2	603 1/2	604 1/2	605 1/2	606 1/2	607 1/2	608 1/2	609 1/2	610 1/2	611 1/2	612 1/2	613 1/2	614 1/2	615 1/2	616 1/2	617 1/2	618 1/2	619 1/2	620 1/2	621 1/2	622 1/2	623 1/2	624 1/2	625 1/2	626 1/2	627 1/2	628 1/2	629 1/2	630 1/2	631 1/2	632 1/2	633 1/2	634 1/2	635 1/2	636 1/2	637 1/2	638 1/2	639 1/2	640 1/2	641 1/2	642 1/2	643 1/2	644 1/2	645 1/2	646 1/2	647 1/2	648 1/2	649 1/2	650 1/2	651 1/2	652 1/2	653 1/2	654 1/2	655 1/2	656 1/2	657 1/2	658 1/2	659 1/2	660 1/2	661 1/2	662 1/2	663 1/2	664 1/2	665 1/2	666 1/2	667 1/2	668 1/2	669 1/2	670 1/2	671 1/2	672 1/2	673 1/2	674 1/2	675 1/2	676 1/2	677 1/2	678 1/2	679 1/2	680 1/2	681 1/2	682 1/2	683 1/2	684 1/2	685 1/2	686 1/2	687 1/2	688 1/2	689 1/2	690 1/2	691 1/2	692 1/2	693 1/2	694 1/2	695 1/2	696 1/2	697 1/2	698 1/2	699 1/2	700 1/2	701 1/2	702 1/2	703 1/2	704 1/2	705 1/2	706 1/2	707 1/2	708 1/2	709 1/2	710 1/2	711 1/2	712 1/2	713 1/2	714 1/2	715 1/2	716 1/2	717 1/2	718 1/2	719 1/2	720 1/2	721 1/2	722 1/2	723 1/2	724 1/2	725 1/2	726 1/2	727 1/2	728 1/2	729 1/2	730 1/2	731 1/2	732 1/2	733 1/2	734 1/2	735 1/2	736 1/2	737 1/2	738 1/2	739 1/2	740 1/2	741 1/2	742 1/2	743 1/2	744 1/2	745 1/2	746 1/2	747 1/2	748 1/2	749 1/2	750 1/2	751 1/2	752 1/2	753 1/2	754 1/2	755 1/2	756 1/2	757 1/2	758 1/2	759 1/2	760 1/2	761 1/2	762 1/2	763 1/2	764 1/2	765 1/2	766 1/2	767 1/2	768 1/2	769 1/2	770 1/2	771 1/2	772 1/2	773 1/2	774 1/2	775 1/2	776 1/2	777 1/2	778 1/2	779 1/2	780 1/2	781 1/2	782 1/2	783 1/2	784 1/2	785 1/2	786 1/2	787 1/2	788 1/2	789 1/2	790 1/2	791 1/2	792 1/2	793 1/2	794 1/2	795 1/2	796 1/2	797 1/2	798 1/2	799 1/2	800 1/2	801 1/2	802 1/2	803 1/2	804 1/2	805 1/2	806 1/2	807 1/2	808 1/2	809 1/2	810 1/2	811 1/2	812 1/2	813 1/2	814 1/2	815 1/2	816 1/2	817 1/2	818 1/2	819 1/2	820 1/2	821 1/2	822 1/2	823 1/2	824 1/2	825 1/2	826 1/2	827 1/2	828 1/2	829 1/2	830 1/2	831 1/2	832 1/2	833 1/2	834 1/2	835 1/2	836 1/2	837 1/2	838 1/2	839 1/2	840 1/2	841 1/2	842 1/2	843 1/2	844 1/2	845 1/2	846 1/2	847 1/2	848 1/2	849 1/2	850 1/2	851 1/2	852 1/2	853 1/2	854 1/2	855 1/2	856 1/2	857 1/2	858 1/2	859 1/2	860 1/2	861 1/2	862 1/2	863 1/2	864 1/2	865 1/2	866 1/2	867 1/2	868 1/2	869 1/2	870 1/2	871 1/2	872 1/2	873 1/2	874 1/2	875 1/2	876 1/2	877 1/2	878 1/2	879 1/2	880 1/2	881 1/2	882 1/2	883 1/2	884 1/2	885 1/2	886 1/2	887 1/2	888 1/2	889 1/2	890 1/2	891 1/2	892 1/2	893 1/2	894 1/2	895 1/2	896 1/2	897 1/2	898 1/2	899 1/2	900 1/2	901 1/2	902 1/2	903 1/2	904 1/2	905 1/2	906 1/2	907 1/2	908 1/2	909
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Times are tough, but not desperate, for Brazil's citrus farmers. Our correspondent reports

U.S. has hardly been affected by the economic downturn, and if there has been little growth, there has been no decline either. Efforts are now being made to find markets in the Middle East and East Europe, and the search is on for commodities or goods which Brazil can exchange for orange juice.

Meetings will begin soon to decide what price growers will be paid, but they can certainly anticipate it being raised less than the last 12 months' inflation.

Times are tough for the industry but there is no real crisis. Because of the recent frosts, there have been three good years. Most farmers own their plantations outright, and the massive investments in crushing plants have been amortised. Only those who speculated on the basis of three good years are likely to be harmed.

Slight fall in world cotton production estimated

WASHINGTON — The Inter- of improved seeds, help w

plant protection, subsidies on inputs, expanded credit and extension assistance.

Consequently, the forecast cotton production outside the U.S. in 1983-84 at 57.5 million bales, an increase of about 2 million bales.

The sharpest gains in plantings and production are expected in Mexico, Colombia and Greece.

In Australia, improved water supplies will help 1983/84 cotton plantings and yields are expected to increase, Iraq said.

Cotton area should go up in the Middle East in total because of increase plantings in Israel and Iran.

Cotton plantings are expected to be maintained at close to the 1982/83 levels in China, the Soviet Union and Pakistan, Iraq said, but that efforts continue in these countries to raise productivity.

Reuter

AMERICAN MARKETS

8 arbitrage selling. Sugar remained firm for reports of continued delays in replantings in European hot areas.

Cotton remained in short covering ahead of the planting start. Traders report that today, Brazil and particularly soybeans, were under the most speculative selling pressure due to the possibility of a clear weather in maize and soybeans growing areas. In addition, private forecasters' estimates of soybean harvest at 67.6m acres was a bit lower than the 68.5m reported by the U.S. Dept. of Agriculture, reported Naimid Commodities Ltd.

	SUGAR WORLD	"11	12,000, lbs.	
	cents/lb.			
July	9.03	9.06	8.57	Free
Sept	9.02	9.23	8.56	Free
Oct	9.53	9.60	9.25	36
Nov	9.53	9.60	9.25	36
March	10.63	10.47	10.10	10 25
July	11.25	11.25	10.75	10 25
Sept	11.25	11.25	10.75	10 25
Oct	11.25	11.25	10.75	10 25
Nov	11.40	11.40	11.10	11 75

CHICAGO

LIVE CATTLE 40,000 lb. cents/lb.

	Cattle	Close	High	Low
July	100	100.00	100.00	100.00

March	119.00	119.00	119.00	119.7
May	116.01	118.25	116.00	116.9
July	114.25	114.75	114.50	115.0
Sept	112.43	113.50	113.00	113.5

April	62.50	63.00	62.50	62.50
LIVE HOGS 30,000 lb, cents/lb				
	<i>Close</i>	<i>High</i>	<i>Low</i>	<i>Prev.</i>
June	50.62	50.62	49.80	49.12
July	51.02	51.10	50.15	49.70
Aug	51.02	51.00	47.55	47.70
Oct	44.62	44.60	44.60	44.60
Dec	45.05	45.25	44.65	44.30
Feb	46.95	46.95	46.75	46.75
Apr	48.95	48.95	45.40	45.40
June	47.70	47.75	45.40	45.40
July	47.70	47.90	47.70	47.70
MAIZE 5,000 bu mn, cents/bu-64 lb bushel				
	<i>Close</i>	<i>High</i>	<i>Low</i>	<i>Prev.</i>
May	314.4	316.4	314.5	317.0
July	315.0	316.5	314.0	317.0
Sept	308.0	309.4	307.4	308.4
Dec	304.0	304.0	301.4	304.4
March	315.5	312.0	310.0	311.0

GOLD 100 troy oz, \$/troy oz				
	Close	High	Low	Prev
May	441.6	440.5	439.8	437.2

July	68.72	69.05	67.50	67.35
Aug	68.55	68.85	67.50	67.35
Feb	64.25	64.50	64.00	64.00
March	64.00	65.00	64.00	64.00
May	65.07	65.00	65.00	65.00
June	65.00	65.25	64.50	64.50
August	62.05	62.60	62.05	62.05
SOYABEANS 5,000 bu min.				
	Close	High	Low	Prior
May	917.2	928.0	917.0	928.0
July	932.4	942.4	931.4	938.4
Sept	942.4	952.4	941.4	947.4
Nov	925.4	935.0	925.4	935.0
Dec	947.4	977.0	947.4	972.4
March	982.0	998.4	982.0	992.4
May	897.0	908.0	897.0	907.0
July	701.4	710.0	701.4	712.0
SOYABEAN MEAL 100 tons, \$/ton				
	Cash	High	Low	Prior
May	181.0	183.8	180.1	184.5

	ORANGE JUICE 15,000 lb. cents/lb			
	Close	High	Low	Prev
May	715.95	716.00	715.50	715.50

May	203.0	205.5	203.0	207.5
SOYABEAN OIL 60,000 lb, cents/lb				
	Close	High	Low	Prev
May	19.32	19.54	19.20	19.55
June	19.57	19.78	19.53	19.75
August	19.69	19.92	19.65	19.85
Sept	19.87	20.05	19.80	20.00
Oct	19.90	20.22	19.90	20.03
Dec	20.32	20.55	20.15	20.15
Jan	20.50	20.70	20.50	20.51
March	20.80	20.90	20.80	21.03
WHEAT 5,000 bu min, cents/60-lb bushel				

	High	Low	Open	Close
SILVER 5,000 troy oz. cents/troy oz.	35.00	34.75	34.875	34.875

Dec	387.0	387.4	384.2	385.0
Mar	396.2	396.2	395.4	396.6
Jul	400.0	—	—	400.0

SPOT PRICES—Chicago loose loads

17 50	cents per pound, Hardy
and Harman	silver bullion
(1240 lb)	0.27 to tray ounce, 1250.00
York	in 6190 0.27-0 (822 0.30) cents
per pound.	

2.40. Sweden—Per 35-lb

Loans—Per 10-lb	2.20-3.00, Cauliflower—
—Kant.	125 2.00-3.00, Cumberb—Per
pound	outside 0.09-0.10, Cucumber—Per
2.60-3.20	Tomatoes—Kothausa, per
pound	0.30-0.47, Asparagus—per
pound	1.20-1.30, —

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling weakens on election news

Sterling opened at its highest level of the day against the dollar, but soon succumbed to a sharp fall as the pound fell to a low on news of a June 9 general election, and finished rather weak and vulnerable.

The dollar also last ground against most major currencies despite the unexpected rise of \$1.50 in M1 money supply announced Friday. The pound remained alive of a cut in the Federal Reserve discount rate before next month's Williamsburg Summit.

The Japanese yen was very strong, and the French franc also showed signs of renewed stability after a period of weakness.

STERLING—Trading range against the dollar in 1983 is 1.5421 to 1.5494. April average 1.5421. Trade-weighted index 1.5421 against \$4.85 at noon, 84.6 at the opening, 84.7 at the previous close, and 81.7 six months ago. Sterling has benefited from hopes that all prices will remain stable, following the latest Opec settlement, the possibility of a Conservative win in the June general election and the expected period of stability in domestic interest rates.

Sterling opened at \$1.5830-1.5840, the highest point of the

EMS EUROPEAN CURRENCY UNIT RATES

	Central rates	Central rates	% change	% change	Divergence
	May 9	May 9	central	adjusted	link %
Belgian franc	44.3682	48.3221	+1.96	+0.76	+1.5430
Dutch guilder	8.04412	8.08554	+0.52	+0.52	+1.6419
German D-Mark	2.21679	2.21679	0.00	0.00	0.0000
French franc	6.55957	6.55957	0.00	0.00	0.0000
Italian lire	1.936	1.936	0.00	0.00	0.0000

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

money supply figures have led to renewed hopes, future trends remain obscure.

The dollar fell to DM 2.4350 from DM 2.4415; to Sfr 2.0375 from Sfr 2.0430; and to Y222.65 from Y224.75.

D-MARK—Trading range against the dollar in 1983 is 2.4350 to 2.4520. April average 2.4415. Trade-weighted index 2.4415 against 125.6 six months ago.

The D-mark remained weak against the EMS partners for slightly over a month after the realignment of the system in late March, but with economic fundamentals continuing to favour the German currency, it is showing signs of renewed strength which may

well pose further problems for the EMS later this year.

The D-mark was a little firmer at yesterday's fixing in Frankfurt, the dollar fell to DM 2.4350 from DM 2.4415.

Traders were rather quiet within the EMS with the French franc slightly down at DM 33.16 per FF 100 from DM 33.18 and the Belgian franc lower at DM 5.0050 from DM 5.0100.

JAPANESE YEN—Trading range against the dollar in 1983 is 242.50 to 252.50. April average 247.52. Trade-weighted index 247.52 against 148.8 six months ago.

The yen's weaker performance against the dollar has discouraged the authorities from making a long awaited discount rate cut. A reduction has been called for to stimulate the economy but may have to wait for lower U.S. interest rates.

The yen was firmer against the dollar in Tokyo yesterday as the U.S. dollar eased on renewed hopes that all prices will remain stable, following the latest Opec settlement, the possibility of a Conservative win in the June general election and the expected period of stability in domestic interest rates.

The dollar closed at Y223.10, down from Y224.00 at the opening and Y225.45 at Friday.

Gilts weaker

Gilt prices fell steadily in the London International Financial Futures Exchange yesterday.

News of a June 9 general election prompted very little follow through and values were marked down accordingly. Market attention remained focussed on today's announcement of the latest UK money supply figures which are expected to show a considerable rise. This in turn could affect attitudes on the likelihood of a cut in clearing bank base rates before next month's election.

The June price opened at 105.28 down from Friday's close of 105.29 and fell to a low of 104.41 before finishing at 104.23.

The June sterling contract opened higher at 90.37 compared with 90.34 and showed a slightly firmer response to the election announcement before falling back to close at 90.32.

Once again sentiment was influenced by today's money supply figures and also a weaker pound.

Activity in the pound ensured a record 1,388 lots traded in the currency pit. The pound's weaker tendency was attributed to a cautious unwinding of longer positions ahead of the election.

Suro-dollar prices showed little overall change. The June price opened at 91.37, its best level of the day and touched a low of 91.32 before finishing at 91.34 compared with 91.33 on Friday.

Dealers noted a rise on Friday in U.S. M1 money supply figures although hopes of a fall in M2 and M3 later this week were seen as a better indication of monetary trends. The market is still looking for a cut in the U.S. discount rate, probably before the Williamsburg Summit at the end of the month.

LONDON

THREE-MONTH EURO-DOLLAR

May 9 1983

	Close	High	Low	Prev
June	91.34	91.37	91.32	91.33
Sept	91.30	91.33	91.27	91.22
Dec	90.36	90.38	90.34	90.35
March	90.37	90.37	90.37	90.34
June	90.30	—	—	90.30

Previous day's open int. 4.094 (3.837)

THREE-MONTH EURO-DOLLAR DEPOSIT

May 9 1983

	Close	High	Low	Prev
June	91.34	91.37	91.32	91.33
Sept	91.30	91.33	91.27	91.22
Dec	90.36	90.38	90.34	90.35
March	90.37	90.37	90.37	90.34
June	90.30	—	—	90.30

Previous day's open int. 4.094 (3.837)

U.S. TREASURY BILLS (MM)

May 9 1983

	Close	High	Low	Prev
June	91.34	91.37	91.32	91.33
Sept	91.30	91.33	91.27	91.22
Dec	90.36	90.38	90.34	90.35
March	90.37	90.37	90.37	90.34
June	90.30	—	—	90.30

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U.S. TREASURY BILLS (MM)

May 9 1983

	Close	High	Low	Prev
June	91.34	91.37	91.32	91.33
Sept	91.30	91.33	91.27	91.22
Dec	90.36	90.38	90.34	90.35
March	90.37	90.37	90.37	90.34
June	90.30	—	—	90.30

Previous day's open int. 4.094 (3.837)

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FINANCIAL TIMES SURVEY

HUNGARY TRADE AND INDUSTRY

Hungary, where economic reform is now the official orthodoxy, has emerged as Eastern Europe's most dynamic and outward-looking economy. The rise in living standards has suffered a temporary check, but the Kadar Government is pushing ahead with plans to integrate the economy further into the world market.

BY DAVID BUCHAN

VISITORS to Hungary can't help noticing something different each time they go. It does not matter whether you are a Western businessman, attracted by the new duty-free zones for joint ventures or intrigued by the embryonic bond market, a Soviet agronomist studying Hungary's rising grain yields, or just an unaffiliated tourist patronising a privately-run country-western bar in Buda or window-shopping down Vaci Street in Pest. Hungary revises your assumptions. It is a society on the move, not to say on the make.

This is scarcely surprising. Change, or economic reform, has become the official orthodoxy of the Communist party and government, presided over, these past 27 years, by Mr János Kádár. It was not always so—not before 1968, nor during a prolonged hiccup in the reforms between 1974 and 1978.

The pace of reform of course remains in eternal dispute. Some cry "forward"; Hungary's bankers and unimpeachable economists would like to see more pressure on the accelerator. Others cry "whoa"; some trade unionists and local party leaders look anxiously for the brake. For the moment these forces seem to balance each other.

But there is little doubt where Mr Kádár, who as party First Secretary still holds the reins,

is aiming: decentralisation of economic decision-making, with the smaller and slower degree of political devolution tolerable to Hungary's eastern neighbours.

The key to Mr Kádár's success has been consensus politics—widening the political establishment and carrying it with him. This in turn has depended on a rising standard of living, the goulash communism that is the envy of the rest of Eastern Europe.

This is under strain in 1983, as the Government strives to balance the country's external

The key to Mr Kádár's success has been consensus politics—widening the political establishment and carrying it with him

accounts (to service a high foreign debt) and its internal books (to narrow the budget deficit), under the watchful eye of the International Monetary Fund which has lent Hungary \$800m to back a one-year adjustment programme.

The fact that it is only a 12-month programme reflects the confidence of the Government, and to some extent the IMF, that the economy can resume its upward path next year.

The first element, chronologically, in Hungary's success is

that it neither destroyed (as in the Soviet Union) nor alienated (as in Poland) its peasant society.

Instead the Kádár Government has explicitly catered to the statist agrarian instincts of most Hungarians. Indeed the distinction between agriculture and industry, or in Marxist terms between peasants and urban proletariat, has become almost totally blurred in Hungary.

Co-operative farms have turned their hands to a myriad of light industrial products, sometimes accounting for more than half total turnover. Private household plots produce a very high proportion of the country's fruit, vegetables, pork and poultry. But three-quarters of the plots are worked by people with a first job in industry. Wages in the city and countryside are now on a par, and since the countryside has fresher air, more Hungarians return there than leave it.

In these circumstances, it is hardly surprising that Hungary produces 30 per cent more food than it consumes or that agriculture accounts for a quarter of total exports.

Second, the dead hand of detailed central planning is being removed. The planners still set targets in some areas such as foreign trade, often calculating in reverse from the desired overall result.

Only in the case of bilaterally arranged trade with Comecon partners do these targets trans-

late into specific norms for individual companies.

Managers generally have more freedom to decide the volume, price and destination of their goods. There are fewer bureaucrats to tell them what to do; three industrial ministries have been compressed into one.

The new regulators of the Hungarian economy are supposed to be the "market" instruments of tax and interest rates.

Third, Hungary is shedding its taboo about the private sector. Only, it prefers to call it the "second economy." Largely service-oriented, it is composed of the many Hungarians (as high as 70 per cent of the working population by some estimates) who take a second job in addition to their first in the state sector and many of the 150,000 workers who have left manufacturing industry over the past five years to work full time in services and retailing. It is a combination of legalised moonlighting and natural development of the service sector in a way that other East European countries have not permitted.

This striking development has only a little to do with changes in private ownership, in the sense of individuals controlling outright fixed assets, land or machinery. The number of privately-held farms remains tiny and only 2.4 per cent of manufacturing is in private hands.

Individuals, particularly in



Kádár: standing for economic decentralisation

the big cities like Budapest, do turn their private cars into taxis, their private houses into restaurants or hairdressing salons, or push barrows on to the streets to sell fruit and vegetables.

But more important is the development of private enterprise and initiative as part of—and this is how the Government and Communist party reconciles it with their political theory—a common effort by groups of individuals.

So, new laws of 1982 have spawned many little industrial co-operatives and "economic partnerships"—more than 4,000 people have formed 900 such partnerships in the Budapest area alone. They involve individuals pooling their savings into a common fund to do such diverse things as make calculating machines, translate languages and manage sports fields.

Part of the Government's aim is to foster small enterprises to plug gaps in the market left

Hungary is shedding its taboo about the private sector. Only it prefers to call it the "second economy"

by big companies. But the latter are changing in this regard too. Groups of workers can now strike bargains with their factory managers whereby, after regular hours or at weekends, they lease plant equipment and

facilities for special contract work, either for themselves or for the company. This legalises what many workers were doing anyway unofficially.

More than 10,000 workers in 1,000 teams, now do such contract work in the Budapest area. An innovative variant of this leading concept, in the service sector, is the award, by public auction, of restaurants to private managers for three- to five-year periods.

Fourth, Hungary is opening its economy up to the world market, the aim being to sharpen the technical and financial competitiveness of its exports. This has entailed self-discipline, together of course with prodding from the IMF which Hungary joined last year. It unified the exchange rate for the forint in 1981 and now aligns the forint with world currency movements by adjusting its value against a trade-weighted basket of western currencies. In practice this meant average devaluations of 11 per cent last year and of 3 per cent so far this year.

Hungarian companies doing more than a small share of exporting are required to align their domestic prices with their foreign sales prices. The Government charges companies the world price for all, even though it sets it cheaper from the Soviet Union. The aim of this self-imposed handicap is to encourage use of other energy sources, as well as to get Hungarian companies used to living in "the real world" which the Budapest policy-makers define as the world market.

Does all this fine-sounding theory work in practice? The answer is no, or at least not yet. There is a risk of "overworking" the Hungarian reforms, fascinating though they are. Not because there is temporary backsliding by the Government into restrictive administrative measures, such as its September 1982 import curbs; many well-run economies have to impose these from time to time, and Hungary is only slowly recovering from its external liquidity crisis of a year ago. The real reason is that, at the present stage, the market mechanisms are still in some areas only a skin graft on to a state-controlled structure, concealing the body of the economy.

The core problem is the inadequate flow of labour and capital resources from inefficient companies to efficient ones. Workers in money-losing enterprises are naturally reluctant to search elsewhere for employment, and local party bosses and the equivalent of union shop stewards resist lay-

offs. Oddly, for what is a fairly dynamic economy, the ratio of Hungarian industrial workers who change their jobs in any one year is declining. Yet, there are labour shortages in expanding sectors, remedied in a few instances by hiring Poles or Czechs.

The industrial wage structure does not spur structural change. Basic pay rates for comparable skills differ little as between money-making and money-losing companies or sectors. The Kádár Government, and the IMF for that matter, want to

The dead hand of detailed central planning has been removed. The new economic regulators are supposed to be the market instruments of tax and interest rates

see wider differentials in basic pay, but the effect of the "second economy" has been perverse.

Those in second jobs can double their money, providing plenty of incentive for after-hours work. But, in regular industry where the incentives should be income differentials have narrowed as most workers can take advantage of the new contract work system but most managers cannot.

The cross-flow of capital is still nearly as sticky as that of labour. Under pressure from the IMF this year to reduce the budget deficit to 1 per cent of Gross Domestic Product, the Government has cut back subsidies on money-losing companies a little. Companies wishing to expand, on the other hand, bump up against the pretty tight credit policy of the National Bank. Not surprisingly, they are in the van of those wanting to see some competition introduced into Hungarian commercial banking.

What is needed is to capture some of the cash washing around in the second economy, where it is being used to buy Mercedes cars at 100 per cent import duty, and put it to good use. One means is to improve the tax system. A better way would be to allow companies to sell bonds to individuals, which the Government says it is contemplating.

Hungary faces another gap between theory and practice, in its external economic policy. Its trading structure is increasingly designed along market-

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orientated lines, suitable for the West but largely irrelevant to Comecon partners, with whom Hungary does over half its total trade (54.6 per cent in 1982).

Hungary has made no secret of its desire for reforms inside Comecon: better specialisation, and, above all, creation of a multilateral eastern currency. But it is not banging the reform drum too hard, for one good reason. It is doing very nicely out of the present practice, whereby Comecon countries, particularly the Soviet Union, pay dollars for much of the food they import from Hungary. Were it not for its big trade with Comecon and its smaller trade with the Third World, Hungary would have had no overall hard currency trade surplus last year.

This, then, is another constraint on Hungary advancing too far or too fast in its present direction. Until Comecon reforms itself, Hungary will remain, like the grains it grows so successfully, a hybrid.

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HUNGARY Trade and Industry II

Freedom of enterprise is a major factor in the success of the agricultural sector, says Leslie Colitt

Private plot farmers prove their worth

DOWN AT the Badacsony co-operative farm near Lake Balaton they fatten spring lamb all year—in tiers, 10 to a cage, like battery-farmed hens. The lambs are for export to Italy and the Middle East.

The farm also manufactures windshield wiper components for the Soviet Lada car and plastic curtain hooks for the Hungarian market. This odd-sounding mixture for a farm is typical of Hungary's 1,500 co-operative farms which work more than 70 per cent of the arable land and are flexible enough to turn out those consumer goods which are most in demand.

Hungary produces 30 per cent more food than it consumes, with the excess going into exports. Most important, 50bn forints (\$1.7bn) out of the 80bn forints income from agricultural exports last year was in convertible currencies. This makes agriculture Hungary's leading hard currency earner.

Last year, when industry could not export enough, agriculture filled the gap. Farm exports rose 1 per cent in value while agricultural output increased 3 per cent. Exports are again expected to grow by 7 per cent this year while output is to rise 2 per cent. This is to be achieved while domestic food supplies remain stable, a feat no other Comecon country has come close to matching.

Part of the secret is the productivity of the private farm plots to which every co-operative farm member is entitled. On the Badacsony farm in hilly and not very fertile Trans-Danubia, each of the 1,000 members gets a one-third hectare vineyard plot and one-third hectare of cropland. These plots can double basic individual incomes which average 4,500 forints a month here, the same as the average national wage for all employees.

Farm members buy fodder from the co-operative for their privately-raised animals and can either sell the livestock or poultry to the co-operative or at town markets.

Agricultural co-operatives also hire out cows, sheds and farm

machinery to the tillers of private plots on a contract basis. They are then allowed to expand their private plots for growing fodder according to the number of animals taken in.

Only 25 per cent of the 1.6m private plots are actually worked by farmers, though. The rest are cultivated by hobby gardeners from the towns and cities who spend much of their spare time raising food for their own consumption and for sale.

Commodity structure of trade 1981

	Exports %	Imports %
Food, fuels, raw materials	33.6	32.5
Chemicals	18.3	12.6
Machinery	30.9	28.1
Manufactured goods	24.8	24.1
Miscellaneous	1.2	0.5

Source: Central Statistical Office

All told, the private plots produce about 50 per cent of Hungary's pork, 40 per cent of poultry and most of the fruit and vegetables.

Not surprisingly, Mr Istvan Szabo, president of the National Council of Agricultural Co-operatives, says: "We have a high political opinion of the hobby gardeners."

At Badacsony farm, the president of the co-operative and his board, rather than a distant bureaucrat in Budapest, decide what the farm will produce. Mr Tibor Jek, who was elected president by secret ballot, oversees a farm of 6,000 hectares, 50 per cent larger than the average. Badacsony provides employment to 10 surrounding villages and, in addition to its 1,000 members, has 650 employees who are not entitled to a private plot.

The breakdown between agriculture and small-scale manufacturing is 50-50 but Mr Jek says that the latter accounts for the major part of net income because of the unfavourable conditions for crops in this region.

Despite the ancient machines, a wide range of items is turned out—from plastic rulers to water gauges and gaskets for

cylinder heads. The farms workshops produce for the Soviet Union as well as Turkey which buys Badacsony's furnace ventilation equipment.

Producing here is considerably cheaper than in the cities, Mr Jek says, adding that rural workers are more conscientious than their urban cousins. In a few months, part of production will be switched to making screws which are in short supply.

Adaptable

These highly adaptable farm workshops assure that there is work for co-operative members and employees during the winter months. The same women who package car components also harvest grapes in the co-operative vineyards and work their private plots on weekdays.

This helps explain why rural Hungary is not being depopulated. In fact, the countryside has gained slightly in the past few years, accounting for 46 per cent of the population, of which 19 per cent are employed in agriculture.

The Badacsony co-operative cannot always produce enough fodder for its 1,700 dairy and beef cattle. In a few months, it is excellent for grapes but not for forage crops. It buys the fodder it needs from the state farms. The 130 state farms work 11 per cent of arable land. Their rural managers appointed by the Ministry of Agriculture which can specify what is to be grown.

Most produce wheat and maize and, along with the co-operatives, have achieved impressive grain yields. Measured in per hectare yields, Hungary is among the world's first five large-scale producers of wheat and maize which is the foundation for its expanding meat production.

Although state farms are, on average, twice as large as co-operative farms, there are exceptions. The co-operative farm of Nadudvar which Mr Szabo has presided over for 32 years is Hungary's largest at 19,000 hectares. It specialises in maize and is the centre of the maize



GEESSE GATHERING at the state farm at Tata, north west of Budapest: animal raising constitutes over half of Hungarian agriculture and geese are one of the country's specialities.

HOW HUNGARIAN LAND IS USED

	In Thousands of Hectares	As Per Cent of Total			
Total land area	9,304	100.0	Agricultural land area	6,626	71.4
State sector	2,871	30.9	State sector	1,016	11.4
Co-operative sector	5,827	63.7	Co-operative sector	5,180	55.6
Of which:			Co-operative farms	4,652	50.2
Co-operative farms	5,300	57.0	Household plots	368	3.9
Household plots	441	4.7	Private farms	428	4.6
Private farms	506	5.4	Source: Central Statistical Office, Statistical Yearbook.		

production system which he organises.

The system includes 391 co-operative farms with an area of 830,000 hectares and has been instrumental in doubling countrywide yields of maize over the past two decades to 6.8 tonnes per hectare last year. This is up to the average yield in the U.S.

Last year, Mr Szabo's farm had a net income of 2.7bn forints and net profits of 482m which he says is probably the highest profit achieved among the co-operative farms. Mr Jek's farm had a profit of 10 per cent which, he says, put it in the top one-third of the co-operatives.

An important difference between a state farm and a co-operative is that if the state farm has a crop failure the employees, who are trade union members, must be paid. Only their bonus is at stake. In the co-operative farm even the basic wage depends on the profit. Wages fluctuate according to the farm's output and its ability to market its products. This element of risk and reward

is characteristic of Hungarian agriculture far more than it is of industry.

Five agricultural co-operatives ran into serious financial trouble last year and 56 of them had to apply to borrow funds from the bank. Mr Szabo says he is against rescuing them too quickly as this would set a bad precedent for the others.

"Failures are also part of our policy," he explains. The economic reform foresees the demise of enterprises which continually fail to make a profit and are unable to pay back their loans.

Hothouse

One prosperous co-operative farm ran into cash flow problems after investing heavily to build a large hothouse for growing seedlings as well as an intensive pig breeding stall, both of which required heating. The problem was caused by rising fuel prices but the farm was able to sell the hothouse to another co-operative and half of the pig breeding unit to a second farm.

Badacsony co-operative did key to his farm's success.

its sums before investing a large amount of money in the battery-fed lamb operation which is the first in Hungary. Mr Jek experimented with the project for three years in co-operation with university agronomists (he is a graduate of the agricultural faculty of Budapest University) and a farm machinery factory.

The farm buys suckling lambs from another co-operative and then fattens them in 52 days from 15 to 30 kilos. This compares with a normal fattening time of 85 to 90 days Mr Jek says. Only two-thirds of the amount of fodder is needed to produce one kilo of lamb. And instead of the 2,500 lambs the farm previously fattened, it can now produce 10,000 annually on the same amount of floor space. Only two attendants are employed, to monitor the automatic feeding and watering.

The lamb-breeding project has paid back its investment in the first two years of operation and now earns the farm some 16m forints a year—most of it in hard currency. Mr Jek is serious when he says that "freedom of enterprise is the

David Buchan reports on the rolling stock industry

A force in world markets

HUNGARY has built up a rolling stock industry—for road and rail—which contributes heavily to exports. Last year sales of transport equipment and machinery abroad amounted to 102bn forints, 9bn forints more than imports in the same category and a handy addition to the country's export drive.

Inevitably in a small country, the industry is chiefly a tale of two companies. Ikarus makes buses and Ganz-Matag makes rail carriages and locomotives. But while Ikarus is the star of the lop-sided road vehicle industry (Hungary no longer makes cars and only a very few trucks), it depends on a supporting cast. This includes suppliers making steel, windows, and so on for buses, and employing nearly 80,000 people, and notably the manufacture of engines and rear axles at Rába and gearboxes at Csepel.

"We are the biggest full-size bus manufacturer in Europe," claims Mr Karoly Balla, director of the Ikarus factory at Szekesfehervar, with 14,000 a year. He explains that while for instance Daimler-Benz unit output may be higher, it includes "inside certain limits, we do have competition within Comecon."

Design of the buses is wholly Hungarian, but much of their innards are multinational. The engines and gear boxes are made under licence from MAN and ZF, respectively, of West Germany, front axles come from the Soviet Union, drivers seats and heating systems from East Germany, and anti-rattle wiper motors from Poland.

This reflects of course the heavy export orientation of Ikarus, 90 per cent of whose output is sold abroad. Of roughly 12,500 buses exported, 10,000 go to Comecon (7,000 to the Soviet Union, Ikarus' most constant market), and the rest chiefly to southern Europe, North America, the Middle East and Africa.

By a mixture of competitiveness and inter-governmental agreements inside Comecon, Hungary has established itself as Eastern Europe's main bus supplier. Some Comecon countries make their own buses, but all buy some from Ikarus. But the Comecon agreements do not totally ensure Ikarus a market, says Mr Balla, who has worked his way up from the shop floor. "Inside certain limits, we do have competition within Comecon."

Outside Comecon, Ikarus'

biggest market is for "knocked down" buses for assembly abroad. This is the case in Iraq and in Angola where Ikarus has been supplying bodies to put on top of Scania or Volvo engines and chassis, in Mozambique and shortly in Libya where Ikarus is supplying whole buses for assembly locally.

It is also the case in North America. In order to benefit from lower U.S. tariffs for goods with local content, Ikarus has had a four-year

agreement with Crown Coach of Los Angeles, which "finishes" Ikarus buses and sells them on the West Coast. Mr Balla says a similar arrangement is being contemplated in Canada.

Sales of complete buses are rarer, though Ikarus has just finished supplying Athens with new buses and is also selling to Turkey, and several Middle East and North African countries.

Back in the 1920s Ganz produced buses, as one facet of its long heavy engineering

tradition built up under the Hapsburgs. But it has long since abandoned this, to concentrate on rail carriages, locomotives as well as engines, pumps and an increasing range of energy-related equipment.

Ganz-Matag presently exports about \$180-140m-worth of equipment, split evenly between the West and the rest of the world. Its rail output accounts for a quarter to a third of total production, and its current deliveries are to Tunisia, Greece and Yugoslavia.

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HUNGARY Trade and Industry III

The battle to earn hard currency

"WE SURVIVED the storm but there are still clouds above our heads," says a senior government official, in relief at Hungary weathering its spring 1982 liquidity crisis but in realism about the task ahead.

Hungary's prospects have in fact steadily improved since the first quarter of last year, when a rash of sudden deposit withdrawals, reportedly by Arab countries and the Soviet Union, together with lack of fresh financial credit from the West, ran its reserves dangerously low.

But Hungary, unlike Poland and Romania, succeeded in keeping up payments to foreign banks and companies, and the climate changed with short term support from the Bank for International Settlements, renewal of Western credit last summer, and provision of a \$600m standby credit by the International Monetary Fund.

The critical goal, agreed with the IMF, is for Hungary to achieve a \$600m hard currency surplus on current account this year, with which

to repay principal due on its debts. Since it also owes \$600m-\$700m in interest this year, this will entail a hard currency trade surplus in excess of \$1bn.

So far this year, Hungary is on target, Mr James Fekete, deputy vice-president of the National Bank, claims. The first quarter of this year produced a hard currency trade surplus of some \$250m. In addition to the IMF credit, Hungary has been able to borrow \$200m from a syndicate led by the Deutsche Bank and \$100m from Arab and other banks.

Hungary's 1983 trade strategy is to earn convertible currency wherever it can be found, and not necessarily in the West. Indeed its 1982 hard currency trade surplus of \$410m (more than \$700m on a contractual basis) was very largely due to convertible currency payments by Comecon partners for prime Hungarian goods, especially agricultural.

Hungary is hoping this will continue but it is getting more difficult. Comecon partners "used to offer us dollars, but now we have

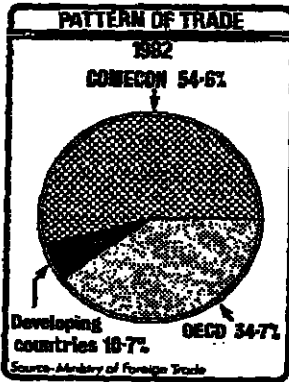
to demand dollars," says one Hungarian official.

Hungary is making fresh efforts to export to the Third World, from a low level. The problem is that its best markets have been in Opec countries, now hit by lower oil revenue.

But, undaunted, the Hungarians are trying to open new markets in the region—a joint trading company has been set up with Saudi Arabia to promote Hungarian exports there and in the Gulf States—as well as further afield.

Hungary's big markets in the West are Austria, West Germany and Italy, accounting for 50-55 per cent of total exports to OECD countries. Hungarians are keeping their fingers crossed for signs of real recovery here, as well as in other countries like the UK where they want to redress the present trade imbalance.

But the Kadar Government has not been totally passive. It has approached the European Community with a proposal for better treatment for exports of Hungarian beef



and other agricultural goods. In return for some lower tariffs on EEC shipments to Hungary. This proposal is of course likely to meet opposition from the farm lobby in Brussels. But Budapest sees it as a test of whatever political goodwill Hungary has in the West and as potentially its first proper negotiation with the EEC, unlike the steel and textile accords unilaterally imposed by Brussels.

Flexible rules for trading

THE KADAR Government has made a number of recent changes designed to plug Hungary more directly into the world trading network and to stimulate exports. These include allowing bigger Hungarian manufacturing companies to trade direct, creating the possibility of the established foreign trading organisations (FTOs) competing with each other, and introducing an element of choice and thus competition into Hungarian export finance. So the system is more flexible but also more complex, than that in other Comecon countries. Here is a rough guide:

Organisation: foreign trade is still a state monopoly, in the hands of the foreign trade ministry. The very biggest companies have long been permitted to bypass the FTOs (Transtorg since 1956). But recently many more, with either a high proportion of export business or technically complex products whose sale would benefit from direct contact with the foreign customer, have been allowed to start trading direct. Some 150 manufacturing companies, in industry and agriculture, now have this right.

Another change is the new freedom of choice for manufacturing companies, whether exporting or importing, to shop around between the 40 or so FTOs. Instead of being tied to the main FTO in their sector, companies can sign up with other FTOs, if they feel they can get a better service.

In fact, only a few have made the switch. It is only practical if the products concerned need no special technical or market expertise to sell. In this context, a new generalised FTO, called, not surprisingly, Generalimpex, has been set up.

Further refinements allow some companies to sell direct and use an FTO's services, an exercise in competition which can be self-defeating, or sometimes to export or import direct.

Yet another twist is added by a new rule allowing FTOs to poach on each other's traditional territory. For instance, Tannimpex, the leather goods FTO, is contemplating trying to sell a nut breast in Western Germany, in theory the preserve of Monimpex, the wine FTO. In fact, Mr Gyorgy Endrefy, Tannimpex's commercial director, says he will only go ahead if Monimpex's say-so, because "the aim should be to create new sources of exportable goods, not just to redivide the existing pool."

The effect of all this on the

FTOs has been catalytic. "The big old trading companies needed to be shaken up and we are being," says Mr Endrefy. "We inherited a certain style in trading, not very closely related to the customers, and now we need to improve so that our clients don't desert us."

Selling in Hungary is, or should be, less "foreign" to the Western businessman than in other Comecon countries, in the sense that there is rarely any hard-and-fast target for imports or any central planner who must be reached and influenced.

Mr Tibor Antalpetter, the foreign trade ministry's director in charge of trade with the West, explains that "while there is a global figure for hard currency imports, very few micro-plans are expressed in figures, unlike other Comecon countries."

Indeed, some like Metallimpex are now expanding into areas quite unrelated to Hungarian trade, such as using their specialist knowledge to speculate in the world market in their particular commodities. The above changes are primarily designed to help the Hungarian exporter. But in so far as they improve the FTOs' service, they also benefit the Western exporter trying to ship goods to Hungary. The FTOs provide the foreign businessman with a surrogate office in Budapest. Should he not be satisfied with that, there are several ways to go about setting up representation in Hungary.

Short of a proper joint venture company, it must, though, be done through one of a dozen Hungarian agencies which deal with foreign business representation. The foreign company can simply get one of these agencies to represent it, or it

can send its man to work in the agency, or it can set up its own separate office within (not necessarily physically) the Hungarian agency.

Exporting: Hungarian exporters are changing their marketing structure abroad as well as at home. The traditional way has been to appoint a local agent. But, as Mr Antalpetter explains, this is often the most expensive because it involves a chain of agent - importer - wholesaler - retailer, each taking their rake-off. It is going out of fashion in Hungary as everywhere.

Hungarian companies are tending to make direct contact with end-users of their products abroad, or approaching retailers direct. This generally involves setting up abroad either their own offices or joint ventures. Hungarian joint ventures abroad now number nearly 100, far more incidentally than exist at home.

Trade finance: Hungary has traditionally preferred to finance imports from the West out of unified loans from Western banks, rather than supplier credits from Western companies which, even with Western government guarantee and some subsidy, generally worked out

more expensive. In this sensible bias, Hungary was unique in Comecon.

But the post-Poland squeeze on Western bank loans to Comecon has changed this for the time being and Hungary is now taking trade credits from the EC's, Hermes and Coface of the West.

The structure of Hungarian exports entails relatively little supplier credit. Capital goods to the East are sold in Comecon barter, only 8-10 per cent of exports to OECD countries are big capital items requiring supplier credit, and, while nearly half exports to the Third World require credit, their absolute volume is small.

But in what export credit it offers, Hungary is, as usual, slightly different. In other Comecon countries, foreign trade banks have a clear monopoly on export-import finance. But Mr Sándor Demcsak, president of the Hungarian Foreign Trade Bank, says his bank is in competition with the National Bank, which does the most trade financing because it holds all the ruble accounts with Comecon partners, and the Central European Investment Bank, a four-year old joint venture between six foreign banks and the National Bank.

Mr Demcsak admits, however, that this competition has yet to translate itself into much real difference in terms and rate on export credit, though FTOs are free to choose which bank to use.

"The National Bank does most of the normal trade finance business, we do the abnormal," Foreign Trade Bank (FTB) executives say.

By this, they mean that the FTB, which describes itself to Westerners as a socialist merchant bank, focuses its attention outside Comecon, and its activities range between setting up government to government credits, helping Hungarian companies arrange technical co-operation deals or joint ventures with Western companies, coping with countertrade, and providing standard export finance.

Hungary is not, of course, party to the Western OECD consensus on export credits, and can, when it has the means to do so, undercut that agreement, both in rates and terms. For instance, it feels free — but is not often rich enough — to offer 100 per cent financing, instead of the OECD guidelines of only 85 per cent.

David Buchan

TOTAL TRADE IN CONVERTIBLE CURRENCIES

	1980	1981	1982
Exports	5,124	5,978	5,142
Imports	4,908	5,229	4,624
Balance	+216	+749	+737

* On a contractual-value basis. Source: Ministry of Foreign Trade.

The Government seems to influence trade levels by indirect fiscal or monetary means, and only as a last resort, uses direct administrative means, such as the September 1982 import quotas. So, in theory, the foreign exporter has relatively few administrative hurdles to jump, and can rely on his own salesmanship and the virtues of his product. In practice, given Hungary's hard currency bind these days, success often entails willingness to buy Hungarian goods in return.

Officially, the Government frowns on countertrade because of the price distortions it can cause. But like many governments in these hard times, it not only condones but actively encourages a bit of countertrade.

Direct trading, by producing companies, now accounts for 20 per cent of the country's commerce; 80 per cent is still done through the FTOs. The general feeling is that, provided the FTOs sharpen their performance, the store of contacts, the market knowledge and the languages they have built up through the years should prevent further inroads into their business.

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HUNGARY Trade and Industry IV

David Buchan and Leslie Colitt profile six key figures in the country's economic life



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TAMAS BECK: president, chamber of commerce

Two-way transmitter

IN ONE sense the Hungarian Chamber of Commerce is like any other. It promotes the country's exports, divides itself into sections studying country and sectoral markets, and maintains offices in London, Paris, Moscow, New Delhi, Singapore and Beirut. But, as Mr. Tamás Beck, the Chamber's president, explains, the economic reforms which have loosened the tight legal ties between government and industry and not yet fully forged new market-related links between companies have created a special role for the Chamber.

The first aspect of this is "representing the views of business leaders to the Government, and vice versa," says Mr. Beck. This two-way transmission has become the more necessary since the 1981 amalgamation of three industrial ministries into one, pruning the number of bureaucrats supervising industry (and occasionally listening to its complaints) from 2,300 to 500.

So Mr. Beck, elected in secret ballot by the Chamber's 32-member board, sits in on various governmental meetings. In return, economic ministers like Mr. József Marjai face the Chamber's 800 member companies three or four times a year to hear their views direct.

Clearly, the Chamber is interested in anything that sharpens its members' competitive edge. "We make many proposals on this to the Government," says Mr. Beck, hinting that the recent 3 per cent devaluation of the forint is the result of Chamber pressure.

On other issues, the Chamber's views are less predictable. Some member companies want to keep their wage increases down (which happens to be Government policy this year); others want to keep wages high to retain labour that would otherwise flow out of the cities back to the countryside.

Mr. Beck, who also heads Budaflex, the textile firm, says his company now has to combat its labour shortage by hiring workers who come for the day over from Czechoslovakia.

Other aspects of the Chamber's new role boil down to promoting better management and organisational techniques among member companies. This involves running seminars at the Chamber, in addition to those

at the Central Management Institute (OVK) where Hungarian managers are supposed to go every four years for refresher courses, and providing opportunities for managers to study abroad, in the West or East.

Hungarian companies have generally been slow to adjust to dealing with each other directly, horizontally instead of the old vertical chain of command from ministries. One result is that they still retain some of the siege mentality of the bygone "shortage economy" and tend to hoard stocks, unsure of each other as suppliers.

Mr. Beck admits this is a problem, noting that textile companies in Hungary keep three to four months of materials in stock, compared to only two weeks of stocks kept in, say, the U.S. This consumes expensive warehouse space, not to mention credit.

If part of the problem is that Hungarian companies now feel they lack a referee (in the form of the Government) to settle minor commercial disputes—and they do not want to go to endless litigation through the courts—she the Chamber has a partial solution.

It has just set up an "ethics jury" to judge complaints by one member company of another. It already has two cases before it. However, Mr. Beck believes the real answer is for Hungarian managers to rely more on "gentlemen's agreements."



Beck: promoting better management



Szabo: first hand information

ISTVÁN SZABO: president, National Council of Agricultural Co-operatives

Pivotal role in changes

ISTVÁN SZABO, president of the National Council of Agricultural Co-operatives, has played a pivotal role in the transformation of Hungarian agriculture into the most productive in Comecon and among the most efficient in Europe.

As a member of the Central Committee of the Hungarian Socialist Workers (Communist) party, a deputy to the Hungarian Parliament and head of the largest co-operative farm in the country, he says he sometimes feels his functions give him too much "insight."

Mr. Szabo recalls that only 18 years ago Hungary still had basic food shortages, especially meat which is now one of the main exports. In those days, he says, people were not very "friendly" toward agriculture.

Today Hungary has as many pigs as it has people, 10m. It is the third largest per capita meat producer after Denmark and the Netherlands but before the U.S.

The dramatic turnaround is in large part the result of financial incentives which make co-operative farmers as eager to produce milk as consumer goods. Monetary rewards also induce them to spend their summer evenings and weekends tilling their household plots.

The National Council of Agricultural Co-operatives was founded in 1968 to safeguard farmers' interests and Mr. Szabo was elected president. This was a first step toward granting autonomy to the co-operatives, which had been kept under tight central control. They were regarded with suspicion by dogmatic party officials who tolerated them for political reasons.

Motivation

In those days, Mr. Szabo says, there were long and heated debates about the future of agriculture. He had the advantage of being able to provide first-hand information on what was needed to motivate farmers as head of the Red Star farm co-operative since 1951.

Hungarian farmers, he says, are reluctant to accept the need for new agricultural technology because of the high costs involved. Ten years ago, machinery was relatively cheap and the Government provided subsidies. Today there are no subsidies, machinery and fertilisers are far more expensive and food prices have not kept pace.

The only way to overcome this problem, he says, is for the co-operatives to pool their machinery and storage facilities. But few farmers see this necessity and instead want to relive the successes of a decade ago without new investments in agricultural machinery.

Mr. Szabo bemoans the growth of administrative personnel in Hungarian agriculture. He says it goes hand in hand with the increasing concentration of Hungarian agriculture which the Government fosters but with which he does not agree.

Similarly, he opposes the further concentration of agricultural co-operatives through mergers. A 4,000-hectare farm (the average size) is large enough for modern machinery he feels. There is no law against mergers but, "we speak to the presidents of the co-operatives which want to merge and try to stop them."

It is vital not to lose sight of the individual, Mr. Szabo says. The lone angler, for instance, "catches something he can talk about, even if it is only a cold. He doesn't criticise the political system and he does his job."

"This is why we support the household gardeners (on their private plots). It is good for them and good for society."

SANDOR GASPAR: secretary general, trade union movement

Wearing two hats

ASIDE from the exceptional case of Mr. Lech Wałęsa, Mr. Sandor Gaspar is perhaps the eastern bloc's best known trade unionist. He is secretary general of the Hungarian trade unions, he happens to be the only trade unionist at present to sit in the Politburo of a communist country, and he is also president of the World Federation of Trade Unions (WFTU), the Prague-based body to which most communist national unions are affiliated. At 66, he is part of the Kadar generation at the top in Hungary.

Mr. Gaspar is thus very much an establishment figure, but with the difference that marks Hungary's establishment from the rest of the eastern bloc. He says his credo is that "we should never accept anyone's infidelity, even our own." The Communist Party has the "leading role," but "no monopoly on truth" and must continuously commit all elements of society including the unions.

As Mr. Gaspar explains it, unions in Hungary have "a wide field for potential confrontation and exercise of their rights." On basic issues of wages, prices, standard of living, unions have a right of approval. In 300-350 instances a year, unions exercise their "veto" on management or government plans, either at the level of a factory or sometimes a whole sector, says Mr. Gaspar.

This does not lead to strikes as in the West, but re-negotiation. Hungarian unions have a right to be consulted on changes in work procedure and a right to be informed on technical matters.



Gaspar: part of the Kadar generation

Unions play a central role in wider economic issues. "We are not just standing outside the fence and looking in," Mr. Gaspar says. He dismisses as "a fairy tale" reports that the unions are acting as a brake on the pace of economic reform. They were consulted right from the start of the reforms in 1968 and agree with the decentralisation since.

The unions are concerned to "moderate" the reforms' side-effects. They pushed the Government into raising pensions two years ago and into limiting rent increases this year.

Does Mr. Gaspar feel schizophrenic wearing trade union and Politburo hats at the same

time? No, he says, pointing out that trade unions are not the "sole carriers" of workers' interests in a Communist country. The advantages for union members of having him represent their interests at the highest level outweigh any disadvantages, he claims.

For this reason, he is sceptical about suggested reforms to give vested interests greater political representation in a strengthened Parliament. Several secretaries of Hungary's 19 industrial unions are already MPs, he says, "and by the time issues come before the Parliament it is too late to make changes." This, of course, might no longer hold true if the Parliament were really reformed.

Mr. Gaspar, in both his Hungarian and WFTU roles, frequently meets Len Murray, Lane Kirkland and other union leaders of the West. He says it is nonsense for many in the West to say that union leaders are more stooge-like and less talented in the East than the West. Indeed, the reverse might be true, he hints.

Mr. Gaspar is wary of spelling out the lessons of the Polish Solidarity movement for unions in general. But he believes that two illusions must be dispelled. The first illusion, on the Eastern side, is that the Polish trade unions can carry on where they left off in 1980, before Mr. Wałęsa stepped in. The second illusion, on the Western side, is that something like the political movement into which Solidarity developed can exist in the East.

ILONA TATÁI: chief executive, Taurus rubber manufacturers

Taking on more responsibility

"I FEEL a bit lonely," says Dr. Ilona Tatái, looking back over her elevation in 1979 as chief executive of Taurus, Hungary's biggest rubber manufacturer. People then raised their eyebrows at a woman heading such an enterprise. "But there are now others of us in charge, though perhaps not at companies of Taurus' size, and I believe it is easier for women to rise to the top of Hungarian industry than in other socialist countries and in the West," she says.

Clearly, Dr. Tatái has been able to fill a big job that has become bigger with the responsibilities that the Hungarian Government has loaded on to its managers in recent years. Building on a 100 year tradition of rubber-making, the present day Taurus has an 11,000 workforce and an annual turnover worth \$350m-\$400m, with 40 per cent of output going for export split evenly between Comecon and the West.

Typical of the bigger, export-oriented Hungarian companies with a small domestic market, Taurus (like Dr. Tatái, an engineer) is a specialist. Slightly more than half its output is tyres for trucks, tractors and agricultural vehicles; it makes none for cars, leaving that to imports, mainly from the Russians and Poles made much closer, but dropped it for export line is tight products, such as inflatable mattresses for



Tatái: getting over the loneliness specialist gear for the mining

export to the West, and heavy and oil industries. Taurus actually claims to have 40 per cent of the world production of rubber hoses used in the oil industry either in injection of water into wells or in loading tankers. This stems principally from the fact that the Soviet oil industry is now totally reliant on Taurus for these hoses. In the early 1970s the Russians and Poles made such hoses, but dropped it for

lowing one of those Comecon specialisation agreements that seem to work to the Hungarian advantage, leaving only Romania to rival Taurus inside the eastern bloc. Taurus has also licensed hose production in the U.S.

The pre-war Hungarian rubber industry had close ties with Western firms like Dunlop of Britain and Semperit of Austria. These were cut for two decades. But, as Dr. Tatái sitting beneath her office portrait of Lenin explains, with the post-1988 opening up of the Hungarian economy these links have been renewed. In fact, Taurus has recently taken a direct plunge back into the world market by setting up its own trading arm.

Taurus used to rely—as manufacturers have to in the rest of Comecon—on a separate trading organisation to do its buying and selling abroad. In this case, Chemimpex, in "Relations were always a bit strained," says Dr. Tatái, and in 1981, using the new flexibility of the economic reforms, "we got a peaceful divorce" from Chemimpex.

With the help of some former Chemimpex employees, Taurus is now doing its own trading and marketing. "This is better because we get faster commercial and technical feedback from the market. But of course we now have only ourselves to blame for any failures."

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HUNGARY Trade and Industry V

JANOS FEKETE: first deputy president, National Bank

Banker with style



Fekete: network of contacts

JANOS FEKETE is Comecon's best known banker in the West. This undisputed reputation stems less from his formal position — which is first deputy president of the National Bank — and more from a certain, very Hungarian showmanship and a network of personal banking contacts world-wide.

These stood Hungary in good stead during its spring 1982 liquidity crisis, when Mr Fekete rallied support from fellow central bankers in the Bank for International Settlements. The reputation also stems from his abiding interest in international monetary issues, beyond those in Comecon; he is a member of the Group of Thirty study on monetary reform. This is of fresh relevance to Hungary since it joined the IMF last year.

The "Fekete factor" is partly responsible for the growth in power of the National Bank in Hungary — it is, for instance, the only central bank in Eastern Europe, and many other areas for that matter, not subordinate to the finance ministry.

To some, this bank's power has grown excessive, particularly its hold on credit allocation. This feeling, together with a desire to extend the economic reforms, has spread talk of introducing more competition into the banking sector, perhaps by splitting the National Bank's commercial banking activities

ANDRAS DUNAJSZKI general director, Ganz-Mavag

Enjoying the new freedom



Dunajski: retains an unbridled cord to the Government

"THERE IS much more freedom of manoeuvre for managers here than in other socialist countries — in fact there is hardly any comparison," says Dr Andras Dunajski, general director of Ganz-Mavag, the country's biggest engineering enterprise.

Dr Dunajski still has to field the odd telephone call from the ministry during an interview in his well-appointed office. But he explains that the Government no longer requires compulsory plan information from him and other managers, generally relying instead on indirect means such as tax and interest rates to guide industry.

Few of his contracts are set or closely supervised by the Government; one exception is the electronic control equipment which Ganz-Mavag is building for Comecon nuclear power reactors and which is financed by a big rebate credit from the Comecon investment bank in Moscow.

Clearly, however, there are advantages in hard times for companies such as Ganz-Mavag — state-owned like all big industry in Hungary — in retaining an unbridled cord to the Government.

"We have problems of profitability," Dr Dunajski admits, still having to draw a subsidy from the state. "We have invested \$200m worth over the past six years in reconstruc-

Tom Sealy examines the progress of the energy saving programme

Why the most difficult part is still to come

MAKING a virtue of necessity seems to be a Hungarian talent. When, at the end of 1981, the USSR asked its East European Comecon members to accept an average 10 per cent cut in the level of Soviet crude oil deliveries under the clearing trade agreement for the 1980-85 period, the Hungarians not only accepted it, but used it as the impetus for an aggressive energy saving policy which has cut oil imports into the country by some 20 per cent over the last two years.

But while this saving is significant, the difficult part of the energy saving programme is still to come. So far the cut in imported oil seems to have been gained largely by cutting back on petrochemical industry output (refineries will be processing 500,000 tonnes less crude this year) and avoiding the more obvious forms of waste. Even with progress so far Hungary still needs to import about 50 per cent of its energy, costing 17 per cent of all income from exports. In the early 1970s the cost was just 6.7 per cent. Also, says Laszlo Kapolyi, Secretary of State for Industry, the specific consumption of energy in Hungary is still 20-40 per cent greater than in the developed Western countries.

Hungary's current energy saving programme was actually launched in December 1980, a year in advance of the Soviet oil supply reduction, and was itself an extension of an energy saving programme instituted in January 1978.

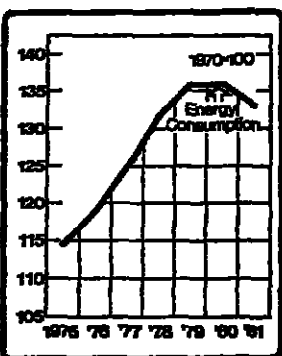
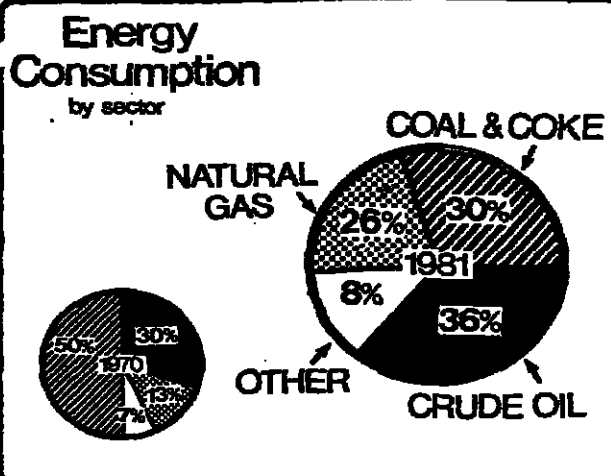
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The first programme saw the first real use of the price mechanism to control and change energy consumption habits in Eastern Europe. The cost of heating oil and household energy was raised by 34 per cent in 1979 alone and was a major contributor to a 9 per cent rise in consumer prices in that year. In the preceding 10 years consumer prices rose only some 2.5 per cent a year.

The policy had a dramatic effect. Over the next two years overall energy consumption increased by only 0.7 per cent a year, petrol consumption increased by 1.5 per cent, domestic heating by 0.6 per cent and use of primary energy in electricity generation by 1.9 per cent. In the preceding two years overall energy consumption increased by 5.4 per cent a year, petrol consumption by 9.3 per cent, domestic heating by 3.8 per cent and primary energy in electricity generation by 7.5 per cent.

The second, current, energy programme, like the first, seeks to maximise domestic production of coal, oil and gas to make the USSR Hungary's sole foreign oil supplier, to cut oil imports and raise gas imports. Also, it stipulates a maximum increase in primary energy consumption of 2 per cent a year, a maximum increase in electricity consumption of 3.5 per cent a year, and a cut in the share of hydrocarbons in total energy use from 64 per cent in 1980 to 50 per cent in 1985.

Thus, when the USSR made its request for a 10 per cent reduction in oil deliveries to its East European Comecon neighbours, Hungary was already prepared. Total Soviet oil imports in 1981 were down to 7.75m tonnes compared with 9.96m tonnes in 1979, while over the same period gas imports from the USSR rose



from 1.24bn cubic metres to 4.00bn.

For the rest of this five year plan, at least, these imports have now settled down to 8m tonnes of oil a year, made up of 6.5m tonnes of crude and 1.5m tonnes of oil products, plus 3.8bn cubic metres of natural gas a year, 1bn under the clearing agreements and 2.8bn via the Cereburg joint Comecon pipeline.

The cost of the 8m tonnes of oil to be imported this year is put at some \$1bn forints (\$500m) or around 25 per cent of the value of all imports from the Soviet Union.

Excluding oil, Hungary's other energy imports now amount to some 6.5m tonnes oil equivalent (toe) a year, made up of the Soviet natural gas imports plus about 0.2bn cubic metres a year from Romania, about 1.5m tonnes a year of coal from Poland, Czechoslovakia and the USSR equivalent to about 1m toe, and net imports of electricity from Austria and the USSR equivalent to some 2m toe.

Moderate

Electricity from the USSR is a direct import via a 750 kW line from the Comecon unified power system. However, electricity from Austria is gained through a 15-year-old exchange agreement. Most of Austria's electricity is generated by hydro-power whereas Hungary mainly uses thermal stations. In wet periods of the year Austria supplies Hungary and the reverse is done during dry periods. This results in an approximate 10 per cent gain for Hungary or about 8m kW a year.

Domestically Hungary is blessed with coal, oil and natural gas. Unfortunately the coal is largely of low-calorific value brown coal and lignite, while oil and gas is available in strictly moderate amounts so that total primary energy production from these sources totals only some 15m tonnes. Coal is the biggest of these sources with a total yearly production of around 26m tonnes.

On the gas extraction side a new deposit is to be put into operation in the current plan period. This new field will be linked to the Tisza thermal power station. The new field has an inert gas content of about 80 per cent. If consumers can be found for this, output will be able to be increased up to around 2bn cu m.

But even with these natural limitations Hungary has managed to cut the growth in energy consumption at home and switch consumption patterns from an over heavy dependence on oil to coal and natural gas. As a result the share of crude oil and oil products in total energy consumption has fallen from 41 per cent in 1973 to 35 per cent in 1982.

There was no growth at all in total energy consumption last year. Consumption by production industry fell by 1 per cent compared with 1981 and the population's consumption rose by 3 per cent, including a 10 per cent rise in electricity use. Overall electricity consumption increased by 3.7 per cent to 33,100,000kwh, of which 26 per cent was imported.

Shift

This year the plan envisages an increase of 1 per cent in energy consumption with a domestic coal output of 26m tonnes and an increase in gas production to 6.5bn cu m.

But the big new factor in Hungary's energy balance will be the Paks nuclear power station which is due to come into commercial operation this year. At present it comprises just one Soviet 440Mw Novovoronezh pressurised water reactor, but will be followed by an additional unit in 1984, 1985 and 1986 to bring it up to its designed capacity of 1,760Mw.

This year the station is expected to provide 4.5 per cent of the national electricity supply which in turn is expected to increase by 3.5 per cent. It will provide the basis for the energy balance shift planned for the latter part of the century.

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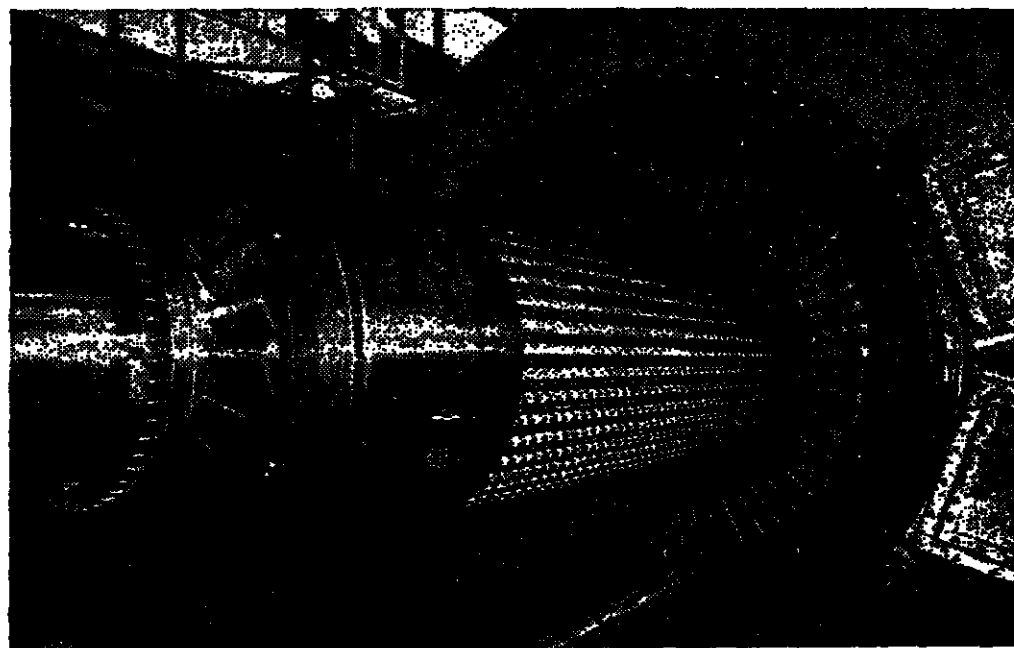
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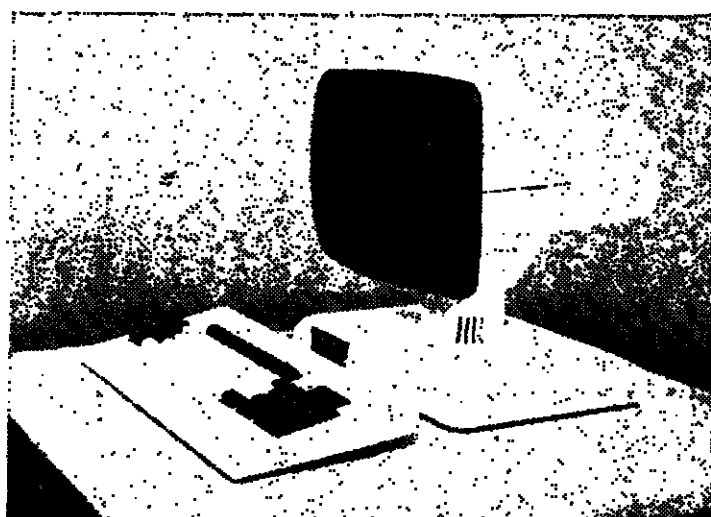
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General description

The VDN 52516 asynchronous display terminal was designed to meet such customer requirements as high performance and easy adaptability at economic cost. The advanced mechanical design of the display including detachable screen and detachable low profile keyboard gives an excellent human interface, while the microprocessor driven single board electronics with adequate firmware provides an interface to any computers through asynchronous port.

High technology hard hit by West's sanctions

OVER the past few weeks the British specialised computer press has been enthusing over a new Hungarian entrant into the highly competitive field of microcomputers. These units which have a diameter of 10 cm or less, are designed for use in the booming new market for portable personal computers. The market is currently dominated by such well-known Western manufacturers as Sony, Hitachi (with Maxell) and Matsushita, while Sinclair Research and IBM are working on their own versions. That a virtually unknown Hungarian electronics company, Budapest Radio Engineering, now finds itself in competition with such manufacturers is indicative of both the strengths and weaknesses of the country's high technology industry.

At its simplest, Hungary's electronics and computer industry is severely affected by the small size of the country and its population on the one hand, and by Western high technology sanctions on the other.

Hungary's computer and electronics industry really began to develop at the end of the 60s with the development of the Comecon unified computer series "Ryad". Within that programme Hungary was given the task of specialising on the manufacture of small systems and peripherals. As a result employment in computer technology in the country rose from 6,127 to 17,544 from 1970 to 1980, while the availability of computers of all types rose from 147 to 1,244 over the same period.

Skills

But at the same time that Hungary was developing its skills, experience and manufacturing technology to produce small computers and peripherals, it also had to face the problem that the domestic market was too small to provide a reasonable rate of return on investment. The simplest solution to this problem would have been to acquire the basic technology from the West and concentrate on new developments.

Such a Western connection would not only help reduce the investment cost but also make it easier for Hungarian computer manufacturers to market their products in the West, thus providing them with the advantages of mass production.

However, increasingly stringent Western export legislation on high technology sales to Eastern Europe has hit hard, forcing the Hungarians to make uneconomic investments to develop for themselves technology which is freely, and often cheaply, available in the West.

One result of this has been an explosion in the number of companies producing electronic components and computers and a concentration on the sale of software.

On the software side, the Institute for Co-ordination of Computer Techniques in Budapest alone has earned \$18,200 in software exports to the West over the past four years and its current sales are running at around \$5m a year.

For the future, therefore, Hungary intends to exploit both its software skills and its expertise in micro and mini computers by finding market

HUNGARY Trade and Industry VI

Leslie Colitt reports on three key industries

PHARMACEUTICALS

HUNGARY is the pharmacy of Comecon. It supplies the Soviet Union with 40 per cent of its drug imports. At the same time it is the only East European country making a determined attempt to gain a foothold on Western markets.

The country's largest and oldest pharmaceuticals company, the Chemical Works of Gideon Richter, is aware that selling specialty drugs in the West is far more profitable than selling standard products and basic chemicals. It has a joint venture in West Germany with the Dutch group, Akzo, which is developing its drugs to EEC standards.

Gideon Richter conducts its animal and clinical testing in the West to accelerate registration of the drugs and to comply with the Dutch group, Akzo, Chronic toxicity studies, for example, are carried out by Flumetoxon Research Centre in the UK.

The Hungarian firm has developed two specialties which are to be sold in the West by American, Dutch and Japanese pharmaceutical companies: Cavinton, an oxygenator of the brain for the elderly, and Arduan, a muscle relaxant for surgery.

Until now, Gideon Richter has mainly been a receiver of Western licenses, with rights for all Comecon countries, which it pays for with bulk chemicals. But 600 scientists in research and development, as well as the two other large drug research institutes whose results it taps, are working to develop original products for introduction in the West.

Exports make up 75 per cent of the firm's production, with 25 per cent of sales earning hard currency and 50 per cent transferable roubles. Sales last year were the equivalent of \$300m. However, 65 per cent of the hard currency was earned

by bulk chemicals and the rest by drugs. The most important customers were West Germany, France, Switzerland, Austria and Belgium. Sales to the West are rising by 10 to 15 per cent annually.

Although Gideon Richter is state-owned, Dr György Földes, the Assistant General Director responsible for R and D, notes it is not told what to produce or at what price to sell. While its products are sold domestically at a "world market" price, the Hungarian patients buy the drugs at 10 per cent of this price with the trade union making up the difference.

The pharmaceutical industry in Hungary is to expand, type as far as the rest of industry with an emphasis on animal drugs and plant protection chemicals for Hungarian agriculture and for export together with turkey agricultural projects.

PETROCHEMICALS

The petro-chemical industry is to receive top priority in the future and is to be developed in close co-operation with the Soviet Union.

Hungary exports ethylene to the Soviet Union by pipeline in exchange for which it gets petrochemical products. In the future, Hungary will obtain ethylene from the Soviet Union and will supply it with products more advantageous for Hungary.

Less than one-third of the total exports of the chemical and petrochemical industries, 5,600 forints, went to Comecon while two-thirds were sent to the West. Imports from Comecon amounted to

300 forints and 240m forints from the West.

This heavy reliance on the West is reflected in the three joint trading companies in which the West holds the share by Chemolimpex, the foreign trade organisation.

The largest one is in Frankfurt and has Metallgesellschaft as a partner. Sales last year in West Germany, which is the main market for Hungary's chemicals, were DM 200m. Chemolimpex is also linked with Metallgesellschaft while in London, Chemolimpex has an 80 per cent share in London Chemical Company which had a turnover in 1982 of \$10m.

ALUMINIUM

HUNGARY has rich deposits of bauxite and is one of the major European producers of aluminium. The Hungarian Aluminium Corporation (Hungalut) is one of the five largest companies in the country with a turnover last year equal to \$10m.

Although demand for aluminium was depressed, Hungalut managed to sell \$150m worth of products for hard currency last year, a decrease of 5 per cent. This business was mainly with West Germany, Austria, the U.S. and Scandinavia.

Mr Peter Horvath, head of marketing at Hungalut, says this was actually a 20 per cent increase in sales considering the sharp drop in the price of aluminium. This year, he says, the company should be above the 1981 level.

Two years ago, Hungalut was given the right to conduct its own foreign trade. Distributor-type joint ventures are being set up in Austria and West Germany and a joint venture is being established in India.

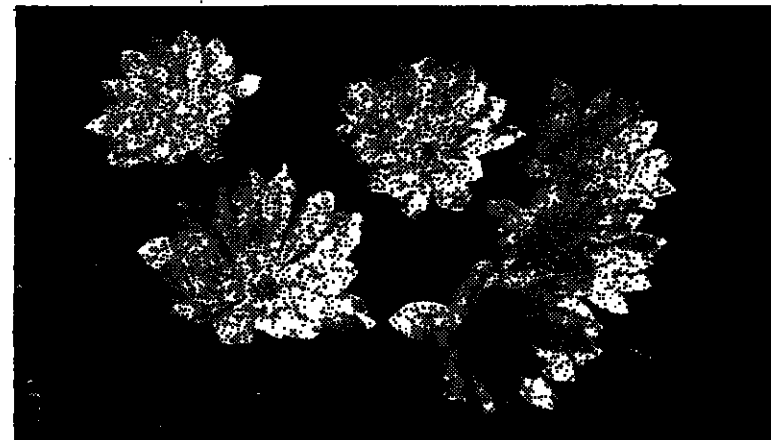
The company is on the lookout for further joint ventures which, Mr Horvath says, must be profitable to both sides in the first few years.

Hungalut also produces aluminium doors for buses and supplies Western car makers as well as power tool manufacturers with diecast products.

The smelting of alumina, which is obtained from bauxite, into aluminium metal requires enormous amounts of electricity. It is for this reason that Hungary has an agreement under which it exports alumina to the Soviet Union which is smelted into aluminium ingots using hydro-electric power.

Looking to the future, Mr Horvath says he can foresee Hungary establishing manufacturing joint ventures abroad in the next few years. For example, he says, it might be a good idea to set up an aluminium foil plant in Cayton to package tea there. His company would also be interested in a joint venture to produce aluminium foil for cigarettes.

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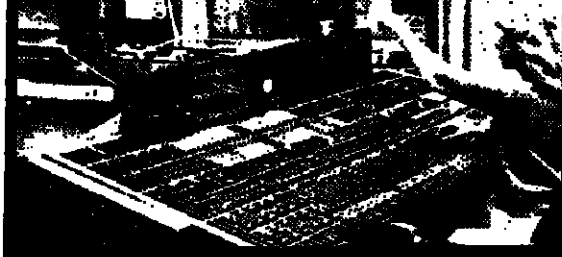
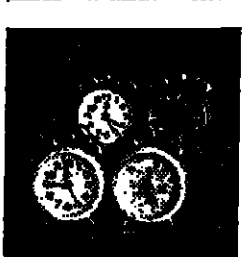
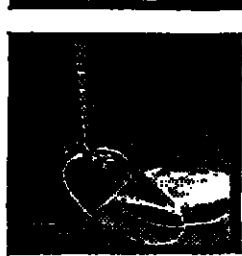
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That is not to say that Hungary cannot produce the technology of today—industrial robotics. While other Comecon countries like the USSR, the GDR and Bulgaria talk in terms of massive development programmes turning out hundreds, if not thousands, of industrial robots in the current five year plan, Hungary has just 20 in use at the present time and a target of only 300 by the end of 1985, almost all of which are to be imported from the other Comecon countries.

At the 36th session of Comecon, which was held in Budapest last year, the member countries signed a co-operation agreement on the development of robot technology which limited Hungary's role to the production of components, control units and highly specialised robots which can be economically manufactured in relatively small production runs.

Tom Sealy

HUNGARIAN TRADE AND INDUSTRY—10th May 83

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HUNGARY Trade and Industry VII

Although joint ventures between Western and Hungarian companies have been encouraged for a decade, only 13 such organisations exist. As a result the Government has introduced new incentives

Still waiting to get off the ground

JOINT VENTURES, or the investment by Western companies in home-based Hungarian enterprises, is one of the bright ideas which has still not succeeded in getting properly off the ground. Although the original legislation was introduced in 1972 and revised in 1977 and 1979, there are still only some 13 such companies in existence compared with around 150 in Yugoslavia.

The basic aim of the joint venture legislation was to help speed up the transfer of Western technology into Hungary and to provide an outlet for Hungarian manufacturing products abroad. Unfortunately for the Hungarians the original legislation was too restrictive to be attractive to more than a handful of Western companies and by the time it was modified it was overtaken by the Western recession.

Faced with massive market cutbacks most Western businessmen were too concerned with reducing investments in their home plants to concern themselves overmuch in expanding into an East European country.

Opportunity

But the lack of any real progress in the setting up of joint ventures over the past 11 months did at least give the Hungarians an opportunity to re-examine the legislation and bring in some improvements. The result was unveiled this year—customs free zones.

If it wishes any new or existing joint venture can apply for duty-free zone status. If granted, the company has to erect a 3m high fence around itself and it is then considered to be on foreign soil. It can import and export personnel, materials and finished products without paying customs duties, providing the materials and personnel concerned do not leave the zone. When that is necessary a customs official will be posted at the factory gate.

The legislation also means that such an enterprise is completely freed from Hungarian laws: from the pricing, wage and investment system.

The new regulations also make it possible for a joint enterprise to set up its own bank and to dispose of its foreign currency turnover with-

out restriction. Hungarian banks, however, will only be permitted to grant credit in convertible currency under "international" terms.

In addition, the Foreign Trade Bank now offers a comprehensive consulting service to all joint enterprises. The bank will, on request, help in the preparation of contracts and calculations. It is also prepared to attend negotiations, recruit Hungarian partners and make financial contributions to the enterprise.

But there are also Hungarian enterprises which specialise in helping foreigners with joint ventures and co-operation deals. One such organisation is Inter-cooperation Co Ltd. Set up 12 years ago the company handles up to 30 per cent of all Hungarian co-operation contracts, covering joint ventures, technical co-operation agreements, leasing and sub-contracting agreements.

Of the two alternatives—joint ventures or co-operation deals—it is the latter that has found most favour with Western businessmen. According to the UN, of the 2,000 or so co-operation deals concluded between East and West, about 1,000 of them are with Hungarian enterprises.

The variety of possible co-operation deals is reflected in the number of agreements signed. So far they cover the manufacture of American jeans on U.S. equipment, West German submarines, Austrian-Swiss steel-making technology, Swedish typewriters, Swedish welding tools, prefabricated parts, and service and maintenance facilities. Abroad there are Hungarian-built parts for power stations produced under a Finnish licence, and other power station outfitting produced with Italian and Swedish co-operation.

The common feature of all these deals is that the Hungarian production is based on Western expertise and that the Western partner obtains his advantage through high-quality output at competitive prices.

But even here success is patchy. Whereas Hungary has 350 co-operation deals with Western companies it has only 65 with British ones. Even more disappointing is the fact

that only about 10 per cent of the foreign trade with both of these countries is produced from the co-operation deals.

With a possible pick-up in public consumer activity, this year, however, Hungary is looking for a quickening of interest from potential Western partners particularly in the fields of small accumulators.

Intermediaries

Possible partners include sister enterprises (Hajduvölgy Ipari-Értékesítő), dyes and paints (Hafé), synthetic magnesia (Mágyarországi Magnézium), tools (Főgyártóüzemek), electronics and micro-electronics (Videoton), plant protection chemicals (Budapest Vegyipari), synthetic and plastics packaging, pipes, smelting, benzol chloride and hydrogen-based intermediates (Borodói Vegyi Kombinat), and oilfield derivatives, plastics intermediates and plastics (Tisza Vegyi Kombinat).

Tom Sealy

THE JOINT VENTURE MERCHANTS

SICONTACT CO. LTD:
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VOLCOM-HUNVARY CO LTD:
Activities: delivery contracts for vehicles and parts, know-how, after sales services.

RADELCOR INSTRUMENTS SALES LTD:
Western partner: Corning International Corp.
Activities: Corning Radetels know-how, market research, servicing, goods display, professional lectures.

B + Z CO LTD:
Activities: manufacture and sales of active ingredients for pharmaceuticals, chemicals and pharmaceutical research.

BUDAPEST CASINO CO LTD:
Activities: casino operation and provision of tourist services.

SPHERO-EVIG CO LTD:
Activities: manufacture of special pumps using magnets instead of bearings.

BCR AND LILLY CO LTD:
Western partner: Eli Lilly.
Activities: production of animal feeds based on nimesin sodium active agent, marketed

under the trade name Elancoban and Romencin by Eli Lilly.

QUALIPLASTIC CO LTD:
Activities: manufacture of thermoplastic granules and intermediates.

SKAALA-LUESCHER CO LTD:
Western partner: Luescher.
Activities: installation, operation and maintenance of coin operated games in Hungary, organisation and provision of related tourist services.

ECONOSERVICE CO LTD:
Activities: financial advice, accountancy, management services including joint-venture consultancy.

CENTRAL EUROPEAN INTERNATIONAL BANK: See Panel below.

METRA-TECHNIK AUTOMATION COMMERCIAL AND SERVICE LTD:
Western partner: Festo Engineering GmbH.
Activities: pneumatic and electronic control technology.

SKALA-ARAB TRADE PROMOTION LIMITED:

Western partner: Caravan Transport Establishment, Damman.
Activities: promotion of joint trading in consumer goods.

The Central European International Bank

THE CENTRAL European International Bank (CEIB), set up in Budapest in November 1979, is Hungary's only joint venture with a foreign share participation exceeding 49 per cent. The National Bank of Hungary is still the largest shareholder, holding 34 per cent, but the remaining 55 per cent is held in equal 11 per cent holdings by Banca Commerciale Italiana, Bank für Sozialwirtschaft, Creditanstalt-Bankverein, the Long-term Credit Bank of Japan Ltd, Societe Generale and the Tokyo-Mitsubishi Bank Ltd of Japan.

Also, it is the only off-shore institution in the country, and moreover, was given that status on its formation despite the fact the legislation allowing the introduction of duty-free zones for joint enterprises in Hungary was introduced only this year. That move at least may now

help the bank in explaining its position in replying to the constant queries it has about its status.

Dr Lajos Komar, CEIB's managing director, explains: "It is true that we are located in Hungary and registered under Hungarian law, but we are exempted from Hungarian legislation affecting both banks and businesses. We are not integrated into the Hungarian banking system nor are we subject to the foreign exchange laws. Also, of course, the chairman of the bank (currently Mr Leopold Henzl Jorgers, deputy general manager of Societe Generale) is always elected by Western shareholders."

When the bank started its operations in 1980 with a capital of \$30m and a contingency credit line of \$15m, it intended to concentrate on three main areas: trade

financing, project financing and serving western investors in joint ventures with Hungarian partners. There was also a project to set up an offshore commercial enterprise.

But although the bank made a reasonable profit of \$2.6m in its first year and \$2.7m in 1981, the worsening financial status of the Comecon and Third World countries forced a change of policy, particularly as the bank's offshore status meant that it had no central bank in the background as a final resort.

The shareholders decided to cease their activity in high risk areas, to moderate the projected growth of the bank, and to concentrate on ensuring its stability, profitability and liquidity. To achieve this they opted out of medium-term lending except in exceptional circumstances, and developed a completely new

line of business—export finance and, particularly, export pre-financing.

As a result of this policy the bank ended 1982 with a volume of total assets of \$222m, 4.5 per cent up on 1981, and a net after-tax operating profit of \$2.8m after the deduction of \$3m in bad debt provisions.

Although these figures do not look particularly impressive at first glance, Dr Komar is quick to point out that they were achieved under particularly adverse conditions. "Also our net return on total assets was 1.5 per cent and our net return to own resources was 10 per cent. They may not be the best possible figures, but they are also more than acceptable compared with the performance of other international banks around the world."

T.S.



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HUNGARY'S AUTOMOTIVE EXPORT TRENDS

In the 1980s when the long-term development programme for Hungarian industry was launched, no signs of a world-wide economic recession were predicted. At that time executives were induced by a lot of considerations to elaborate a project with concentrated efforts on the large-series production of buses and their main parts, preferably typified components that could be used also in heavy lorries. These decisions were passed by the Government in 1964. It has been proved in recent times that even in a period of recession, the concept will hold its own.

The yearly output of the IKARUS Coach and Body Works is about 14,000 vehicles; at the RABA Works the number of Diesel engines runs to 30,000, the axles to more than 100,000. To these come vehicle components such as gearboxes, power steering, auto-electricity, etc.

The major industrial plants: IKARUS, the RABA Waggon and Machine Works, the CSEPEL Automobile Factory.

Another 25-30 medium and minor factories participate in the production of automotive goods. Dynamic progress is reflected in the turnover of MOGORT (handling the export of automotive goods) during the past 30 years:

Year	Exports/Import	Unit
1950	2.8	313
1970	115.1	4772
1982	1282.7	11240

MOGORT are set up in a network of 12 after-sales bureaux in 23 countries and the company has local representatives in 24 countries.

Besides their dealings, MOGORT have for some years now acted as main contractors, supplying full-scope service/repair plans in turn-key state; they also undertake the planning and establishing of public transport systems.

MOGORT/IKARUS are setting up assembly plants either as their own undertaking or else in co-operation with foreign manufacturers, such as SAAB-SCANIA, RENAULT-SAVIEM etc., undertaking the entire implementing of these assembly plants, the professional training of the local staff, etc. MOGORT/IKARUS supply the complete vehicle of the bus body in SKD or CKD state. MOGORT establish the after-sales service in all important markets, within which training is provided for the local technical staff.

Among the export markets the developing countries play an important part, particularly in the Middle East e.g. Kuwait, Jordan, Syria etc. Also, the first assembly plant established with Hungarian assistance was erected in Iraq in 1973 and has been in continuous operation ever since.

The African markets, Egypt, Tunisia and Algeria are regular customers. Assembly plants set up by the Hungarian party are operated in Mozambique, Malaga and Angola. Multiple relations link Hungary's automotive industry to several countries in Europe: IKARUS buses are operated in the FRG, Sweden, Greece, Turkey. Special bus models have been designed and built e.g. Volvo/Ikarus, Scania/Ikarus, Ikarus/MAN/Volkswagen, Renault/Ikarus and Ikarus/Bentley.

It is considered a success for Hungary's bus trade that the United States have become one of the export markets. The model IKARUS 286, an articulated city bus, has been specially designed to meet all U.S. regulations of safety, pollution, specific dimensions, etc.

MOGORT/IKARUS obtained orders upon their tender bids from the public transport organizations of the cities Louisville (Kentucky), San Mateo (California) in 1979, Portland (Oregon) in 1980, Santa Clara (California) in 1981, Albany (N.Y.), Jacksonville (Florida) and Milwaukee (Wisconsin) in 1982. The buses for these orders total nearly 200.

Looking back upon professional traditions of nearly a hundred years, fully equipped for production by methods of the latest technology, Hungary's automotive industry proposes making increased efforts and even greater versatility in order to fight recession.



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Leslie Colitt on the growth of tourism

Warm welcome extended to Westerners

SMALL WONDER that Hungarian economists call tourism a more effective way to earn hard currency than exporting manufactured goods. This invisible export earned Hungary \$270m last year, a 25 per cent increase over 1980.

Even after deducting \$90m in costs, this still left \$180m which made tourism the country's second largest producer of hard currency after agriculture.

The number of tourists from Western countries rose 17 per cent last year to 2.7m while the number of visitors from Eastern Europe fell 43 per cent to 7.1m. This was a step toward what the Hungarians succinctly call "qualitative tourism," meaning a sharp drop in the number of day trippers especially from neighbouring Yugoslavia and Czechoslovakia.

East Germans made up the largest single contingent of foreign tourists, some 1.8m last year. Although Hungary is an expensive country for them the East Germans come in ever-greater numbers each year.

Hungary is eager to boost further the number of Western tourists. The Austrians, who merely have to pay in Euros next door and do not need visas, are the largest group, numbering 1.4m last year, followed by 700,000 West Germans, 600,000 Americans, many of Hungarian extraction—40,000 French and 35,000 British.

The importance Hungary attaches to tourism is shown by the \$300m 12-year loan it received from Austria in 1980 to build a string of new hotels in Budapest and to expand Budapest airport. Most of the hotels have been built, greatly alleviating the former chronic shortage of rooms.

Dr Akos Niklai, General Manager of the de Luxe Forum Hotel, which was completed in 1981, says his hotel has to repay the portion of the Austrian credit used to build it—\$80m—schillings—out of its earnings, which amounted to \$8m last year.

A far greater proportion of Hungarians are able to travel to the West than the citizens of any other East European country. There were some 500,000 last year. This compared with 3.4m Hungarians who travelled to other East European countries and the Soviet Union.

Hungarians are able to buy \$350 for forints every three years for a trip to the West with a tourist passport. They can travel every year on a visitor's passport if they go on an organised tour or if they are invited by friends in the West who pay the expenses. Only a very small percentage of those Hungarians who visit the West do not return.

In fact, travel to Western Europe has become such a matter-of-fact event that the Austrian and West German tourist boards have begun a campaign to get more Hungarians to spend their holidays there.

Information

An annual travel exhibition held at the Budapest Fairgrounds is devoted almost entirely to travel to the West and Yugoslavia. Western airlines and dozens of Hungarian travel groups provide Hungarians at the exhibit with information. For 98,000 forints—nearly 21 times the average monthly wage—a Hungarian can take a three week package tour to the U.S. And for 24,500 forints he or she can spend 15 days with full board on Mallorca. This year, for the first time in decades, the first group of Hungarians will be leaving on a tour of China.

Western visitors to Hungary may obtain visas at the border crossing points and Budapest airport, but it saves time to get a visa in advance. Entry into the country is civilised and efficient and has none of the unpleasantness associated with border controls of the other East European countries. Hungary does not require tourists from the West to exchange a fixed sum of dollars into forints for each day they spend in the country. This is because the official exchange rate for the forint to Western currencies is virtually the same as the unofficial rate, unlike the currencies of other Comecon countries.

Thus there is no need for the authorities to require a fixed exchange as tourists are not normally approached by private Hungarians seeking to exchange forints into hard currency. Despite domestic inflation of 74 per cent this year, prices remain reasonable for Westerners. The Hungarian tourist's



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HUNGARY Trade and Industry VIII

Taking steps to improve the quality of life

Jozef Marjai (right), Hungary's deputy prime minister responsible for economic policy, answers questions from David Buchan



1983 is a critical year for adjustments in the Hungarian economy. Besides improvements in the balance of trade and payments, how do you hope to achieve this structural change?

Even in the present world economic climate, amid disequilibrium and slow growth, a new technical revolution is taking place. Hungary must strive to keep up with this revolution, so as not to be left behind. Our main economic priority — improving the country's economic equilibrium — presupposes that we also change thoroughly the economy's structure.

What does "structural change" entail in practice? It means making products which the world will buy, which have a higher intellectual content, and which require less raw material and energy to produce. By carrying out such structural changes, we directly improve the external balance of the Hungarian economy.

Government and companies have to work together on this. The Government must improve further its system of regulation so as to both oblige and enable enterprises to shoulder the risks of technical development.

For their part, companies must assume a market-oriented outlook and increase their flexibility. Government programmes for rational, economical use of energy and materials, our credit policy, and an updating of our sectoral development schemes, are all aimed at adjusting to the new world market.

6 Despite the fall in real wages, the nation lives somewhat better than it did in 1980

Will not the average 4 per cent cut in workers' real wages this year put in doubt public support for the economic reforms?

Our policies cannot be pursued without making sacrifices. If we want to leave more goods for export and to lower import demand, domestic purchasing power has to be reduced.

Many market economy countries as well as other socialist countries have had to do the same in recent years.

We set as a goal for the 1981-85 period the maintenance of the standard of living. In the first two years of this period living standards went up, but as the external environment deteriorated faster than expected, we could not avoid a fall in real wages this year.

But, taking the average for the society as a whole, the Hungarian nation still lives

somewhat better than it did in 1980, despite the fall in real wages. The government is taking special measures to cushion the impact on those worst affected — people on low pensions or with large families — and to help young people starting out in life.

We take care to produce a steady improvement in opportunities for people to spend their money, in the quality of life. Hungarians have more restaurants to go to today — the standard of service is higher — and they have a wider choice of goods and shops than, say, two years ago.

The population gauge, the reforms, not merely in terms of how average incomes improve but also of whether living conditions in general are improving and whether more work will earn a better life.

In Hungary today, the social consensus in favour of reform is unchanged, because making the reforms further is the key to the standard of living resuming its steady rise.

What new economic reforms are you planning for business competition in the banking sector?

Pursuing the reforms, in our case, is no empty slogan. The reforms launched in 1968 are still being continued as before in a far more world economic climate. Everyone agrees that the reforms must go ahead. Exactly how this should be done is the subject of a wide-ranging and open debate.

It is clear that the efficiency of companies should be more substantially reflected in their stability and in the level of their employees' wages than in the present. There should be a more significant flow of capital and labour to where they are most needed.

Present restrictions on setting wages have to be sorted out to allow differentiation according to workers' actual performance.

Company profits are still tied in certain cases by subsidies, which must be gradually eliminated. Meanwhile, we must broaden the area of economy covered by what

called the "competitive" producers' price system, introduced in 1980.

I feel this must inevitably be matched by a more selective taxation system for companies and individuals.

The aim, too, in modernising the Hungarian banking system is to reinforce the entrepreneurial, commercial banking functions, and in the longer run to separate them institutionally. The role of central banking then commercial banking.

But there are some things which companies must do for themselves. One is to create a viable system of incentives within enterprises. I should also like to see Hungarian companies take less rigidly to their "established profiles" and show more courage and flexibility in branching out into other activities.

6 Making economic decision-making less centralised is a permanent endeavour of ours

Do the economic reforms necessitate political changes? Making economic decision-making more democratic and less centralised is a permanent endeavour of ours. There exist a multiplicity of interests at the various levels of the economy.

Giving them a say can only give economic policy and management a more solid foundation. And decisions thus made are carried out by those affected with more conviction. No economic policy that fails to correspond with the real interests of companies can be a good one.

In companies, the responsibility of supervisory committees and boards of directors is increasing alongside managers' individual responsibility. Industrial and agricultural co-operatives already have a broad tradition of democratic decision-making.

In 1981 the Hungarian chamber of commerce got broader rights, so that it could act as a consultative partner to the Government while representing its member companies, and, if you wish, criticise government policy in certain cases and put forward its own proposals. Consumers now also have their own representation.

To what extent do the Hungarian economic reforms require change in Comecon trading practices? In autonomy for Hungarian companies in the long run compatible with Comecon trade regulated by bilateral inter-governmental agreements?

Comecon, like other regional organisations in the world, is developing a joint solution to the challenge presented by the world economic crisis. The identity of goals and social positions in this community of ours enable Comecon co-operation to develop further.

But development improves the conditions under which Hungary's external sector operates

and so contributes directly to the economic reforms' success.

There is no contradiction with Hungarian companies' autonomy in the fact that intra-Comecon trade is regulated by inter-state agreements, since the companies take part in preparing these agreements, and, essentially, what we do is to codify their own business targets. In practice, trade is carried on through the same kind of inter-company contacts as anywhere else.

Hungary has liberalised its joint venture legislation and recently permitted "off-shore" duty-free zones for export-oriented joint ventures. Is anything more planned to attract foreign capital?

Rules allowing joint ventures in Hungary with foreign participation were introduced more than 10 years ago and have been made steadily more flexible since. Nowadays, the foreign partner may own a majority stake in joint ventures, which can also be set up in customs-free zones where Hungarian exchange, customs and other rules hardly apply.

At present 12 foreign joint ventures operate in Hungary. This is low, and attributable to objective world economic factors and the political climate as well. The licensing procedure for joint ventures must be made simpler and clearer for the foreign party. We do not grant tax concessions at present, but this rate is not high by international standards and the full tax burden less for joint ventures than for purely Hungarian companies. The greatest attraction will always remain our political stability, the high skills of our labour, and the predictability of our economic policy.

Is it not risky for the National Bank to go on raising credits abroad when Hungary's external markets remain stagnant and sales conditions tough?

We are able to draw credit, because our creditors have confidence in our economic performance and policy. They know we can pay the loans back. While in 1982, for instance, the volume of world trade dropped by 2 per cent, Hungary's exports in convertible currencies rose by 5.5 per cent.

Last year Hungary's convertible-currency trade balance showed a surplus of more than \$700m. The target for this year is a \$1.1bn convertible currency trade surplus.

This is realistic, even under present conditions on the world market. Figures for the first quarter show a \$250m trade surplus. Of course both a recovery in world economic activity and abolition of administrative restrictions on goods we export would improve our access to markets.

A big problem for us — here again we are not the only ones affected — is the low world market price for a great many groups of products.

How has membership of the International Monetary Fund

We have based the reform of Hungarian economic management on our own circumstances, level of development and historical heritage. So our approach, unaltered, is only valid for us.

Nor do we intend to recommend that anyone take over fully our methods. Every country must work out its own solutions, and this is true not only in the socialist world — the West German economic system could not be applied without alteration to the U.S.

Many are studying the experience we have gained, in agriculture for instance, and we, likewise, study the results of others, not to copy but to find elements of which we can make use.

What are the prospects for Anglo-Hungarian relations? I can answer this from my own personal experience, because I visited Britain in March and met your Prime Minister, Mrs Thatcher.

Unfortunately, economic links between our two countries have not developed at the same rate as our political relations intensified. In the 1970s Hungary's exports to Britain grew fivefold and our imports from there tripled.

But in the 1980s bilateral trade turnover has stagnated, and today the UK has slipped from fourth to seventh or eighth place among our market economy partners.

The UK is geographically more remote for Hungarian companies than is Austria, for instance, and for British firms Hungary is further than, say, France. But this is not unmountable, it merely entails more effort to penetrate each other's markets. It would be desirable to establish more industrial co-operation contracts and to develop co-operation on third markets. The elimination of the administrative restrictions on our access to your market is long overdue.

During my visit to the UK, I gained the impression that both governments share an intention to develop their political and economic relations. So, I am optimistic about the future.

Latest News...

Latest news! Ten companies and co-operatives of the clothing trade, Color Ruházzati Vállalat, Egri Ruháipari Szövetkezet, Elegant Május 1 Ruhagyár, Hegyalja Ruházzati Szövetkezet, Kaposvári Ruhagyár, Salgótarjáni Ruhagyár, Styl Ruházzati Vállalat, Szegedi Ruhagyár, Vörös Október Férfiruhagyár, Zalaegerszegi Ruhagyár and Hungartex Foreign Trading Company for Textiles have joined forces and established a new foreign trading company for ready-made clothing under the style MODEX.

The new enterprise, fully entitled to undertake export and import transactions, is meant to increase direct interest in the exports as well as to follow with maximum flexibility the changes of market conditions. At the same time the task has been set to promote co-operation between the founders and their inland partners in the garment trade.

The recently-established enterprise handles the exports of every kind of outerwear and the imports of fabrics and trimmings required for production. Customers therefore, may rely upon a short-term and resilient service covering the full line of men's, boys', ladies' and girls' wearing apparel.

The founders of MODEX, a company of moderate size, which has been functioning since the 1st of January 1983, expect to market the products of the member companies at reduced expenses. Should any of the participating manufacturers have their capacity exhausted MODEX will find the means to place an order with one of the other factories and thus come up to the requirements of its foreign customers without affecting the quality.

In short, the founder companies consider their principal objective a joint appearance on the market and besides common investments to encourage the complementary industry, i.e. a safer supply of trimmings.



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3 per cent devaluation against the dollar and other Western currencies last month helped in this respect.

Prices of de luxe hotels are up to those of equivalent hotels in the West. The standard of service is sometimes superior.

When plans were revealed in the early 1970s for a Hilton hotel to be built on the Buda side of the Danube in the Castle District, Budapesters feared it would mar the most beautiful part of the city. Luckily, the hotel turned out to be a pleasing addition to the skyline, incorporating in its courtyard the ruins of a former Dominican monastery where concerts are often held in the summer.

The panorama from the hotel and the nearby Fishermen's Bastion of the Danube and the magnificent Chain Bridge built by the Scottish engineer, Adam Clark — and the gothic Hungarian Parliament is not easily forgotten.

The latest de luxe hotel, the Forum Hotel, which has a franchise from Grand Metropolitan, occupies a choice embankment site at the Danube on the Pest side, next to the newly built Hyatt Atrium hotel which is also Austrian-financed.

The lack of funds in the early postwar years probably spared Budapest some of the worst redevelopment schemes which scarred so many European cities beyond recognition. Pre-war residents of Budapest who visit the city today are able to find nearly all the 19th century land-

marks which they remember such as the Vörösmarty Café (still known locally as Gerbault) and the Café Hungaria which was formerly the New York.

Budapest has one attraction which no other capital can match, its medicinal spas where one can "take the waters" in the Central European tradition.

Sufferers from rheumatism and arthritis can get medicinal mud treatments at the thermal baths behind the impressive Gellert Hotel or at the new Thermal Hotel on Margaret Island in the middle of the Danube. Austrians and West Germans are the main visitors who combine sightseeing with health cures.

A sharp reduction in all-paid spa cures by the West German health insurance has led to an upsurge in the number of Germans taking their cures in Hungary. The Thermal Hotel Heviz and a thermal lake of the same name which is 200 km from Budapest has more West German guests this year than Austrians.

Heviz is said to be the warmest thermal lake in Europe where, even in the dead of winter, the water is 23 deg C. Guests swim slowly through the sulphuric water which is reputedly "excellent for treating rheumatic ailments and spinal disorders in combination with medicinal mud. Legend has it that Heviz lake is also beneficial for children's women and the resident physician says that if the lake does not help "maybe the guests will."